

## **Curriculum Vitae** **KLAUS WEIERMAIR**

Date/Place of Birth: November 7, 1939, Innsbruck, Austria.  
Marital Status: Married, 1 Son.  
Citizenship: Austrian and Canadian  
Command of Languages: Fluency in English, French, German, Italian, Spanish.  
Address: Center for Tourism and Service Economics, University of  
Innsbruck, Universitätsstr. 15, A-6020 Innsbruck Austria  
Email: [Klaus.Weiermair@uibk.ac.at](mailto:Klaus.Weiermair@uibk.ac.at)

### Education

B.A. in Business Administration, Vienna, 1962 (Dipl.Kfm.)  
Ph. D. in Economics, Vienna, 1966(Dr.rer.oec.)  
Postdoctoral Studies, Economics, Sorbonne, Paris, 1966-67.  
Tenure at York University 1976 (Kumulative Habilitation) in Labour Economics

### Professional Experience

Appointed Dean at the IMC (International Management Center) in Budapest, November 1993: declined.  
Professor and Director, Institute of Tourism and Service Sector Management, University of Innsbruck, Austria, 1991-present.  
Professor of Business Policy, ESC Lyon, France, 1989-91.  
Professor of Managerial Economics, Faculty of Administrative Studies, York University, Toronto, 1986-90.  
Associate Professor of Economics, Faculty of Administrative Studies, York University, Toronto, 1976-85.  
Assistant Professor, York University, Toronto, 1969-75.  
Appointments at York University: Member of Senate 1975-78, Member of Management Committee 1980-81, Chairman Tenure and Promotion Committee 1977-80, Chairman Nominating Committee 1976-87, Director International Exchanges 1982-84, Department Chairman of the Economics Areas 1977-82 and 1989-91.  
Project Evaluation Officer, Austrian Investment Credit Corporation, 1967-68.  
OECD, Paris, Researcher, 1967.  
Vienna School of Economics and Business Administration: Research Assistant, 1965-66.

### Short-term Visiting Teaching, Research Appointments and Guestlectures:

Université de Toulouse 2002  
University of Alberta 2002  
Chulalongkorn University Bangkok 2002  
Bangkok University 2002  
Ramkhamhaeng University 2002  
Valencia University 2002  
Institute for Tourism Studies Macao 2002  
Poznan University 2001

University of Angers 2001  
University of Bergamo 2001  
University of Toulouse 2000  
University of Palermo 2000  
University of Venice 1997/98/99/00  
International Institute of Management, Berlin, 1974/75  
University of Linz/Austria and Economic University Vienna, 1981/82  
ESSEC, Paris, 1982/83  
ESC, Lyon, 1984  
Senior Research Fellow, Internat. Mgmt. Science Center Berlin (WZB) 1984  
Keio University, Tokyo 1985  
Meiji University, Tokyo 1988  
Chuo University, Tokyo 1988  
Nankai University, Tianjin Pr. China, 1988  
Free University Berlin, Berlin, 1983  
OECD, Paris, 1969, 1987/88

#### Affiliated Member

ICRET: Founder, first president and vice-president of ICRET (International Center for Research and Education in Tourism)

Schumpeterian Society

European International Business Association (EIBA)

International Association of Scientific Experts in Tourism (AIEST)

travel research center (trc)

Österreichische Gesellschaft für angewandte Forschung (ÖGAF)

Travel and Tourism Research Association (TTRA)

Asia Pacific Tourism Association (APTA)

European Association for Tourism and Leisure Education (ATLAS)

Deutsche Gesellschaft f. Tourismuswissenschaft (DGT)

Verband der Hochschullehrer für Betriebswirtschaft (Germany)

Service Operations Management Association (SOMA)

#### Conference Organization Experience

Co-Organisation of the ASEA Uninet Workshop: Destination Rejuvenation Strategies: The Potential Future for new Tourism Products/Services or Experiences together Faculty of Services Industries, Prince of Songkla University, Phuket, Thailand, March 3-5, 2006

Co-Organisation of the ASEA Uninet Workshop: Destination Rejuvenation Strategies: The Potential Future for New Tourism Products/Services or Experiences together with the Mahidol University International College (MUIC), Salaya, Nakhonpathom, Thailand, March 2-3, 2006

Co-Organisation of the International Conference: Revitalisation of Destinations, Processes, Problems and Perspectives together with the Institute of Urban and Regional Planning, University of Innsbruck, Innsbruck, Austria, July 1-2, 2005

Organizer of the International Scientific Workshop: Innovation and Product Development in Tourism, Innsbruck, Austria, January 25, 2005

Head of the Scientific Advisory Board and Organizer of International Conference: Leisure Futures – Shaping the future of the tourism and leisure tourism, 2 nd Biennial Conference: Changing Patterns and Use of Leisure Time, Bozen/Bolzano, Italy, November 2004

Co-Organisation of the Asea Uninet Workshop: Co-operation and Networking and the question of public-private partnership in Tourism: Future Challenges in Asia, together with the Mahidol University International College (MUIC), Bangkok, Thailand, Sep. 30 – Oct 2, 2004

Co-Organisation of the ASEA Uninet Workshop: Location an attractiveness studies in tourism: supporting tools for tourism policies, together with the Chulalongkorn University of Bangkok, Thailand, December 3-5, 2003

Organizer and Speaker of Workshop: Unternehmer gesucht! Überlegungen zur Animation von Neugründungen im Tourismus, Innsbruck, November 2002

Co-Organizer of the Asea-Uninet Conference: Greening of Tourism: The Measurement, Control and Management of Environmental Quality for Tourism, Manila, Philippines, September 2002

Member of the Scientific Advisory Board for International City Tourism Conference (ICTC), Vienna, June 2002

Head of the Scientific Advisory Board and Organizer of International Conference: Zukunft der Freizeit – Leisure Futures, Innsbruck, April 2002

Workshop-Organizer: Qualitätsmanagement und Entwicklung strategischer Geschäftskonzepte in der Hotellerie, Innsbruck, October 2001

Co-Organizer of International Conference on Destinationmanagement and Destinationmarketing, Faculty of Hotel & Tourism Mgmt., Prince of Songkla University, Phuket, Thailand, August 2001

Workshop-Organizer, Vom alten zum neuen Tourismus: Beiträge aus Forschung und Praxis, Innsbruck, May 2001

Co-Organizer of Workshop: The Economics and the Management of Product Development in Tourism with Particular Reference to Small- and Medium-Sized Enterprises in Tourism, Chulalongkorn University, Bangkok, February 2000

Co-Organizer (together with Dublin Inst. of Technology), International Trends and Development in Regional Tourism (Russian Project on Strengthening of Training for the Tourism Industry), EU-TACIS-Project, Sochi and Moscow, October 1999

Organizer, Considerations and/or Models for Improving Equity Financing in the Austrian Hospitality Industry, November 18/19, 1999

Organizer, Managing Events for Urban Tourism: American and European Perspectives, Innsbruck, May 27/28, 1999

Co-Organizer of International Congress on European Tourism- and Leisure Research, St. Wolfgang/Salzburg, October 27-30, 1998

Organizer together with Chulalongkorn University, Bangkok, Workshop: The Management of Attractions in Tourism: The State of the Art, June 1998

Organizer, RETTOURISM II, Future Strategies for Optimizing the Human Capital Development and Utilization in Alpine Tourism Industry, Innsbruck, October 1997

Organizer together with Chulalongkorn University, Bangkok, Workshop: Production and Management of Quality in Tourism, September 1997

Organizer together with Gadjah Mada University in Yogyakarta, Workshop: Problems and Perspectives of Small and Medium-Sized Enterprises in Tourism, September 1996

Organizer, International Conference, "Alpine Tourism - Sustainability Reconsidered and Redesigned", Innsbruck, May 1996

Organizer, RETTOURISM I, Impact and Challenges of Future Labour markets for Systems of Education and Training in Tourism in the Alpine Regions of Austria, France and Italy, Innsbruck 1995

Organizer, International Symposium, Innsbruck, "Decision Making Processes and Preference Changes of Tourists: Intertemporal and Intercountry Perspectives", Innsbruck, November 1993.

Organizer, Innsbruck Conference, "Environmental Evaluation Problems in Tourism; Methods and Concepts", University of Innsbruck, June 1993.

Organizer, Bellagio Conference, "Efficiency, Internal Organization and Comparative Management: A Critical Appraisal of the X-Efficiency Paradigm", Villa Serbelloni, Bellagio, Italy, May 1988.

Organizer, Berlin Conference, "Management Under Different Employment and Labour Market Systems", West-Berlin, April 1986.

Organizer, Toronto Conference, "Industrial Change and Labour Adjustment in Sweden and Canada", Toronto, December 1986.

Organizer, Toronto Conference, "Management Under Differing Value Systems", Toronto, October 1980.

## Research

### I. Publications in Refereed Journals

1. Prospects for Innovation in Tourism: Analyzing the Innovation Potential Throughout the Tourism Value Chain, in: Journal of Quality Assurance in Hospitality and Tourism, 6, 3/4, 2005, pp. 59-72
2. Destination Benchmarking – An Indicator-System's Potential for Exploring Guest Satisfaction, (with Fuchs, M.), in: Journal of Travel Research, 42(3), 2004, pp. 212-225
3. Stuck in the middle: strategies for improving the market position of SMEs in tourism, (with Kronenberg Ch.), in: The Poznan University Economics Review, Vol. 4, No. 1, 2004, pp. 103-112
4. New Perspectives of Satisfaction Research in Tourism Destinations, (with Fuchs M.), in: Tourism Review – Zeitschrift für Tourismus, 58(3), 2003, pp. 6-14
5. Tourism Sustainability through Destination Benchmarking Indicator Systems: The Case of Alpine Tourism, (with Fuchs, M., Peters, M.) Journal of Tourism Recreation Research, pp. 21-33, 2002
6. Von der agrarwirtschaftlich zur touristisch genutzten Landschaft: Überlegungen an Hand eines Fallbeispiels aus Osttirol, (with Schneider, M.), Ländlicher Raum, BM für Land-und Forstwirtschaft, Umwelt-und Wasserwirtschaft, 5/2002, pp. 19-20
7. Freizeit zwischen Abenteuer – Kick und Wellness, (with Mathies, C.), Wirtschaft im Alpenraum, Mai 2002, pp. 76-78
8. Rentiert sich die Mühe für den Gast? (with Peters, M., Raich, M. und Brunner-Sperdin, A.) Wirtschaft im Alpenraum 02/2002, pp. 104-106
9. Theoretical Foundations or Considerations regarding the Growth of Tourism Enterprises, The Tourist Review (AIEST), Vol. 56, Nr. 3+4, (2001) pp. 17-25
10. Development Opportunities for a Tourism Benchmarking Tool – The Case of Tyrol (with Fuchs, M.), Journal of Quality Assurance in Hospitality & Tourism, Vol. 2, Nr. 3/4, 2001. pp. 71-91
11. The Importance of Cultural Distance in the Perception and Evaluation of Service Quality (with Pikkemaat, B.), Journal of Quality Assurance in Hospitality and Tourism, Vol. 2, No 1, (2001), pp. 69-87

12. Know-how and qualification gaps in the tourism industry: The case of alpine tourism in Austria, in: *The Tourist Review (AIEST)* 2/2000, pp. 45-53
13. Zur Regionalisierung der Tourismuswirtschaft: Probleme und Perspektiven (with Pechlaner, H.), in: *Tourismus Journal, Forum: Regionalisierung als Reengineering-Strategie im alpinen Tourismus?* 4. Jahrg. (2000), Heft 3, pp. 309-310
14. Die Regionalisierung von Tourismusorganisationen im Spannungsfeld von Know-how-Vernetzung und Markterfordernissen (with Pechlaner, H.), in: *Tourismus Journal, Forum: Regionalisierung als Reengineering-Strategie im alpinen Tourismus?* 4. Jahrg.(2001) Heft 3, pp.329-336
15. Tourists' Perceptions and Satisfaction with Service Quality in the Cross Cultural Service Encounter: Implications for the Hospitality and Tourism Management, in: *Managing Service Quality*, Vol. 0, No 6(2000), pp. 397-409
16. Aus- und Weiterbildungsproblematik im Tourismus (with Fuchs, M.), in: *tourismus panorama, F.O.R.T.* 6. Jg. Nr. 1/2000, pp. 3-5
17. The Impact of Cultural Distance on Perceived Service Quality Gaps: The Case of Alpine Tourism (with Fuchs M.), in: *Journal of Quality Assurance in Tourism & Hospitality*, Vol 1, No.2, pp. 59-75
18. Modelling Asian Incoming Tourism: A Shift-Share Approach (with Fuchs M., Rijken L., Peters M.), in: *Asia Pacific Journal of Tourism Research*, Vol. 5, Issue 2(2000), pp. 1-10
19. Tourist Attractions and Attracted Tourists: How to satisfy today's 'fickle' tourist clientele? (with Peters M.), in: *Journal of Tourism Studies*, Vol.. 11, No. 1 , May (2000), pp. 22-29
20. Wissensmanagement in Tourismus Destinationen: Die Rolle der Tourismuspolitik (with Peters M. and Pikkemaat B.), in: *The Tourist Review (AIEST)*, Vol. 41/1999, pp. 283-307
21. The tourism practices of city dwellers in the Alps, *Revue de Géographie Alpine*, No. 1/87, 1999, pp. 119-130
22. Internationalisierung der Hotellerie – Unternehmerische Barrieren, Hemmnisse und Chancen von Klein- und Mittelbetrieben, in: *The Tourist Review (AIEST)*, 1/1999, pp. 14-30
23. On the Use and Usefulness of Economics in Tourism: A Critical Survey (with Fuchs, M.), Jan Tinbergen Institute of Development Planning, in: *International Journal of Development Planning Literature*, Rohtak-Haryana (India), Vol 13, No 3, July/Sept 1998, pp.255-273

24. "Measuring Tourist Judgements on Service Quality in the Alpine Tourism Industry" (with Fuchs, M.), in: *Annals of Tourism Research*, Vol. 26, No 2, 1999, pp. 1004-1024
25. "The internationalization behaviour of small- and medium-sized enterprises" (with M. Peters), *Asia Pacific Journal of Tourism Research*, Vol. 2, Issue 2, May 1998, pp. 1-14
26. "Travel Decision Making: From the Vintage Point of Perceived Risk and Information Preferences" (with B. Mäser), in: *Journal of Travel and Tourism Marketing*, 1998, Vol.7 No 4, pp.107-120
27. "Qualitätsmessung vernetzter Dienstleistungen am Beispiel des alpinen Wintertourismus" (with M. Fuchs), *Tourismus Journal. Zeitschrift für Forschung und Praxis*, Heft 2, 1998, pp. 211-235
28. "The effect of environmental context and management on the performance characteristics of cultural events: The case of the 700 Year Tyrol Exhibition in Stams and Meran", (with B. Prünster), *Festival Management and Event Tourism*, Vol. 5, No ½, 1998, pp. 85-91
29. "Structural Changes of Alpine Tourism and Resultant Adaptation Problems of Tourism Enterprises" (with W. Auer), *Journal of International Hospitality, Leisure & Tourism Management*, Vol I, Issue 4, 1997
30. "Touristische Vernetzungen im operativen Bereich", *ÖGAF Protokolle*, Bd. 10, 1997, pp. 31-35
31. "Der Strukturwandel im alpinen Tourismus und daraus resultierende Anpassungsprobleme der Tourismusunternehmen" (with W. Auer), *The Tourist Review (AIEST)*, 3/1997, pp. 38-47
32. "Qualität und Qualitätsmanagement im Tourismus, Rückblick zum 47<sup>th</sup> AIEST-Kongreß und Versuch einer Konferenzsynthese" (with P. Keller), *The Tourist Review (AIEST)*, 1997
33. "Service Quality and Its Management in Tourism Enterprises", *Papers de Turisme*, No 20, 1997, University of Alicante, pp. 54-68
34. "Touristische Kooperationen und Netzwerke" (with P. Kneisl), *Tourism and Hospitality Management*, 2. Jg., No 1, pp. 121-134, 1996
35. "Information and Information Search Behaviour of Tourists: A Cursory Review of the Literature, Preliminary Empirical Tests and Further Research Questions", *The Tourist Review (AIEST)*, 3/1996, pp. 4-23
36. "Structural Changes in the Tourism Industry and the Adaptation of Occupational and Vocational Training Systemts: Problems and Prospects", *The Tourist Review*, Vol. 3, 1995, p 11 - 17

37. "Real Estate Business with Tourism = Residential Tourism: An Attempt Conference Summary", *The Tourist Review (AIEST)*, Vol. 4, 1995, p.12-13
38. "Some reflections on measures of competitiveness for wintersport resorts in overseas markets", *The Tourist Review (AIEST)*, Vol. 4, 1993, pp. 34-41
39. "Management and Workers vis-à-vis Industrial Restructuring: A Global Perspective", August 1993, in: *Journal of Socio-Economics*
40. "Restructuring, Regrouping and Adjusting, Canadian Manufacturing in an Era of Free Trade and Globalization" (with A.B. Supapol), "Managerial and Decision Journal of Economics", Vol. 14, No. 2, 1993
41. "Innovation und Innovationsverhalten im touristischen Betrieb: Wachstumsstrategien für Beherbergungsbetriebe im alpenländischen Bereich", (Innovation and Innovative Behaviour of Touristic Enterprises: Growth Strategies for the Hospitality Industry in the Alps), *The Tourist Review*, Vol. 1, 1993, pp. 14-22.
42. "Determinants of Reality Constraints: Towards a Comprehensive Model of Corporate Functioning" (with R. Irving), *Canadian Journal of Communications*, 1990, Vol. 15, No. 314, pp. 71-86.
43. "Globalization, The Diffusion of Technology and New Forums of Work Organization": *Chuo Economic Journal* (in Japanese), No. 1, 1991, p. 15-25.
44. "On the Transferability of Management Systems: The Case of Japan", *Chuo Economic Journal* (1989), Vol. 3, pp. 15-38.
45. "Promoting Woman Entrepreneurship" (with R. Peterson), *Journal of Economic Planning* (1988), No. 18, pp. 95-112.
46. "Socioeconomic Analysis of Employment Relations and Work Organization", *Advances in the Economic Analysis of Participatory and Labour Managed Firms*.
47. "Industrial Training: Foundations of Japan's Productivity Record", *European Management Journal*, Vol. 5, No. 1, 1987, pp. 46-57.
48. "Secular Changes in Youth Labour Markets and Youth Unemployment in Canada", *Industrial Relations*, Vol. 41, No. 3, 1986, pp. 469-490.
49. "On the Economics of Institutional Change: An Institutional Change in Economics?", *Journal of Economic Issues*, Vol. XX, No. 2, 1986, pp. 571-582.
50. "Worker Incentives and Worker Participation: On the Changing Nature of the Employment Relationship", *Journal of Management Studies*, Vol. 22, No. 5, 1985, pp. 547-570.



51. "Manpower Forecasting for Mega Projects: The Case of Energy Projects in Western Canada", *International Journal Manpower*, Vol. 5, 1985, No. 2, pp. 11-18.
52. "Apprenticeship Training in European Countries: The Lessons for Canada", *Relationas Industrielles*, Vol. 37, No. 3, 1982, pp. 557-573.
53. "Industrial Training: An International Perspective", *International Journal of Social Economics*, Vol. 9, No. 2, 1982, pp. 32-49.
54. "Industrial-Type Training: Perspectives on Canada's Past Record", *Relationas Industrielles*, Vol. 35, No. 1, 1980, pp. 304-316.
55. "Objectives and Measures of Coordination between Private and Public Manpower Planning", *International Journal of Manpower*, Vol. 1, No. 1, 1980, pp. 11-16.
56. "Economic Determinants of Training and the Debate over Training Policy Options in West-Germany", *International Journal of Social Economics*, Vol. 4, No. 1, June 1977, pp. 50-71.
57. "The Economic Effects of Language Training to Immigrants: A Case Study", *International Migration Review*, Vol. X, No. 2, 1976, pp. 205-219.
58. "Über die Bewertung des betrieblichen Personalkapitals", (On the Measurement of Firm-Specific Human Capital), *Zeitschrift für betriebswirtschaftliche Forschung und Praxis*, Heft 4, 1976, pp. 255-269.
59. "Social Policies and Full Employment, A European Lesson?", *Industrial Relations*, Vol. 31, No. 2, 1976, pp. 315-321.
60. "A Note on Manpower Forecasting", *Industrial Relations*, Vol. 30, No. 2, 1975, pp. 228-240.
61. "Zur Theorie der betrieblichen Humankapitalbildung", (On the Theory of Human Capital Formation at the Enterprise Level), *Zeitschrift für betriebswirtschaftliche Forschung*, Heft 6, Juni 1975, pp. 384-404.
62. "Estimation of Educational Requirements in Occupations and Occupational Groups", *Industrial Relations*, Vol. 29, No. 1, 1974, pp. 128-159.
63. "Modellansätze der längerfristigen Personalplanung: Einige kritische Bemerkungen", (Manpower Models at the Enterprise Level: A Critical Evaluation), *Betriebswirtschaftliche Forschung und Praxis*, Vol. 1/74, pp. 107-122.
64. "Economic Evaluation of Training: A Note on Concepts and Issues", *Training and Education in Distribution*, Vol. 11, 1974, pp. 9-21.

65. "Entscheidungsgrößen einer rationalen langfristigen Arbeitskräfteplanung", (Decision Variables for Rational Long-term Manpower Planning), in: Der Betriebswirt, Vol. 2, No. 3, 1973, pp. 49-55.
66. "Economic Adjustment of Refugees in Canada: A Case Study", International Migration, Vol. 3, No. 1/2, 1970, pp. 5-35.
67. "Economic Implications of the International Migration of High Level Manpower", International Migration, Vol. 1/2, 1970, pp. 1-17.
68. "Wirtschaftsmacht und Marktstruktur" (Economic Power and Market Structure), Zeitschrift für Ganzheitsforschung, Vol. 52, Wien, 1967, pp. 4-28.

## II. Books and Book Contributions

1. Ursachen und Konsequenzen einer überdimensionierten Mitte Gesellschaft dargestellt am Fallbeispiel Deutschland (book in progress)
2. Time Shift – Impact on Leisure and Tourism, Weiermair K., Bieger Th., Pechlaner H. (Herausgeber), Erich Schmidt Verlag, Berlin, 2005
3. Innovation im Tourismus, Pikkemaat B., Peters M., Weiermair K. (Herausgeber), Erich Schmidt Verlag, Berlin, 2005
4. Can Destinations Create Customer Value Through Innovation? (with Pikkemaat B.), in: Keller P., Bieger Th. (Eds.), Innovation in Tourism – Creating Customer Value, Publications de l'AIEST, 47, Editions AIEST; St: Gallen, 2005, pp. 213-228
5. Creative forces of the market, in: Keller P., Bieger Th. (Eds.), Innovation in Tourism – Creating Customer Value, Publications de l'AIEST, 47, Editions AIEST; St: Gallen, 2005, pp. 21-29
6. Innovation in Small Business versus MNEs (with Peters M., Frehse J.), in: Keller P., Bieger Th. (Eds.), Innovation in Tourism – Creating Customer Value, Publications de l'AIEST, 47, Editions AIEST; St: Gallen, 2005, pp. 361-371
7. Sport an sport events as a driving force for economic and tourism development (with Müller S.), in: Papanikos G.T. (Ed.), International Research on Sports Economics and Production, Proceedings of the 5<sup>th</sup> International Conference of the Panhellenic Association of Sports Economists and Managers, ATINER, Athens, 2005, pp. 231-246
8. Strategie- und Implementierungsprobleme bei der Internationalisierung von touristischen Dienstleistungen, (with Peters M.) in: Stauss B., Bruhn M. (Eds.), Forum Dienstleistungsmanagement 2005, Internationalisierung von

Dienstleistungen, Forum Dienstleistungsmanagement – Wissenschaft & Praxis, Gabler Verlag, Wiesbaden, pp. 345-365

9. Demographisch bedingte Lebensphasenverschiebung und/oder – überlappungen zwischen Arbeits-, Bildungs-, Erhaltungs- und Freizeit: Anwendungen für das zukünftige Tourismusverhalten, in: Bieger Th., Laesser Ch., Beritelli P. (Eds.), Jahrbuch der Schweizerischen Tourismuswirtschaft 2004/2005, Universität St. Gallen, St. Gallen, forthcoming
10. Nachfragesteuerung/Kapazitätsmanagement für Attraktionen, in: Bieger Th., Pechlaner H., Weiermair K., Attraktionsmanagement, in print
11. Zur Bedeutung der Qualität im Tourismus, (with Pikkemaat B.) in: Weiermair K., Pikkemaat B. (Eds.), Qualitätszeichen im Tourismus – Vermarktung und Wahrnehmung von Leistungen, Schriften zu Tourismus und Freizeit Band 3, Deutsche Gesellschaft für Tourismuswissenschaft e.V, Erich Schmidt Verlag, Berlin, 2004, pp. 1-2
12. Stuck in the Middle – the future of small and medium sized tourism enterprises, (with Kronenberg Ch.), in: Keller P., Bieger Th. (Eds.), The future of small and medium sized enterprises in tourism, 54<sup>th</sup> AIEST, St. Gallen, 2004, pp. 125-140
13. Market entry strategies of multinational firms in local and regional markets and their consequences for regional development: the case of the accomodation and food industry in western Austria, (with Peters M.), in: Chen J.R. (Ed.), International Institutions – and Multinational Enterprises. Global Players- Global Markets, London, 2004 pp. 177-193
14. Qualitätszeichen im Tourismus – Vermarktung und Wahrnehmung von Leistungen, Schriften zu Tourismus und Freizeit Band 3, Deutsche Gesellschaft für Tourismuswissenschaft e.V., Weiermair K., Pikkemaat B., (Eds.), Erich Schmidt Verlag, Berlin, 2004
15. Design und Qualität im Tourismus, (with Walder B.) in: Weiermair K., Pikkemaat B. (Eds.), Qualitätszeichen im Tourismus – Vermarktung und Wahrnehmung von Leistungen, Schriften zu Tourismus und Freizeit Band 3, Deutsche Gesellschaft für Tourismuswissenschaft e.V, Erich Schmidt Verlag, Berlin, 2004, pp. 171-180
16. Produktentwicklung im Tourismus, in Bieger Th., Laesser Ch., Beritelli P. (Eds.), Jahrbuch der Schweizerischen Tourismuswirtschaft 2003/2004, Institut für Öffentliche Dienstleistungen und Tourismus, Universität St. Gallen, St. Gallen, 2004, pp. 93-110
17. Safety and security in alpine tourism destinations, (with Pikkemaat B.), in: Weber S., Tomljenovic R. (Eds.), Reinventing a Tourism Destination, Scientific Edition Institute for Tourism, Zagreb, 2004, pp. 271-281

18. Zur Problematik der Messung von Innovationen bei komplexen, vernetzten Dienstleistungen – dargestellt am Beispiel der touristischen Dienstleistung, (with Pikkemaat B.), in: Stauss B., Bruhn M. (Eds.), Jahrbuch Dienstleistungsmanagement 2004, Dienstleistungsinnovationen, Gabler Verlag, 2004, pp. 360-379
19. Leisure Futures – Shaping the Future of the Leisure and Tourism Industry, Weiermair K., Mathies Ch. (Eds.), The Haworth Press, Binghampton, NY, 2004
20. Politica del turismo e destination management, Nuove sfide e strategie per le regione dell'area alpina, Pechlaner H., Weiermair K., Laesser Ch. (Eds.), Touring University Press, Milano, 2003
21. Touristische Attraktionen im Spannungsfeld zwischen globalem Anspruch und regionaler Authentizität, in: Bieger Th., Laesser Ch. (Eds.), Attraktionspunkte – Multioptionale Erlebniswelten für wettbewerbsfähige Standorte, Haupt Verlag Bern, 2003, pp.91-112
22. Una politica turistica orientata al destination management, in: Pechlaner H., Weiermair K., Laesser Ch., (Eds.), Politica del turismo e destination management, Touring Editore, Milano, 2003, pp. 29-41
23. Unternehmertum im Tourismus – Führen mit Erneuerungen, Weiermair K., Peters M., Pechlaner H., Kaiser M.O.(Eds.): Erich Schmidt Verlag, Berlin, 2003
24. Neue Rahmenbedingungen der Individualhotellerie und Gastronomie des 21. Jahrhunderts, in: : Weiermair K., Peters M., Pechlaner H., Kaiser M. (Eds.), Unternehmertum im Tourismus, Erich Schmidt, Berlin, 2003, pp. 7-18
25. Zur Interdependenz von Markt- und Ressourcenansatz: Tourismusmanagement zwischen gesellschaftlicher Verantwortung und dem Diktat des Marktes (with Fuchs M.), in: Matzler K., Pechlaner H., Renzl B. (Eds.), Werte schaffen – Perspektiven einer stakeholderorientierten Unternehmensführung, Verlag Dr.Th.Gabler, Wiesbaden 2003, pp. 165-185
26. Architektur im Tourismus oder Tourismus der Architektur? (with Fuchs M.), in Bieger Th., Laesser Ch. (Eds.) Jahrbuch 2003/2004 Schweizerische Tourismuswirtschaft, Institut für öffentliche Dienstleistungen und Tourismus, Universität St. Gallen, St. Gallen, 2003, pp. 271-293
27. The Impact of US Management on Austrian Management Cultures in Tourism, (with Fuchs, M.), in: Bischof, G./Pelinka, A. (eds.), Westernization of Austria in the Twentieth Century, Contemporary Austrian Studies, Transaction Publishers, Vol. 12, London 2003, pp. 74-96

28. Qualitätsmanagement und Qualitätsbenchmarking im Dienstleistungsnetzwerk – Das Modell touristischer Destinationen (with Fuchs M.) in: Bruhn M., Stauss (Eds.) Dienstleistungsnetzwerke. Jahrbuch Dienstleistungsmanagement 2003, pp. 425-442
29. Innovationen und Innovationsverhalten im Tourismus (with Peters, M.), in: Bieger Th., Laesser Ch. (Eds.), Jahrbuch 2001/02 Schweizerische Tourismuswirtschaft, Inst. für öffentliche Dienstleistungen und Tourismus, Universität St. Gallen, St. Gallen (2002), pp. 157-178
30. Überlegungen zur Internationalisierung touristischer Dienstleistungen (with Peters, M.), in: Pompl. Lieb (Eds.), Internationales Tourismusmanagement, Vahlen Verlag (2002), pp. 69-89
31. Aufgaben der Tourismuspolitik im Rahmen eines zukunftsorientierten Destinationsmanagements, in: Pechlaner H., Weiermair K., Laesser Ch., Tourismuspolitik und Destinationsmanagement: Herausforderungen und Konzepte, Paul Haupt Verlag: Bern (2002), pp. 53-75
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3. Entrepreneur and Entrepreneurship in Alpine Tourism: Past, Present and Future (with Siller H., Mössenlechner C.), 24<sup>th</sup> Annual ISTTE Conference, Chicago, October 20-23, 2005
4. New Patterns of Time Allocation in Leisure/Tourism on Account of World Aging, World Ageing & Generations Congress, St. Gallen, Switzerland, September 29 – October 1, 2005
5. Innovation in small and multinational tourism enterprises: The Entrepreneur as a Hero? (with Peters M., Frehse J.) 55<sup>th</sup> AIEST Congress, Innovation in tourism – Creating customer value, Gull Lake, USA, 28<sup>th</sup> Aug.-1<sup>st</sup> Sep, 2005
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9. Sport and sport events as a driving force for economic and tourism development, 5<sup>th</sup> International Conference on Sport and Culture: Economic, Management and Marketing Aspects, Athens, Greece, May 30-31, 2005
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11. Vor- und Nachteile von Kooperation versus Selbständigkeit, Zentralisierung versus Dezentralisierung, Neudefinition von TVB's als touristische Marken im Wandel der Zeit, Die Touristiker, Innsbruck, Austria, May 18, 2005
12. Kultur und Kulturtourismus, Universität Zürich, Executive Master in Arts, Zürich, Switzerland, May 5-7, 2005
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17. Die Zukunft von Freizeit und Tourismus – Unternehmerische Herausforderungen, 1. Vorarlberger Tourismusforum, Schwarzach, Austria, March 8, 2005
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32. Nischenprodukte als Beispiel touristischer Innovationen, Tourismus Management Club, Freie Universität Bozen, Italien, Bruneck, December 15, 2003
33. Stuck in the middle: Strategies for improving the market position of SMEs in tourism, (with Kronenberg Ch.) Tourism Destination Management Conference, Poznan, Polen, October 24-26, 2003
34. Product improvement or innovation: what is the key to success in tourism? OECD Conference on Innovation and Growth in Tourism, Lugano, Switzerland, September 18-19, 2003
35. New trends in sports and leisure time sports, 53rd Aiest Congress, Athens, September 7-11, 2003
36. Technological Change in the Accommodation Industry – Enhancing and Constraining Factors of IT Adaptation, (with Mathies Ch.), 6<sup>th</sup> ANZALS Biennial Conference: Leisure, Change and Diversity, Sydney, July 03
37. The Role of Trust in the Internet: An Online Trust Seal Program for e Travel Agents, (with Schaffer S.) HITA Conference , New Orleans, July 03
38. Stadtbesuchs-und Kaufverhalten von Einheimischen und Gästen, , Das Einkaufserlebnis in Innsbruck: Überlegungen und Diskussionen zur Entwicklung von Märkten, Innsbrucker Stadtmarketing, 24. June 03

39. Mögliche zukünftige Rolle und Bedeutung des Gesundheitstourismus für Osttirol – unter Berücksichtigung existierender Ressourcen und Marktentwicklungen, Osttiroler Tourismusforum, Obertilliach, 12. Juni 03
40. The Aesthetic (Design) Orientated Customer in Tourism – Implications for Product Development, (with Pikkemaat B.), EIASM 10<sup>th</sup> International Product Development Management Conference, Bruxelles, June 9-11, 03, pp. 825-839
41. New Tourism Clusters in the Field of Sports and Health; the Case of Alpine Wellness, (with Steinhauser, C.), 12th International Tourism and Leisure Symposium, Barcelona, April 03
42. Limits and Possibilities of Tourist Satisfaction Research, (with Fuchs, M.), TRC Meeting, Venedig, März 03
43. Neue Urlaubs-und Reisemodelle zwischen Abenteuer und Entspannung, 6. CBR Tourismus Symposium, München, März 03
44. Tourism Development through SMEs in Africa: Prospects and Problems, (with Atomsa, T., Peters, M.), 2nd ATLAS Africa Conference: Community Tourism Options for the future, Arusha, Tanzania 20-22th Feb. 03
45. Information and Information Processing Requirements of Yield Management in Capacity Constrained Service Firms, (with Mathies, C.), The Tenth International Conference On Information Technology and Travel & Tourism – IFITT's Global Travel & Tourism Technology and eBusiness Forum, Enter 2003, Helsinki, Finland, Jan. 29-31<sup>st</sup>, 2003
46. The integration of the local setting in tourist products: what is the importance of architecture? 4th Sommets du Tourisme Chamonix Mont Blanc, Genève: Tourismus und Kultur – neue Paradigmen für nachhaltige Entwicklung, Chamonix/Genève, France/Switzerland, Dec. 11-13th, 2002
47. Market entry strategies of multinational firms in local and regional markets and their consequences for regional development: the case of the accommodation and food industry in Western Austria, (with Peters, M.), 2<sup>nd</sup> CSI Conference: International Institutions-and Multinational Enterprises. Global Players – Global Markets, Innsbruck, Austria, Nov. 22-24<sup>th</sup>, 2002
48. Safety and Security Issues – From a Tourist Destination Perspective, (with Pikkemaat, B.), International Tourism Research Conference: Reinventing a Tourism Destination, Dubrovnik, Croatia, Oct. 18-21<sup>st</sup>, 2002
49. Use and misuse of yield management practices in tourism: A lesson from the airline industry? (with Mathies C.), Publication of the AIEST, 52<sup>nd</sup> Congress 2002, Salvador-Bahia, pp. 143-163

50. Benchmarking Indicator Systems and their Potential for Measuring Destination Efficiency, (with Fuchs, M.), in: Conference Proceedings, 1<sup>st</sup> International Symposium on Data Envelopment Analysis, Institute for Systems Analysis of Russian Academy of Sciences, Moscow, June 24-26<sup>th</sup>, 2002, pp. 165-176
51. Innovation and Innovation Behaviour in Hospitality and Tourism: Problems and Prospects (with Peters, M.), Fifth Biennial Conference on Tourism in Asia, Hongkong, May 2002
52. Innovations and Innovation Processes in Tourism: An Exploration, TRC Conference in Barcelona, April 2002
53. Entrepreneurial Culture – Does Education Matter? A Tourism Industry Case Study (with Fuchs, M., Peters, M.), Conference “Rethinking of Education and Training for Tourism”, University of Zagreb, Croatia, April 2002
54. Small und Medium Sized Enterprises Alliance through Research in Tourism (SMART UP) (with Peters, M., Withalm, J.), Enter Conference, Innsbruck, January 2002
55. Stadtmanagement und –marketing: Inszenierung zwischen High-Tech und High Touch, 44. Pirmasenser Tourismus Seminar, Pirmasens, Januar 2002
56. Role and Importance of Innovation in Hospitality and Tourism: Problems and Future Prospects, EUTO Congress, October 2001, Innsbruck
57. Dienstleistungsqualität im Tourismus, March 2001, Meran, Italy
58. Development, Role and Importance of Destination Marketing and Destination Management, Conference on Destinationmanagement and Destinationmarketing, Prince of Songkla University at Phuket, Thailand, August 2001
59. Benchmarking Indicator Systems and Their Potential for Tourism Sustainability (with Fuchs, M.), 3<sup>rd</sup> Int. Congress on Environmental Indices and Indicators: Index 2001 Quality of Life Indicators, Rome, October 2001-08-12
60. Austria’s System of Tourism Schooling and Training: Qualitative and Quantitative Development, Conference on Tourism Education: Challenges, Trends and European Experiences, July 2001, University of Surrey, U.K.
61. Aufgaben der Tourismuspolitik im Rahmen eines zukunftsorientierten Destinationsmanagements, Arge Alp Conference on Tourismus und Destinationsmanagement at St. Gallen, CH, May 2001
62. Future Growth and Development Potential of the Tourism Industry through New Forms of Organisation and Governance (From the ‘Old’ to the ‘New’

- Tourism) (with Mathies Ch.), TTRA European Chapter Conference, Borlänge, Sweden, April 2001
63. Theoretical Foundations or Considerations Regarding the Growth of Tourism Enterprises, TRC-Conference, Interlaken, CH, March 2001-08-12
  64. Theoretical Constructs and Empirical Evidence of Entrepreneurial Growth. Modes in the Hospitality Industry (with Peters M.), Conference on 'Entrepreneurship in Tourism and the Contexts of Experience Economy, University Lapland, April 2001
  65. Kult(ur)-Trends im Tourismus: Implikationen und Anpassungsnotwendigkeiten für Tourismusmanagement (with Pechlaner H.), ITB Berlin, March, 2001
  66. Improvements in competitiveness for tourism enterprises through new forms and regimes of governance, OECD-Seminar Tourism Policy and Economic Growth, Berlin, March 2001
  67. Crossborder Franchising: Facts or Fancy? (with Peters, M., and Fuchs, M.) International Conference on Service Management, Largo, University of Angers, March 2001
  68. Tourism and Destination Management: Problems and Prospects, Workshop 'Turismos in Sardegna: Problematiche e Prospettive', Cagliari, Sardegna, Italy, January 2001
  69. Tourismus und Dienstleistungswirtschaft unter besonderer Berücksichtigung der letzten Entwicklungen im Bereich 'Erlebnisökonomie', 8. Brandenburgischer Tourismustag, Potsdam, December 2000
  70. Stadtmanagement und -marketing: Inszenierung zwischen Tradition und Moderne (with Peters, M.), 4. Tourismuskolloquium der DGT 'Stadtmarketing: Neue Impulse zur Positionierung der Städte, Bremen, December 2000
  71. Quality Assessment and Measurement in Tourism: Issues and Problems, Workshop on 'Quality in Tourism: From Patterns to Indicators', Algarve University, Faro, Portugal, October 2000
  72. Development of Sustainable Tourism: The Role of Small- and Medium-Sized Enterprises (with Peters M.), Conference Tourism and the Environment 2000: European Conference, Dublin, September 2000
  73. Weiermair K., Know-how and qualification gaps in the tourism industry: The case of alpine tourism in Austria, TRC-Meeting at Bologna, April 2000

74. Tschurtschenthaler P., Pechlaner H, Weiermair K., Qualifikationsdefizite in Tourismusorganisationen und tourismuspolitische Implikationen, ITB-Wissenschaftszentrum Berlin, March 2000
75. Pechlaner H. and Weiermair K., New Quality Standards for Destination Organisations: Areas of Innovation for Future Human Resource Management in Alpine Tourism Organisations, Conference 'Peak Performance in Tourism and Hospitality Research', La Trobe University, Bundoora, Australia, February 2000
76. Weiermair K., Innovation and Product Development in Tourism, paper presented at the Asean Workshop on 'The Economics and the Management of Product Development in Tourism with Particular Reference to Small- and Medium-Sized Enterprises in Tourism' at Bangkok, February 2000
77. Weiermair K., Public Sector & Private Sector – Partner in Tourism, WIFI-Project Bethlehem 2000, Bethlehem, Palestine, February 2000
78. Weiermair K., Touristische Attraktionen im Spannungsfeld zwischen globalem Anspruch und regionaler Authentizität, Konferenz über "Multioptionale Erlebniswelten als Antwort auf sich schnell wandelnde Kundenwünsche", St. Gallen, December 1999
79. Weiermair K., Die Qualität der touristischen Dienstleistung im Spannungsfeld zwischen globalem Anspruch und regionaler Authentizität, INIT-Tagung in Salzburg, November 1999
80. Pikkemaat B., Weiermair K., The Importance of Cultural Distance in the Perception of Evaluation of Service Quality, ATLAS International Conference, Munich, September 1999
81. Weiermair K., Fuchs M., The Effect of Cultural Distance on Perceived Service Quality Gaps in Alpine Tourism: Implications for IT-Based Intercultural Communications Strategies, SOMA-Conference, Waltham, Mass., USA, August 1999
82. Weiermair K., New information technologies and information behaviour of tourists and its implications for small- and medium-sized tourism enterprises, Conference on "Tourisme et Société", Brussels, November 1999
83. Fuchs M., Rijken L., Peters M., Weiermair K., Modelling Asian Incoming Tourism: A Shift-Share Approach, APTA-Conference, Hongkong, August 1999
84. Peters M., Pikkemaat B., Weiermair K., Wissensmanagement in Tourismusorganisationen: Die Rolle der Tourismuspolitik, AIEST-Conference at Portoroz, Slovenja, August 1999

85. Weiermair K. and Fuchs M., The impact of cultural distance and perceived service quality gaps: The case of alpine tourism, April 1999, Workshop on "Quality Management in Services", Gothenburg, Sweden
86. Weiermair K., Herausforderungen für den alpinen Tourismus mit besonderen Überlegungen und Anregungen für das Beherbergungswesen, Jahrestagung des TV Algund, South Tyrol, Italy, April 1999
87. Weiermair K., Partnerships in tourism as a tool for competitive advantage in tourist SMEs, Ciset International Conference "From Destination to Destination Marketing and Management", March 15-15, 1999, Venice
88. Weiermair K., Tourism Management and Planning in Alpine Cities: The Case of Innsbruck, 2<sup>nd</sup> European Urban Tourism Conference, February 4-6, 1999, Funchal, Madeira
89. Weiermair K. and Peters M., Entrepreneurship: Herausforderungen für den Klein- und Mittelbetrieb (KMB) im Tourismus, Tourismusforum der DGT, December 4-5, 1998, München
90. Weiermair K., Alpine City Tourism in Innsbruck: Facts and Fancy, Gincoco-Conference ("Les enjeux de l'appartenance alpine dans la dynamiques des villes"), Grenoble, November 16.-17, 1998
91. Weiermair K., Erholung durch naturnahes Reisen: Möglichkeiten und Grenzen der Tourismusentwicklung in der Großregion Bludenz, Vortrag in St. Gerold/Vorarlberg, August 1998
92. Weiermair K. and Peters M., Internationalisierung der Hotellerie - Unternehmerische Barrieren, Hemmnisse und Chancen von österreichischen Klein- und Mittelbetrieben, 14th Biennial International Conference: Hotel in Tourism Destination, October 1998, Opatija/Kroatien
93. Weiermair K. and Peters M., "Tourist attractions and attracted tourists: How to satisfy today's "fickle" tourist clientele with natural and man made attractions", 2<sup>nd</sup> workshop on 'The Management of Attractions in Tourism: The State of the Art', June 1998, Chulalongkorn University, Bangkok
94. "Preparing for the 21<sup>st</sup> Century: The case of the entrepreneurial s&m-sized firm in tourism", Conference on Entrepreneur and Entrepreneurship at the Dawn of the 21<sup>st</sup> Century, Athens, May 1998
95. Weiermair K. and Peters M., The Internationalization Behaviour of Tourism Enterprises: A Survey of SMS Tourism Enterprises in Central Europe, EIBA-Conference, Stuttgart, Germany, December 1997
96. "Anpassungsprobleme im Tourismus als Folge mangelnder Professionalisierung, Neustift, Tyrol, November 1997

97. "Globalisation and New Forms of Tourism", Internat. Forum on Tourism in Benidorm, Spain, November 1997
98. "Nordtirol, Südtirol, Trentino! Unterschiede in den touristischen Werbestrategien", Bruneck, Italy, November 11 1997
99. Weiermair, K., Peters M.: The internationalisation behaviour of service enterprises: implications for cooperative strategies, organisation of market-know-how and market experience of tourism enterprises, APTA-Conference, Taipei, Taiwan July 1997
100. Mäser B. and Weiermair K., "Information and Travel Decision Making", Workshop 'The battle for the tourist', Eindhoven, The Netherlands, June 1997
101. Weiermair K. and Fuchs M., "Service Quality and Tourist Satisfaction in Austria's Alpine Tourism Industry", 32<sup>nd</sup> trc-Meeting in Leeuwarden, The Netherlands, May 1997
102. "Globalisierung in der Tourismusbranche", 37. Arbeitstagung und Generalversammlung des ÖRV, Bregenz, April 1997
103. "Zukunftstrends des Tourismus: Neue Märkte, Neue Produkte", Workshop 'Tourismus und Medien', Krems, November 1996
104. "Zur Globalisierung der Tourismusbranche", Festveranstaltung 25 Jahre IVT und 10. Hochschulkurs für Tourismus, Innsbruck, September 1996
105. "Lösung strategischer Probleme alpiner Destinationen mit Wettbewerbsstrategie", Meeting 'Vom Leidbild zum Leitbild', Klosters, June 1996
106. Weiermair K. und Mäser B., "Information and Information Search Behaviour of Tourists: A cursory review of the literature, preliminary empirical tests and further research questions", trc-Meeting in Bergen/Norway, May 1996
107. "Regulating Service Quality through Public Policy: Problems and New Concepts", SABE-Conference on 'Economic Behaviour & Public Policy', Toronto, Canada, August 1995
108. "Strukturwandel in der Tourismuswirtschaft: Herausforderung und Chancen", Symposium 'Strukturwandel im Tourismus', Tourismus Cercle, Vienna, Austria, June 1995
109. Weiermair K. and Rädler M., "Development and Change of Winter Tourism: in the Austrian Alps: Results from an Empirical Enquiry", trc-Meeting in Venice, April 1995

110. "Employment-, Education- and Training Futures in Tourism: An Exploratory Analysis", Conference "Educating the Educators for the Tourism Industry", Estoril, Portugal, November 1994
111. Weiermair K. and Mäser B., "Dienstleistungsqualität im Bereich der Seilbahnwirtschaft", InterAlpin, Internationales Wintersportforum, Innsbruck, Oktober 1994
112. "Wintersportorte - Zwei Südtiroler Wintersportgebiete im Vergleich mit Orten in Österreich", Tagung der Südtirol Tourismus Werbung "Wintertourismus", Bozen, Nov. 1994
113. "Joint Ventures in Tourism in Developing Countries", Conference on Joint Ventures in China: Problems and Prospects, Nankai University in Tianjin, The People's Republic of China, 1994
114. "Structural Changes in the Tourism Industry and Its Implications for Manpower and Education Policies: The Case of Austria and Its Surrounding Alpine Regions", Conference ,Tourism, The State of the Art', Glasgow, 1994
115. "Employment, Labour Market and Training Policies for the Tourism Industry: Past Practices and Future Challenges", OECD-Seminar "Le Tourisme et l'Emploi" , Antalya, Turkey, 1994
116. "Globale Tourismustrends und deren Bedeutung für die Europaregion Waldviertel", TCÖ-Tagung Tourismus im Europa der Regionen, Weitra/NÖ, Austria, 1994
117. "Möglichkeiten und Grenzen des Controlling im Tourismus: Vom Finanz- bis zum Qualitätscontrolling", Symposium "Tatsachen-Thesen-Trends im Tourismus", Mainau/Bodensee, 1994
118. "Internationalisierung und Globalisierung: Markteintrittsstrategien für Neue Märkte", Symposium "Visionen im europäischen Tourismus Management", FTM Universität Trier, Trier, Nov.1993
119. "Some Reflections on Measures of Competitiveness for Wintersport Resorts in Overseas Markets", 43rd AIEST-Congress in San Carlos de Bariloche, Argentina, October 1993.
120. "Management and Workers vis-a-vis Industrial Restructuring: A Global Perspective", Annual Conference of the Society for the Advancement of Behavioural Economics, Rensselaerville, New York, August 1993.
121. Weiermair, K.; Gasser, R.: "Tourismusgesinnung als "Strategie" im internationalen Reisewettbewerb", (The Strategic Importance of "Attitudes Towards Tourists" in the Travel Industry) International Symposium, Neustift, Italy, May 1993.



122. "Innovation und Wettbewerbsfähigkeit des touristischen Unternehmens", (Innovation and Competitiveness of Touristic Enterprises) Annual Meeting of the Südtirol Tourism Organization, Bozen, Italy, January 1993.
123. "Neue Tendenzen und Erkenntnisse im Dienstleistungsmanagement: Implikationen für die Positionierung und Spezialisierung von österreichischen Hotel- und Gastronomie- Unternehmen" (Recent Trends and New Concepts of Services Management: Implications for the Specialization and Positioning of the Austrian Hospitality Industry), Annual Congress of the Hotel Association, Saalbach, Austria, January 1993.
124. "Tourism as a Determinant of European Economic Development and Economic Integration: Problems and Prospects", Paper presented at the International Conference on Economic Integration Among Unequal Partners, Athens University, August 1992.
125. "Alternative Tourismusentwicklungspfade: Wachstumsstrategien für den alpenländischen Tourismus", (Alternative Paths of Tourism Development: Growth Strategies for the Hospitality Industry in the Alps) Senate Lecture Series of the University of Innsbruck, Innsbruck, October 1992.
126. "Überlegungen zur Optimalität der Tourismusentwicklung", (Reflections on the Optimality of Market Adjustments in the Tourist Sector), Inaugural Lecture at the University of Innsbruck, Innsbruck, 1992.
127. "The Evolution of Tourism in Northern Italy and Its Economic Consequences", Annual Conference on Tourism in Alto Adige, Nov. 10/91, Terlano, Italy.
128. "The Japanese Penetration of European Industry: Towards New Paradigms in Industrial Organization", Annual Conference of the Japan Studies Association of Canada, Oct. 1990, Vancouver.
129. "Japanese versus European Management. A Comparative Perspective", Management Seminar, University of Bamberg, June 1990.
130. "The Japanese Penetration of European Industry: New Paradigms in Industrial Organization?", Japan Symposium, University of Windsor, Windsor, Nov. 1990.
131. "Erlebnisurlaub aus internationaler Sicht" (Active Tourism: An International Analysis), Werbewissenschaftliche Tagung, May 1989, Salzburg.
132. "1992 and the Development of the Service Sector in Europe: Implications for Management", EFMD Conference, Lyon, July 1989.
133. "Managerial Requirements of the Future: "Limits and Opportunities of Management Education: International Comparisons", Faculty Colloquium, ESSEC, April 1989, Paris.

134. "On the Transferability of Management Systems", Faculty Colloquium, Université Paris I, March 1989, Paris.
135. "Neue Anforderungen und Aufgabenstellungen im Fremdenverkehrsbetrieb durch internationale Veränderungen des Reiseverhaltens", Economics of Tourism Conference, University of Innsbruck, November 1988.
136. "Management, Education and Development: A Comparison of Trends in Japan, North America and Europe", Meiji University, November 1988.
137. "On the Transferability of Management Systems: The Case of Japan", Chuo University, December 1988.
138. "Labour and Labour Adjustment in the Canadian Service Sector", Service Sector Conference, Ottawa, March 1988.
139. "International Trade and the Adjustment of Labour: Implications for Management", Umea University, April 1987.
140. "Youth Unemployment in Japan, Canada, U.S.A. and West-Germany: A Comparative Analysis", Labour Market Seminar, Keio University, Tokyo, March 1987.
141. "Industrial Training: Foundation of Japan's Productivity Record", The Search for Greater Productivity: Canada and Japan, Joint Center on Modern East Asia, Toronto, March 1986.
142. "Japan's Economic Success and Economic Theorizing", Japan Economic Seminar, Harvard University, March 1986.
143. "A Critical Appraisal of Shimada's 'Industrial Relations and Humanware in Japanese and U.S. Automobile Manufacturing'", Japan Economic Seminar, John Hopkins University, November 1986.
144. "Youth Labour Markets and Youth Unemployment: A Cross Country Comparison", International Workshop, Paris, March 1985.
145. "On the Economics of Institutional Change: An Institutional Change in Economics", Annual Meeting of the American Economics Association, New York, December 1985.
146. "Heterogeneity in Production and Organization Design: Comparative Economic Perspectives of Organizational Innovativeness", Academy of International Business, International Conference, Singapore, June 1984.
147. "Heterogeneity in Production: Towards an Economic Theory of Organization Development", 11th EARIE Conference, Fontainebleau, France, August 1984.

148. "Comments on Labour Market Rigidities and Adaptiveness in Europe", Conference on Unemployment: Can It Be Reduced? An International Outlook, University of Toronto, Center for Industrial Relations, November 1984.
149. "The Paradigm of "Exit" and "Voice" in Economics", International Conference on Methodology in Business Economics, Göttingen, 1983.
150. "Stagflation and Productivity", International Conference on Macroeconomic Policies in the Eighties, University of Rouen, 1983.
151. "Manpower Forecasting for Mega Projects: The Case of Energy Projects in Western Canada", 2nd International Symposium of Forecasting, Istanbul, July 1982.
152. "Stagflation: A Slightly Jaundiced Account of Economic Policies and Economic Orthodoxy", Symposium on Prospects for Men: Economics, Inflation and Employment, York University, Toronto, 1982.
153. "Labour Market Imbalances and Occupational Training in Canada: Issues and Implications for Vocational Education Policies", The Labour Market in the 80ies, Queen's University, Industrial Relations Centre, Kingston, February 1982
154. "Socio-Demographic Changes in Canada and Their Impact on Business and Public Policy: Key Elements of Future Change", Conference on Socio-Demographic Change in Canada, Toronto, June 1981.
155. "Human Capital Theory and Education to Work Linkages: A Theoretical Analysis", Spring Meeting of the Atlantic Economic Association, London, England, August 1981.
156. "Worker Participation, Worker Incentives and Efficiency of the Firm", Spring Meeting of the Atlantic Economic Association, Freeport, Bahamas, February 1980.
157. "Industrial Training: An International Perspective", Canadian Industry Relations Associations Meeting of the Learned Societies, Montreal, May 1980.
158. "Apprenticeship Training in Other Countries: The Lesson for Canada", Conference organized by the Conference Board in Canada on "Meeting Canada's Manpower Needs: Whose Responsibility?", Toronto, November 1980.
159. "The Evolution of Labour Market Structures: An International Comparison", Spring Meeting of the Atlantic Economic Association, Salzburg, May 1979.

160. "Industrial Training and Industrial Excellence: Canada's Record in International Perspective", 9th Annual Research Forum, W. Laurier University, Waterloo, September 1978.
161. "Apprenticeship Training in the Canadian Economy: Past Trends and Future Roles", Annual Meeting of the Canadian Society for Mechanical Engineering, May 1978.
162. "Apprenticeship Training and the Current Debate Over Industrial Training Policy Options in West-Germany", 2nd Annual Conference on Blue Collar Workers, University of Western Ontario, 1977.
163. "An Economic Profile of the Managerial Occupation", 7th Annual Business Research Forum, University of Windsor, Windsor, Ontario, 1976.
164. "Objectives and Measures of Coordination between Private and Public Manpower Planning, with Particular Reference to the Use of Human Resource Measurement Systems", Labour Market Policy Conference, Berlin, 1975.
165. "Search Behaviour in Job Markets and the Design of Effective Labour Market Policies", International Management Institute, Berlin, 1975.
166. "Human Resource Measures at the Enterprise Level: An Economic Interpretation", Paper presented at the 5th Annual Business Research Forum, McMaster University, Hamilton, Ontario, 1974.
167. "Modellansätze der längerfristigen Personalplanung: Einige kritische Bemerkungen", Research Forum, University of Graz, Austria, May 1973.

## VI. Research Grants and Awards

1. Tourismusentwicklung und Destination Management, research cooperation with the Poznan University, Poland, 2001/2002, funds from the Austrian Academic Exchange Service
2. Know-how deficits in small- and medium-sized enterprises: Consequences for market access, Amadée 2000/2001, research cooperation with the University of Toulouse, funds from the Austrian Academic Exchange Service
3. Odyssey: A Business Game in the Tourism Industry, Leonardo Project with German, Italian, Belgian and English partners, finished 2000
4. Asea Uni-Net Funds for workshops and travels from the Austrian Academic Exchange Service 1999-2001

5. Neue Qualifikationsanforderungen in Tourismusorganisationen, Studie im Auftrag des International Center for Research and Education in Tourism (ICRET), Innsbruck, December 1999
6. Professionalization and Service Quality in Tourism: Development, Tendencies and Consequences for the Tourism Policy in Spain and Austria, Acciones Integradas 1998/99, research cooperation with the University of Valencia, funds from the Austrian Academic Exchange Service
7. Efficiency- and Effectivity Criteria of Future-Oriented Tourism Support in Carinthia, Wirtschaftsförderungsfond-Carinthia-Austria, November 1998/99
8. Odyssey: A Business Game in the Tourism Industry. EC, Leonardo Project with partners from Italy, France, Germany, Great Britain, Belgium. 1997/98
9. Travel Behaviour in Neighbouring Sending Countries with Special Emphasis on Day- and Weekend-Tourism: An Inquiry with Focus Groups. Tourist Board North, South Tyrol and Trentino. 1997
10. Strategiekonferenz: RETTOURISM II, Arbeitsmarktservice Tirol, 1997
11. Asia Uni-Net Funds for workshop and travel from the Austrian Academic Exchange Service, 1996, 1997 and 1998
12. PIKKIT (Products, Information Behaviour, Cooperation, Know-how-Transfer in Tourism), Austrian Ministry of Economic Affairs, 1996
13. "Innovationsverhalten im Reiseentscheidungsprozeß, touristische Vernetzung im operativen Bereich", Austrian Ministry of Economic Affairs, 1996
14. Service Quality, Österreichische Industriellenvereinigung, 1995
15. "New types of tourism education (initial training) further education and retraining of manpower in the Styrian labour market", Austrian Ministry of Social Affairs and Labour Market Administration of the Province of Styria, 1995-96
16. EC, RETTOURISM: Impact and Challenges of Future Labour Markets for Systems of Education and Training in Tourism in the Alpine Regions of Austria, France and Italy, 1995
17. The demand for initial and further training for tourism in South Tyrol (Northern Italy), 1993, Ufficio Providence Comunitarie
18. EC, Ace Programme, Directorate XII, for Project on Privatization and Entrepreneurship in Poland and Rumania, 1992.

19. Österreichischer Nationalbank Fonds für Wintersportorte Vergleichsprojekt, (Austrian Central Bank Fund for Wintersportresortdeveloping Project, 1992.
20. SSHRC Canada for Theoretical Work on Reality Constructs and Management Information Systems, together with Prof. R. Irving, York University, 1990.
21. Travel Grants 1989, 1990.
22. OCIB 1989.
23. York University Sabbatical Research Grant 1988.
24. SSHRC, Conference Grant for International Collaborative Research, 1984, 1986a) and 1986b).
16. Japanese Society for the Promotion of Science, Support Grant, 1985.
17. SSHRC, Travel Grant, 1985, 1986, 1987.
18. Travel Grant, Department of External Affairs, Government of Canada, 1983.
19. Research Grant, Centre Nationale de Recherche (CNR), France, 1983.
20. Research Grant from the Faculty to Establish a Multi-disciplinary Research Unit for the Analysis of Labour Productivity, 1981.
21. Faculty Research Grant, 1980, 1984, 1985, 1987.
22. Economic Council of Canada Research Grant, 1979.
23. DAAD (Bonn) 1978.
24. Canada Council Leave Fellowship, 1974-75.
25. Research Fellowship, International Institute of Management, 1975.
26. DAAD (Bonn) 1974.
27. Ford Foundation (York) 1969, 1970, 1971, 1973.
28. Pro Scientia (Vienna) 1967.

## VII. Editorial Services

For Journals Relations Industrielles, Eastern Economic Journal, International Migration Review, Zeitschrift für Betriebswirtschaftliche Forschung und Praxis, International Journal of Manpower, Organization Studies, Canadian Public Policy, Tourismus Journal-Zeitschrift für Forschung und Praxis, Tourism & Hospitality

Management, papers de tourisme, Festival Management & Event Tourism, Journal of Travel & Tourism Marketing, Jahrbuch der Schweizerischen Tourismuswirtschaft - Jahrbuch der alpinen Tourismuswirtschaft, Journal of Quality Assurance in Tourism and Hospitality, Tourism Analysis, Managing Service Quality.

For publishers, Cambridge University Press, de Gruyter, Allyn and Bacon.

#### VIII. Executive Development, Other Teaching and Advisory Activities

University Executive Development Programme (Service Sector Management), University of Innsbruck, 1992-present

Destination Management: Problems and Perspectives, Camera di Commercio, Catania, May 2001

Il marketing delle imprese turistiche, PhD seminario, ISIDA, Palermo, June 2001

Destination Management, International Executive Development Programme

Modelli e ricerche sulla qualità dei servizi turistici: applicazioni concrete, seminario internazionale 'Sviluppo del Turismo', ISIDA, Palermo, May 2000

External examiner at Dublin Institute of Technology, School of Hotel, Tourism and Catering Management, 1996-2000

Advisor to several tourism schools in South East Asia (Phuket and Bangkok, Thailand; VNAT Hanoi, Vietnam), 1995/96

External curriculum examiner of diverse post-secondary tourism education & training programmes in Austria (such as WIFI, BFI, Kleßheim), 1995/96

Member of Academic Advisory Board, Tourismus-Fachhochschule, IMC Krems 1994

Member of Academic Advisory Board, Scuola Internazionale di Turismo Alpino, Bruneck, 1993

ESC Lyon (CESMA Programme), Japanese Management, May 1993.

Executive Development Training, University of Innsbruck Service Sector Management: Concepts and Practices for the Hospitality Industry, Fall 1992.

Austrian Brain Trust in Tourism, 2 day seminar on Strategic Management in the Hotel Industry, Vienna, March 23-25, 1992.

ESC Lyon, Restructuration et le systeme de gestion Japonais, Spring 1990.

Eurolog, "Restructuration industrielle et systems de gestion comparatif", Troyes, France, May 1989.

ESC Lyon, France, "Industrial Restructuring and Management of Change", Jan.-April 1989.

Chuo University, Tokyo, "Comparative Management and Transferability of Management Systems, Oct.-Dec. 1988.

Austrian Chamber of Commerce, Club Internationale Wirtschaft, "Strukturanpassung. Konsequenz der zunehmenden internationalen Wirtschaftsverflechtung", Vienna, April 1987.

MBA Institute Paris, "Globalization of Industries: Managerial Implications", April 1987.

Nankai University, Tianjin (PR China), Lectures in international economics, April 1987.

Ecole Nationale d'Exportation (ENE), Human Resource Strategies of Multinational Organisations and the Pattern of International Trade, April 1986.

Inter-University Course (IUC), Gmunden, Austria: Production and Investment Decisions vis-a-vis the North American Labour Market, May 1985.

Free University of Berlin (FU), Institute for Business Policy, Ph.D. Seminar on Selected topics in Labour Market Behaviour, Berlin, Spring 1983.

ESSEC/Paris (Ecole Superieure des Sciences Economiques et Commerciales) 1982-83, Visiting Professor for two courses on Human Capital Theory and Labour Market Behaviour.

University Linz/Austria, Ph.D. Seminar, Human Investment Behaviour at the Enterprise Level, March/April 1983.

Economic University, Vienna, several lectures on human capital theory, 1981-82. Austrian Management Institute, Organization Development in a Changing World, Two-Day-Seminar, Hernstein, November 1980.

Austrian Management Institute, Human Resource Measurement at the Enterprise Level, Vienna, November 1979.

Seminar on Active Labour Market Policy, EEC Social Commission, Brussels, 1975.

Academy of Advanced Management at the University of Graz (Austria), Two seminars on Manpower Planning, Fall 1971.

#### IX. Courses Taught at the University Level



Economics of Tourism  
Tourism Marketing  
Entrepreneurship  
Service Quality  
Destination Management  
Management of Change  
Microeconomics for Management  
Macroeconomics for Management  
Econometrics  
Forecasting for Management  
Industrial Organization/Industrial Economics  
Labour Economics  
Business Policy  
International Economics  
Management in the Tourist Sector  
Human Resource Management  
Organization Design  
Comparative Management  
Management of Change  
International Business  
Management in the Service Sector  
Personnel Management in the Hotel Industry  
Globalization of the Service Sector  
Ph.D. Seminar in Tourism  
International Management

#### X. Consulting

Wahrnehmung von Südtirol als Urlaubsland und marketingstrategische Ansätze für den nord- und westdeutschen Markt, November 2000

Verbesserung der Qualität touristischer Dienstleistungen, Internat. Labour Organisation at Geneva, Dec. 1999

Globalisierung: Chancen und Risiken für die österreichische Tourismuswirtschaft, Austrian Ministry of Economic Affairs, 1998

Alpen Fun Erlebnispark Brandenburg, 1999

Trends and Tendencies in Tourism, VOEST, 1997

Government of Styria, Study and Seminar on Labour Market Developments and Training in the Styrian Hospitality Industry.

Government of Südtirol, Study on the Demand for Qualifications in the North Italian Hospitality Industry.

Austrian Brain Trust on Tourism, Know-How Transfer to East European Countries, 1991.

Ontario Ministry of Labour and Ministry of Industry, Trade and Technology, Labour Adjustment and Economic Integration, 1991.

OECD, Paris, France, Service Sector Development, 1989.

Economic Council of Canada, 1983/84, 1987/88, 1989, Industrial Training, Labour Market Behaviour and Service Sector Developments.

Ontario Government, Ministry of Labour, Task Force on Hours and Overtime, March 1986.

Ontario Government, Ministry of Skill Development, Comparative Training Systems, December 1985.

Stiefel and Associates, "Management in an Era of Low Growth", Executive Development Seminar, Frankfurt, 1983.

RKW, Human Resource Management in the Context of the North American Labour Market, Two-Day-Seminar to Executives, Düsseldorf, May 1979.

RKW, Schule der Manager, Two Executive Development Seminars on: 1) Human Resource Measurements and 2) Management in a Changing Labour Market Context, Toronto, 1978.

Imperial Oil, (Manpower Forecasting for the Alaskan Pipeline), Spring 1978.

Canadian Federation of Independent Business, 1974 and 1978.

Ontario Government, Ministry of Colleges and Universities, Apprenticeship Training in Ontario, 1977.

DeHavilland Aircraft of Canada Ltd., Currie, Cooper and Lybrand, Consulting on Manpower Forecasting, Fall 1976.

Austrian Ministry of Education: Feasibility Study on the Creation of a Postgraduate Business School in Austria, Spring 1970.