

## Curriculum Vitae

Stefan Märk



### *Personal Details:*

Date and Place of Birth: 04. April 1977, Hohenems/Vorarlberg, Austria  
Marital Status: Partnership, one daughter (Lara)  
Nationality: Austria  
Address: Erlerstrasse 17, A-6020 Innsbruck  
Telephone/Mobile: +0043-(0)650-8602268  
Email: [schottland@gmx.net](mailto:schottland@gmx.net) / [csad3877@uibk.ac.at](mailto:csad3877@uibk.ac.at)  
Command of Languages: Fluency in German, English  
Position: Junior Researcher at the Department of Strategic Management, Marketing and Tourism, University of Innsbruck, Austria  
Office Address: Universitätsstrasse 15, A-6020 Innsbruck  
Office Phone: +43-(0)512-507 7099

### *Education and Schooling:*

1983-1987 Primary School, Rankweil, Austria  
1987-1991 Grammar School, Feldkirch, Austria  
1991-1994 Technical College of Textile-Industry, Dornbirn, Austria. (Sector: "Machine Embroidery")  
1994-1997 Higher Technical College for Textile Business  
2001-2006 Social Sciences Studies at the University of Innsbruck, Austria  
Finalised 2006 as Mag. rer. soc. oec. (Average grade of 2.1)  
Since 2006 Doctoral Studies in Economics, University of Innsbruck

### *Civilian Service (in lieu of Military Service):*

1997-1998 Lebenshilfe Batschuns, Vorarlberg, Austria. (Working with prohibited Persons)

### *Professional Experience:*

1998-2001 Förderwerkstätte Wolfurt, Vorarlberg, Austria. (Coach for prohibited Persons)  
2001-2006 Ikea Möbelhaus Innsbruck, Vorarlberg, Austria. (Member of the logistic team)  
2004-2006 Tutor, University of Innsbruck, Austria. (Department of Management Accounting)  
Since 2006 Nachhilfestudio Köll, Innsbruck, Austria. (Teacher for Students in Management Accounting and Booking)  
Since 2006 BFI, Innsbruck, Austria. (Trainer for adults in different "Business Administration" areas)

***Other Qualifications:***

2003-2004 Course “Mediator and Conflict manager” (Finalised 2004 with diploma)

***Research Areas for the Dissertation:***

- § The “Lifecycle Theory” of companies
- § The “Information Transforming Process”
- § The “Cognitive Process of the Entrepreneur”
- § The “Decision Making Process”
- § The “Entrepreneur” and his position in family and service companies
- § The “Cybernetic Information Process” Model
- § ...

***Hobbies and Interests:***

- § My little family (daughter at the age of nearly five)
- § Travelling
- § Scotland and everything which is combined with this country