



# A GOOD INTERNSHIP IS NEVER HANDS-OFF.

**SHARE YOUR PASSION FOR GETTING HANDS-ON WITH US.**

We believe in creating an environment where our interns really can learn by doing during their time with us and where they are given their own areas of responsibilities from the start. That's why our experts treat you as part of the team from day one, encourage you to bring your own ideas to the table – and give you the opportunity to really show what you can do.

## **Intern Customer Lifecycle Management (m/f)**

We, the BMW Group, offer you an interesting internship in the field of customer lifecycle management topics. In the course of your work as an intern, you will support our team with the piloting of ongoing projects worldwide. With a focus on a variety of customer lifecycle topics, you are involved all the way from the idea generation phase through to the evaluation and testing of projects, giving you an in-depth experience in agile project management. To add to your exciting responsibilities, you will also gain a valuable insight into a multinational organization and the coordination of international workshops. Additionally, you will help us in day to day business tasks and duties.

### **You should have:**

- Studies of an Economics or Management degree or a comparable course of studies.
- Basic knowledge in customer relationship management.
- Knowledge in MS Office, notably in Project
- Teamwork and communication skills.
- German and English business fluent.
- Further foreign language skills as desirable.
- Organisational and time management skills.

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Are you looking for an exciting challenge? Then join our dynamic team. The earliest start date is 01.08.2017.

We look forward to receiving your application.

**BMW  
GROUP**



Rolls-Royce  
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