

A good answer is the result of the right question. We question the norm of how things are designed, made and distributed. And we thrive on finding original solutions that are sustainable, to create those essentials that will be useful everyday. Designed in Zürich and manufactured with highest ethical and environmental standards both in Asia and EU.

## **WE ARE HIRING**

## **DIGITAL CAMPAIGN MANAGER / EDITOR (100%)**

### **WHAT WE ARE LOOKING FOR?**

We are looking for an experienced Digital Campaign Manager with a passion for design and fashion, to execute our content based communication strategy on digital channels, starting the 1<sup>st</sup> of July 2018.

With a deep knowledge in campaign management and its related tools, you are a creative who sees the story behind the action and the metrics behind an emoji. You have experience in managing social media channels and developing strategies for online communication campaigns. Editorial tasks and even translating are within your comfort zone, too.

### **WHAT DO WE OFFER?**

QWSTION offers an entrepreneurial environment in a fast-growing company. You can expect room for development of the role and a broad spectrum of exciting tasks. You will be part of a creative international team with offices in Seefeld – Austria and Zürich – Switzerland.

### **WHAT'S IN YOUR BACKPACK?**

The successful candidate has a minimum of 3 years of experience in a similar position and is equipped to be working in a dynamic environment.

In a perfect world, you are equally a passionate co-creator and manager of campaigns for all e-channels as you are a skilled translator (fluent in German and English), an organized planner and visionary online marketer. SEM & Social Media campaigns, community management, KPI analytics and coding newsletters are your daily bread. You know how to work with online channels and tools such as Mail Chimp, Photoshop, Premiere.

You are flexible, open minded and have a hands-on mentality. Sustainability matters to you and you have an affinity with design.

### **WHAT WILL YOU DO?**

Reporting to QWSTION's Communication Director, you will be responsible for defining and executing a strategy to increase touchpoints and engagement with our brand online. Together with QWSTION Store Managers, Ambassadors and QWSTION Galleries, you will co-produce and integrate existing and in-house content. Alongside the global communication strategy, you will be editing content to create campaigns for our communication via all digital channels.

### **GOT THE SKILLS & THE PASSION?**

Please send your application to [ricky@qwstion.com](mailto:ricky@qwstion.com)

# QWSTION