



UPTRADED IS LOOKING FOR

CHIEF MARKETING OFFICER

Hi, future uptraded employee!

Uptraded is a startup from Innsbruck, which wants to make preloved fashion to most loved and fight fast fashion. We do that by developing a clothes swapping app that enables people to enjoy fashionable variety without negative consequences.

To grow our community, we are looking for a highly engaged, full-time Chief Marketing Officer (m/f/d) – remote or in our office in Innsbruck.

These are the areas where uptraded needs you:

- Own marketing and PR strategy
- Manage and monitor social media channels
- Overview performance marketing
- Community management
- Lead and support content creation team
- Understand competitors and analyze marketing trends

These are the things we think you need:

- Being a self-starter who doesn't need direct supervision
- Connection to our mission of making secondhand first choice
- Interest and experience in the following non-marketing areas: apps, fashion, circular economy, sustainability, startups
- 3+ years of relevant work experience
- Strong written and verbal skills in German and English
- Proficient in marketing tools

This is why we think the job is amazing:

- Working in an impact startup means making the world a better place
- Having responsibility and the ownership of raising a department
- Dynamic, modern, flexible and fun working environment
- Entering a promising startup at an early-stage
- Employee stock options

This is the information you probably looked for:

- Full-time position
- Minimum salary: 2.051€ gross per month

Send us your CV, a motivational statement (in form of a graphic, video etc.), your earliest starting date and your salary expectations to anna@uptraded.com.

Anna is looking forward to your application!

