



Program - Brand Camp 3

Friday, 20.03.2015

ca. 11:30	Bus Transfer from Innsbruck to Obergurgl (we will schedule shuttles according to the arrival times of the participants; we will be in contact with you about the exact arrival times soon)
14:00	„Eintrudeln“ (Welcome Reception)
15:00 – 16:45	Introduction to Bar Camp Format and Development of the Conference Program
17:00 – 19:00	Session 1: 3-4 Brand Camp Talks/Spotlights
19:00 – 20:00	Dinner
20:00 – 21:30	Cocktails and Fireside Talk
21:30 – open	Drinks at the Bar

Saturday, 21.03.2015

07:30 – 09:00	Breakfast
09:00 – 10:15	Key Note Speech
10:15 – 10:30	Coffee Break
10:30 – 12:30	Session 2: 3-4 Brand Camp Talks/Spotlights
12:30 – 13:30	Lunch
13:30 – 15:30	Session 3: 3-4 Brand Camp Talks/Spotlights
15:30 – 16:00	Coffee Break
16:00 – 18:00	Session 4: 3-4 Brand Camp Talks/Spotlights
18:00 – 19:00	Dinner
19:30 – open	Evening Program

Sunday, 22.03.2015

07:30 – 08:30	Breakfast
08:30 – 09:00	Check-Out
09:00 – 11:00	Session 5: 3-4 Brand Camp Talks/Spotlights
11:00 – 11:15	Coffee Break
11:15 – 13:15	Session 6: 3-4 Brand Camp Talks/Spotlights
13:15 – 14:00	Lunch
ca. 14:00	Bus Transfer 1 to Innsbruck or Skiing in Obergurgl
ca. 18:00	Bus Transfer 2 to Innsbruck (we will schedule shuttles directly at the Brand Camp according to the departure times of the participants)