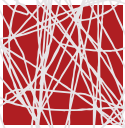


Forschungsplattform  
**ORGANIZATIONS & SOCIETY**



ORGANIZATIONS  
AND  
SOCIETY

## Frühjahrstreffen

Montag, 30. März 2015  
Haus der Begegnung – Rennweg 12  
08:30 – 13:00 Uhr



### Michel Maréchal

Assistant Professor of Experimental Economics  
Department of Economics, University of Zürich

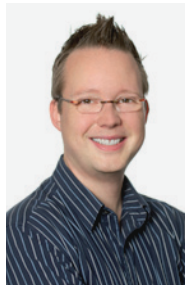


#### Business Culture and Dishonesty in the Banking Industry

Trust in others' honesty is a key component in the long-run performance of firms, industries, and even whole countries. However, numerous scandals in recent years involving fraud have undermined confidence in the financial industry. It is commonly believed that unethical business practices are favoured by the prevailing business culture in the financial sector, but no scientific evidence supports this claim. In this talk I present experimental evidence on the impact of business culture on employee honesty in the banking industry.

### Philip Leifeld

Postdoctoral Fellow in Political Science  
Zukunftskolleg, University of Konstanz



#### Policy Debates as Dynamic Networks: Coalitions and Polarization in the German Pension Policy Debate

In policy debates, political actors voice their opinions about preferred policies or instruments. For example, various political actors like interest groups or legislators make claims about how best to achieve a sustainable pension system, ranging from fertility incentives over system change to labor market policies. I present a method called Discourse Network Analysis for the systematic analysis of, and inference on, such policy debates from a network perspective.

## Programm

### 08:30 – 09:00 Uhr **Begrüßung & Bericht**

Andrea Hemetsberger (Strategische Führung, Innovation und Marke) und  
Martin Senn (Governance and Civil Society)

### 09:00 – 09:55 Uhr **Invited Talk 1**

Business Culture and Dishonesty in the Banking Industry  
Michel Maréchal (UZH)

Diskussion

### 09:55 – 10:15 Uhr **Pause**

### 10:15 – 11:10 Uhr **Invited Talk 2**

Policy Debates as Dynamic Networks:  
Coalitions and Polarization in the German Pension Policy Debate  
Philip Leifeld (University of Konstanz)

Diskussion

### 11:10 – 11:30 Uhr **Pause**

### 11:30 – 13:00 Uhr **Forschung im Fokus**

Economizing the Field of Development:  
Accounting in Community Development Projects in Nepal  
Albrecht Becker (Accounting Theory & Research)

Disziplinierte Tiere?

Perspektiven der Human-Animal Studies für die wissenschaftlichen Disziplinen  
Reingard Spannring (Bildung - Generation - Lebenslauf)

Connectivity Patterns - The Building Blocks of our Digital Identity  
Lena Waizenegger und Ulrich Remus (Services Sciences and Knowledge-  
intensive Organizations)

Diskussion

### 13:00 Uhr

Gemeinsames Mittagessen im Haus der Begegnung

## **Beteiligte Fakultäten**

Fakultät für Betriebswirtschaft  
Fakultät für Bildungswissenschaften  
Fakultät für Politikwissenschaft und Soziologie  
Fakultät für Psychologie und Sportwissenschaft

## **Forschungszentren**

Accounting Theory and Research  
Bildung, Generation, Lebenslauf  
Financial Markets and Risk  
Governance and Civil Society  
Organization Studies  
Strategic Leadership-Branding-Innovation

## **weitere Forschungsbereiche**

Innsbruck Media Studies  
Organizational Participation and Meaning in Life  
Services Sciences and Knowledge-intensive Organizations

## **Kontakt**

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fb: [www.facebook.com/orgsoc](https://www.facebook.com/orgsoc)

Um Anmeldung zum Treffen & Mittagessen bis 25.03.2015 wird gebeten.