

# **Listening to (Mainstream) Popular Music in 2020: Sounds and Practices**

21–22 May 2020, Department of Music, University of Innsbruck, Austria

## **Call for Papers**

The interdisciplinary two-day conference seeks to intensify the scientific discourse on the current sounds of popular music, and about those who stream, buy, talk about, like, use, and listen to them. The goal is to bring together different approaches unified by the interest in the cultural meanings, identities, experiences, and values that music without a clear subcultural context is being loaded with.

Until recently, the mainstream(s) of popular music didn't seem to be very popular, but rather underexamined, in popular music scholarship. The idea of the mainstream, though, as Huber (2013) pointed out, has always been present, functioning as the binary – but hardly defined or theorised – opposite to the authentic, honest, subversive, and creative music. In the last years, however, more and more research has emerged that leaves this pejorative perspective behind, considering mainstream sounds and practices as phenomena to be examined in their own right. Amongst others, such studies help to enlighten our understanding of how music is a catalyst or a mirror of certain images and concepts within dominant society.

For this conference, we are especially (but not exclusively) interested in contributions that connect a reception-oriented focus with music-related questions: how is popular music listened to and made sense of, at the beginning of the new decade, and what role do the sounds and their particularities play?

We invite scholars from various fields and methodological backgrounds to participate. Presentations may address, but are by no means limited to:

- social, psychological, and aesthetic functions of contemporary popular music
- music in everyday life, 'receptional competences'
- theoretical conceptions and definitions of the mainstream
- musical trends, 'hit song science'
- musical analysis, production and recording
- perception and cognition of current sounds
- journalistic perspectives and discourses
- musical knowledge transfer today
- gender roles in mainstream popular music
- musical dislike

The conference language is English.

Presentation format: individual 20-minute paper followed by 10-minute discussion. Proposals can also be made for panels on a special topic (60 minutes).

Please include the title, an abstract of 250 words, five keywords, name, academic affiliation, a short biographical note, your contact information, and technical requirements.

Please email your abstract to [bernhard.steinbrecher@uibk.ac.at](mailto:bernhard.steinbrecher@uibk.ac.at) by 25 October 2019. You will be informed about the selection by 10 January 2020.