

INTERNATIONAL DAY OF COMMUNICATION



DEPARTMENT OF MEDIA, SOCIETY & COMMUNICATION

TOPIC:

“Digital sovereignty of Europe”
- platforms and communication

07 May, 2026

Kaiser-Leopold-
Saal

Karl-Rahner-Platz 3
6020 Innsbruck

PROGRAM

12:00 Meet & Greet

12:30 - 14:00 Panel discussion on “platforms and communication - media use - caught between wishful thinking and current practice?”

Marie-Luise Frick, Professor of Philosophy, Universität Innsbruck: research interests including philosophy of law and political philosophy - particularly democracy and human rights as well as ethics

Kathrin Figl, Professor of Information Systems, Universität Innsbruck: conducts research on the human-centered design of digital systems, with a focus on digital nudging and online manipulation, as well as fake news, deepfakes, and the cognitive effects of smartphones

Susanne Reitmaier-Juárez, MA, PhD, Postdoctoral Researcher in Political Education, Department of Political Science, Universität Innsbruck: conducting empirical research on school practices, political information, and media use, opinion formation and participation among young people

Moderation: **Dr. Natascha Zeitel-Bank** and **Dr. Franz Reiter**, Department of Media, Society and Communication, Universität Innsbruck

14:00 - 15:00 Human-robotics relations: What does the future hold?

Justus Piater, Professor at the Department of Computer Science and director of the Digital Science Center, Universität Innsbruck: research focus on making robots learn to perceive and act with understanding, robot learning, robot perception, robot grasping and manipulation with introductory remarks / presentation followed by a discussion round, including the public

15:00 - 16:00 Coffee break

16:15 - 17:15 SOS Children's Villages - brand positioning and communication challenges in times of crisis

Christian Lamp, Head of Digital Fundraising at SOS Children's Villages, followed by a discussion round, including the public

17:15 - 18:15 ORF Landesstudio Tirol - “boundless cooperation with neighbors? The path to a european public sphere”

Georg Laich, Editor-in-Chief, ORF Landesstudio Tirol, in conversation with **Dr. Natascha Zeitel-Bank**, Department of Media, Society and Communication & chairwoman, “Europäische Akademie Inntal” and **Hannes Frei**, Univ. Ass. Mag., Department for Public, Constitutional and Administrative Law & President of “Club Alpbach Tirol”

18:15 - 18:30 Conclusion of the 2nd International Day of Communication

In Cooperation:

