

Outline AURORA Class SS 2023 - Sport Tourism & Sustainable Event Management

DAY	FORMAT	TIME	TOPIC	TIME	LEISURE PROGRAMME
TU - 14.03.2023	Online	6:00 - 7:30 (pm)	(1) General introduction and course outline (2) The specifics of sports and the management of sports (3) group assignment I		
TU - 18.04.2023	Online	6:00 - 7:30 (pm)	(1) Sport Tourism (2) group assignment II		
TU - 16.05.2023	Online	6:00 - 7:30 (pm)	(1) An introduction in the world of event management, sport event tourism (2) discussion on the assignments		
SU -18.06.2023	<i>Individual arrival</i>				
MO - 19.06.2023	On-site	9:00 - 12:00 (am)	(1) Sport event management: from bidding - event legacies (2) guest speaker Sport & Event Management	14:00 - 18:00 21:00 -	Roundnet Spikeball Event + Party Players
TU - 20.06.2023	On-site	9:00 - 12:00 (am)	(1) presentation group assignment I (2) events & sport tourism development (case studies) (3) guest speaker Sport Tourism	14:00 - 19:00	Top of the Mountain Tour
WE - 21.06.2023	On-site	9:00 - 12:00 (am)	(1) destination marketing and management - the role of sport & events (2) sport, events and sustainable (3) guest speaker Sustainable Event Management	14:00 - 19:00 21:00 -	Beach Volleyball Event + Party Players
TH - 22.06.2023	On-site	9:00 - 12:00 (am)	(1) event research (2) presentation group assignment II	14:00 - 19:00	Behind the Scenes "Crankworx Innsbruck Festival 2023"
FR - 23.06.2023	On-site	2:00 - 6:00 (pm)	participation at the 26th Annual Meeting of German Association of Sport Economics and Sport Management	9:00 - 12:00 19:00	Sport Climbing Workshop BBQ & Party
SA - 24.06.2023	On-site	9:00 - 12:00 (am)	participation at the 26th Annual Meeting of German Association of Sport Economics and Sport Management	15:00 - ...	(voluntary) attendance at the Crankworx Innsbruck Festival 2023
SU -25.06.2023	<i>Individual departure</i>				
ALL DAYS	USI Innsbruck	Campus Sport	all participants will get full access to the USI Sport Programme	all day	https://usi.uibk.ac.at/usi/page