



Listening to (Mainstream) **Popular Music** in 2020

Sounds and Practices

International Conference
21–22 May 2020
Department of Music
University of Innsbruck, Austria

Programme

Listening to (Mainstream) Popular Music in 2020: Sounds and Practices

21–22 May 2020, Department of Music, University of Innsbruck, Austria

--- General Information and Schedule ---

Main Contact

Bernhard Steinbrecher (head of the conference committee)

bernhard.steinbrecher@uibk.ac.at

Phone: 0043 512 507 33029

During the conference days, please don't hesitate to ask the conference volunteers any time. They will be identifiable by their lanyards.

Thanks to:



General Information

Location

The scientific program takes place at the Department of Music of the University of Innsbruck, which you find in the "Haus der Musik" ("House of Music"), located right at the center of Innsbruck.

Innsbruck main train station is located within walking distance to "Haus der Musik".

Address: Universitätsstraße 1, 6020 Innsbruck (www.haus-der-musik-innsbruck.at)

To get to the Department of Music in the "Haus der Musik", you can either take the west (main) entry of the building and walk right through it to the elevators (and stairs) at its other end, or you can directly take the building's east entry to get to us.



You find the registration desk at the 5th floor north foyer of the "Haus der Musik". The presentations also take place at the 5th floor (lecture room).

Conference fees and registration

There are no conference fees, neither for presenters or non-presenting attendees. No registration is required for non-presenting attendees.

Conference dinner and evening events

The evening events – all of them at one's own, individual, expense – will be no more than 10 Minutes away walking from the "Haus der Musik". The conference dinner will take place at the "Fischerhäusl", across the street of the conference venue. The location of the come-together and the post-conference drinks will soon be announced.

Refunding

Informations about refunding of hotel costs for presenters can be found in the welcome folder which you get at the reception desk.

Schedule

Time	Date	Information	
	Day 0 - Wednesday, May 20th		
18:30	Come-Together	Location: tba.	
	Day 1 - Thursday, May 21st		
08:30 - 09:00	Coffee and Registration	Location: 4th Floor, House of Music	
09:00 - 09:15	Conference Opening	Location: 5th Floor, House of Music	
09:15 - 10:45	Session 1	Pop Processing: Processual Materiality of 21st Century Pop Music	Anders Reuter, University of Copenhagen
		The Musical (Metadata) Hooks of TikTok	Paula Clare Harper Washington University in St. Louis
		Post-Rock Composition and Performance Practice - The Relationship Between Authenticity, Liveness, Creativity & Technology	Laura Lee, Farnham University for the Creative Arts
10:45 - 11:00	Coffee	Location: 4th Floor	
11:00 - 12:30	Session 2 - Panel (Practicing Sound / Sounding Practice)	Listening through Music Streaming Platforms and the Construction of Data Subjects. A Psycho Politic of Sound	Max Alt, University of Bonn
		The Subwoofer in the Pocket. Aesthetic Normativity and Sound Concepts in "Bass/Treble" Cultures of Popular Music	José Gálvez, University of Bonn
		Stutters, Glitches ... and then there was Silence. Perspectives on Subjectivity and Affect in Digital Listening	Steffen Just, Freie Universität Berlin
12:30 - 13:30	Lunch	Location: 4th Floor	
13:30 - 15:30	Session 3	The Mainstreams of Popular Music in Austria: Adolescents' Negotiation of Musical Value	Bernhard Steinbrecher, University of Innsbruck
		Genres and Modes of Engagements: listening in the age of platforms	Raphaël Nowak, Griffith University
		Virtual Auditory Reality: popular music listening, embodied perception and digital culture	Iain Findlay-Walsh, University of Glasgow
		Silicon Valley, Late Capitalist Anxiety, and the Psychological Value of Mainstream Popular Music	Kira A. Dralle, University of California Santa Cruz
15:30 - 16:00	Coffee	Location: 4th Floor	
16:00 - 17:15	Keynote 1 (remote): "Sounds"	Form in 21st Century Popular Music	Nate Sloan, USC Thornton School of Music
18:30	Conference Dinner	Location: Fischerhäusl (Herrengasse 8)	

Time	Date	Information	
	Day 2 - Friday May 22nd		
08:30 - 09:00	Coffee	Location: 4th Floor, House of Music	
09:00 - 10:30	Session 4	Getting Close to the Music and Musicians: Traditional and Innovative Approaches to Urban Ethnography	Thomas Burkhalter, Norient and Universität Bern
		Cultural Intimacies of Consumption in Irish Country Music	Hannah Gibson, Queen's University Belfast
		Šlág and lidovka: A battlefield between the local and global mainstream	Ondřej Daniel, Charles University Prague Jakub Machek, Metropolitan University Prague
10:30 - 10:45	Coffee	Location: 4th Floor	
10:45 - 12:00	Keynote 2: "Practices"	Psychological Characteristics of Subjective Experiences of Popular Music in Everyday Life	Ruth Herbert, University of Kent
12:00 - 13:00	Lunch	Location: 4th Floor	
13:00 - 14:30	Session 5	"This Is America: Mainstreaming the Black Lives Matter"	Gianpaolo Chiriaco, Innsbruck University
		Vietnamese LGBT pop music in the 2010s	Ly Quyet Tien, Ho Chi Minh City Open University
		Hit Song Science of Reggaeton	Mariia Mykhalonok, European University Viadrina
14:30 - 15:00	Coffee	Location: 4th Floor	
15:00 - 17:00	Session 6	"Once I was 7 years old" – the many lives of hit songs in the Youtube age	Henrik Smith-Sivertsen, The Royal Danish Library
		A Production of Mainstream Culture Perspective? The Case of "Deutschpop" 2004 ff.	Alan van Keeken, Universität Freiburg
		Sync-Friendliness: Demands of brands on promotional music	Andreas Schoenrock, Berlin
		The Deployment of Anachronicity	Francesco Venturi, Kingston University
17:00 - 17:15	Closing	Location: 5th Floor	
17:30	Pub	tba.	

“THIS IS MAINSTREAM!”

The organisers have made every attempt to ensure that all information in this publication is correct. The organisers take no responsibility for changes to the program or any loss that may occur as a result of changes to the program. Some of the information provided in this publication has been provided by external sources. Although every effort has been made to ensure the accuracy, currency and reliability of the content, the organisers accept no responsibility in that regard.