Note:
The following curriculum is a consolidated version. It is legally non-binding and for informational purposes only.
The legally binding versions are found in the University of Innsbruck Bulletins (in German).

Original version published in the University of Innsbruck Bulletin of 31 May 2023, Issue 42, No. 534
Modification published in the University of Innsbruck Bulletin of 17 April 2025, Issue 55, No. 548

Curriculum for the
Bachelor's Programme in International Management & Economics
at the University of Innsbruck School of Management and
Faculty of Economics and Statistics of the University of Innsbruck

(New release 2025)

Table of contents

§ 1 Allocation

In accordance with §54 para. 1 Universities Act 200, the Bachelor's Programme in International Management & Economics is grouped among the social and economic study programmes.

§ 2 Qualification profile

(1) The Bachelor's Programme in International Management & Economics (IWW) provides academic training in the social and economic sciences and qualifies students for professional activities, particularly those with an international focus, which require the application of scientific knowledge and methods. As an academic programme, its core consists of teaching theories, methods and instruments of social and economic sciences, and in particular international business administration and economics. Findings from gender studies are also taken into account.

(2) In addition to subject-specific skills, the modules of the Bachelor's Programme in International Management & Economics also promote non-subject-specific social, intercultural and foreign language skills.

(3) The educational objective of the bachelor's programme is to equip graduates with scientifically sound, theory- and method-based problem-solving skills. These problem-solving skills should enable them to deal with relevant problems in their respective professional fields, especially those with an international dimension, in a scientifically sound and practice-oriented manner. As academically trained experts in the field of social and economic sciences, and in particular international business administration and economics, they have a broad range of qualifications that enable them to work in a variety of professional fields.

(4) The Bachelor's programme in International Management & Economics prepares students in a special way for planning, analysing and consulting activities with an international focus, particularly in internationally active companies of various sizes and industries, including freelance work, and for activities with an international focus in public administrations, interest groups, non-profit organisations and supranational institutions.

(5) Graduates of the Bachelor's Programme in International Management & Economics should be able to

- act professionally and independently identify and solve problems in the companies, organisations and institutions listed in para. 4 on the basis of sound knowledge of the methods and instruments of social and economic sciences, and in particular international business administration and economics.
- take responsibility for the professional development of individuals and groups.
- systematically draw on empirical data when solving practical problems, especially those with an international dimension, and interpret and use this data appropriately.
- reflect on the social, ethical and intercultural implications of their professional actions, and
- use their technical and methodological knowledge and skills to adequately understand new scientific findings in the social and economic sciences, particularly in international business administration and economics, and to enrol in an advanced master's programme.

§ 3 Scope and duration

(1) The Bachelor's Programme in International Management & Economics covers 180 ECTS-Credits. This corresponds to a duration of the study programme of six semesters.

(2) The study programme is structured in modules.

§ 4 Language

The courses and the associated examinations of the following modules are offered in English:

1. Compulsory Module 2: Introduction to the Global Economy
2. Compulsory Module 3: Cost Accounting
3. Compulsory Module 13: International Management I
4. Compulsory Module 14: International Management II
5. Compulsory Module 16: International Economics: International Trade Theory and Policy
6. Compulsory Module 17: International Trade Theory: Monetary Trade Theory and International Institutions
7. Compulsory Module 19: Seminar with Bachelor's Thesis

§ 5 Types of courses and maximum number of students per course

(1) Courses without continuous performance evaluation:

Lectures (VO) are courses held in lecture format. They introduce the research areas, methods and schools of thought for a given subject. Maximum number of participants: no maximum number of participants.

(2) Courses with continuous performance evaluation:

1. Working groups (AG) serve to treat a topic in collective fashion, examining the theories, methods and techniques of an area using group work. Maximum number of students: 25.
2. Introductory seminars (PS) introduce students interactively to scientific literature through the treatment of selected issues. They convey knowledge and methods of academic work. Maximum number of participants: 40.
3. Seminars (SE) as a forum for academic discussion of the content, methods and techniques of one or more subject areas, including the presentation and discussion of student contributions. Maximum number of students: 30.
4. Tutorials (UE) focus on the practical treatment of specific tasks in a specialist area and on practicing specific skills. Maximum number of students per course: 25.
5. Lecture-tutorials (VU) focus on the practical treatment of concrete scientific tasks that are discussed during the lecture parts of the course. Maximum number of participants: 160.

§ 6 Allocation of places in courses with a limited number of participants

In courses with a limited number of participants, the places are allocated as follows:

1. At the beginning of the registration period for courses in the respective semester, each student enrolled in this programme is allocated a quota of two times 1,000 points, which expires at the end of the registration period for courses in the respective semester.
2. Each student allocates any number of points from their initial allocation of 1,000 points to the courses they wish to attend, thereby expressing their preferences for the first round of course allocation.
3. Each student allocates any number of points from their second quota of 1000 points to the courses they wish to attend, thereby expressing their preferences for the second allocation round for course places.
4. Each student will be assigned places in modules up to a maximum of 30 ECTS-Credits, based on the number of credits allocated to the respective courses from the first credit quota, provided that they meet the registration requirements for the courses in the module.
5. Each student will be allocated places in modules for which they meet the registration requirements and which were not allocated in the course of the procedure described in no. 2 and 4, based on the number of points allocated to the respective courses from the second pool of points.
6. The total number of course places allocated in accordance with no. 1 to 5 may not exceed the number of course places required to complete 30 ECTS-Credits in the respective semester.

7. Among those students who, in the procedure described in no. 1 to 5, have been allocated fewer course places than are required to study 30 ECTS-Credits in the respective semester, the course places not allocated in the procedure according to sections 1 to 5 will be allocated by lottery.
8. In the course of the procedure described in points 1 to 7, each student will be allocated exactly as many course places as are required to study 30 ECTS-Credits in the respective semester.

§ 7 Studies Induction and Orientation Stage

(1) Within the scope of the studies induction and orientation stage, which takes place in the first semester, the following course examinations are to be passed:

1. VO Business Management and Concepts (CM 1a, 2 hrs., 4 ECTS-Credits)
2. VO Fundamentals of Economics (CM 1b, 2 hrs., 4 ECTS-Credits)

(2) Successful passing of all examinations of the studies induction and orientation stage entitles to passing all further courses and exams as well as to writing the Bachelor's Thesis.

(3) Before the completion of the studies induction and orientation stage, courses covering a total of 22 ECTS-Credits may be passed. The prerequisites specified by the curriculum are to be met.

§ 8 Compulsory and elective modules

(1) The following compulsory modules covering a total of 135 ECTS-Credits are to be passed:

1.	**Compulsory Module: Introduction to Business and Economics**	**h**	**ECTS-Credits**
a.	**VO Business Management and Concepts** Overview of key concepts and ideas in business administration and management theory; fundamental economic issues and how they are addressed in theory and practice; overview of key content in economics studies.	2	4
b.	**VO Fundamentals of Economics** Introductory overview of economics: basic economic principles, structure of the subject; microeconomic fundamentals: supply and demand; consumer behaviour, production and costs, market forms and market failure; current topics and case studies: analysis of current economic developments and application of theory to real-world problems.	2	4
c.	**PS Fundamentals of Economics (IWW)** Interactive examination of various economic topics using the tools learned in the lecture VO Fundamentals of Economics, as well as interpretation and evaluation of the results achieved.	1	2
	Total	**5**	**10**
	Learning Outcomes: Students understand the elements of the way of thinking in business and economics. They can identify economic issues and classify their handling within the framework of business and/or economic theory and practice. Students know and understand the systematics of economics in general and business and economics in particular.		
	Prerequisite/s: none		

2.	Compulsory Module: Introduction to the Global Economy	h	ECTS-Credits
a.	**VO Global Economy** Introduction to the global aspects of economic activities; trade in goods and services and international investment; global value chains; trade policy and the role of the WTO; multinational companies; internationalisation processes; management of multinational companies; international management and politics.	2	3
b.	**PS Global Economy** Interactive treatment of selected topics from the lecture in the context of international business administration and economics.	1	2
	Total	**3**	**5**
	Learning Outcomes: Students gain an overview of the global aspects of economic activity and international economic policy. They acquire knowledge in the field of international economics and the ability to analyse, discuss and solve business and economic problems with an international dimension. They learn to plan and strategically evaluate internationalisation measures and identify their social, ethical and intercultural implications.		
	Prerequisite/s: none		

3.	Compulsory Module: Cost Accounting	h	ECTS-Credits
a.	**VO International Cost Accounting and Cost Management** Fundamentals, functions and basic problems of cost accounting and cost management in an international context; consideration of interfaces with other functional areas of management and integration of the cost accounting and cost management perspective into decisions at these interfaces.	2	3
b.	**PS International Cost Accounting and Cost Management** Analysis, discussion and resolution of issues relating to international cost accounting and cost management.	1	2
	Total	**3**	**5**
	Learning Outcomes: Students have a sound knowledge of cost accounting techniques and can apply them to examples, discuss them and highlight social, ethical and intercultural implications. They are able to apply, explain and analyse the fundamentals, functions and basic problems of cost accounting and cost management, as well as their interfaces with other functional areas of management in companies and other organisations in an international context. They have a basic knowledge of current scientific findings on international cost management and international cost accounting.		
	Prerequisite/s: positive evaluation of compulsory modules 1 and 2		

4.	Compulsory Module: Financial Accounting	h	ECTS-Credits
a.	**VO Accounting, Financial Reporting and Financial Statement Analysis** Fundamentals of accounting and financial reporting, in particular individual financial statements; generally accepted accounting principles (GAAP); recognition and measurement standards; disclosure requirements; fundamentals of balance sheet analysis in an international context.	2	3
b.	**PS Financial Reporting and Financial Statement Analysis** Analysis, discussion and resolution of issues relating to accounting and balance sheet analysis.	1	2
	Total	**3**	**5**
	Learning Outcomes: Students have a sound knowledge of scientific findings relating to external accounting. They can explain and define the functions and target groups of external accounting; they are familiar with the relevant provisions of the Austrian Commercial Code (UGB) and can apply these to different business contexts. They can interpret balance sheets and income statements and their results, explain how balance sheet analysis works (in an international context), transfer, apply and communicate this knowledge.		
	Prerequisite/: positive evaluation of compulsory modules 1 and 2		

5.	Compulsory Module: Information Systems and Digital Transformation	h	ECTS-Credits
a.	**VO Introduction to Information Systems** Use of information and communication technologies in organisations, information flow and network topology, information structure and security, mapping operational issues in models and systems, analysis, design, documentation and implementation of information and communication systems, digital business models, technological fundamentals and social impacts of digitalisation.	2	3.5
b.	**PS Information Systems** Practical application of theories, concepts and models.	1	1.5
	Total	**3**	**5**
	Learning Outcomes: Students have in-depth knowledge of the use of information and communication technologies in organisations, the flow of information in and the topology of networks, and their information structure and security. They know how operational issues are represented in models and systems and can critically reflect on how information and communication systems can be implemented, documented and analysed in companies. Students are familiar with the operational and social implications of digitalisation and can explain this knowledge.		
	Prerequisite/s: positive evaluation of compulsory modules 1 and 2		

6.	Compulsory Module: Fundamentals of Macroeconomics	h	ECTS-Credits
a.	**VO Fundamentals of Macroeconomics** Overview of basic macroeconomic relationships (e.g. inflation, monetary and fiscal policy, labour markets, growth, distribution, economic crises).	2	2
b.	**PS Fundamentals of Macroeconomics: Interest Rates, Exchange Rates and Open Economies** Interactive study of selected topics from the lecture with a focus on open economies and international economics.	1	3
	Total	**3**	**5**
	Learning Outcomes: Students can describe basic macroeconomic relationships using simple models and explain them in their own words. They are able to discuss initial approaches to solving key macroeconomic problems and apply simple models to practical macroeconomic issues. Students can recognise macroeconomic relationships and draw appropriate conclusions.		
	Prerequisite/s: none		

7.	Compulsory Module: Markets and Market Failures	h	ECTS-Credits
a.	**VO Markets and Market Failures** Fundamentals of game theory, perfect competition and monopoly, price discrimination, imperfect competition, cartels and product differentiation, research and development, externalities, public goods.	2	3
b.	**PS Markets and Market Failures** Interactive study of selected topics from the lecture with practical tasks.	1	2
	Total	**3**	**5**
	Learning Outcomes: Students can analyse and solve economic problems relating to strategic behaviour in markets and market failure. They can apply simple game theory concepts. They can classify different economic problems and are able to discuss current economic developments.		
	Prerequisite/s: positive evaluation of compulsory modules 1 and 2		

8.	Compulsory Module: Mathematics	h	ECTS-Credits
a.	**VO Mathematics** Fundamentals of calculus, financial mathematics, linear algebra and probability theory.	2	3
b.	**PS Mathematics** Interactive discussion to deepen understanding of the lecture.	2	4.5
	Total	**4**	**7.5**
	Learning Outcomes: The students are able to • apply mathematical methods from calculus, financial mathematics, linear algebra and probability theory; • recognise mathematical problems in simple economic questions, discuss them and solve them using the appropriate method.		
	Prerequisite/s: none		

9.	Compulsory Module: Statistical Data Analysis	h	ECTS-Credits
a.	**VO Statistical Data Analysis** Probability theory, descriptive statistics, one- and two-sample t-test, ANOVA, chi-square test, robust methods, regression analysis.	2	3
b.	**PS Statistical Data Analysis** Interactive discussion of methods dealt with in the VO, application of suitable statistics software.	2	4.5
	Total	**4**	**7.5**
	Learning Outcomes: The students are able to • define basic concepts of descriptive and inductive statistics and explain them in their own words; • distinguish and describe different types of statistical analyses with regard to their application possibilities and information content; • select and carry out various inferential statistical methods (in particular t-tests, analysis of variance, Wilcoxon test, chi-square test, regression analysis) for empirical questions and interpret the results appropriately; • safely handle statistics software.		
	Prerequisite/s: none		

10.	Compulsory Module: Fundamentals of European and International Commercial Law	h	ECTS-Credits
a.	**VO European and International Commercial Law** Interaction between national, European and international commercial law; overview of European commercial law (in particular EU internal market law); overview of key provisions of international commercial law (in particular WTO law).	2	3
b.	**PS European and International Commercial Law** Interactive discussion of selected topics dealt with in the lecture using practical cases.	1	2
	Total	**3**	**5**
	Learning Outcomes: Students are familiar with the main sources of European and international commercial law. They understand how these relate to each other and to national commercial law. You have in-depth knowledge of selected areas of European economic law, in particular EU internal market law, and have mastered the important fundamentals of international economic law, especially the core content of WTO law. You are able to apply this knowledge to business and economic issues.		
	Prerequisite/s: none		

11.	Compulsory Module: First Foreign Language for Business for International Management & Economics (IWW)	h	ECTS-Credits
	UE Business Language Course for International Management & Economics Training in communication and language skills for business in an international context, based on selected topics from the world of business; a language not chosen in compulsory module 12: English, French, Italian, Spanish or Russian.	4	7.5
	Total	**4**	**7.5**
	Learning Outcomes: Students have the ability to communicate in writing and orally in the foreign language in business contexts. They are able to prepare and present economic content in the foreign language and communicate with different target groups in this foreign language.		
	Prerequisite/s: none		

12.	Compulsory Module: Second Foreign Language for Business for International Management & Economics (IWW)	h	ECTS-Credits
	UE Business Language Course for International Management & Economics Training in communication and language skills for business life in an international context, based on selected topics from the world of business; a language not chosen in compulsory module 11: English, French, Italian, Spanish or Russian	4	7.5
	Total	**4**	**7.5**
	Learning Outcomes: Students have the ability to communicate in writing and orally in the foreign language in business contexts. They are able to prepare and present economic content in the foreign language and communicate with different target groups in this foreign language.		
	Prerequisite/s: none		

13.	Compulsory Module: International Management I	h	ECTS-Credits
a.	**VO International Management I** Internationalisation processes from a theoretical and empirical perspective; location selection for foreign direct investment; business strategy of multinational companies; digitalisation and sustainability in multinational companies; fundamentals of functional perspectives in multinational companies.	2	3
b.	**SE International Management I** In-depth academic examination of selected topics from the lecture series based on case studies and literature review.	2	4.5
	Total	**4**	**7.5**

	Learning Outcomes: Students are able to distinguish between different forms of international economic activity. They can make theory-based recommendations as to which form of international business activity is advisable for companies under which circumstances. Students understand generic corporate strategies and can derive appropriate internationalisation strategies. They can evaluate investment projects abroad in terms of quality and quantity. Students can explain the fundamental relationships between the functional components of international management, apply them to practical case studies and highlight social, ethical and intercultural implications.
	Prerequisite/s: positive evaluation of compulsory modules 1 and 2

14.	**Compulsory Module: International Management II**	**h**	**ECTS-Credits**
a.	**VO International Management II** In-depth study of the functional and institutional elements of international management, such as international human resource management, international financial management, international cost management, international marketing, international supply chain management, internationalisation of family businesses, internationalisation of non-profit organisations, international tourism industry.	2	3
b.	**SE International Management II** In-depth scientific examination of selected topics from the lecture series based on case studies and literature review.	2	4.5
	Total	**4**	**7.5**
	Learning Outcomes: Students can analyse in-depth issues in international management and derive theory-based solutions. They can present and discuss specialised academic literature in the respective functional areas and solve and critically assess complex case studies. Students can establish connections between the various functions, apply this knowledge to different business management issues and explain it.		
	Prerequisite/s: positive evaluation of compulsory module 13		

15.	**Compulsory Module: Specialisation in International Business Administration**	**h**	**ECTS-Credits**
a.	**VO Specialisation in International Business Administration** Advanced Specialised Business Administration (SBWL) from an international perspective.	2	3
b.	**SE Specialisation in International Business Administration** In-depth academic examination of selected topics dealt with in the lecture.	2	4.5
	Total	**4**	**7.5**
	Learning Outcomes: Students have specialist knowledge in a subject of business administration with an international perspective. They have the skills to analyse, discuss and solve advanced business administration problems in a differentiated manner. Students are able to identify social, ethical and intercultural implications. They have in-depth presentation and communication skills and can pass on this specialist knowledge to different target groups.		
	Prerequisite/s: positive evaluation of compulsory module 13		

16.	Compulsory Module: International Economics: International Trade Theory and Policy	h	ECTS-Credits
a.	**VU International Economics: International Trade Theory and Policy** Introduction to the theory of international division of labour and its effects, discussion of theoretical approaches to explaining the structure and scope of trade and trade policy.	2	3
b.	**PS International Economics: International Trade Theory and Policy** In-depth examination of selected issues dealt with in the VU based on empirical specialist literature.	2	4.5
	Total	**4**	**7.5**
	Learning Outcomes: The students are able to • outline the main theoretical approaches to explaining the structure and scope of international trade; • discuss trade policy issues using these theories; • describe and assess the background and impact of key trade policy measures; • present, discuss and critically evaluate methods and findings from scientific literature.		
	Prerequisite/s: positive evaluation of compulsory modules 1 and 2		

17.	Compulsory Module: International Economics: Monetary Foreign Trade Theory and International Institutions	h	ECTS-Credits
a.	**VU International Economics: Monetary Foreign Trade Theory and International Institutions** Macroeconomic aspects of open economies, international economic integration, balance of payments, current account, basic models for determining exchange rates.	2	3
b.	**PS International Economics: Monetary Foreign Trade Theory and International Institutions** Interactive advanced study and reflection on selected content from the VU.	2	4.5
	Total	**4**	**7.5**
	Learning Outcomes: The students are able to • understand basic concepts of international macroeconomics; • interpret international macroeconomic relationships; • prepare and discuss academic papers in the field of international macroeconomics.		
	Prerequisite/s: positive evaluation of compulsory modules 1 and 2		

18.	Compulsory Module: Specialisation in International Economics	h	ECTS-Credits
a.	**VO Specialisation in International Economics** Advanced Specialised Economics (SVWL) from an international perspective.	2	3
b.	**SE Specialisation in International Economics** In-depth academic examination of selected topics dealt with in the lecture.	2	4.5
	Total	**4**	**7.5**
	Learning Outcomes: Students have specialist knowledge in an economic subject with an international perspective. They have the skills to analyse, discuss and solve advanced economic problems. Scientific literature can be assessed and prepared for its relevance to selected issues. Students have in-depth presentation and communication skills and can pass on this specialist knowledge to different target groups.		
	Prerequisite/s: positive evaluation of compulsory module 16 or 17		

19.	Compulsory Module: Seminar with Bachelor's Thesis	h	ECTS-Credits
	SE Seminar with Bachelor's Thesis Writing and presenting the Bachelor's Thesis as part of a seminar lecture.	1	2+13
	Total	**1**	**15**
	Learning Outcomes: Students are able to independently design, write and present a written paper on a topic from the field of international economics that meets the requirements of good scientific practice to their peers.		
	Prerequisite/s: positive evaluation of compulsory modules 13, 16 and 17		

(2) Three elective modules covering 15 ECTS-Credits must be completed from the following elective modules:

1.	Elective Module: Fundamentals of Management: Management of Productive Processes	h	ECTS-Credits
a.	**VO Management of Productive Processes** Introduction to operational performance processes (procurement, production, sales, logistics) for material and service companies, planning and control of performance processes, basics of IT support.	2	3
b.	**PS Methods for Management of Productive Processes (IWW)** Exercises and case studies on methods for planning and controlling performance processes from an international perspective.	1	2
	Total	**3**	**5**
	Learning Outcomes: Students have a sound understanding of operational performance processes (procurement, production, sales, logistics) in manufacturing and service companies. They understand the planning and control of these performance processes and know how planning and control can be supported by IT. In particular, students learn about the challenges that arise from an international perspective when planning and managing operational performance processes, and how companies can respond to these challenges. They can apply this knowledge to practical problems and evaluate them critically.		

	Prerequisite/s: positive evaluation of compulsory modules 1 and 2

2.	**Elective Module: Fundamentals of Management: Organisation and Human Resources**	**h**	**ECTS-Credits**
a.	**VO Organisation and Human Resource Management** Organisational theories, organisational structure design, organisational change, fields of action of personnel policy.	2	3
b.	**PS Organisation: Processes and Practices (IWW)** Interactive study of selected topics dealt with in the lecture from an international perspective.	1	2
	Total	**3**	**5**
	Learning Outcomes: Students have a sound understanding of organisational theories and organisational structure design. They understand how companies can manage organisational change and can identify, describe and analyse areas of action in human resources policy. In particular, students understand the challenges that arise for the organisational structure and personnel policy of companies from an international perspective and how companies can respond to these challenges. They can apply this knowledge to practical problems and identify social, ethical and intercultural implications.		
	Prerequisite/s: positive evaluation of compulsory modules 1 and 2		

3.	**Elective Module: Fundamentals of Management: Strategy of Marketing**	**h**	**ECTS-Credits**
a.	**VO Strategy and Marketing** Strategy as a guiding framework, contents of a basic strategy, strategic success factors, analysis of the internal and external environments of the organisation, marketing as orientation, marketing instruments, customer behaviour.	2	3
b.	**PS Strategy and Marketing (IWW)** Interactive study of selected topics dealt with in the lecture from an international perspective.	1	2
	Total	**3**	**5**
	Learning Outcomes: Students have a sound understanding of strategy as a guiding framework and the content of a basic strategy. They understand the impact of strategy on the internal and external environment of organisations and can describe and apply processes for strategic positioning. They are familiar with the role of marketing in the strategy process and for strategic orientation and can establish the connections between these two areas. In particular, students learn about the challenges facing strategic management and marketing from an international perspective and how companies can respond to these challenges. They can apply this knowledge to practical problems, process it and present it.		
	Prerequisite/s: positive evaluation of compulsory modules 1 and 2		

4.	Elective Module: Fundamentals of Management: Financial Management	h	ECTS-Credits
a.	**VO Financial Management** Introduction to investment and financing: cash flow-orientated perspective, methods of investment calculation, capital procurement, capital structuring, financial planning.	2	2
b.	**PS Financial Management (IWW)** Interactive study of selected topics dealt with in the lecture from an international perspective and on the basis of exercises and case studies.	1	3
	Total	**3**	**5**
	Learning Outcomes: Students have a sound understanding of investment and financing and the role of cash flow-oriented methods in investment appraisal. They understand the importance of capital procurement, capital structure and financial planning in companies and can demonstrate the connections between these areas. In particular, students learn about the challenges that arise from an international perspective in terms of investment and financing, and how companies can respond to these challenges. They can apply this knowledge to practical problems and evaluate them critically.		
	Prerequisite/s: positive evaluation of compulsory modules 1 and 2		

(3) From the following elective modules, elective modules covering 30 ECTS-Credits are to be passed:

1.	Elective Module: Free Elective Module I	h	ECTS-Credits
	The module allows students to complete additional courses and modules from this bachelor's programme that they have not yet completed, or courses and modules from other bachelor's programmes offered at the University of Innsbruck, subject to availability of places. It is recommended that students also complete courses in the field of gender studies, women's studies and gender research.		15
	Total		**15**
	Learning Outcomes: Students acquire additional skills and abilities. They are able to recognise the connections to their own specialist knowledge.		
	Prerequisite/s: The prerequisites specified by the respective curriculum are to be met.		

2.	Elective Module: Free Elective Module II	h	ECTS-Credits
	The module allows students to complete additional courses and modules from this bachelor's programme that they have not yet completed, or courses and modules from other bachelor's programmes offered at the University of Innsbruck, subject to availability of places. It is recommended that students also complete courses in the field of gender studies, women's studies and gender research.		30
	Total		**30**
	Learning Outcomes: Students acquire additional skills and abilities. They are able to recognise the connections to their own specialist knowledge.		
	Prerequisite/s: The prerequisites specified by the respective curriculum are to be met.		

3.	Elective Module: Internship	h	ECTS-Credits
a.	**Internship** In order to test and apply the knowledge and skills they have acquired or to gain an orientation on the conditions of professional practice and to acquire professionally relevant qualifications, students can complete an internship corresponding to 14 ECTS-Credits (in companies, public administration institutions, economic institutions, chambers and interest groups, national and international organisations, etc.). Authorisation must be obtained from the Director of Studies before commencing the internship. The duration, scope and content of the work performed must be certified by the institution; a report must also be drawn up.		14
b.	**AG Supervision and Reflection on the Internship** Support and interactive discussion of the experiences made.	1	1
	Total	**1**	**15**
	Learning Outcomes: Students have experience in applying the knowledge and skills acquired during their training in a professional environment. They are familiar with the conditions of professional practice and recognise connections between different organisational functional areas. They can establish links between theoretical knowledge and practical action and reflect on these critically.		
	Prerequisite/s: This module may be passed at the earliest after completion of 30 ECTS-Credits.		

Instead of the elective modules pursuant to para. 3, a Minor for bachelor's programmes or the corresponding parts thereof may be completed subject to the availability of places. Minors are defined modules from other disciplines totalling 30 ECTS-Credits; they are published in the University of Innsbruck's Bulletin.

§ 9 Part of the studies abroad

(1) At least one semester must be completed at a recognised post-secondary educational institution in accordance with §51 para. 2 no. 1 Universities Act (UG) in a non-German-speaking country abroad (part of the studies abroad). The studies abroad may only be commenced once 90 ECTS-Credits have been completed.

(2) Within the scope of the studies abroad, modules covering a minimum of 24 ECTS-Credits (or an equivalent) are to be passed.

(3) Students must inform the Director of Studies in good time (usually one semester) before commencing the part of the studies abroad at which university they intend to complete the foreign part of their studies; alternatives may also be specified.

(4) The Director of Studies shall decide on the allocation of study places available to the faculties under international agreements at the foreign partner universities. This allocation shall be carried out using study-specific performance criteria and in accordance with the foreign language skills required for a course of study. The type and number of available study places abroad must be communicated to students in a transparent manner; the same applies to the criteria according to which study places abroad are allocated.

(5) If there is a corresponding agreement with the foreign university, only the subjects agreed upon in this agreement may be chosen. Changes may only be made in consultation with the Director of Studies.

(6) Students who wish to complete the studies abroad at a university with which no agreement exists must submit an application in accordance with §78 para. 5 Universities Act (UG) to the Director of Studies in good time (at least three months is recommended) before the start of their studies abroad; The application must specify which modules the student intends to complete at the foreign university and in the form of which courses. The Director of Studies shall determine which of the planned examinations and other academic achievements will be recognized.

(7) The form of the examinations to be taken at the foreign university and their assessment are the responsibility of the foreign university in consultation with the Director of Studies. In principle, the examinations should be conducted in the same form and with the same requirements as those for regular students at the respective foreign university. When converting academic achievements, the university director of studies shall use the international grading scale developed by the European Credit Transfer System (ECTS).

§ 10 Bachelor’s Thesis

(1) The Bachelor's Thesis must be written in English as part of the compulsory module “Seminar with Bachelor's Thesis” and must focus on a topic from the field of international economics.

(2) The Bachelor’s Thesis covers a workload of 13 ECTS-Credits.

(3) By completing their Bachelor's Thesis, students must demonstrate that they are capable of independently applying theoretical and methodological tools of international economics to a specific problem.

(4) Students have the right to propose the topic of their Bachelor's Thesis or to choose from a number of suggestions.

(5) The topic of the Bachelor's Thesis must be agreed upon with the course instructor no later than four weeks after the start of teaching and examination activities for the respective semester.

(6) The Bachelor's Thesis must be submitted in written form and/or in the electronic form specified by the Director of Studies by the end of the course.

(7) Several students may work together on a topic if the contributions of the individual students can be identified and attributed separately.

(8) With the consent of the course instructor, the Bachelor’s Thesis may be written in another language.

§ 11 Examination regulations

(1) The performance of a module is assessed in one of the following ways:

1. in a module consisting of a lecture and a course with continuous performance evaluation, by a course examination for the course with continuous performance evaluation and an overall examination over the subject matter of the courses of the module, whereby positive evaluation for the course with continuous performance evaluation is a prerequisite for registering for the overall examination; exceptions to this are the modules Introduction to Business and Economics, Introduction to the Global Economy and Mathematics;
2. The modules Introduction to Management and Economics, Introduction to the Global Economy and Mathematics are completed by course examinations.
3. in a module consisting exclusively of one or several courses with continuous performance evaluation by the course examinations of these courses.

(2) In the case of course examinations, the course instructor has to fix and announce the examination method (written/oral/exam paper) and the evaluation criteria before the start of the semester.

(3) In the case of course examinations for courses with continuous performance evaluation, the evaluation is based on at least two written, oral and/or practical contributions of the participants.

(4) Overall examinations cover the content of the entire module and are to be taken in front of individual examiners. The overall examination consists of a written examination (duration of a max. of 90 minutes).

(5) The Elective Module Internship is evaluated by the Director of Studies. Positive evaluation reads “participated with success”, negative evaluation “participated without success”.

(6) Modules and courses that were taken from other study programmes are subject to the examination regulations of the respective curriculum they have been taken from. Extracurricular Minors are subject to the curriculum of this curriculum.

§ 12 Academic degree

Graduates of the Bachelor’s Programme in International Management and Economics are awarded the academic degree “Bachelor of Science”, abbreviated as “BSc”.

§ 13 Coming into force

This curriculum comes into force on 1 October 2025 and is to be applied to all students.

§ 14 Transitional provisions

(1) Degree students who have started the Diploma Programme in International Economic and Business Studies, published in the University of Innsbruck Bulletin of 3 May 2021, Issue 61, No. 701 before 1 October 2023, are entitled to finish the first section of the study programme within a maximum of six semesters, the second section of the study programme within a maximum of six semesters at the most.

(2) If the Diploma Programme in International Economic and Business Studies is not finished in time, the students are subject to the Curriculum for the Bachelor’s Programme in International Managements & Economics. In any case, the students are entitled to subject to the curriculum for the Bachelor’s Programme in International Management and Economics on a voluntary basis anytime.