

## Silvia Jordan

Professor of Management Accounting, Department of Organization and Learning  
Innsbruck University School of Management  
Universitätsstraße 15, A-6020 Innsbruck, Austria

Tel.: +43 (0)512 507 71413  
silvia.jordan@uibk.ac.at

## CURRICULUM VITAE

---

### Degrees/Education

April 2014	Habilitation in Business Administration - University of Innsbruck
2002-2006	Doctorate in Business Administration - University of Innsbruck
1997-2002	Diploma in International Business - University of Innsbruck and Växjö University, Sweden
1995-2001	Diploma in Psychology - University of Innsbruck
1987-1995	Akademisches Gymnasium Innsbruck

---

### Grants and awards

06/2012	Departmental Teaching Prize, Department of Accounting, London School of Economics
2011	“Highly commended award winner” at the Emerald Literati Network Awards for Excellence for the paper by Jordan, S. & Treisch, C. (2010). The perception of tax concessions in retirement savings decisions. <i>Qualitative Research in Financial Markets</i> .
05/2009	Erwin Schrödinger Scholarship - Austrian Science Fund (FWF)
11/2007	Dissertation award - Tyrolean Chamber of Commerce

---

### Appointments

Since 7/2018	Professor of Management Accounting at the Department of Organization and Learning, Innsbruck University School of Management
5/2014-6/2018	Associate Professor at the Department of Organization and Learning, Innsbruck University School of Management (on maternity leave 6/2017-6/2018)
10/2006-4/2014	Assistant Professor at the Department of Accounting, Auditing and Taxation, Innsbruck University School of Management (on leave 09/2009 – 08/2012)
9/2011-8/2012	Research fellow at LSE (London School of Economics), Department of Accounting
3/2010-8/2011	Visiting fellow at LSE, Department of Accounting, funded by the Austrian Science Fund (Schrödinger Scholarship)
9/2009-2/2010	Research fellow at LSE, Department of Accounting
3 & 4/2009	Visiting teaching and research fellow at HEC, Paris, Department of Accounting
2002-2006	Research assistant at the Department of Accounting, Auditing and Taxation, Innsbruck University School of Management.

---

## RESEARCH

### Refereed journal articles

- Jordan, S., & Messner, M. (2020). The use of forecast accuracy indicators to improve planning quality: Insights from a case study. *European Accounting Review*, 29(2), 337-359. (VHB: B).
- Jordan, S., Mitterhofer, H. & Jorgensen, L. (2018). The interdiscursive appeal of risk matrixes: Collective symbols, flexibility normalism and the interplay of ‘risk’ and ‘uncertainty’. *Accounting, Organizations and Society*, 67, 34-55. (VHB: A; SSCI: A+ (no. 5 of 94 in Business, Finance))
- Munro, I., & Jordan, S. (2013). ‘Living Space’ at the Edinburgh Festival Fringe: Spatial Tactics and the Politics of Smooth Space. *Human Relations*, 66(11), 1497-1525. (VHB: B, SSCI: A)
- Jordan, S., Jorgensen, L., & Mitterhofer, H. (2013). Performing risk and the project: Risk maps as mediating instruments. *Management Accounting Research*, 24(2), 156-174. (VHB: A, SSCI: A)
- Jordan, S. & Messner, M. (2012). Enabling Control and the Problem of Incomplete Performance Indicators. *Accounting, Organizations and Society*, 37(8), 544-564. (VHB: A; SSCI: A+ (no. 5 of 94 in Business, Finance))
- Jorgensen, L., Jordan, S. & Mitterhofer, H. (2012). Sensemaking and discourse analyses in inter-organizational research: A review and suggested advances. *Scandinavian Journal of Management*, 28, 107-120. (VHB: C, SSCI: A)
- Jordan, S. & Treisch, C. (2010). The perception of tax concessions in retirement savings decisions. *Qualitative Research in Financial Markets*, 2(3), 157-184. (“highly commended award winner” at the Emerald Literati Network Awards for Excellence 2011) (at the time of publication: VHB: B)
- Jordan, S. (2010). Learning to be surprised. How to foster reflection-in-action in a high-reliability context. *Management Learning*, 41 (4), 391-413. (VHB: B, SSCI: A)
- Jordan, S., Messner, M. & Becker, A. (2009). Reflection and Mindfulness in Organizations: Rationales and Possibilities for Integration. *Management Learning*, 40 (4), 465-473. (VHB: B, SSCI: A)
- Jordan, S. & Brauner, E. (2008). Rotation in der Anästhesiepflege – Eine Analyse der Wirkungen auf Wissens- und Lernprozesse [Job rotation in anaesthesiological care – effects on organizational knowledge and learning]. *Die Pflege* (2, 2008), 114-124.

### Invited journal articles

- Messner, M. & Jordan, S. (2022). Planungsqualität mit Kennzahlen steuern. *Controlling & Management Review*, 4, S. 50-53.
- Jordan, S. (2013). A short history of risk maps, or: why do we find risk maps appealing? “Risk & Regulation” published by the Centre for Analysis of Risk and Regulation, CARR, London School of Economics (pp. 20-21).

### Monographs

- Jordan, S. (2008). *Learning to be mindful. Prozesse des Lernens und der Organisation von Wissen in der Anästhesiepflege*. [Learning to be mindful. Learning Processes and the Organization of Knowledge in Anaesthesiology] Innsbruck: Innsbruck University Press.

### Edited books

- Jordan, S. & Mitterhofer, H. (eds.) (2010). *Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives Within Management Research*. Innsbruck: Innsbruck University Press.

## Book chapters

- Mitterhofer, H. & Jordan, S. (2024). Using metaphors in research: visual metaphors in organizations. In Örtenblad, A. (Ed.), *The Oxford Handbook of Metaphor in Organization Studies*. (pp.247-265), Oxford University Press.
- Mitterhofer, H. & Jordan, S. (2016). Imagining Risk - The Visual Dimension in Risk Analysis. In Burgess, A., Alemanno, A. and Zinn, J. (Eds.), *Routledge Handbook of Risk Studies* (pp. 318-334). London: Routledge.
- Jorgensen, L. & Jordan, S. (2016). Risk mapping: day-to-day risk work in inter-organizational project management. In Power, M. (Ed.), *Riskwork. Essays on the everyday life of risk management* (pp. 50-71). Oxford University Press.
- Jordan, S. & Johannessen, I. (2014): Mindful organizing and reflective practice. In Ie, A., Ngnoumen, C. T. & Langer, E.J. (Eds.), *Wiley-Blackwell Handbook of Mindfulness* (pp. 424-442). Hoboken, New Jersey: Wiley-Blackwell.
- Jordan, S. & Mitterhofer, H. (2010). Studying Metaphors-in-use In Their Social and Institutional Context – Sensemaking and Discourse Theory. In Maitlis, S. & Hernes, T. (Eds.) *Process, Sensemaking, and Organizing. Perspectives on Process Organization Studies book series (series editors: Haridimos Tsoukas & Ann Langley), Vol.1*, (pp. 242-274). Oxford University Press.
- Jordan, S. & Mitterhofer, H. (2010). Introduction. In S. Jordan, & H. Mitterhofer (Eds.), *Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives Within Management Research*. Innsbruck: Innsbruck University Press (7-13).
- Jordan, S. & Mitterhofer, H. (2010). Regulating socio-material practices without killing them: SOPs in an intensive care unit. In S. Jordan, & H. Mitterhofer (Eds.), *Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives Within Management Research*. Innsbruck: Innsbruck University Press (57-76).
- Jordan, S. & Mitterhofer, H. (2010). Von diebischen Lernprozessen, Wissensspiralen und Thermostaten. Metaphernanalyse und GABEK® in der organisationalen Wissens- und Lernforschung [On Thievish Learning, Knowledge Spirals and Thermostats. Metaphor Analysis and GABEK in Research on Organizational Knowledge and Learning]. In Raich, M. & Schober, P., Zelger, J. (eds.), *GABEK IV, Sprachliche Strukturen, Theorie und Anwendung*. Wien: Studienverlag (79-101).
- Treich, C. & Jordan, S. (2009). Eine Frage der Perspektive? Die Wahrnehmung von Steuern bei Anlageentscheidungen zur privaten Altersvorsorge. In Urnik, S., Fritz-Schmied, G. & Kanduth-Kristen, S.B. (eds.), *Steurowissenschaften und betriebliches Rechnungswesen. Strukturen – Prinzipien – Neuerungen. Festschrift für Herbert Kofler zum 60. Geburtstag*. Wien: Linde-Verlag (362-391).
- Brauner, E., Becker, A., & Jordan, S. (2005). Organizational Learning: The Interplay of Routinization and Crisis in Practices. In S. Gherardi & D. Nicolini (Eds.), *The Passion for Learning and Knowing. Proceedings of the 6th International Conference on Organizational Learning and Knowledge* (Vol. 1, pp. 133-155). Trento: University of Trento e-books.
- Jordan, S., & Lugger, J. (2005). Abstraction. Exploring micro-practices of organizational learning in a department of anaesthesiology. In S. Gherardi & D. Nicolini (Eds.), *The Passion for Learning and Knowing. Proceedings of the 6th International Conference on Organizational Learning and Knowledge* (Vol. 2, pp. 1-31). Trento: University of Trento e-books.
- Becker, A., Jordan, S. & Messner, M. (2003). Controlling als organisationale Praxis: Implikationen für die Forschung [Management accounting as organizational practice: Implications for empirical research]. In J. Weber, & B. Hirsch (Eds.), *Zur Zukunft der Controllingforschung. Empirie, Schnittstellen und Umsetzung in der Lehre* (pp. 143-160). Wiesbaden: Deutscher Universitäts Verlag.

## Current working papers

- Jordan, S., Mennicken, A. & Mitterhofer, H.: Multimodality and the Facticity of Post Truth Politics - Quantifying Refugees in Social Media Discourses.
- Nejadhosseini Soudani, S. & Jordan, S.: Accounting, religion and politics: the role of Islamic management in performance measurement and management practices in Iranian public management.
- Neff, P., Becker, A., & Jordan, S. Changing networks of accounting for quality  
The emergence of a national healthcare quality assessment system in Austria.
- Wörndle, M., Jordan, S. & Becker, A. Mandatory but irrelevant: The limited use of an outcome quality assessment tool in hospitals.

## Presentations at research colloquia and international conferences

- 2023 Accounting Research seminar, University of Bristol  
Accounting Research seminar, University of Tampere  
Workshop at the London School of Economics
- 2022 Accounting Research Seminar, Turku School of Economics  
Accounting Research Seminar, University of Sydney  
Accounting Research Seminar, ESCP Business School Paris
- 2021 Interdisciplinary Perspectives on Accounting Conference, Innsbruck  
GMARS Conference  
EIASM Conference on Performance Measurement and Management Control  
EAA Annual Conference
- 2020 Accounting Research Seminar, Turku School of Economics  
Accounting Research Seminar HEC Paris
- 2019 Panel member at the CARR LSE Symposium "Quantification in the Regulatory State", London  
Research colloquium FHG Innsbruck  
Research colloquium FHG Innsbruck
- 2018 Interdisciplinary Perspectives on Accounting Conference, Edinburgh
- 2017 Valuation, Technology and Society Workshop, Leicester, UK  
WHU Otto Beisheim School of Management, research presentation at the Institute of Management Accounting and Control, Vallendar  
Research project presentation at the initial meeting of the Health & Life Science Cluster Tirol, University of Innsbruck
- 2016 Vienna Business School, research presentation at the Institute for Strategy Management and Management Control
- 2015 International Symposium on Process Organization Studies, Kos  
Amsterdam Business School, research colloquium of the department of accounting
- 2014 MASOP (Management accounting as a social and organizational practice) workshop, Paris  
"Riskwork" workshop at the LSE, London  
Essex Business School, research colloquium of the department of accounting  
Ted O'Leary workshop at the LSE, invited talk
- 2013 Cardiff Business School, research colloquium of the department of accounting  
Haugesund University College, research colloquium of the department of organization  
Organization Studies Summer Workshop, Mykonos  
Stockholm University, research colloquium of the department of accounting

- AOS Workshop, Galway  
Newcastle Business School, accounting research colloquium
- 2012 LSE, research colloquium of the department of accounting  
EAA (European Accounting Association) annual congress, Ljubjana  
Organization Studies Summer Workshop, Rhodes  
International Symposium on Process Organization Studies, Kos  
IPA (Interdisciplinary Perspectives on Accounting Conference), Cardiff
- 2011 LSE, research colloquium of the department of accounting  
EGOS (European Group of Organization Studies) colloquium, Gothenburg  
Bath University, workshop on Reflection and Learning  
Innsbruck University, research colloquium of the research centre Organization Studies
- 2010 LSE, research colloquium of the department of accounting  
Haugesund University College, research colloquium of the department of organization  
Innsbruck University, research colloquium of the research centre accounting theory and research  
EAA annual congress, Istanbul  
EGOS colloquium, Lisbon
- 2009 HEC Paris, research colloquium of the department of accounting  
International Symposium on Process Organization Studies, Cyprus  
Conference on Performance Measurement and Management Control, Paris
- 2008 International GABEK Symposium, Sterzing  
EGOS colloquium, Amsterdam  
EAA annual congress, Rotterdam  
MASOP (Management accounting as social and organizational practice) workshop, Paris
- 2007 Management Control Conference, Paris  
EGOS colloquium, Vienna  
EURAM (European Academy of Management) annual conference, Paris
- 2006 Organization Studies Summer Workshop, Mykonos
- 2005 CCN (Critical Care Nursing) Congress, Witten/Herdecke  
EGOS colloquium, Berlin
- 2004 EGOS colloquium, Ljubljana  
OKLC (Conference on Organizational Knowledge, Learning and Capabilities), Innsbruck
- 2003 Congress of the German Anthropological Society, Berlin

### **Ad-hoc Reviews**

Ad-hoc reviewer for *Academy of Management, Accounting, Organizations & Society, Contemporary Accounting Research, Management Accounting Research, Critical Perspectives on Accounting, Accounting Auditing & Accountability Journal, Accounting Horizons, The British Accounting Review, Management Learning, Organization, The Learning Organization, Organization Studies, Human Relations, The Scandinavian Journal of Management, Artificial Intelligence in Medicine, Risk Management, International Journal of Cross Cultural Management, Organization Management Journal, Journal of Management Control, Valuation Studies* and *Foucault Studies*.

## Editorial work

Associate Editor of European Accounting Research (EAR) since January 2020

## Memberships in research associations

Member of the Editorial Board of *Accounting, Organizations & Society* since October 2017

Member of the Editorial Board of the *Scandinavian Journal of Management* since October 2017

Member of the International Editorial Board (IEB) of *Management Learning* since February 2009

Research associate CARR (Centre for Analysis of Risk and Regulation, London School of Economics and Political Science) since 2012

Member of the EAA (European Accounting Association) Scientific Committee 2021-2022

Member of the EAA (European Accounting Association) Scientific Committee 2010-2012

## Conference Organization

Co-Organizer of the kick-off conference of the Life & Health Science Cluster Tirol 2018, Innsbruck

Co-Organizer of the biennial LSE-Innsbruck PhD-workshop and research day from 2013 onwards (funded by Bank Austria UniCredit Group)

Co-Organizer IPA (Interdisciplinary Perspectives on Accounting Conference) 2009 and 2021, Innsbruck

## Project Funding

2017 “Healthcare quality assessment in Austria: Discourses and performances”, (co-investigators: Albrecht Becker & Iain Munro: (FWF Austrian Science Fund and Matching Fund of the Tyrolean Government) (€ 259,789.95)

2015 “Immigration discourses and symbolic numbers in social networks”, (co-investigator Hermann Mitterhofer), funded by the University of Innsbruck (NWF) (€ 3500.-)

2013 Associate member of the project “RISKOP” (Risk in Offshore Operations), funded for 4 years by companies operating in the Norwegian Petroleum Industry and by the Norwegian Science Fund, institutional location: Stord/Haugesund University College Norway; project leader: Jan Jonassen (NOK 16 Mio, around € 2 Mio).

2009 Schrödinger Scholarship by the Austrian Science Fund (FWF) funding an 18-months stay at the London School of Economics and Political Science (LSE) for the project “Management Accounting and Organizational Learning” (€ 49,800.-)

2009 “Understanding Incentive Systems in Their Social and Institutional Context”, funded by the Tyrolean Chamber of Commerce (€ 3000.-)

2009 Book project “Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives within Management Research” (Emerging Researchers Book Series, Innsbruck University Press, co-editor: Hermann Mitterhofer), funded by Bank Austria UniCredit Group (€ 1000.-)

2007 “Dimensions of Retirement Investment Decisions – A Qualitative Analysis of Private Investors’ Perception of Taxation” (together with Prof. Corinna Treisch), funded by the Tyrolean Chamber of Commerce (€ 1800.-)

## Areas of research and current and future research projects

My research is concerned with the various ways in which notions of performance and risk are established, communicated, acquired and acted upon within and between organizations. I am particularly interested in the ways in which people and organizations, through various representational practices such as setting of performance targets and standards of ‘good practice’,

forecasting and risk mapping, make up, intervene in, and are affected by uncertainties related to complex interactions, high hazards, crises and organizational and societal change.

I investigate risk and performance management as social and organizational practices. This implies 1) looking at the social and organizational conditions that allow some technologies to become regarded as appropriate and functional, 2) taking into account a broader set of roles besides often espoused intentions of 'better', rational management that these managerial technologies may take on in organizations and society, and 3) regarding different roles as co-emerging with the social relations that these technologies help make possible. Against this background, my research builds upon the understanding that (notions of) performance and risk are not simply 'captured', but are constructed and shaped by the ways in which they are represented and communicated.

In order to make sense of the interaction between risk and performance management technologies and their organizational and social context, I draw in my research upon various concepts and approaches in organization studies, social psychology, sociology, linguistics, and historical and political sciences that share an interest in the constitutive character of communicative and representational practices. As such, my research is situated in the field of interpretative and critical accounting and organization studies.

I am currently engaged in three research projects, where I investigate together with my colleagues 1) the interplay between programmes, technologies and fields of expertise in neoliberal health care reforms concerned with healthcare quality assessment (together with Albrecht Becker, Michael Wörndle and Patrick Neff), 2) the role of numbers in social media debates (together with Hermann Mitterhofer, Innsbruck University, and Andrea Mennicken, London School of Economics), and 3) the role of Islamic management practices in performance measurement practices in Iranian public management (together with Siamak Nejadhosseini Soudani, ESCP London).

## TEACHING

### London School of Economics

#### Courses Taught

Management Accounting, Decisions and Control (graduate): 2012 (8 classes)

Managerial Accounting (undergraduate): 2011/2012 (4 classes); 2010/2011 (3 classes.); 2009/2010 (3 classes)

Supervision of master theses in the master program “Accounting, Organizations and Institutions”: 2010-2012

### HEC Paris

Performance Measurement and Management (graduate): 2009

### University of Innsbruck

#### Courses Taught

PhD research seminar (in English): 2015-2022

PhD course on research methodology (in English): 2014-2024

PhD course on doing a literature review (in English): 2015, 2014

Management accounting (graduate, in English): 2015-2023

Cost accounting (undergraduate, in German): 2012-2024, 2005, 2004 (since 2012: course leader)

Managerial accounting and organizational learning (undergraduate, in German): 2004-2007,

Knowledge management (undergraduate, in German): 2006-2008

Research methods (graduate, in German): 2006-2008

Performance measurement and management control (undergraduate, in German): 2008, 2007

Intellectual capital (undergraduate, in German): 2008, 2007

Strategic management accounting (undergraduate, in English): 2009, 2008

Management development and knowledge management (graduate, in English): 2009, 2008

Research colloquium on accounting (in English): 2013, 2012, 2009, 2008

Supervision of bachelor, diploma and master theses (in English and in German): 2004-2009; and from 2013 onwards

#### Past and current PhD supervision:

1<sup>st</sup> supervisor of Benjamin Falch, Janith Madusanka, Siamak Nejadhosseini Soudani, Michael Wörndle, Patrick Neff, Kay Watzlawek and Nadine Hilbe

2<sup>nd</sup> supervisor and examiner of Marek Reuter's PhD thesis

Literature review seminars: Marek Reuter (2018), Viktoria Aust (2019), Katharina Frederich (2019), Samar Riaz (2022)



### **Activities as external examiner**

Norwegian School of Economics (NHH) Bergen: examiner of Andreas Ulfsten's PhD thesis (December 2022)

Edinburgh Business School: examiner of Marian Gatzweiler's PhD thesis (April 2017)

Department of Accounting, Stockholm University: discussant to Andreas Sundström's PhD mid-term seminar (September 2013)

### **PhD colloquia**

Faculty member of the IPA 2024 doctoral colloquium in London

Organizer (together with Christoph Pelger) of the Emerging Scholars Colloquium of the IPA 2021 in Innsbruck

Faculty member of the 6<sup>th</sup> Early Career Workshop in Accounting, Management Accounting and Accountability (King's College London, University of Birmingham, LSE), May 2021

Faculty member of the IPA 2015 doctoral colloquium in Stockholm

### **Teaching Awards**

Department of accounting teaching prize awarded by the LSE Teaching and Learning Centre in May 2012

## ADMINISTRATION

### Service to the University of Innsbruck (all departments)

2017-2020	Coordinator of the Sub-Cluster Humanities, Social Sciences, Law and Economics within the Tyrolean Research Cluster “Life & Health Sciences”
Since 2015	Member of the committee “Schaufenster Lehre” (reviewing and selecting for publication teaching studies of university members across different disciplines)

### Service to the School of Management, University of Innsbruck

Since 2021	Associate Dean of Studies of the Master program Accounting, Auditing & Taxation
2019-2023	Organizer of the “SOWI Fachpreise” – an annual award given to excellent graduation work by high school pupils in the areas of management and economics, (together with Andrea Leiter-Scheiring)
2021-2022	Member of the appointment committee for a professorship in Financial Accounting
Summer term 2019	Associate Dean of Studies of the Master program Accounting, Auditing & Taxation
2018-2019	Member of the appointment committee for a professorship in Corporate Sustainability and Resource Management
2017-2018	Substitute member of the faculty council
2016-2017	Member of the appointment committee for a professorship in Financial Accounting
2015-2016	Member of the BSc Management & Economics quality management committee
2013 - 2014	Substitute member of the appointment committee for a professorship in Marketing
2008 – 2009	Member of the habilitation committee Dr. Michael Habersam
2008	Member of the habilitation committee Dr. Tobias Scheytt
2007 – 2008	Member of the appointment committee for a professorship in Corporate Governance
2007	Member of a task force to revise the recommendations for habilitations at the School of Management (“Habilitationpapier der Strukturkommission”), together with Annette Ostendorf and Marius Lüdicke
2007	Member of the habilitation committee Dr. Richard Weiskopf

Sowi-Holding (established contacts between faculty members of the School of Management, students and local and international companies and organizations):

- Board member: 2002 - 2008
- Keeper of the minutes: 2005 - 2008
- Supervision of PINN diploma theses and EUROMOBIL projects: 2004 - 2006

### Research Administration at the School of Management, University of Innsbruck

Organization of the research colloquium, Research Centre “Accounting Theory and Research”, Innsbruck University (2008-2009; and from 2013 to 2017)

Deputy Coordinator of the Research Centre “Accounting Theory and Research”  
<https://www.uibk.ac.at/atr/> (from 2013 onwards)

### **Attended Trainings**

June 2013 Introduction of new colleagues, Personnel Development University of Innsbruck