

Note:

The following curriculum is a consolidated version. It is legally non-binding and for informational purposes only.

The legally binding versions are found in the University of Innsbruck Bulletins (in German).

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Curriculum for the
Extension Programme Entrepreneurship
at the Faculty of Business and Management at the University of Innsbruck

(New release 2025)

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§1 Allocation of the study programme

Pursuant to §54 Universities Act 2002, the Extension Programme Entrepreneurship is allocated to the group of social and economic study programmes.

§2 Admission

(1) The admission to the Extension Programme Entrepreneurship requires admission to or completion of one of the following diploma or master's programmes:

- Diploma Programme in Medicine
- Diploma Programme in Catholic Theology
- Diploma Programme in Dentistry
- Master's Programme Secondary School Teacher Training (General Education): Section 11: Subject Geography and Economics
- Master's Programme in Ancient History and Ancient Near Eastern Studies
- Master's Programme in English and American Studies
- Master's Programme in Ancient Worlds
- Master's Programme in Archaeological Studies
- Master's Programme in Architecture
- Master's Programme in Atmospheric and Cryospheric Sciences
- Master's Programme in Civil Engineering
- Master's Programme in Biomedical Life Sciences
- Master's Programme in Botany
- Master's Programme in Chemistry
- Master's Programme in Chemical Engineering
- Master's Programme in Electrical Engineering
- Master's Programme in Environmental Management of Mountain Areas
- Master's Programme in Earth Sciences
- Master's Programme in Educational Sciences
- Master's Programme in European Ethnology
- Master's Programme in Gender, Culture and Social Change
- Master's Programme in Geography: Global Change – Regional Sustainability
- Master's Programme in German Philology
- Master's Programme in History
- Master's Programme in Computer Science
- Master's Programme in Islamic Theological Studies
- Master's Programme in Catholic Religious Education
- Master's Programme in Art Science
- Master's Programme in Latin (Classic Philology – Latin)
- Master's Programme in Material and Nano Sciences
- Master's Programme in Mathematics
- Master's Programme in Mechatronics
- Master's Programme in Media, Society and Communication
- Master's Programme in Media Studies
- Master's Programme in Microbiology
- Master's Programme in Molecular Medicine
- Master's Programme in Cell and Developmental Biology
- Master's Programme in Music Studies
- Master's Programme in Ecology and Biodiversity
- Master's Programme in Peace and Conflict Studies
- Master's Programme in Pharmaceutical Sciences
- Master's Programme in Pharmacy
- Master's Programme in Philosophy of Religion
- Master's Programme in Philosophy
- Master's Programme in Physics

- Master's Programme in Political Science
 - Master's Programme in Business, Digitalisation and Sustainability Law
 - Master's Programme in Psychology
 - Master's Programme in Romance Studies
 - Master's Programme in Slavonic Studies
 - Master's Programme in Software Engineering
 - Master's Programme in Sociology: Social and Political Theory
 - Master's Programme in Sport Science
 - Master's Programme in Linguistics
 - Master's Programme in Translation Studies
 - Master's Programme in Environmental Engineering
 - Master's Programme in Comparative Literature
 - Master's Programme in Zoology
- (2) For the admission to the Extension Programme Entrepreneurship a minimum of 120 ECTS-Credits must have been passed in the diploma programme to be extended.
- (3) If the admission to the regular study programme, the extension of which it serves, expires, the admission to the extension study programme shall also expire at the same time.

§3 Qualification profile

- (1) The Extension Programme Entrepreneurship at the University of Innsbruck is aimed at students and graduates of the programmes listed in §2 (1) who wish to expand their qualification profile through scientifically sound and practical additional training in the field of entrepreneurship.
- (2) Graduates of the Extension Programme Entrepreneurship understand central concepts of entrepreneurship and master methods and tools for the systematic implementation of a business idea. They are able to apply these additional entrepreneurship skills when founding their own start-ups. They are also able to apply these skills to the digital transformation of established companies or the development and introduction of innovative new products in companies.

§4 Scope and duration

The Extension Programme Entrepreneurship covers 30 ECTS-Credits. One ECTS-Credit corresponds to a workload of 25 hours.

§5 Language

The Extension Programme Entrepreneurship is offered in English. English language skills at level B2 (Common European Framework of Reference) are required. The regulations of the University of Innsbruck apply to the type of proof required.

§6 Types of courses and maximum number of students per course

Courses with continuous performance evaluation:

1. **Proseminars (PS)** introduce students interactively to a subject area and impart knowledge and methods of scientific working. Maximum number of students per course: 30
2. **Tutorials (UE)** focus on the practical treatment of specific tasks in a specialist area and on practicing specific skills. Maximum number of students per course: 30.
3. **Lectures-tutorials (VU)** focus on the practical treatment of concrete scientific tasks that are discussed during the lecture parts of the course. Maximum number of students per course: 30.

§7 Allocation of places in courses with a limited number of participants

In courses with a limited number of participants the places for participants are allocated as follows:

1. Students for whom the study duration would be extended due to the postponement are to be given priority.
2. If no. 1 is not sufficient to regulate the admission, the places will be raffled.

§8 Compulsory modules

The following compulsory modules covering a total of 30 ECTS-Credits are to be passed:

1.	Compulsory Module: Entrepreneurship 1	h	ECTS-Credits
a.	VU Fundamentals of Entrepreneurship Fundamental knowledge on start-ups, business models, project management and customer centricity incl. lean start-up and customer development	2	4
b.	PS From the Idea to the Business Model Identification of areas of opportunity, problem analysis and development of a business plan for a (fictitious) business idea	2	3.5
	Total	4	7.5
	Learning Outcomes: Students are able to apply basic concepts and methods of entrepreneurship (especially business model development, customer centricity and lean start-up). They can independently develop and critically evaluate business ideas.		
	Prerequisite/s: none		

2.	Compulsory Module: Product Development and Project Management	h	ECTS-Credits
a.	VU Basics of Product and Service Development Fundamentals of product and service development, modern innovation methods, product and service ideas as an experience for customers	1	2
b.	PS Design of a Product and Service Prototype Design of a product or service prototype, including the conception of process support	2	3
	Total	3	5
	Learning Outcomes: Students can reproduce modern innovation approaches and apply the fundamentals of project management. They can use creative methods and rapid analysis to develop product or service ideas in a short period of time.		
	Prerequisite/s: none		

3.	Compulsory Module: Entrepreneurship 2	h	ECTS-Credits
a.	VU Advanced Entrepreneurship Knowledge in the areas of market entry, scaling and validating a business model, and transforming it into a company.	2	4
b.	PS Setting up, Planning and Financing a Start-up Case studies and sample calculations on the topics of financing rounds, investor meetings and financial projections	2	3.5
	Total	4	7.5
	Learning Outcomes: Students can evaluate corporate strategies and analyse aspects of market entry, scaling and financing of a company. They are able to plan and design essential steps for the organisation and development of a company.		
	Prerequisite/s: positive evaluation of compulsory module 1		

4.	Compulsory Module: Business or Innovation Project	h	ECTS-Credits
	UE Project Entrepreneurship Work on an innovation project or work on your own business idea; project work incl. reflective supervision	3	10
	Total	3	10
	Learning Outcomes: Students can independently implement an innovation project or their own business idea. They are able to critically analyse the development of the project, the planning of its implementation and the evaluation of its progress, and to draw conclusions.		
	Prerequisite/s: positive evaluation of compulsory module 1		

§8 Examination regulations

- (1) A module is completed by positive evaluation of its courses.
- (2) The courses of modules are evaluated by course examinations. Course examinations serve to demonstrate the knowledge and skills acquired in a single course. In courses with continuous performance assessment, participants are assessed on the basis of at least two written, oral and/or practical contributions.
- (3) The course instructors have to announce the examination method (written and/or oral, practical work) and the evaluation criteria before the start of the semester.

§9 Completion

The completion of the Extension Programme Entrepreneurship requires the completion of the regular study programme, which it extends. To document the completion of the extension programme, a certificate is issued.

§10 Coming into force

This curriculum comes into force on 1 October 2025.

§11 Transitional provisions

- (1) This curriculum applies to all students who start the Extension Programme Entrepreneurship from the 2025/26 winter semester onwards.
- (2) Regular degree students who have started the Extension Programme Entrepreneurship as published in the University of Innsbruck Bulletin of 15 September 2021, Issue 104, No. 1051 at the University of Innsbruck before 1 October 2025, are entitled to finish this study programme within a maximum of four semesters from this point in time.
- (3) If the Extension Programme Entrepreneurship is not completed in time, the students will be subject to this curriculum. In any case, the students may subject to this curriculum on a voluntary basis anytime.