

Program 3rd Open Strategy Workshop 2026

Date: June 25-26, 2026

Location: Faculty of Business, University of Innsbruck ([Universitätsstraße 15, Innsbruck](#))

Optional Pre-Conference Program (Wednesday, June 24)

Date / Time	Session	Location
18.00 - 18.30	Short guided tour through Innsbruck Old Town Guided by The Workshop Organizers	Start: Universitätsstraße 15, Innsbruck
from 19:00	Informal Pre-Conference Dinner <i>(at own expense)</i>	Weißes Rössl

DAY 1 (Thursday, June 25)

Time	Session	Location
09.30 - 11.00	Paper Development Workshop – Roundtable (for Junior Scholars upon application)	SR1/SR2/SR3/ Fakultätssitzungssaal
11.00 - 11.45	Junior / Senior Scholars Q &A and Networking Session What's hot and not in terms of researching and publishing work on Open Strategy LRP Intro & Insights <i>For PDW participants and all interested</i>	SR 1
09.00 - 12.30	Pre-Conference Working Room <i>This working room is available for participants to use before the start of the workshop.</i>	Mensa (Studierzone)
11.00 - 13.30	Registration & Catch-up	Mensa (Studierzone)
12.00 - 13.30	Welcome Lunch	Mensa (Studierzone)
13.30 - 13.45	Workshop Opening	HS1 (Sowi)
13.45 - 14.30	Keynote Prof. Ali Gümüşay LMU München <i>Moderation:</i> Julia Hautz	HS1 (Sowi)
14.30 - 15.25	Poster Session I	Sowi Foyer & Level 1
15.25 - 16.00	<i>Coffee Break & Snacks</i>	Sowi Foyer
16.00 - 16.45	Practitioner Panel I: Open Strategy in a non-profit context Speakers:	HS1 (Sowi)

	<p>Mary-Jane Stolp, MND Victoria Andrew Bird, University of Sydney & Foundstone Advisory</p> <p><i>Moderation:</i> Julia Hautz</p>	
16.45 - 18.15	<i>Hotel check-in & Transfer to Dinner Location</i>	
18.15 - 18.30	Arrival at Dinner Location	Bergisel Sky Website
from 18.30	Apero, On-Site Program & Dinner	

DAY 2 (Friday, June 26)

Time	Session	Location
08:30 - 08:50	<i>Light Breakfast</i>	Sowi Foyer
08.50 - 09.40	<p>Panel: Young Voices on Open Strategy</p> <p>Speakers: Monica Nadegger, LMU Munich Christoph Brielmaier, University of Bamberg Julian Just, University of Innsbruck Kristina Stoiber, TU Munich</p> <p><i>Moderation:</i> Leonhard Dobusch</p>	HS1 (Sowi)
09.40 - 10.30	Poster Session II	SoWi Foyer & Level 1
10.30 - 11.00	<i>Coffee Break & Snacks</i>	Sowi Foyer
11.00 - 12.00	<p>Practitioner Panel II: Open Strategy in tough times</p> <p>Speakers: Christoph Jandl, HENN Connector Group Tom van der Lubbe, Viisi</p> <p><i>Moderation:</i> Thomas Ortner</p>	HS1 (Sowi)
12.00 - 13.00	<p>Open Strategy Family Feud</p> <p>Moderator: Leonhard Dobusch</p>	HS1 (Sowi)
13.00 - 13.30	Workshop Closing	HS1 (Sowi)