Note:

The following curriculum is a consolidated version. It is legally non-binding and for informational purposes only. The legally binding versions are found in the respective issues of the University of Innsbruck Bulletin.

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Consolidated version from 1 October 2017

Curriculum for the

Bachelor Program in Management and Economics
at the University of Innsbruck School of Management and
Faculty of Economics and Statistics of the University of Innsbruck

§ 1 Qualification profile and Program objectives

- (1) The Bachelor Program in Management and Economics forms part of the group of studies in the social and economic sciences.
- (2) The Bachelor Program in Management and Economics can be completed with one of the following fields of specialization ["majors"]: "management" or "economics".
- (3) The Bachelor Program in Management and Economics aims at intensive career preparation in the social and economic sciences and qualifies students for careers which require the application of well-founded, scientific knowledge and methods. As a scientific program, it essentially covers theories, methods and instruments of management and economics. Findings from the field of gender research are also taken into consideration.
- (4) In addition to subject-specific competences, the courses of the Bachelor Program in Management and Economics also promote general social skills.
- (5) The educational objective of the Bachelor Program is to enable its graduates to develop problem-solving competences that are scientifically sound and well-grounded in theories and methods. These problem-solving competences should enable them to work on typical issues of their future occupational fields in a scientifically sound and practically relevant manner. As academically trained experts in the economic sciences they will have a broad range of qualifications and thus will be able to work in diverse occupational fields.

- (6) In particular, the Bachelor Program in Management and Economics prepares students for careers as managers, planners, analysts, and consultants in enterprises of different sizes and in different areas. This includes careers as freelancers, in public administrations, associations, chambers, special interest groups and the media as well as in teaching and research institutions.
- (7) Graduates of the Bachelor Program in Management and Economics with the major in management should
 - have acquired solid knowledge of management methods and instruments; they should be able to employ this knowledge when assuming professional managerial responsibilities in the organizations referred to in point (6) and to identify and resolve issues in an independent manner;
 - be able to systematically apply, interpret and utilize empirical data and thereby to provide answers to practical questions;
 - have the competence to reflect on the social and ethical implications of their managerial actions; and
 - have worked with the subject matter and developed the methodical know-how and competences necessary to adequately understand new scientific findings in management and to pursue a master program.
- (8) Graduates of the Bachelor Program in Management and Economics with the major in economics should
 - be able to employ expert economic knowledge and methods in the specific occupational fields referred to in Point (6) in a scientifically sound and practically relevant manner;
 - be able to recognize, analyze and provide solutions for economic issues;
 - have the competence to research, analyze, and interpret empirical data relevant for coping with economic issues;
 - have worked with the subject matter and developed the methodical competences necessary to adequately understand new scientific findings in economics and to pursue a master program.

§ 2 Workload and duration of the Program

- (1) The Bachelor Program in Management and Economics is the equivalent of 180 ECTS credits; this corresponds to a Program duration of six semesters.
- (2) The Program is organized in the form of courses.
- (3) Students choose one of the following fields of specialization ("majors"): management or economics. They need to choose one of the two options no later than after the successful completion of three of the four courses "Fundamentals of Managements" referred to in § 6 (2) as well as two of the three courses from the core area of economics referred to in § 6 (3). They must inform the Dean of Studies of their choice in writing.

§ 3 Courses

- (1) A course constitutes a thematic unit and equals 7.5 ECTS credits.
- (2) All courses consist of two course units, one of which is a course unit with continuing performance assessment. The following courses are exceptions to this rule: "Introduction to Management" referred to in § 6 (1), "Introduction to Economics" referred to in § 6 (2), "Foreign Business Language" referred to in § 6 (4-1) and "Sociological Perspectives and Approaches" as well as "Fundamentals of Political Science" referred to in § 7 (4-1 and 4-2) and § 8 (4-1 and 4-2).
- (3) The Program comprises mandatory and elective course.

§ 4 Types of course units and number of participants

- (1) Courses without continuing performance assessment:
 - 1. Lectures (VO) are course units with introductory presentations of research findings, methods and schools of thought of a subject matter area.
 - 2. Orientation courses (SL) aim to provide the students with an outline of essential elements of the Program and its subsequent courses of study. They provide students with a solid basis on which to make personal decisions concerning their choice of study program. The maximum number of participants is 160.
- (2) Course units with continuing performance assessment are:
 - 1. Proseminars (PS): In proseminars, students receive an interactive introduction to the scientific literature of a field and work on examples from that field. They acquire knowledge about scientific work and its methods. The maximum number of participants is 40.
 - 2. Seminars (SE): In seminars, students discuss and deliver presentations, thereby engaging in detailed scientific reflection on a field. The maximum number of participants is 30.
 - 3. Tutorials (UE): In tutorials, students use an application-oriented approach to working on concrete scientific tasks from a field. The maximum number of participants is 20.
 - 4. Lectures combined with tutorials (VU): Lectures combined with tutorials offer applicationoriented work on concrete questions raised in the lecture part of the course. The maximum number of participants is 160.
 - 5. Business language courses (WL): In business language courses, students become immersed in and intensively train their communication skills in a foreign business language. The courses focus on communication among and with the students. The maximum number of participants is 25.

§ 5 Admission to course units with a limited number of participants

- (1) In course units with a maximum number of participants, places are allocated based on the following procedure:
 - 1. At the beginning of the registration period for course units of a given semester, each student receives 1,000 points twice. At the end of the registration period for a certain semester, unused points expire.
 - 2. Students use as many points as they want from the first account of 1,000 points to bid for course units which they want to enroll in; this way, they express their course preferences for the 1st enrolment round.
 - 3. Students use as many points as they want from the second account of 1,000 points to bid for course units which they want to enroll in; this way, they express their course preferences for the 2nd enrolment round.
 - 4. Depending on how many points from the first account are used to bid for certain course units, students receive up to four courses, provided they fulfill the admission requirements.
 - 5. Depending on how many points from the second account are used to bid for certain course units, students receive courses which have not been allocated according to Points 2 and 4 above. Again, students have to fulfill the respective admission requirements.
 - 6. The total number of course units assigned according to Points 1-5 above may not exceed the number of courses necessary in a given semester (30 ECTS credits).
 - 7. A lottery system is used to allocate course units still available after the course allocation described in points 1-5 above to those students who have received fewer courses than necessary in a given semester (30 ECTS credits).

- 8. Through the procedures described in Points 1-7 above, all students are assigned exactly the number of course units necessary for the Program in any given semester (30 ECTS credits).
- (2) Places in course units of elective courses that belong to the "intermediate" course category of "Special Business Administration" (hereinafter "SBWL") referred to in § 7 (3) or to the "intermediate" course category of "Special Economics" (hereinafter "SVWL") referred to in § 8 (3) are allocated according to the grades in the corresponding SBWL "basic" course category referred to in § 7 (2) and SBWL "basic" course category referred to in § 8 (2), respectively.

§ 6 Mandatory courses of the core and support area [hereinafter, the abbreviation "SSt". is used to signify "hours per semester"]

(1) The two mandatory courses "Introduction to Management" and "Introduction to Economics" with a total of 15 ECTS credits must be completed:

	Course	SSt	ECTS credits
1	Introduction to Management	4	7.5
2	Introduction to Economics	4	7.5

(2) The following mandatory courses from the core area of management with a total of 52.5 ECTS credits must be completed:

	Course	SSt	ECTS
			credits
1	Accounting 1: Financial Accounting	4	7.5
2	Accounting 2: Management Accounting	4	7.5
3	Fundamentals of Management: Operations Management	4	7.5
4	Fundamentals of Management: Organization and Human	4	7.5
	Resource Management		
5	Fundamentals of Management: Strategy and Marketing	4	7.5
6	Fundamentals of Management: Financial Management	4	7.5
7	Information Systems	4	7.5

(3) The following mandatory courses from the core area of economics with a total of 22.5 ECTS credits must be completed:

	Course	SSt	ECTS credits
1	(Remark: cancelled – cf. University of Innsbruck Bulletin of 29 June 2012, Issue 39, No. 354)		
2	Theory of Economic Decisions: Decisions and Strategies	4	7.5
3	Fundamentals of Macroeconomics: Business Cycles & Economic Growth	4	7.5
4	Economics and the Public Sector	4	7.5

(4) The following mandatory courses from the support area with a total of 30 ECTS credits must be completed:

	Course	SSt	ECTS
			credits
1	Foreign Business Language	4	7.5
2	Statistical Data Analysis	4	7.5
3	Mathematics	4	7.5
4	Law for Management and Economics	4	7.5

(5) The mandatory course "Seminar and Bachelor Thesis" with a total of 15 ECTS credits must be completed:

Course	SSt	ECTS credits
Seminar and Bachelor Thesis	1	15

§ 7 Elective courses of the major in management

- (1) (Remark: cancelled cf. University of Innsbruck Bulletin of 29 June 2012, Issue 39, No. 354)
- (2) Two of the following SBWL elective courses (basic courses) must be completed:

	Course	SSt	ECTS
			credits
1	SBWL Bank Management	4	7.5
2	SBWL Company Taxation	4	7.5
3	SBWL Controlling	4	7.5
4	SBWL Financial Management	4	7.5
5	SBWL International Public Management	4	7.5
6	SBWL Management Accounting	4	7.5
7	SBWL Marketing	4	7.5
8	SBWL Human Resource Management	4	7.5
9	SBWL Production and Logistics Management	4	7.5
10	SBWL Tourism and the Service Sector	4	7.5
11	SBWL Strategic Management	4	7.5
12	SBWL Information Systems	4	7.5
13	SBWL Auditing	4	7.5

(3) One elective course (intermediate course) related to an SBWL basic course chosen from the options referred to in (2) above must be completed. Admission to an elective intermediate course requires the successful completion of the corresponding basic course referred to in (2) above:

	Course	SSt	ECTS credits
1	SBWL Company Taxation (Intermediate Course)	4	7.5
2	SBWL Controlling (Intermediate Course)	4	7.5
3	SBWL Management Accounting (Intermediate Course)	4	7.5
4	SBWL Marketing (Intermediate Course)	4	7.5
5	SBWL Human Resource Management (Intermediate Course)	4	7.5
6	SBWL Production and Logistics Management (Intermediate	4	7.5
	Course)		
7	SBWL Public Management Instruments (Intermediate Course)	4	7.5
8	SBWL Risk Management (Intermediate Course)	4	7.5
9	SBWL Tourism and the Service Sector (Intermediate Course)	4	7.5
10	SBWL Strategic Management (Intermediate Course)	4	7.5
11	SBWL Information Systems (Intermediate Course)	4	7.5
12	SBWL Auditing (Intermediate Course)	4	7.5

(4) One of the following elective courses – introduction to a subject from the field of the social sciences – must be completed:

	Course	SSt	ECTS credits
1	Sociological Perspectives and Approaches	4	7.5
2	Fundamentals of Political Science	4	7.5

(5) One of the following elective courses has to be completed:

	Course	SSt	ECTS
			credits
1	one of the courses listed in § 7 (2) not completed up to this point	4	7.5
2	one of the courses listed in § 7 (3) not completed up to this point	4	7.5
3	one of the courses listed in § 7 (4) not completed up to this point	4	7.5
4	one of the courses listed in § 8 (2) not completed up to this point	4	7.5
5	one of the courses listed in § 8 (3) not completed up to this point	4	7.5
6	one of the courses listed in § 8 (4) not completed up to this point	4	7.5
7	Entrepreneurial Decision-Making	4	7.5
8	Gender and Management	4	7.5
9	Integrated Management with Enterprise Resource Planning	4	7.5
	Systems		
9a	Italian Law and Economics I: Public Commercial Law and Labor	4	7.5
	Law		
9b	Italian Law and Economics II: Commercial Law, Company Law,	4	7.5
	Insolvency Law		
9c	Italian Tax Law	4	7.5
10	Teaching and Learning in Organizations	4	7.5
11	Tax Management	4	7.5
12	Analysis of Financial Statements	4	7.5
13	Accounting and Business Restructuring	4	7.5
14	Business Integration	3	7.5

(6) One free elective course with 7.5 ECTS credits must be completed.

Course	SSt	ECTS credits
Free elective course	4	7.5

$\S~8$ Elective courses of the major in economics

- (1) (Remark: cancelled cf. University of Innsbruck Bulletin of 29 June 2012, Issue 39, No. 354)
- (2) Two of the following elective courses (SVWL basic courses) must be completed:

	Course	SSt	ECTS
			credits
1	(Remark: cancelled – cf. University of Innsbruck Bulletin of 29		
	June 2012, Issue 39, No. 354)y		
2	SVWL Economic Policy (Basic Course)	4	7.5
3	SVWL Public Finance (Basic Course)	4	7.5
4	(Remark: cancelled – cf. University of Innsbruck Bulletin of 29		
	June 2012, Issue 39, No. 354)y		
5	SVWL Economic and Social History (Basic Course)	4	7.5
6	SVWL The Macroeconomics of Open Economies and European	4	7.5
	Integration (Basic Course)		
7	SVWL International Economics: International Trade Theory and	4	7.5
	Policy (Basic Course)		
8	SVWL International Economics: International Monetary	4	7.5
	Economics and International Institutions (Basic Course)		
9	SVWL Competition Theory and Policy (Basic Course)	4	7.5
10	SVWL Economics of the Leisure and Sports Industry (Basic	4	7.5
	Course)		
11	SVWL Economics of the Welfare State (Basic Course)	4	7.5
12	SVWL Environmental Economics (Basic Course)	4	7.5

13	SVWL Regional Economics (Basic Course)	4	7.5
14	SVWL Managerial Economics (Basic Course)	4	7.5
15	SVWL Econometrics (Basic Course)	4	7.5
16	SVWL Behavioral Economics (Basic Course)	4	7.5

(3) One elective course from the following list must be completed. If students choose an intermediary elective course (1), admission to this course requires the successful completion of the pertinent SVWL basic course referred to in (2) above:

	Course	SSt	ECTS
			credits
1	SVWL Intermediate Course	4	7.5
2	one of the elective basic courses listed in § 8 (2) not completed	4	7.5
	up to this point		

(4) One of the following elective courses – introduction to a subject from the field of the social sciences – must be completed:

	Course	SSt	ECTS credits
1.	Sociological Perspectives and Approaches	4	7.5
2.	Fundamentals of Political Science	4	7.5
3.	Statistical Modeling	4	7.5

(5) One of the following elective courses must be completed:

	Course	SSt	ECTS credits
1	one of the courses listed in § 7 (2) not been completed up to this point	4	7.5
2	one of the courses listed in § 7 (3) not been completed up to this point	4	7.5
3	one of the courses listed in § 7 (4) not been completed up to this point	4	7.5
4	one of the courses listed in § 8 (2) not been completed up to this point	4	7.5
5	one of the courses listed in § 8 (3) not been completed up to this point	4	7.5
6	one of the courses listed in § 8 (4) not been completed up to this point	4	7.5
7	Entrepreneurial Decision-Making	4	7.5
8	Gender and Management	4	7.5
9	Integrated Management with Enterprise Resource Planning Systems	4	7.5
9a	Italian Law and Economics I: Public Commercial Law and Labor Law	4	7.5
9b	Italian Law and Economics II: Commercial and Entrepreneurial Law, Company Law, Insolvency Law	4	7.5
9c	Italian Tax Law	4	7.5
10	Teaching and Learning in Organizations	4	7.5
11	Tax Management	4	7.5
12	Analysis of Financial Statements	4	7.5
13	Accounting and Business Restructuring	4	7.5
14	Business Integration	3	7.5

(6) One free elective course with 7.5 ECTS credits must be completed.

Course	SSt	ECTS credits
Free elective course	4	7.5

§ 9 Short description of the mandatory and elective courses

(1) Mandatory courses referred to in § 6 (1):

	Mandatory Course	Introduction to Management	SSt	ECTS credits
a	Introductory	entals of Management survey of management: central concepts, basic management ndamentals of bookkeeping and financial accounting	3	6
b		entals of Management different management topics	1	1.5
			4	7.5
	Learning obj	ectives: students gain a basic understanding of management		
	Admission re	equirements: none		

	Mandatory Course	Introduction to Economics	SSt	ECTS credits
a	Introductory s of economics	entals of Economics survey of economics: basic economic conditions, categorization (microeconomics, macroeconomics and public finance) s of microeconomics: supply and demand, consumer behavior,	1	6
b	production an SL Fundame	d costs, maximizing profit in competitive markets, monopoly ntals of Economics different economic topics	1	1.5
		•	4	7.5
		ectives: students gain a basic understanding of economics.		
	Admission re	equirements: none		

(2) Mandatory courses from the major in management referred to in § 6 (2):

1	Mandatory Course	Accounting 1: Financial Accounting	SSt	ECTS credits
a		of annual statements according to national law: balance sheets, nents, cash flow statements, economic effects, recommendations	3	5
b	PS Financial Calculatory ex lecture (VO)	Accounting camples and cases to consolidate the content covered by the main	1	2.5
			4	7.5
		ectives: Students gain an overview of management and acquire ss, and develop possible solutions to elementary business issues.		etence to
	Admission requirements: positive completion of the mandatory courses "Introduction to Management" referred to in § 6 (1-1) and "Introduction to Economics" referred to in § 6 (1-2)			

2	Mandatory Course	Accounting 2: Management Accounting	SSt	ECTS credits
a		ment Accounting t accounting, marginal cost accounting, management accounting ent	3	5
b	PS Cost Acco Methods of f accounting	ounting ull cost accounting, direct cost accounting, and marginal cost	1	2.5
			4	7.5
	Learning objectives: Students gain an overview of management and acquire the competence to analyze, discuss, and develop possible solutions to elementary business issues.			
	Admission requirements: positive completion of the mandatory courses "Introduction to Management" referred to in § 6 (1-1) and "Introduction to Economics" referred to in § 6 (1-2)			

3	Mandatory Course	Fundamentals of Management: Operations Management	SSt	ECTS credits
a	Introduction	ons Management to business operations (procurement, production, distribution) ompanies in the goods and service sector; planning and managing	3	5
b		of Operations Management I case studies which explore planning methods and operations	1	2.5
			4	7.5
		jectives: Students gain an overview of management and acquire ass, and develop possible solutions to elementary business issues.		etence to
	Admission requirements: positive completion of the mandatory courses "Introduction to Management" referred to in § 6 (1-1) and "Introduction to Economics" referred to in § 6 (1-2)			

4	Mandatory Course	Fundamentals of Management: Organization and Human Resources	SSt	ECTS credits
a	Organization	theories, designing organizational structures, organizational cope of human resource policy	3	5
b		tion: Processes and Practices as and concepts of organizational design	1	2.5
			4	7.5
		ectives: Students gain an overview of management and acquire the evelop possible solutions to elementary business issues.	he skills to	analyze,
	Admission requirements: positive completion of the mandatory courses "Introduction to Management" referred to in § 6 (1-1) and "Introduction to Economics" referred to in § 6 (1-2)			

5	Mandatory	Fundamentals of Management:	SSt	ECTS
3	Course	Strategy and Marketing	ວວເ	credits
a	Strategy as a g	and Marketing guiding principle; marketing perspective and processes; elements trategy and its consequences for the internal and external of the organization; positioning processes	3	5
b	PS Strategy a	and Marketing k on selected items covered by the lecture (VO) "Strategy and	1	2.5
			4	7.5

Learning objectives: Students gain an overview of management and acquire the competence to		
analyze, discuss, and develop possible solutions to elementary business issues.		
Admission requirements: positive completion of the mandatory courses "Introduction to		
Management" referred to in § 6 (1-1) and "Introduction to Economics" referred to in § 6 (1-2)		

Management to financial management: cash-flow-oriented perspective, restment budgeting, raising capital, capital structuring, financial			
common casgering, raising capital, capital structuring, mainetal	2	4	
Management ideration (exercises and case studies) of fundamental questions main lecture (VO)	2	3.5	
	4	7.5	
Learning objectives: Students gain an overview of management and acquire the competence to analyze, discuss, and develop possible solutions to elementary business issues. Admission requirements: positive completion of the mandatory courses "Introduction to the mandatory courses "Introduction to the mandatory courses".			
ss, eq	and develop possible solutions to elementary business issues uirements: positive completion of the mandatory course	tives: Students gain an overview of management and acquire the compound develop possible solutions to elementary business issues.	

7	Mandatory Course	Information Systems	SSt	ECTS credits
a	Application o organizations	tion to Information Systems f information and communication technologies in businesses and g business modeling; analysis, design, documentation and g on of information and communication systems	2	3.5
b	PS Information Discussion of their practical	concepts and models presented in the lecture (VO) as well as	2	4
			4	7.5
	communication technologies is	ojectives: Basic understanding of concepts and models for on systems; understanding of the needs for information and businesses and organizations	nd commi	unication
	Admission requirements: positive completion of the mandatory courses "Introduction to			
	Management'	referred to in § 6 (1-1) and "Introduction to Economics" referred	d to in § 6	(1-2)

(3) Mandatory courses from the core area of economics referred to in § 6 (3): (Remark: (1) cancelled – cf. University of Innsbruck Bulletin of 29 June 2012, Issue 39, No. 354)

2	Mandatory	Theory of Economic Decisions:	SSt	ECTS
2	Course	Decisions and Strategies	ડડા	credits
a	Market struct economic the	f Economic Decisions: Decisions and Strategies ure and competitive strategies, fundamentals of game theory, cory of organizations, coordination of economic activities: nterprises, contracts, information and incentives	3	5
b	•	Economic Decisions: Decisions and Strategies onsolidate the lecture (VO) content	1	2.5
			4	7.5
		lectives: Students gain an overview of economics and acquire ss, and develop possible solutions to elementary economic issues		etence to
	Admission r	equirements: positive completion of the mandatory course	s "Introdu	action to
	Management"	referred to in § 6 (1-1) and "Introduction to Economics" referred	to in § 6	(1-2)

2	Mandatory	Fundamentals of Macroeconomics:	SSt	ECTS
3	Course	Business Cycles and Economic Growth	ડડા	credits
	VO Fundam	entals of Macroeconomics: Business Cycles and Economic		
a	Growth		3	5
	Goods market	ts, money and financial markets, labor markets, inflation, growth		
	PS Fundame	entals of Macroeconomics: Business Cycles and Economic		
b	Growth		1	2.5
	Exercises to c	consolidate the lecture (VO) content		
			4	7.5
	Learning ob	jectives: Students gain an overview of economics and acquire	the compo	etence to
	analyze, discuss, and develop possible solutions to elementary economic issues			
	Admission re	equirements: none		

4	Mandatory Course	Economics and the Public Sector	SSt	ECTS credits
a	Reasons for a failure, colle	cs and the Public Sector government activities in market economies, theory of market ctive decision-making processes, analysis of government government failure	3	5
b		s and the Public Sector onsolidate the lecture (VO) content	1	2.5
			4	7.5
		jectives: Students gain an overview of economics and acquire uss, and develop possible solutions to elementary economic issues		etence to
	Admission requirements: positive completion of the mandatory courses "Introduction to Management" referred to in § 6 (1-1) and "Introduction to Economics" referred to in § 6 (1-2)			

(4) Mandatory courses from the support area referred to in § 6 (4):

1	Mandatory Course	Foreign Business Language	SSt	ECTS credits
a	Selected busin	Business Language: ness topics are used to train language and communicative skills usiness in an international context; languages: English, French, th or Russian	4	7.5
			4	7.5
	the respective Admission re	foreign business language. equirements: knowledge of the respective language corresponds of Austrian general or vegetional secondary schools.		<i>O</i> ,
	leaving level	of Austrian general or vocational secondary schools		

2	Mandatory Course	Statistical Data Analysis	SSt	ECTS credits
a		al Data Analysis and inductive statistics	2	3
b	PS Statistical	Data Analysis e consolidate the lecture (VO) content, application of suitable	2	4,5
			4	7.5
	discuss, and o	dectives: Students gain an overview of statistics, acquire the complevelop possible solutions to elementary statistical issues, and govern. Equirements: positive completion of the mandatory courses "Ma	et to know	suitable
	to in § 6 (4-3)	1 1	unematics	referred

3	Mandatory Course	Mathematics	SSt	ECTS credits	
a	VO Mathema Fundamentals probability ca	of linear algebra, calculus, financial mathematics, and	3	4	
b	PS Mathema Exercises to c	tics onsolidate the lecture (VO) content	1	3.5	
			4	7.5	
	Learning objectives: Students gain an overview of mathematics and acquire the competence to analyze, discuss, and develop possible solutions to mathematical issues.				
	Admission re	quirements: none			

4	Mandatory Course	Law for Management and Economics	SSt	ECTS credits
a	Fundamentals	Management and Economics of law focusing on the law of businesses, introduction to private vincluding aspects of European and international law	3	5
b		Management and Economics nvolving content covered by the lecture (VO)	1	2.5
		•	4	7.5
	Learning obj	ectives: Students acquire basic knowledge of law especially in	regard to	business
	Admission re	quirements: none		

(5) Mandatory course referred to in § 6 (5):

Mandatory Course	Seminar with Bachelor Thesis	SSt	ECTS credits
	with Bachelor Thesis eachelor thesis and presenting it in the seminar	1	1 + 14
		1	15
	jectives: independent creation of a written paper on a topic from from from from from from from from	_	ement or
to in terms of	equirements: positive completion of the elective course the backet its content. These elective courses are referred to in § 7 (2) for n for economics majors.		

(6) Elective courses (basic courses) referred to in § 7 (2):

1	Elective Course	SBWL Bank Management (Basic Course)	SSt	ECTS credits
a	basic terminol	anagement acteristics of managing banks and other financial institutions: ogy; determining factors of financial institutions; business fields bank management, including risk management	2	4
b	PS Bank Man Intensive wor Management	ck on central questions covered by the lecture (VO) "Bank	2	3.5
			4	7.5
	competence to	ejectives: Students acquire specialized knowledge of bank analyze, discuss and develop possible solutions to advanced busin and communication skills.		

Admission requirements: positive completion of the mandatory course "Fundamentals of Management: Financial Management" referred to in § 6 (2) and four additional mandatory courses from the core area of management referred to in § 6 (2)

2	Elective Course	SBWL Company Taxation (Basic Course)	SSt	ECTS credits
a		y Taxation ssues and central terminology of company taxation; methods of dgeting with taxes; tax consulting	2	4
b	PS Company Introduction		2	3.5
		-	4	7.5
		ejectives: Students acquire specialized knowledge of compound analyze, discuss and resolve advanced business issues, as well on skills.		
	Accounting"	equirements: positive completion of the mandatory course "According to in § 6 (2-1) and four additional mandatory courses from the ferred to in § 6 (2)		

3	Elective Course	SBWL Controlling (Basic Course)	SSt	ECTS credits
a		ing o controlling (management of organizations): role of controlling organizations; controlling instruments	2	4
b	PS Controlling Logic of controlling in	rolling for managing organizations; intensive work with central	2	3.5
			4	7.5
	Learning objectives: Students acquire specialized knowledge of controlling, the competence t analyze, discuss and develop possible solutions to advanced business issues, as well as presentatio and communication skills.			sentation
	Admission requirements: positive completion of the mandatory course "Accounting 2: Management Accounting" referred to in § 6 (2-2) and four additional mandatory courses from the core area of management referred to in § 6 (2)			_

4	Elective	SBWL Financial Management (Basic Course)	SSt	ECTS
	Course			credits
	VO Financia	Management		
	Theory and p	practical application of modern financial management tools:		
a	fundamentals	of valuation theory, financial management decisions in the	2	4
	market and in	corporations from the perspective of equilibrium theory, agency		
	theory and inf	formation theory		
	PS Financial	Management		
b	Intensive wor	k on central questions covered in the lecture (VO) "Financial	2	3.5
	Management"			
			4	7.5
	Learning ob	jectives: Students acquire specialized knowledge of financial	l manager	nent, the
	competence to	analyze, discuss and develop possible solutions to advanced business.	iness issue	s, as well
	as presentation	n and communication skills.		
	Admission r	equirements: positive completion of the mandatory course	"Fundame	entals of
	Management: Financial Management" referred to in § 6 (2-6) and four additional mandator			nandatory
	courses from	the core area of management referred to in § 6 (2)		

5	Elective	SBWL International Public Management	SSt	ECTS	
3	Course	(Basic Course)	331	credits	
	VO Introduc	tion to New Public Management			
a	Theoretical for	oundations of government modernization (institutions and fields	2	4	
	of application) according to NPM principles in an international context			
	PS Cases in 1	New Public Management			
b	Current ques	tions of administrative modernization in comparative country	2	3.5	
	studies and th	eir relevance for public management in Austria			
			4	7.5	
	Learning o	bjectives: Students acquire specialized knowledge of in	ternationa	l public	
	management,	the competence to analyze, discuss and develop possible solu	utions to a	advanced	
	business issue	es, as well as presentation and communication skills.			
	Admission requirements: positive completion of 5 mandatory courses from the core area of				
	management	referred to in § 6 (2)			

6	Elective Course	SBWL Management Accounting (Basic Course)	SSt	ECTS credits
a	Basic concept	tion to Management Accounting s of management accounting; instruments and methods of cost d financial management, selected practical cases of management organizations	2	4
b	PS Cost Accounting and Information Cost accounting instruments and their implementation in terms of information and organization		2	3.5
			4	7.5
	Learning objectives: Students acquire specialized knowledge of management accounting, the competence to analyze, discuss and develop possible solutions to advanced business issues, as well as presentation and communication skills. Admission requirements: positive completion of the mandatory course "Accounting 2 Management Accounting" referred to in § 6 (2-2) and four additional mandatory courses from the			
		nanagement referred to in § 6 (2)	,	

7.	Elective Course	SBWL Marketing (Basic Course)	SSt	ECTS credits
a.	VO Strategy, Marketing str information	Information and Value-Creation Processes ategy and competitive positioning; information gathering and distribution processes; approaches to branding and brand market research methods; designing market offerings	2	4
b.	Intensive wor	Information and Value-Creation Processes k on selected items covered by the lecture (VO) "Strategy, and Value-Creation Processes"	2	3.5
			4	7.5
	Learning objectives: Students acquire specialized knowledge of marketing, the competant analyze, discuss and develop possible solutions to advanced business issues, as well as presand communication skills.			sentation
	Admission requirements: positive completion of the mandatory course "Fundamentals of			
	_	Strategy and Marketing" referred to in § 6 (2-5) and four ad the core area of management referred to in § 6 (2)	aitional m	andatory

8.	Elective	SBWL Human Resource Management (Basic Course)	SSt	ECTS
0.	Course	SDWL Human Resource Management (Basic Course)	SSI	credits
	0	Human Resource Management		
	The strategic	_	_	
a.		eoretical foundations of how human resource management	2	4
	contributes to	company performance, challenges facing those involved in		
	human resour	ce policy		
b.		Human Resource Management	2	3.5
0.	Case studies a	nd practical examples of strategic human resource management	2	3.3
			4	7.5
	Learning obj	ectives: Students acquire specialized knowledge of human reso	ource man	agement,
	the competend	e to analyze, discuss and develop possible solutions to advanced	business p	roblems,
	as well as pres	sentation and communication skills.		
	Admission requirements: positive completion of the mandatory course "Fundamentals of			
	Management: Organization and Human Resource Management" referred to in § 6 (2-4) and four			and four
	additional ma	ndatory courses from the core area of management referred to in	§ 6 (2)	

9	Elective	SBWL Production and Logistics Management (Basic	SSt	ECTS
	Course	Course)	SSI	credits
	VO Producti	on and Logistics Management 1		
a	Introduction	to production and logistics management; functions, planning	2	4
	concepts and	methods of production and logistics management		
	PS Production	on and Logistics Management 1		
b	Exercises and	d case studies to consolidate the students' understanding of	2	3.5
	planning meth	nods		
			4	7.5
	Learning ob	jectives: Students acquire specialized knowledge of produc	ction and	logistics
	management,	the competence to analyze, discuss and develop possible solu	utions to a	advanced
	business issue	es, as well as presentation and communication skills.		
	Admission r	equirements: positive completion of the mandatory course	"Fundame	entals of
	Management: Operations Management" referred to in § 6 (2-3) and four additional mandator			andatory
	courses from	the core area of management referred to in § 6 (2)		

10	Elective	SBWL Tourism and the Service Sector	SSt	ECTS
10	Course	(Basic Course)	SSI	credits
	VO Developr	nent and Design of Enterprises in the Service Sector		
a	Fundamentals	of teriarization, production of services, management of service	2	4
	processes			
b	PS Developm	ent and Design of Enterprises in the Service Sector	2	3.5
U	Instruments and techniques of service management			3.3
			4	7.5
	Learning obj	ectives: Students acquire specialized knowledge of tourism and	the service	ce sector,
	the competend	ce to analyze, discuss and develop possible solutions to advanced	l business i	issues, as
	well as presen	tation and communication skills.		
	Admission r	equirements: positive completion of the mandatory course	"Fundame	entals of
	Management: Strategy and Marketing" referred to in § 6 (2-5) and four additional mandatory			andatory
	courses from	the core area of management referred to in § 6 (2)		

11	Elective Course	SBWL Strategic Management (Basic Course)	SSt	ECTS credits
a	Introduction to	entals of Strategic Management o core processes of strategic management: strategic goal-setting, external analysis, strategy formulation and strategy on	2	4
b	Case studies	ntals of Strategic Management and practical examples to consolidate the application of the nd methods of strategic management	2	3.5
			4	7.5
	Learning objectives: Students acquire specialized knowledge of strategic manager competence to analyze, discuss and develop possible solutions to advanced business issue as presentation and communication skills.			s, as well
	Admission requirements: positive completion of the mandatory course "Fundamentals of Management: Strategy and Marketing" referred to in § 6 (2-5) and four additional mandatory courses from the core area of management referred to in § 6 (2)			

12	Elective Course	SBWL Information Systems (Basic Course)	SSt	ECTS credits
a		lanning o system planning and project management; project planning, oring and controlling of IT projects	2	4
b	Application of	nent of IT Projects of the concepts and methods introduced in the VO "System and most software tools; case studies"	2	3.5
			4	7.5
	Learning objectives: Specialized knowledge in planning and introducing information systems, In project management tasks, IT project organizations, and techniques for system planning competence to discuss and develop (IT-related) solutions to business issues.			
	Admission requirements: positive completion of the mandatory course "Information Systems" referred to in § 6 (2-7) and four additional mandatory courses from the core area of management referred to in § 6 (2)			

13	Elective Course	SBWL Auditing (Basic Course)	SSt	ECTS credits
a		ccounting and International Financial Reporting on information effects and standards	2	4
b	Case studies;	counting or Company Valuation critical reflection on alternative information strategies with urrent standards	2	3.5
			4	7.5
		jectives: Students acquire specialized knowledge of auditing, ass and resolve advanced business issues, as well as presentation a		
	Admission requirements: positive completion of the mandatory course "Accounting 1: Financial Accounting" referred to in § 6 (2-1) and four additional mandatory courses from the core area of management referred to in § 6 (2)			

(7) Elective Course (Intermediate Courses) referred to in § 7 (3):

1	Elective	SBWL Company Taxation (Intermediate Course)	SSt	ECTS
1	Course	DE THE Company Turation (Intermediate Course)	551	credits
a	Fundamentals EU member st	n Company Taxation of European law, comparison of company taxation in different cates, fundamental freedoms and material tax law; harmonization exation; cross-border tax planning	2	4
b	SE International Company Taxation Reasons for and prevention of international double taxation; objectives, significance and effects of the OECD Model Tax Convention; international tax management with convention law		2	3.5
			4	7.5
	Learning objectives: Students acquire in-depth specialized knowledge of company taxation, th competence to discuss and resolve advanced business issues, as well as advanced presentation an communication skills.			ation and
	Admission requirements: positive completion of the elective course "SBWL Company Taxation			Taxation
	(Basic Course	e)" referred to in § 7 (2-2)		

2	Elective Course	SBWL Controlling (Intermediate Course)	SSt	ECTS credits	
a	Role of controlling p	ng (Intermediate Course) ollers; selected, advanced controlling instruments; integrative rocesses; relationship between management and controllers; ontrolling/management control for society	2	4	
b	SE Controlling (Intermediate Course) Role of controllers in organizational decision-making situations; organizational context; presentation of the "controlling approach"; scope of more advanced controlling instruments		2	3.5	
			4	7.5	
	Learning objectives: Students acquire in-depth specialized knowledge of controlling, the competence to discuss and develop possible solutions to advanced business issues, as well as advanced presentation and communication skills. Admission requirements: positive completion of the elective course "SBWL Controlling (Basic				
	Course)" refer	Course)" referred to in § 7 (2-3) or of the elective course "SBWL Management Accounting (Basic Course)" referred to in § 7 (7-6)			

3	Elective Course	SBWL Management Accounting (Intermediate Course)	SSt	ECTS credits
a	Introduction t	Management Accounting o concepts, methods and instruments of strategic management atroduction of control systems	2	4
b		Questions of Management Accounting s from management accounting in business practice	2	3.5
			4	7.5
	accounting, th	ojectives: Students acquire in-depth specialized knowledge are competence to discuss and develop possible solutions to advance anced presentation and communication skills.		_
	Course)" refer	equirements: positive completion of the elective course "SBWL tred to in § 7 (2-3) or of the elective course "SBWL Management tred to in § 7 (7-6)		

Elective Course	SBWL Marketing (Intermediate Course)	SSt	ECTS credits
Market com	nunication, value delivery, pricing, brand satisfaction and	2	4
Intensive wor	k on selected items covered by the lecture (VO) "Value Creation	2	3.5
		4	7.5
Learning objectives: Students acquire in-depth specialized knowledge of operative strategic marketing, the competence to discuss and develop possible solutions to advanced business issues as well as advanced presentation and communication skills.			ss issues,
		_ Marketir	ng (Basic
	Course VO Value Cr Market commeasurement, SE Value Cr Intensive work and Delivery Learning ob marketing, the as well as adv Admission re	VO Value Creation and Delivery Processes Market communication, value delivery, pricing, brand satisfaction and measurement, brand monitoring processes SE Value Creation and Delivery Processes Intensive work on selected items covered by the lecture (VO) "Value Creation and Delivery Processes" Learning objectives: Students acquire in-depth specialized knowledge of marketing, the competence to discuss and develop possible solutions to advance as well as advanced presentation and communication skills.	Course SBWL Marketing (Intermediate Course) VO Value Creation and Delivery Processes Market communication, value delivery, pricing, brand satisfaction and 2 measurement, brand monitoring processes SE Value Creation and Delivery Processes Intensive work on selected items covered by the lecture (VO) "Value Creation 2 and Delivery Processes" Learning objectives: Students acquire in-depth specialized knowledge of operative marketing, the competence to discuss and develop possible solutions to advanced business well as advanced presentation and communication skills. Admission requirements: positive completion of the elective course "SBWL Marketing)

5	Elective	SBWL Human Resource Management	SSt	ECTS
	Course	(Intermediate Course)		credits
		Research in Human Resource Management		
	Introduction	to the research process, objectives and topics of human resource	2	4
a	research, sel	ected methods of data collection and processing, quality		4
	assurance, eth	nical and legal questions		
1.	SE Methods	of Applied Research in Human Resource Management	2	3.5
D	Project work	on selected topics in human resource research	2	3.3
			4	7.5
		jectives: Students acquire specialized knowledge of human reso		
	the competen	ce to discuss and develop possible solutions to advanced busines	s problems	s, as well
	as advanced presentation and communication skills.			
	Admission requirements: positive completion of the elective course "SBWL Human Resource			
	Management	(Basic Course)" referred to in § 7 (2-8)		

6	Elective	SBWL Production and Logistics Management	SSt	ECTS
0	Course	(Intermediate Course)	သသၤ	credits
	VO Producti	on and Logistics Management II		
a	Strategic and	tactical production and logistics management; design of	2	4
	relationships	along the value chain, tasks and planning methods		
h	SE Production	on and Logistics Management II	2	3.5
В	Exercises and	2	5.5	
			4	7.5
	Learning ob	ectives: Students acquire in-depth specialized knowledge of prod	duction and	d
	logistics man	agement, the competence to discuss and develop possible solution	ns to advar	nced
	business issues, as well as advanced presentation and communication skills.			
	Admission requirements: positive completion of the elective course "SBWL Production and			n and
	Logistics Man	nagement (Basic Course)" referred to in § 7 (2-9)		

7	Elective	SBWL Instruments of Public Management (Intermediate	SSt	ECTS
/	Course	Course)	ડડા	credits
	VO Concepts	s, Methods and Instruments of Public Management		
a	Survey of the	central concepts, methods and instruments for managing public	2	4
	administration	ns		
h	SE Concepts, Methods and Instruments of Public Management		2	3.5
b	Work on prac	2	3.3	
			4	7.5
	Learning obj	ectives: Students acquire in-depth specialized knowledge of pub	lic manage	ement,
	the competen	ce to discuss and develop possible solutions to advanced business	s issues, as	well as
	advanced presentation and communication skills.			
	Admission requirements: positive completion of the elective course "SBWL International			nal
	Public Manag	ement (Basic Course)" referred to in § 7 (2-5)		

8	Elective Course	SBWL Risk Management (Intermediate Course)	SSt	ECTS credits
a		nagement ey of modern concepts of risk assessment and risk management ication in real-world enterprises and financial institutions	2	4
b	SE Risk Management Specialist literature and case studies to consolidate specific questions covered by the lecture (VO) "Risk Management"		2	3.5
	-	-	4	7.5
	Learning objectives: Students acquire in-depth specialized knowledge of risk management, the competence to discuss and develop possible solutions to advanced business issues, as well and advanced presentation and communication skills.			s well as
	Admission requirements: positive completion of the elective course "SBWL Bank Management (Basic Course)" referred to in § 7 (2-1) or of the elective course "SBWL Financial Management (Basic Course)" referred to in § 7 (2-4)			_

0	Elective	SBWL Tourism and the Service Sector	SSt	ECTS	
9	Course	(Intermediate Course)	သသၤ	credits	
a	Tourism exa	ment of Tourism and the Service Sector mple of organizational processes in service enterprises, e. g.	2	4	
	management,	nagement, queue management systems, service relationship productivity and quality improvement			
b	0	nent of Tourism and the Service Sector f tourism management	2	3.5	
			4	7.5	
	Learning ob	jectives: Students acquire in-depth specialized knowledge of tour	rism and th	e service	
	sector, the co	mpetence to discuss and develop possible solutions to advanced	business i	ssues, as	
	well as advanced presentation and communication skills.				
	Admission requirements: positive completion of the elective course "SBWL Tourism and the				
	Service Secto	r (Basic Course)" referred to in § 7 (2-10)			

10	Elective Course	SBWL Strategic Management (Intermediate Course)	SSt	ECTS credits	
a	Central challe	Management and Leadership enges and issues confronting managers; implementation issues n of existing strategies and processes	2	4	
b	Instruments a innovation ma	SE Strategic Management and Leadership Instruments and concepts of change management; corporate culture and nnovation management; leadership, performance measurement and indicator-based strategic management			
			4	7.5	
	Learning objectives: Students acquire in-depth specialized knowledge of strategic management, the competence to discuss and develop possible solutions to advanced business issues, as well as advanced presentation and communication skills. Admission requirements: positive completion of the elective course "SBWL Strategic Management (Basic Course)" referred to in § 7 (2-11)			s well as	

11	Elective Course	SBWL Information Systems (Intermediate Course)	SSt	ECTS credits
a	Basics of info	cion Management rmation management: management of information, information ell as information and communication infrastructures; process	2	3.5
b	Case studies,	exercises and examples focusing on methods of information and process modeling	2	4
			4	7.5
	Learning objectives: Specialized knowledge of concepts, methods and models for managing information, information systems as well as information and communication infrastructures; competence to discuss and develop (IT-related) solutions to business issues			
	Admission requirements: positive completion of the elective course "SBWL Information Systems (Basic Course)" referred to in § 7 (2-12)			

12	Elective Course	SBWL Auditing (Intermediate Course)	SSt	ECTS credits
a		according to National and International Standards f the audit process and discussion of auditing standards through	2	4
b	SE Case Studies in Auditing Critical reflection on auditing strategies, auditing issues and ethical questions in the context of current standards		2	3.5
			4	7.5
	Learning objectives: Students acquire in-depth specialized knowledge of auditing, the competence to discuss and develop possible solutions to advanced business issues, as well as advanced presentation and communication skills. Admission requirements: positive completion of the elective course "SBWL Auditing (Basic			
		rred to in § 7 (2-13)		

(8) Elective courses – introduction to a subject from the field of the social sciences – referred to in $\S 7 (4)$:

1	Elective Course	Sociological Perspectives and Approaches	SSt	ECTS credits
a	Sociological	tion to Sociological Perspectives and Approaches perspectives and methods: basic questions; theoretical and al paradigms as well as basic sociological terminology	4	7.5
			4	7.5
	Learning obj	ectives: survey of sociology		
	Admission re	equirements: none		

2	Elective Course	Fundamentals of Political Science	SSt	ECTS credits
a		entals of Political Science tral political processes, institutions, structures and policies.	4	7.5
			4	7.5
	Learning obj	ectives: survey of political science		
	Admission re	equirements: none		

(9) Elective courses referred to in § 7 (5):

1	Elective Course	Entrepreneurial Decision-Making	SSt	ECTS credits
		'15 '' M 1'		credits
a	Survey of typ decisions und	eneurial Decision-Making social structures and issues related to entrepreneurial decisions: ler certainty, uncertainty and risk, decisions in multi-person formation relevant for the decision-making process, decision behavior	3	5.0
b		neurial Decision-Making case studies and simulations to consolidate items covered in the	1	2.5
			4	7.5
	Learning ob	jectives: Students acquire specialized knowledge and compal decisions.	petences 1	regarding
		equirements: positive completion of four mandatory courses from the ferred to in § 6 (2)	om the cor	e area of

2	Elective Course	Gender and Management	SSt	ECTS credits
a	Theoretical c	and Management oncepts for understanding the role of gender in management; nd limitations of equal-opportunity policies in enterprises	2	4
b		nd Management sideration of selected questions in the context of gender and	2	3.5
			4	7.5
	Learning obj	lectives: acquisition of specialized knowledge and competences intent	n the area	of gender
	Admission requirements: positive completion of four mandatory courses from the core area of management referred to in § 6 (2)			

3	Elective Course	Integrated Management with Enterprise Resource Planning Systems	SSt	ECTS credits
a		se Resource Planning Systems lamentals of enterprise resource planning systems	2	4
b		on of Enterprise Resource Planning Systems monstration of enterprise resource planning systems by means systems	2	3.5
			4	7.5
	Learning ob systems.	jectives: Students acquire specialized knowledge and competen	ces regard	ling ERP
		equirements: positive completion of four mandatory courses from referred to in § 6 (2)	om the cor	e area of

3a	Elective Course	Italian Law and Economics I: Public Commercial Law and Labor Law	SSt	ECTS credits
a	Fundamentals and business	aw and Economics I s of constitutional and administrative law relevant for economics life, along with basic labor law questions with a particular focus ource management	2	4
b		w and Economics I of fundamental questions covered by the lecture (VO) "Italian nomics I"	2	3.5
			4	7.5
	labor law, the of business ar	ectives: Students acquire relevant basic knowledge of Italian pulse competence to analyze, discuss and develop possible solutions to deconomics, along with advanced presentation and communicate equirements: positive completion of four mandatory courses from the following sequirements:	o basic leg ion skills.	gal issues

3b	Elective	Italian Law and Economics II: Commercial Law,	SSt	ECTS
30	Course	Company Law, Insolvency Law	သသၤ	credits
a	Focus on b entrepreneur) competition 1	aw and Economics II usiness and entrepreneurial law (what is a business, an ; contracts relevant for the business sector; special focus on aw, regulation of market interaction; introduction to company tion to the law of negotiable instruments	2	4
b		aw and Economics II of questions covered by the lecture (VO) "Law and Economics	2	3.5
			4	7.5
	corporate and advanced bus	lectives: Students acquire relevant basic knowledge of Italian cond insolvency law, the competence to discuss and develop points issues, as well as advanced presentation and communication equirements: positive completion of four mandatory courses from the referred to in § 6 (2)	ssible sol	utions to

3c	Elective Course	Italian Tax Law	SSt	ECTS credits
a	VO Italian T Introduction t	ax Law o all areas of Italian tax law	2	4
b	PS Italian Ta Consolidation	ax Law of questions covered by the lecture (VO) "Italian Tax Law"	2	3.5
			4	7.5
	competence t	jectives: Students acquire an application-oriented overview of so discuss and develop possible solutions to advanced business sentation and communication skills.	issues, a	s well as
		equirements: positive completion of four mandatory courses from referred to in § 6 (2)	om the cor	e area of

4	Elective Course	Teaching and Learning in Organizations	SSt	ECTS credits
a	Theoretical	and Learning in Organizations concepts for designing teaching/learning processes in possibilities and limitations of teaching/learning approaches in	2	4
b	In-depth cons	and Learning in Organizations ideration of selected issues from the context of teaching and ganizations; development of design concepts	2	3.5
			4	7.5
	teaching and l	jectives: Students acquire specialized knowledge and compearning in organizations. equirements: positive completion of four mandatory courses from the four four mandatory courses from the four mandatory courses from t		

5	Elective Course	Tax Management	SSt	ECTS credits
a		relevant for setting up a company; ongoing company taxation; idation and transfer of ownership	2	4
b	PS Tax Man	agement to consolidate the content covered by the lecture (VO) "Tax	2	3.5
			4	7.5
	Learning ob management.	jectives: Students acquire specialized knowledge and compete	nces regai	rding tax
	Admission requirements: positive completion of the mandatory course "Accounting 1: Financial Accounting" referred to in § 6 (2-1) as well as positive completion of three mandatory courses referred to in § 6 (2-2 to 2-7)			

6	Elective Course	Analysis of Financial Statements	SSt	ECTS credits
a	Analysis of fi and internation	of Financial Statements nancial statements on the basis of the annual report in a national nal context (including basic IFRS principles) as well as balance rom an application-oriented perspective	2	4
b		of Financial Statements and consolidation of the analytical approaches covered by the	2	3.5
			4	7.5

Learning objectives: Students acquire specialized knowledge and competences regarding the
analysis of financial statements.
Admission requirements: positive completion of the mandatory course referred to in § 6 (2-1)
"Accounting 1: Financial Accounting" as well as positive completion of three mandatory courses
referred to in § 6 (2-2 to 2-7)

7	Elective Course	Accounting and Business Restructuring	SSt	ECTS credits
a	Presentation	Restructuring of knowledge and competences relevant for business as well as insolvency law	2	4
b	PS Business A Knowledge of studies	Accounting f and competences in balance sheet analysis including case	2	3.5
			4	7.5
	_	jectives: Students acquire specialized knowledge and comp d business restructuring	petences 1	egarding
	Admission re	equirements: positive completion of the mandatory course refer	rred to in	§ 6 (2-1)
	"Accounting 1: Financial Accounting" as well as positive completion of three mandatory courses "Fundamentals of Management" referred to in § 6 (2-2 to 2-7)			

8	Elective Course	Business Integration	SSt	ECTS credits	
a	_	Integration business content and different perspectives from the core area fundamentals)	2	4	
b	PS Business I Intensive wor	Integration k on selected issues in the context of business integration	1	3.5	
			3	7.5	
	Learning objectives: Students acquire the competence to integrate different management subjects and perspectives.				
	Admission requirements: positive completion of four mandatory courses from the core area of management referred to in § 6 (2)				

(10) Elective course referred to in § 7 (6):

Elective Course	Free Elective Course	SSt	ECTS credits
Program which	complete an additional elective course from the Bachelor h has not yet been completed (provided that there are sufficient aces) or a course offered by any other bachelor program of the Innsbruck.		7.5
Learning obj	ectives: Students acquire additional competences and skills.		
Admission re	quirements: none		

(11) Elective courses (basic courses) referred to in § 8 (2): (Remark: 11-1 is cancelled – cf. University of Innsbruck Bulletin of 29 June 2012, Issue 39, No.

354)			
Elective Course	SVWL Economic Policy (Basic Course)	SSt	ECTS credits
VO Economic	c Policy of the mechanisms and instruments of economic policy decisions	2	3

2	Elective Course	SVWL Economic Policy (Basic Course)	SSt	ECTS credits
a		VO Economic Policy Introduction to the mechanisms and instruments of economic policy decisions		
b	PS Economic Analysis of s policy	e Policy specific economic policy situations; case studies in economic	2	4.5
			4	7.5
	Learning objectives: Students acquire specialized knowledge of economic policy, the competence to discuss and develop possible solutions to advanced issues in economics, as well as advanced presentation and communication skills.			
	Admission requirements: positive completion of the mandatory course "Fundamentals of Macroeconomics: Business Cycles & Economic Growth" referred to in § 6 (3) and of the mandatory course "Economics and the Public Sector" referred to in § 6 (4)			

3	Elective Course	SVWL Public Finance (Basic Course)	SSt	ECTS credits
a		nance thods for analyzing governmental action, its financing and its ic effects (e.g. theory and politics of taxation, public debt)	2	3
b	PS Public Fin Reflection on	public finance issues by means of current scientific literature	2	4.5
			4	7.5
	to discuss and presentation a	ectives: Students acquire specialized knowledge of public finan develop possible solutions to advanced issues in economics, and communication skills.	s well as a	advanced
	Admission requirements: positive completion of the mandatory course "Fundamentals of Macroeconomics: Business Cycles & Economic Growth" referred to in § 6 (3) and of the mandatory course "Economics and the Public Sector" referred to in § 6 (4)			

(Remark: 11-4 is cancelled – cf. University of Innsbruck Bulletin of 29 June 2012, Issue 39, No. 354)

5	Elective Course	SVWL Economic and Social History (Basic Course)	SSt	ECTS credits	
	VO Economi	c and Social History			
	Survey of glo	bal developments in economic and social history			
a	or		2	3	
	History of Ec	onomic Theories			
b	PS Economic	and Social History	2	4.5	
U	Examples and	case studies to consolidate the content covered by the VO	2	4.5	
			4	7.5	
	Learning objectives: Students acquire specialized knowledge of economic and social history, the competence to discuss and develop possible solutions to advanced issues in economics, as well as advanced presentation and communication skills.				
	Admission requirements: positive completion of the mandatory course "Fundamentals of				
	Macroeconon	nics: Business Cycles & Economic Growth" referred to in § 6 (3))		

6	Elective	SVWL The Macroeconomics of Open Economies and	SSt	ECTS
U	Course	European Integration (Basic Course)	သသၤ	credits
	VO The Mac	roeconomics of Open Economies		
a	Introduction t	to the methods and theories employed in the analysis of open	2	3
	economies and	d their impact on the interpretation of macroeconomic processes		
b	PS The Macr	roeconomics of Open Economies	2	4.5
U	Exercises and	2	4.5	
			4	7.5
	Learning ob	jectives: Consolidation of the methodical knowledge introdu	iced in th	e course
	"Fundamental	s of Macroeconomics". Reflection on central theories about the	ne dynamic	cs of the
	European eco	nomic area.		
	Admission r	equirements: positive completion of the mandatory course	"Fundame	entals of
	Macroeconom	nics: Business Cycles & Economic Growth" referred to in §	6 (3) an	d of the
	mandatory co	urse "Economics and the Public Sector" referred to in § 6 (4)		

7	Elective Course	SVWL International Economics: International Trade Theory and Policy (Basic Course)	SSt	ECTS credits
a		onal Economics: International Trade Theory and Policy of the theory of international division of labor and its effects	2	3
b		onal Economics: International Trade Theory and Policy case studies to consolidate the lecture (VO) content	2	4.5
			4	7.5
	Learning objectives: Students acquire specialized knowledge of international of the competence to discuss and develop possible solutions to advanced issues in			
		n and communication skills.		
	Admission requirements: positive completion of the mandatory course "Theory of Economi Decisions: Decisions and Strategies" referred to in § 6 (3-2) and the mandatory cours "Fundamentals of Macroeconomics: Business Cycles & Economic Growth" referred to in § 6 (3-3).			

8	Elective	SVWL International Economics: International Monetary	SSt	ECTS
0	Course	Economics and International Institutions (Basic Course)	ડડા	credits
	VO Internat	ional Economics: International Monetary Economics and		
	International Institutions			3
a	International	monetary economics and international institutions: exchange	2	3
	rates, interest	rates, optimal currency areas und international institutions		
	PS Internat	onal Economics: International Monetary Economics and		
b	Internationa	l Institutions	2	4.5
	Exercises and	case studies to consolidate the lecture (VO) content		
			4	7.5
	Learning ob	ectives: Students acquire specialized knowledge of international	economic	relations,
	the competen	ce to discuss and develop possible solutions to advanced issues in	economic	s, as well
	as presentation	n and communication skills.		
	Admission requirements: positive completion of the mandatory course "Fundamentals o			entals of
	Macroeconomics: Business Cycles & Economic Growth" referred to in § 6 (3-3) and the mandatory			
	course "Econ	omics and the Public Sector" referred to in § 6 (3-4).		_

9	Elective Course	SVWL Competition Theory and Policy (Basic Course)	SSt	ECTS credits
a	Analysis of h	tion Theory and Policy orizontal and vertical integration in markets with incomplete measurement of market power; principles of competition law	2	3
b		ion Theory and Policy onsolidate the lecture (VO) content	2	4.5
			4	7.5
	Learning objectives: Building on content covered by course "Theory of Economic Decisions: Decisions and Strategies", students acquire advanced competence to analyze questions of competition theory and policy by means of the analytical instruments of welfare economics and learn to understand details of markets with incomplete competition. Admission requirements: positive completion of the mandatory course "Theory of Economic Decisions: Decisions and Strategies" from the core area of economics referred to in § 6 (3-2).			

10	Elective Course	SVWL Economics of the Leisure and Sports Industry (Basic Course)	SSt	ECTS credits
a		ics of the Leisure and Sports Industry of the instruments of economic analysis to the sports, leisure and stry.	2	3
b		cs of the Leisure and Sports Industry consolidate the lecture (VO) content	2	4.5
			4	7.5
	cycles, comp	jectives: Students learn to analyze the effects of the leisure in etition, employment and foreign trade; on this basis they acquire critically evaluate the potential for economic policy decisions in the	the comp	
	Macroeconor	requirements: positive completion of the mandatory course mics: Business Cycles & Economic Growth" referred to in § 6 (3-3) omics and the Public Sector" referred to in § 6 (3-4).		

11	Elective Course	SVWL Economics of the Welfare State (Basic Course)	SSt	ECTS credits
a		cs of the Welfare State to the theory and policy of the instruments employed by the re state	2	3
b	Consolidation	s of the Welfare State of and reflection on central topics covered by the lecture by ature analyses, presentations and discussions	2	4.5
			4	7.5
		ectives: Students acquire the competence to carry out economic	•	
	state institutions/instruments employed to safeguard against social risks, such as health issues, of age, long-term care, poverty, etc.			
	Admission requirements: positive completion of the mandatory course "Fundamentals			
	Macroeconomics: Business Cycles & Economic Growth" referred to in § 6 (3-3) and the mandator course "Economics and the Public Sector" referred to in § 6 (3-4).			

12	Elective Course	SVWL Environmental Economics (Basic Course)	SSt	ECTS credits
a	Environmenta environmenta	mental Economics all issues from an economic perspective; instruments of l policy; analysis of international economic issues; analysis of onmental issues	2	3

b	PS Environmental Economics Work on selected questions raised by environmental issues (study of literature; smaller, independent contributions; developing possible solutions to environmental issues through exercises and discussions)	2	4.5			
		4	7.5			
	Learning objectives: Students acquire the competence to understand, analyze, critically reflect on					
	and develop possible solutions to environmental issues from an economic perspective.					
	Admission requirements: positive completion of the mandatory course "Theory of Economic					
	Decisions: Decisions and Strategies" referred to in § 6 (3-2) and the mandatory course "Economics					
	and the Public Sector" referred to in § 6 (3-4).					

13	Elective Course	SVWL Regional Economics (Basic Course)	SSt	ECTS credits	
a		Economics ods for analyzing regional economic interrelationships; to the objectives and instruments of European regional economic	2	3	
b	Work on selection smaller, inde	Work on selected questions raised by regional economics (study of literature; smaller, independent contributions; developing possible solutions to environmental issues through exercises and discussions)			
		4	7.5		
	Learning objectives: Students learn to appreciate the role of geography in economic analyses and reflect on how models of regional development in the EU are applied.				
	Admission requirements: positive completion of the mandatory course "Theory of Economic Decisions: Decisions and Strategies" referred to in § 6 (3-2) and the mandatory course "Fundamentals of Macroeconomics: Business Cycles & Economic Growth" referred to in § 6 (3-3).				

14	Elective Course	SVWL Managerial Economics (Basic Course)	SSt	ECTS credits	
a	VO Managerial Economics Systematic treatment of producer and consumer theory; focus on incentive structures under asymmetric information (principal-agent theory, adverse selection) by means of instruments provided by game theory; market failure, externalities, public goods		2	3	
b	PS Managerial Economics Exercises to consolidate the lecture (VO) content		2	4.5	
			4	7.5	
	Learning objectives: Students acquire the competence to analyze inventive structures in enterprises in different forms of markets and identify optimal behavior				
	Admission requirements: positive completion of the mandatory course "Theory of Economic Decisions: Decisions and Strategies" referred to in § 6 (3-2)				

15	Elective Course	SVWL Econometrics (Basic Course)	SSt	ECTS credits	
a		VO Econometrics Basic methods of econometrics and empirical research in economics			
b	PS Econometrics Exercises to consolidate the content covered by the lecture; work on selected issues from the area of empirical research in economics			4.5	
		•	4	7.5	
	Learning objectives: Students acquire the competence to analyze, discuss and work on economic issues by means of econometric methods				

Admission	requirements:	positive	completion	of	the	mandatory	course	"Statistical	Data
Analysis" re	eferred to in § 6 (4-2)							

16	Elective Course	SVWL Behavioral Economics (Basic Course)	SSt	ECTS credits	
a	VO Behavioral Economics Systematic discussion of formal approaches which try to explain human behavior which hardly or not at all fits the model of the "homo economicus". The lecture focuses on behavior which deviates from the assumption that agents are perfectly rational, merely interested in their own economic benefits, and capable of perfect self-control, etc.		2	3	
b	PS Behavioral Economics Exercises to consolidate the lecture (VO) content			4.5	
		· · ·	4	7.5	
	Learning objectives: Students discuss selected models of different areas of behavioral economics and apply them to economic issues Admission requirements: positive completion of the mandatory course "Theory of Economic Decisions: Decisions and Strategies" referred to in § 6 (3-2)				

(12) Elective courses (intermediate courses) referred to in § 8 (3):

	Elective Course	SVWL Intermediate Course	SSt	ECTS credits
a	VO SVWL In Application of	2	3	
b	PS SVWL Intermediate Courses Study of current scientific literature and reflection on how advanced methods can be applied			4.5
			4	7.5
	Learning objectives: Students acquire the competence to understand and reflect on advanced scientific economic issues and to apply the results of their work to their own actions; advanced presentation and communication competences			
	Admission requirements: positive completion of the mandatory course of the pertinent elective course referred to in § 8 (2)			

(13) Elective courses – introduction to a subject from the field of the social sciences referred to in $\S 8 (4)$:

1	Elective Course	Sociological Perspectives and Approaches*	SSt	ECTS credits	
a	VO Introduction to Sociological Perspectives and Approaches Sociological perspectives and methods: basic questions; theoretical and methodological paradigms as well as basic sociological terminology		4	7.5	
			4	7.5	
	Learning objectives: survey of sociology				
	Admission re	equirements: none	•		

^{*} In terms of its structure, this course differs from the description in the German original curriculum; the English translation reflects the structure as it is currently employed.

2	Elective Course	Fundamentals of Political Science	SSt	ECTS credits		
a	VO Fundamentals of Political Science Survey of central political processes, institutions, structures and policies.			7.5		
			4	7.5		
	Learning objectives: survey of political science					
	Admission re	equirements: none				

3	Elective Course	Statistical Modeling	SSt	ECTS credits		
a	VO Statistical Modeling Classical Bayesian and Wald models, general linear models			3		
b	PS Statistical Exercises to c	2	4.5			
			4	7.5		
	Learning objectives: knowledge supplementing the overview of statistics					
	Admission requirements: positive completion of the mandatory course "Statistical Data					
	Analysis" referred to in § 6 (4-2)					

(14) Elective courses referred to in § 8 (5):

1	Elective Course	Entrepreneurial Decision-Making	SSt	ECTS credits	
a	VO Entrepreneurial Decision-Making Survey of typical structures and issues related to entrepreneurial decisions: decisions under certainty, uncertainty and risk, decisions in multi-person contexts, information relevant for the decision-making process, decision heuristics und behavior			5.0	
b	PS Entrepreneurial Decision-Making Experiments, case studies and simulations to consolidate items covered in the lecture (VO)		1	2.5	
			4	7.5	
	Learning objectives: Students acquire specialized knowledge and competences regarding entrepreneurial decisions.				
	Admission requirements: positive completion of four mandatory courses from the core area of management referred to in § 6 (2)				

2	Elective Course	Gender and Management	SSt	ECTS credits
a	Theoretical co	and Management oncepts for understanding the role of gender in management; and limitations of equal-opportunity policies in enterprises	2	4
b		nd Management sideration of selected questions in the context of gender and	2	3.5
			4	7.5
	Learning obj	ectives: acquisition of specialized knowledge and competences in ent	n the area o	of gender
		equirements: positive completion of four mandatory courses from the four four mandatory courses from the four mandatory course	om the cor	e area of

3	Elective Course	Integrated Management with Enterprise Resource Planning Systems	SSt	ECTS credits
a		se Resource Planning Systems lamentals of enterprise resource planning systems	2	4
b		on of Enterprise Resource Planning Systems monstration of enterprise resource planning systems by means enterprise systems	2	3.5
			4	7.5
	Learning objects	jectives: Students acquire specialized knowledge and competen	ces regard	ling ERP
		equirements: positive completion of four mandatory courses from referred to in § 6 (2)	om the cor	e area of

3a	Elective Course	Italian Law and Economics I: Public Commercial Law and Labor Law	SSt	ECTS credits
a	Fundamentals and business	aw and Economics I of constitutional and administrative law relevant for economics life, along with basic labor law questions with a particular focus ource management	2	4
b		w and Economics I of fundamental questions covered by the lecture (VO) "Italian nomics I"	2	3.5
			4	7.5
	labor law, the of business ar	ectives: Students acquire relevant basic knowledge of Italian pur competence to analyze, discuss and develop possible solutions to ad economics, along with advanced presentation and communicate	o basic leg ion skills.	gal issues
		equirements: positive completion of four mandatory courses from the ferred to in § 6 (2)	om the cor	e area of

3b	Elective	Italian Law and Economics II: Commercial Law,	SSt	ECTS
30	Course	Company Law, Insolvency Law	ડડા	credits
a	Focus on be entrepreneur) competition 1	aw and Economics II usiness and entrepreneurial law (what is a business, an contracts relevant for the business sector; special focus on aw, regulation of market interaction; introduction to company ion to the law of negotiable instruments	2	4
b		w and Economics II of questions covered by the lecture (VO) "Law and Economics	2	3.5
			4	7.5
	corporate and advanced bus	ectives: Students acquire relevant basic knowledge of Italian con l insolvency law, the competence to discuss and develop po iness issues, as well as advanced presentation and communication	ossible sol n skills.	utions to
		equirements: positive completion of four mandatory courses from the referred to in § 6 (2)	om the cor	e area of

3c	Elective Course	Italian Tax Law	SSt	ECTS credits
a	VO Italian T Introduction to	ax Law o all areas of Italian tax law	2	4
b	PS Italian Ta Consolidation	x Law of questions covered by the lecture (VO) "Italian Tax Law"	2	3.5
			4	7.5
	competence to advanced pres	jectives: Students acquire an application-oriented overview of to discuss and develop possible solutions to advanced business sentation and communication skills.	issues, as	s well as
		equirements: positive completion of four mandatory courses from the referred to in § 6 (2)	om the cor	re area of

4	Elective Course	Teaching and Learning in Organizations	SSt	ECTS credits
a	Theoretical	and Learning in Organizations concepts for designing teaching/learning processes in possibilities and limitations of teaching/learning approaches in	2	4
b	In-depth cons	and Learning in Organizations ideration of selected issues from the context of teaching and ganizations; development of design concepts	2	3.5
			4	7.5
	teaching and l	jectives: Students acquire specialized knowledge and compearning in organizations. equirements: positive completion of four mandatory courses from	•	
		referred to in $\S 6 (2)$	mi me coi	e area or

5	Elective Course	Tax Management	SSt	ECTS credits
a	_	elevant for setting up a company; ongoing company taxation; idation and transfer of ownership	2	4
b	PS Tax Management Case studies to consolidate the content covered by the lecture (VO) "Tax Management"		2	3.5
			4	7.5
	Learning ob management.	jectives: Students acquire specialized knowledge and compete	nces rega	rding tax
	Accounting"	equirements: positive completion of the mandatory course "According referred to in § 6 (2-1) as well as positive completion of three § 6 (2-3 to 2-7)	_	

6	Elective Course	Analysis of Financial Statements	SSt	ECTS credits
a	VO Analysis of Financial Statements Analysis of financial statements on the basis of the annual report in a national and international context (including basic IFRS principles) as well as balance sheet policy from an application-oriented perspective		2	4
b	PS Analysis of Financial Statements Case studies and consolidation of the analytical approaches covered by the lecture (VO)		2	3.5
			4	7.5

Learning objectives: Students acquire specialized knowledge and competences regarding the
analysis of financial statements.
Admission requirements: positive completion of the mandatory course "Accounting 1: Financial
Accounting" referred to in § 6 (2-1) as well as positive completion of three mandatory courses
referred to in § 6 (2-3 to 2-7)

7	Elective Course	Accounting and Business Restructuring	SSt	ECTS credits
a	Presentation	Restructuring of knowledge and competences relevant for business as well as insolvency law	2	4
b	PS Business A Knowledge of studies	Accounting f and competences in balance sheet analysis including case	2	3.5
			4	7.5
	_	jectives: Students acquire specialized knowledge and compd business restructuring	petences r	regarding
		quirements: positive completion of the mandatory course "Accordance to in § 6 (2.1) as well as positive completion of three	_	
	_	referred to in § 6 (2-1) as well as positive completion of three § 6 (2-3 to 2-7)	mandatory	/ courses

8	Elective Course	Business Integration	SSt	ECTS credits
a	•	Integration business content and different perspectives from the core area fundamentals)	2	4
b	PS Business I Intensive wor	Integration k on selected issues in the context of business integration	1	3.5
			3	7.5
	Learning obj	ectives: Students acquire the competence to integrate different mayes.	anagemen	t subjects
		equirements: positive completion of four mandatory courses from the ferred to in § 6 (2)	om the cor	e area of

(15) Elective course referred to in § 8 (6):

Elective Course	Free Elective Course	SSt	ECTS credits
which has not y	mplete an additional elective course from the Bachelor Program et been completed (provided that there are sufficient free course arse offered by any other bachelor program of the University of		7.5
	etives: Students acquire additional competences and skills. uirements: none		

§ 10 Introductory study and orientation phase

- (1) The following exams have to be taken during the introductory study and orientation phase, which takes place in the first semester:
 - 1. VO Fundamentals of Management (compulsory course 1a, 3 SSt, 6 ECTS credits)
 - 2. SL Fundamentals of Management (compulsory course 1b, 3 SSt, 1.5 ECTS credits)
 - 3. VO Fundamentals of Economics (compulsory course 2a, 3 SSt, 6 ECTS credits)
 - 4. SL Fundamentals of Economics (compulsory course 2b, 1 SSt, 1.5 ECTS credits)
- (2) Students with positive grades in the introductory study and orientation phase exams have the right to participate in all other courses, take the exams of these courses, and write a bachelor thesis.
- (3) Before the full completion of the introductory study and orientation phase, students can participate in courses amounting to 15 ECTS credits. Admission requirements as defined by the curriculum apply.

§ 11 Bachelor thesis

- (1) In the Bachelor Program a bachelor thesis must be written.
- (2) The bachelor thesis must reflect the standards of management or economics both in terms of content and method.
- (3) When creating the bachelor thesis, students must demonstrate that they are able independently and in a limited period of time to apply theoretical and methodical instruments of management or economics to a specific question.
- (4) The bachelor thesis of the major in management must be written as part of the mandatory course "Seminar and Bachelor Thesis" referred to in § 6 (5), and its content focus must belong to the area of "Special Business Administration" referred to in § 7 (2 or 3). The topic of bachelor thesis must relate to an already completed basic SBWL elective course referred to in § 7 (2). Before students can register their bachelor thesis, they first need to declare their choice of the major in management referred to in § 2 (3) in writing.
- (5) The bachelor thesis of the major in management must be written as part of the mandatory course "Seminar and Bachelor Thesis" referred to in § 6 (5), and its content focus must belong to the area of "Special Economics" referred to in § 8 (2 or 3). The topic of bachelor thesis must relate to an already completed basic SVWL elective course referred to in § 8 (2). Before students can register their bachelor thesis, they first need to declare their choice of the major in management referred to in § 2 (3) in writing.
 - The bachelor thesis of the major in economics must be written as an integral part of either the mandatory course "Econometrics" referred to in § 8 (1) or of an elective SVWL basic course referred to § 8 (2) or of an elective SBWL intermediate course referred to in § 8 (3). Before students can register their bachelor thesis, they first need to declare their choice of the "major" in economics referred to in § 2 (3) in writing.
- (6) Students have the right to propose the topic of the bachelor thesis or to choose it from a number of proposals.
- (7) The bachelor thesis is equivalent to a workload of 14 ECTS credits. This workload is added to the workload defined by the course in which the bachelor thesis is written.
- (8) The topic of the bachelor thesis must be defined together with the course instructor no later than four weeks after teaching and performance assessment have started in the semester during which the thesis is written.
- (9) The bachelor thesis must be submitted in printed and in electronic form by the end of the course in which the bachelor thesis is written.

- (10) The course instructor must grade the bachelor thesis within two months.
- (11) It is permissible for several students to work on one single topic together, as long as it is feasible to assess the performance of each individual student separately.
- (12) Bachelor theses can be written in a language other than German, if the course instructor agrees.

§ 12 Examination regulations

- (1) The student's performance in a course is assessed by means of one of the following:
 - 1. In courses consisting of a lecture and a course unit with continuing performance assessment, the final grade comprises the grade of the course unit with continuing performance assessment and an overall exam covering the course content. Admission to the overall exam requires a positive grade in the course unit with continuing performance assessment.
 - 2. The final grade of courses consisting exclusively of lectures or of a lecture and an orientation course comprises the grades of the individual course units.
 - 3. In courses consisting exclusively of course units with continuing performance assessment, the final grade is determined by the grades of the individual course units.
- (2) In course units, the examination method written/oral/paper(s) is determined by the instructor before the course unit starts.
- (3) Methods and types of overall exams:
 - 1. Overall course exams comprise the entire course content; they are administered by individual examiners. The overall exam is a written exam (maximum length: 90 minutes). Overall exams of the elective intermediate courses referred to in § 7 (3) and § 8 (3) are an exception to this rule.
 - 2. Overall exams of the elective intermediate courses referred to in § 7 (3) and § 8 (3) comprise the entire course content; they are administered by individual examiners. The overall exam consists of a written exam (maximum length: 60 minutes) and an oral exam. The written exam contributes 75% to the overall grade; the oral exam 25%.
 - 3. Admission to the oral exam referred to in Point 2 above requires the positive completion of the written part of the exam. The overall exam is positive, if both exam parts are positive.
 - 4. Students with a negative grade in the oral exam referred to in Point 2 above need only repeat this part of the exam.

§ 13 Academic degree

Graduates of the Bachelor Program in Management and Economics are awarded the academic degree of "Bachelor of Science", in brief "B.Sc.".

§ 14 Implementation

- (1) This curriculum comes into force on 1 October 2007.
- (2) Amendments to the curriculum published in the University of Innsbruck Bulletin of 23 April 2008, Issue 30, No. 259 come into force on 1 October 2008 and apply to all students.
- (3) Amendments to the curriculum published in the University of Innsbruck Bulletin of 29 June 2010, Issue 45, No. 341 come into force on 1 October 2010 and apply to all students of the Diploma Program in Management and the Diploma Program in Economics.

- (4) § 10 as defined by the curriculum version published by the University of Innsbruck Bulletin of 8 June 2011, Issue 26, No. 438 comes into force on 1 October 2011 and applies to all students starting the Program in the 2011/2012 winter semester or later.
- (5) § 10 as defined by the curriculum version published in the University of Innsbruck Bulletin of 8 June 2011, Issue 26, No. 438 expires on 30 September 2014.
- (6) Amendments to the curriculum published in the University of Innsbruck Bulletin of 29 June 2012, Issue 39, No. 354 come into force on 1 October 2012 and, with the exception of § 10, apply to all students.
- (7) § 10 published in the University of Innsbruck Bulletin on 29 June 2012, Issue 39, No. 354 applies to students starting the Program in winter semester 2012/2013.
- (8) § 10 published in the University of Innsbruck Bulletin of 29 July 2012, Issue 39, No. 354 expires on 30 September 2014.
- (9) § 7 (5-9a), § 8 (5-9a) and § 9 (9-3a) published in the University of Innsbruck Bulletin of 2 May 2016, Issue 24, No. 359 come into force on 1 October 2016 and apply to all students.
- (10) § 10 including heading published in the University of Innsbruck Bulletin of 2 May 2016, Issue 24, No. 359 comes into force on 1 October 2016 and applies to all students who start the Bachelor Program in Management and Economics in winter semester 2016/2017.
- (11) § 4, § 7 (2-8) and (3-5), § 9 (2-4), (5-4), (6-8), (7-5), (14-3c) and (14-5) along with the appendix to the University of Innsbruck Bulletin of 3 April 2017, Issue 30, No. 402 come into force on 1 October 2017 and apply to all students.

§ 15 Transitional regulations

- (1) Regular students who started the Diploma Program in Management and/or the Diploma Program in Economics at the University of Innsbruck before 1 October 2007 are entitled to complete the first part of these programs within a maximum of five semesters and the second part of these programs within a maximum of six semesters.
- (2) If a part of the Diploma Program in Management and/or of the Diploma Program in Economics is not completed in time, the curriculum of the Bachelor Program in Management and Economics applies. In addition, students of the programs mentioned above are, at any time, entitled to switch to the curriculum of the Bachelor Program in Management and Economics.
- (3) The accreditation of course grades referred to in § 78 (1) University Law 2002 is regulated in Appendix 1 of the German curriculum.