



Main academic
disciplines

CSR and
Sustainability
Entrepreneurship
Innovation

AURORA

An Introduction to Social Entrepreneurship

Bachelor's summer course 2026

Copenhagen Business School
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CBS



**COPENHAGEN
BUSINESS SCHOOL**

Course content

It introduces students to organizational social entrepreneurship, a process by which opportunities to create public goods are identified and created. In the course we will analyze the antecedents of social entrepreneurship. An essential part of the course will be an introduction to core concepts of social entrepreneurship such as the theory of change, social impact measurement tools, and hybrid organizational form selection. To supplement academic learning with hands-on project experience students will work in teams on a specific social entrepreneurship problem.

Description of the teaching methods

This intensive three-week course combines lectures, visits to Copenhagen-based social enterprises, and applied group work to enhance learning. You'll work in diverse teams to develop and critically reflect on a social business model, culminating in an investment-ready pitch at a final event. This hands-on approach equips you with in-demand impact investing skills.

The course is highly interactive, requiring active engagement and significant time commitment: class preparation (10-12 hours/week), lectures (12-14 hours/week), and group work (10-12 hours/week). Note that it's unsuitable for those working full- or part-time during the summer.

As a blended intensive programme (BIP), the course includes virtual components: two "pre-assignment" online sessions in June and two online sessions at the end to prepare for the exam project.

SDG ´s covered by this course:



Description of the exam procedure

Your exam task will be to carry out a critical analysis of your teamwork experience. You are expected to reflect both on the result (social enterprise idea) as well as the process (your teamwork experience). You are expected to refer to readings from the class syllabus as well as find additional literature on your own to support your findings. Participation in the teamwork is essential. But please note that the course does not work well if you are not able to meet and work with your group members. You can do this either in class or virtually.

Course self-evaluation tool:

This course uses the [seizmic SURVEY](#) which is a practical evaluation tool that was developed to assess how study programs or courses contribute to address key societal challenges through entrepreneurship and innovation. Translated to multiple languages, it introduces students to a range of skills they can acquire throughout the course and collects data on acquiring these skills.

Blended format:

Online: 9, 16, 26 June, 2026 & 7 July 2026

On-site session: 22 June – 09 July 2026

Exam: 22 June - 13 July 2026: Home assignment written in parallel with the course

Nomination and application procedure:

Please contact your AURORA coordinator if you want to be nominated for this course. If you are selected, our summer university team will send you with the [AURORA application procedure](#).

Examination

Exam ECTS	7,5
Examination form	Home assignment - written product Individual exam
Size of written product	Max. 10 pages
Release of assignment	The Assignment is released in <u>Digital Exam</u> (DE) at exam start. Written product to be submitted on specified date and time.
Grading scale	<u>Z-point grading scale</u>
Examiner(s)	One internal examiner
Exam period	Summer
Course and exam timetable	https://www.cbs.dk/en/study/cbs-summer-university/exams
Make-up exam/re-exam	Same examination form as the ordinary exam1st retake: 72 hours home assignment, max. 10 pages. If the number of registered candidates for the make-up examination/re-take examination warrants that it may most appropriately be held as an oral examination, the programme office will inform the students that the make-up examination/re-take examination will be held as an oral examination instead.

Expected literature

Literature recommendations (for up-date see Canvas during preparation time):

- Defourny, Jacques, and Marthe Nyssens. 2010. "Conceptions of Social Enterprise and Social Entrepreneurship in Europe and the United States: Convergences and Divergences," in: Journal of Social Entrepreneurship Vol 1 (No1): 32-53.
- Choi, Nia, and Satyajit Majumdar. 2014. "Social entrepreneurship as an essentially contested concept: Opening a new avenue for systematic future research." Journal of Business Venturing 29(3): 363-376.
- Drayton, W. 2002. The Citizen Sector: Becoming as Entrepreneurial and Competitive as Business California Management Review, 44(3): 120-132.
- Hockerts K 2015. "Determinants of Social Entrepreneurial Intentions," Entrepreneurship Theory and Practice, forthcoming 2017.
- Hockerts K. 2015."How Hybrid Organizations Turn Antagonistic Assets into Complementarities," California Management Review, 57(3): 83-106, 2015.
- Drucker, Peter, 1989: What Business Can Learn from Nonprofits. Harvard Business Review, Jul/Aug89, Vol. 67 (4): 88-93.
- De Vericourt, Francis, and Miguel Sousa Lobo. "Resource and revenue management in nonprofit operations." Operations research 57.5 (2009): 1114-1128.
- Yunus, M. 1998. Poverty Alleviation: Is Economics Any Help? Lessons from the Grameen Bank Experience. Journal of International Affairs, 52: 47-65.
- Thompson, J; MacMillan, I, 2010: "Business Models: Creating New Markets and Societal Wealth", Long Range Planning, 43(2-3): 291-307.
- Chen, Ming-Jer. "Competitor analysis and interfirm rivalry: Toward a theoretical integration." Academy of management review 21.1 (1996): 100-134.

- Popov, Evgenii V., Anna Yu Veretennikova, and Kseniya M. Kozinskaya. "Financial tools to develop social entrepreneurship." *Economic and Social Changes: Facts, Trends, Forecast* 12.5 (2019): 91-108.
- Villela, Malu, Sergio Bulgacov, and Glenn Morgan. "B Corp certification and its impact on organizations over time." *Journal of Business Ethics* 170.2 (2021): 343-357.
- Bugg-Levine, Antony; Emerson, J. "Impact investing: Transforming how we make money while making a difference." *Innovations* 6.3 (2011): 9-18.
- Rawhouser, Hans, Michael Cummings, and Scott L. Newbert. "Social impact measurement: Current approaches and future directions for social entrepreneurship research." *Entrepreneurship Theory and Practice* 43.1 (2019): 82-115.
- Symon, Gillian, and Rebecca Whiting. "The sociomaterial negotiation of social entrepreneurs' meaningful work." *Journal of Management Studies* 56.3 (2019): 655-684.
- Honig, Benson. "Entrepreneurship education: toward a model of contingency-based business planning." *Academy of Management Learning & Education* 3.3 (2004): 258-273.
- Tuukka Toivonen (2016) What is the Social Innovation Community? Conceptualizing an Emergent Collaborative Organization, *Journal of Social Entrepreneurship*, 7:1, 49-73.