

Silvia Jordan

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CURRICULUM VITAE

Degrees/Education

April 2014	Habilitation in Business Administration - University of Innsbruck
2002-2006	Doctorate in Business Administration - University of Innsbruck
1997-2002	Diploma in International Business - University of Innsbruck and Växjö University, Sweden
1995-2001	Diploma in Psychology - University of Innsbruck
1987-1995	Akademisches Gymnasium Innsbruck

Grants and awards

06/2012	Departmental Teaching Prize, Department of Accounting, London School of Economics
2011	“Highly commended award winner” at the Emerald Literati Network Awards for Excellence for the paper by Jordan, S. & Treisch, C. (2010). The perception of tax concessions in retirement savings decisions. <i>Qualitative Research in Financial Markets</i> .
05/2009	Erwin Schrödinger Scholarship - Austrian Science Fund (FWF)
11/2007	Dissertation award - Tyrolean Chamber of Commerce

Appointments

Since 7/2018	Professor of Management Accounting at the Department of Organization and Learning, Innsbruck University School of Management
5/2014-6/2018	Associate Professor at the Department of Organization and Learning, Innsbruck University School of Management (on maternity leave 6/2017-6/2018)
10/2006-4/2014	Assistant Professor at the Department of Accounting, Auditing and Taxation, Innsbruck University School of Management (on leave 09/2009 – 08/2012)
9/2011-8/2012	Research fellow at LSE (London School of Economics), Department of Accounting
3/2010-8/2011	Visiting fellow at LSE, Department of Accounting, funded by the Austrian Science Fund (Schrödinger Scholarship)
9/2009-2/2010	Research fellow at LSE, Department of Accounting
3 & 4/2009	Visiting teaching and research fellow at HEC, Paris, Department of Accounting

RESEARCH

Refereed journal articles

Jordan, S., & Messner, M. (2020). The use of forecast accuracy indicators to improve planning quality: Insights from a case study. *European Accounting Review*, 29(2), 337-359. (VHB: B).

Jordan, S., Mitterhofer, H. & Jorgensen, L. (2018). The interdiscursive appeal of risk matrixes: Collective symbols, flexibility normalism and the interplay of 'risk' and 'uncertainty'. *Accounting, Organizations and Society*, 67, 34-55. (VHB: A; SSCI: A+ (no. 5 of 94 in Business, Finance))

Munro, I., & Jordan, S. (2013). 'Living Space' at the Edinburgh Festival Fringe: Spatial Tactics and the Politics of Smooth Space. *Human Relations*, 66(11), 1497-1525. (VHB: B, SSCI: A)

Jordan, S., Jorgensen, L., & Mitterhofer, H. (2013). Performing risk and the project: Risk maps as mediating instruments. *Management Accounting Research*, 24(2), 156-174. (VHB: A, SSCI: A)

Jordan, S. & Messner, M. (2012). Enabling Control and the Problem of Incomplete Performance Indicators. *Accounting, Organizations and Society*, 37(8), 544-564. (VHB: A; SSCI: A+ (no. 5 of 94 in Business, Finance))

Jorgensen, L., Jordan, S. & Mitterhofer, H. (2012). Sensemaking and discourse analyses in inter-organizational research: A review and suggested advances. *Scandinavian Journal of Management*, 28, 107-120. (VHB: C, SSCI: A)

Jordan, S. & Treisch, C. (2010). The perception of tax concessions in retirement savings decisions. *Qualitative Research in Financial Markets*, 2(3), 157-184. ("highly commended award winner" at the Emerald Literati Network Awards for Excellence 2011) (at the time of publication: VHB: B)

Jordan, S. (2010). Learning to be surprised. How to foster reflection-in-action in a high-reliability context. *Management Learning*, 41 (4), 391-413. (VHB: B, SSCI: A)

Jordan, S., Messner, M. & Becker, A. (2009). Reflection and Mindfulness in Organizations: Rationales and Possibilities for Integration. *Management Learning*, 40 (4), 465-473. (VHB: B, SSCI: A)

Jordan, S. & Brauner, E. (2008). Rotation in der Anästhesiepflege – Eine Analyse der Wirkungen auf Wissens- und Lernprozesse [Job rotation in anaesthesiological care – effects on organizational knowledge and learning]. *Die Pflege* (2, 2008), 114-124.

Invited journal articles

Messner, M. & Jordan, S. (2022). Planungsqualität mit Kennzahlen steuern. *Controlling & Management Review*, 4, S. 50-53.

Jordan, S. (2013). A short history of risk maps, or: why do we find risk maps appealing? "Risk & Regulation" published by the Centre for Analysis of Risk and Regulation, CARR, London School of Economics (pp. 20-21).

Monographs

Jordan, S. (2008). *Learning to be mindful. Prozesse des Lernens und der Organisation von Wissen in der Anästhesiepflege*. [Learning to be mindful. Learning Processes and the Organization of Knowledge in Anaesthesiology] Innsbruck: Innsbruck University Press.

Edited books

Jordan, S. & Mitterhofer, H. (eds.) (2010). *Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives Within Management Research*. Innsbruck: Innsbruck University Press.

Book chapters

Mitterhofer, H. & Jordan, S. (2024). Using metaphors in research: visual metaphors in organizations. In Örtenblad, A. (Ed.), *The Oxford Handbook of Metaphor in Organization Studies*. (pp.247-265), Oxford University Press.

Mitterhofer, H. & Jordan, S. (2016). Imagining Risk - The Visual Dimension in Risk Analysis. In Burgess, A., Alemanno, A. and Zinn, J. (Eds.), *Routledge Handbook of Risk Studies* (pp. 318-334). London: Routledge.

Jorgensen, L. & Jordan, S. (2016). Risk mapping: day-to-day risk work in inter-organizational project management. In Power, M. (Ed.), *Riskwork. Essays on the everyday life of risk management* (pp. 50-71). Oxford University Press.

Jordan, S. & Johannessen, I. (2014): Mindful organizing and reflective practice. In Ie, A., Ngoumen, C. T. & Langer, E.J. (Eds.), *Wiley-Blackwell Handbook of Mindfulness* (pp. 424-442). Hoboken, New Jersey: Wiley-Blackwell.

Jordan, S. & Mitterhofer, H. (2010). Studying Metaphors-in-use In Their Social and Institutional Context – Sensemaking and Discourse Theory. In Maitlis, S. & Hernes, T. (Eds.) *Process, Sensemaking, and Organizing. Perspectives on Process Organization Studies book series* (series editors: Haridimous Tsoukas & Ann Langley), Vol.1, (pp. 242-274). Oxford University Press.

Jordan, S. & Mitterhofer, H. (2010). Introduction. In S. Jordan, & H. Mitterhofer (Eds.), *Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives Within Management Research*. Innsbruck: Innsbruck University Press (7-13).

Jordan, S. & Mitterhofer, H. (2010). Regulating socio-material practices without killing them: SOPs in an intensive care unit. In S. Jordan, & H. Mitterhofer (Eds.), *Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives Within Management Research*. Innsbruck: Innsbruck University Press (57-76).

Jordan, S. & Mitterhofer, H. (2010). Von diebischen Lernprozessen, Wissensspiralen und Thermostaten. Metaphernanalyse und GABEK® in der organisationalen Wissens- und Lernforschung [On Thievish Learning, Knowledge Spirals and Thermostats. Metaphor Analysis and GABEK in Research on Organizational Knowledge and Learning]. In Raich, M. & Schober, P., Zelger, J. (eds.), *GABEK IV*, Sprachliche Strukturen, Theorie und Anwendung. Wien: Studienverlag (79-101).

Treisch, C. & Jordan, S. (2009). Eine Frage der Perspektive? Die Wahrnehmung von Steuern bei Anlageentscheidungen zur privaten Altersvorsorge. In Urnik, S., Fritz-Schmied, G. & Kanduth-Kristen, S.B. (eds.), Steuerwissenschaften und betriebliches Rechnungswesen. Strukturen – Prinzipien – Neuerungen. Festschrift für Herbert Kofler zum 60. Geburtstag. Wien: Linde-Verlag (362-391).

Brauner, E., Becker, A., & Jordan, S. (2005). Organizational Learning: The Interplay of Routinization and Crisis in Practices. In S. Gherardi & D. Nicolini (Eds.), *The Passion for Learning and Knowing. Proceedings of the 6th International Conference on Organizational Learning and Knowledge* (Vol. 1, pp. 133-155). Trento: University of Trento e-books.

Jordan, S., & Lugger, J. (2005). Abstraction. Exploring micro-practices of organizational learning in a department of anaesthesiology. In S. Gherardi & D. Nicolini (Eds.), *The Passion for Learning and Knowing. Proceedings of the 6th International Conference on Organizational Learning and Knowledge* (Vol. 2, pp. 1-31). Trento: University of Trento e-books.

Becker, A., Jordan, S. & Messner, M. (2003). Controlling als organisationale Praxis: Implikationen für die Forschung [Management accounting as organizational practice: Implications for empirical research]. In J. Weber, & B. Hirsch (Eds.), *Zur Zukunft der Controllingforschung. Empirie, Schnittstellen und Umsetzung in der Lehre* (pp. 143-160). Wiesbaden: Deutscher Universitäts Verlag.

Current working papers

Jordan, S., Mennicken, A. & Mitterhofer, H.: Accounting and affective politics: Staging numbers in social media discourses on immigration.

Nejadhosseini Soudani, S. & Jordan, S.: Accounting and cultural translation: Measuring the “good citizen” in Iranian public management.

Neff, P., Becker, A., & Jordan, S. Measuring the quality of health outcomes: The translation of a quality accounting system.

Wörndl, M., Jordan, S. & Becker, A. Mandatory but irrelevant: The limited use of an outcome quality assessment tool in hospitals.

Presentations at research colloquia and international conferences

2024 AOS workshop on Accounting and Grand Challenges
EAA Virtual Accounting Research Seminar (VARS)
Interdisciplinary Perspectives on Accounting Conference, Royal Holloway

2023 Accounting Research seminar, University of Bristol
Accounting Research seminar, University of Tampere
Workshop at the London School of Economics

2022 Accounting Research Seminar, Turku School of Economics
Accounting Research Seminar, University of Sydney
Accounting Research Seminar, ESCP Business School Paris

2021 Interdisciplinary Perspectives on Accounting Conference, Innsbruck
GMARS Conference
EIASM Conference on Performance Measurement and Management Control
EAA Annual Conference

2020 Accounting Research Seminar, Turku School of Economics
Accounting Research Seminar HEC Paris

2019 Panel member at the CARR LSE Symposium "Quantification in the Regulatory State", London
Research colloquium FHG Innsbruck
Research colloquium FHG Innsbruck

2018 Interdisciplinary Perspectives on Accounting Conference, Edinburgh

2017 Valuation, Technology and Society Workshop, Leicester, UK
WHU Otto Beisheim School of Management, research presentation at the Institute of Management Accounting and Control, Vallendar
Research project presentation at the initial meeting of the Health & Life Science Cluster Tirol, University of Innsbruck

2016 Vienna Business School, research presentation at the Institute for Strategy Management and Management Control

2015 International Symposium on Process Organization Studies, Kos
Amsterdam Business School, research colloquium of the department of accounting

2014 MASOP (Management accounting as a social and organizational practice) workshop, Paris
“Riskwork” workshop at the LSE, London
Essex Business School, research colloquium of the department of accounting
Ted O’Leary workshop at the LSE, invited talk

2013 Cardiff Business School, research colloquium of the department of accounting

Haugesund University College, research colloquium of the department of organization
 Organization Studies Summer Workshop, Mykonos
 Stockholm University, research colloquium of the department of accounting
 AOS Workshop, Galway
 Newcastle Business School, accounting research colloquium

2012 LSE, research colloquium of the department of accounting
 EAA (European Accounting Association) annual congress, Ljubljana
 Organization Studies Summer Workshop, Rhodes
 International Symposium on Process Organization Studies, Kos
 IPA (Interdisciplinary Perspectives on Accounting Conference), Cardiff

2011 LSE, research colloquium of the department of accounting
 EGOS (European Group of Organization Studies) colloquium, Gothenburg
 Bath University, workshop on Reflection and Learning
 Innsbruck University, research colloquium of the research centre Organization Studies

2010 LSE, research colloquium of the department of accounting
 Haugesund University College, research colloquium of the department of organization
 Innsbruck University, research colloquium of the research centre accounting theory and research
 EAA annual congress, Istanbul
 EGOS colloquium, Lisbon

2009 HEC Paris, research colloquium of the department of accounting
 International Symposium on Process Organization Studies, Cyprus
 Conference on Performance Measurement and Management Control, Paris

2008 International GABEK Symposium, Sterzing
 EGOS colloquium, Amsterdam
 EAA annual congress, Rotterdam
 MASOP (Management accounting as social and organizational practice) workshop, Paris

2007 Management Control Conference, Paris
 EGOS colloquium, Vienna
 EURAM (European Academy of Management) annual conference, Paris

2006 Organization Studies Summer Workshop, Mykonos

2005 CCN (Critical Care Nursing) Congress, Witten/Herdecke
 EGOS colloquium, Berlin

2004 EGOS colloquium, Ljubljana
 OKLC (Conference on Organizational Knowledge, Learning and Capabilities), Innsbruck

2003 Congress of the German Anthropological Society, Berlin

Ad-hoc Reviews

Ad-hoc reviewer for *Academy of Management, Accounting, Organizations & Society, Contemporary Accounting Research, Management Accounting Research, Critical Perspectives on Accounting, Accounting Auditing & Accountability Journal, Accounting Horizons, The British Accounting Review, Management Learning, Organization, The Learning Organization, Organization Studies, Human Relations, The Scandinavian Journal of Management, Artificial Intelligence in Medicine, Risk*

Management, International Journal of Cross Cultural Management, Organization Management Journal, Journal of Management Control, Valuation Studies and Foucault Studies.

Editorial work

Associate Editor of European Accounting Research (EAR) January 2020 – December 2023

Memberships in research associations

Member of the Editorial Board of *Accounting, Organizations & Society* since October 2017

Member of the Editorial Board of the *Scandinavian Journal of Management* since October 2017

Member of the International Editorial Board (IEB) of *Management Learning* since February 2009

Research associate CARR (Centre for Analysis of Risk and Regulation, London School of Economics and Political Science) since 2012

Member of the EAA (European Accounting Association) Scientific Committee 2021-2026

Member of the EAA (European Accounting Association) Scientific Committee 2010-2012

Conference Organization

Co-Organizer of the kick-off conference of the Life & Health Science Cluster Tirol 2018, Innsbruck

Co-Organizer of the biennial LSE-Innsbruck PhD-workshop and research day from 2013 onwards (funded by Bank Austria UniCredit Group)

Co-Organizer IPA (Interdisciplinary Perspectives on Accounting Conference) 2009 and 2021, Innsbruck

Project Funding

2017 “Healthcare quality assessment in Austria: Discourses and performances”, (co-investigator: Albrecht Becker): (FWF Austrian Science Fund and Matching Fund of the Tyrolean Government) (€ 259,789.95)

2015 “Immigration discourses and symbolic numbers in social networks”, (co-investigator Hermann Mitterhofer), funded by the University of Innsbruck (NWF) (€ 3500.-)

2013 Associate member of the project “RISKOP” (Risk in Offshore Operations), funded for 4 years by companies operating in the Norwegian Petroleum Industry and by the Norwegian Science Fund, institutional location: Stord/Haugesund University College Norway; project leader: Jan Jonassen (NOK 16 Mio, around € 2 Mio).

2009 Schrödinger Scholarship by the Austrian Science Fund (FWF) funding an 18-months stay at the London School of Economics and Political Science (LSE) for the project “Management Accounting and Organizational Learning” (€ 49,800.-)

2009 “Understanding Incentive Systems in Their Social and Institutional Context”, funded by the Tyrolean Chamber of Commerce (€ 3000.-)

2009 Book project “Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives within Management Research” (Emerging Researchers Book Series, Innsbruck University Press, co-editor: Hermann Mitterhofer), funded by Bank Austria UniCredit Group (€ 1000.-)

2007 “Dimensions of Retirement Investment Decisions – A Qualitative Analysis of Private Investors’ Perception of Taxation” (together with Prof. Corinna Treisch), funded by the Tyrolean Chamber of Commerce (€ 1800.-)

Areas of research and current and future research projects

My research is concerned with the various ways in which notions of performance and risk are established, communicated, acquired and acted upon within and between organizations. I am particularly interested in the ways in which people and organizations, through various representational practices such as setting of performance targets and standards of 'good practice', forecasting and risk mapping, make up, intervene in, and are affected by uncertainties related to complex interactions, high hazards, crises and organizational and societal change.

I investigate risk and performance management as social and organizational practices. This implies 1) looking at the social and organizational conditions that allow some technologies to become regarded as appropriate and functional, 2) taking into account a broader set of roles besides often espoused intentions of 'better', rational management that these managerial technologies may take on in organizations and society, and 3) regarding different roles as co-emerging with the social relations that these technologies help make possible. Against this background, my research builds upon the understanding that (notions of) performance and risk are not simply 'captured', but are constructed and shaped by the ways in which they are represented and communicated.

In order to make sense of the interaction between risk and performance management technologies and their organizational and social context, I draw in my research upon various concepts and approaches in organization studies, social psychology, sociology, linguistics, and historical and political sciences that share an interest in the constitutive character of communicative and representational practices. As such, my research is situated in the field of interpretative and critical accounting and organization studies.

I am currently engaged in three research projects, where I investigate together with my colleagues 1) the interplay between programmes, technologies and fields of expertise in neoliberal health care reforms concerned with healthcare quality assessment (together with Albrecht Becker, Michael Wörndle and Patrick Neff), 2) the role of numbers in social media debates (together with Hermann Mitterhofer, Innsbruck University, and Andrea Mennicken, London School of Economics), and 3) the role of Islamic management practices in performance measurement practices in Iranian public management (together with Siamak Nejadhosseini Soudani, ESCP London).

TEACHING

London School of Economics

Courses Taught

Management Accounting, Decisions and Control (graduate): 2012 (8 classes)

Managerial Accounting (undergraduate): 2011/2012 (4 classes); 2010/2011 (3 classes); 2009/2010 (3 classes)

Supervision of master theses in the master program “Accounting, Organizations and Institutions”: 2010-2012

HEC Paris

Performance Measurement and Management (graduate): 2009

University of Innsbruck

Courses Taught

PhD research seminar (in English): 2015-2020

PhD course on research methodology (in English): 2014-2025

PhD course on doing a literature review (in English): 2015, 2014

Management accounting (graduate, in English): 2015-2025

Cost accounting (undergraduate, in German): 2012-2025, 2005, 2004 (since 2012: course leader)

Managerial accounting and organizational learning (undergraduate, in German): 2004-2007

Knowledge management (undergraduate, in German): 2006-2008

Research methods (graduate, in German): 2006-2008

Performance measurement and management control (undergraduate, in German): 2008, 2007

Intellectual capital (undergraduate, in German): 2008, 2007

Strategic management accounting (undergraduate, in English): 2009, 2008

Management development and knowledge management (graduate, in English): 2009, 2008

Research colloquium on accounting (in English): 2013, 2012, 2009, 2008

Supervision of bachelor, diploma and master theses (in English and in German): 2004-2009; and from 2013 onwards

Past and current PhD supervision:

1st supervisor of Benjamin Falch, Janith Madusanka, Bruck Worku, Siamak Nejadhosseini Soudani, Michael Wörndle, Patrick Neff, Kay Watzlawek and Nadine Hilbe

2nd supervisor and examiner of Marek Reuter’s PhD thesis

Literature review seminars: Marek Reuter (2018), Viktoria Aust (2019), Katharina Frederich (2019), Samar Riaz (2022)

Activities as external examiner

Norwegian School of Economics (NHH) Bergen: examiner of Andreas Ulfsten's PhD thesis (December 2022)

Edinburgh Business School: examiner of Marian Gatzweiler's PhD thesis (April 2017)

Department of Accounting, Stockholm University: discussant to Andreas Sundström's PhD mid-term seminar (September 2013)

PhD colloquia

Faculty member of the Interdisciplinary Perspectives on Accounting (IPA) 2024 doctoral colloquium in Royal Holloway, London

Organizer (together with Christoph Pelger) of the Emerging Scholars Colloquium of the IPA 2021 in Innsbruck

Faculty member of the 6th Early Career Workshop in Accounting, Management Accounting and Accountability (King's College London, University of Birmingham, LSE), May 2021

Faculty member of the IPA 2015 doctoral colloquium in Stockholm

Teaching Awards

Department of accounting teaching prize awarded by the LSE Teaching and Learning Centre in May 2012

ADMINISTRATION

Service to the University of Innsbruck (all departments)

2017-2020 Coordinator of the Sub-Cluster Humanities, Social Sciences, Law and Economics within the Tyrolean Research Cluster “Life & Health Sciences”

Since 2015 Member of the committee “Schaufenster Lehre” (reviewing and selecting for publication teaching studies of university members across different disciplines)

Service to the School of Management, University of Innsbruck

Since 2026 Associate Dean of Studies of the PhD program in Management

2025-2026 Head of the appointment committee for a professorship in Management Accounting

2021-2025 Associate Dean of Studies of the Master program Accounting, Auditing & Taxation

2019-2023 Organizer of the “SOWI Fachpreise” – an annual award given to excellent graduation work by high school pupils in the areas of management and economics, (together with Andrea Leiter-Scheiring)

2021-2022 Member of the appointment committee for a professorship in Financial Accounting

Summer term 2019 Associate Dean of Studies of the Master program Accounting, Auditing & Taxation (during Christoph Pelger’s sabbatical)

2018-2019 Member of the appointment committee for a professorship in Corporate Sustainability and Resource Management

2017-2018 Substitute member of the faculty council

2016-2017 Member of the appointment committee for a professorship in Financial Accounting

2015-2016 Member of the BSc Management & Economics quality management committee

2013 - 2014 Substitute member of the appointment committee for a professorship in Marketing

2008 – 2009 Member of the habilitation committee Dr. Michael Habersam

2008 Member of the habilitation committee Dr. Tobias Scheytt

2007 – 2008 Member of the appointment committee for a professorship in Corporate Governance

2007 Member of a task force to revise the recommendations for habilitations at the School of Management (“Habilitationspapier der Strukturkommission”), together with Annette Ostendorf and Marius Lüdicke

2007 Member of the habilitation committee Dr. Richard Weiskopf

Research Administration at the School of Management, University of Innsbruck

Organization of the research colloquium, Research Centre “Accounting Theory and Research”, Innsbruck University (2008-2009; and from 2013 to 2017)

Deputy Coordinator of the Research Centre “Accounting Theory and Research”
<https://www.uibk.ac.at/atr/> (from 2013 onwards)