

Title of the micro-credential	Sport, Tourism & Sustainable Event Management
Offering period	Summer Semester 26
Language of instruction	English
Required prerequisites / entry qualification	Admission to a study degree program on Master level at Universität Innsbruck or equivalent
Target group(s)	Master students of all disciplines incl. international students and students from universities of the Aurora European Universities Alliance
Workload in ECTS Credits	5
Components / Courses	SuSe 25, 800871 Sport, Tourism & Sustainable Event Management (on-site, lecture with exercise, compulsory attendance 5 ECTS credits)
Registration	08.01.26 – 21.01.26 Registration takes place separately for each course under the following link: https://www.uibk.ac.at/de/international/aurora/kursangebote/universitat-innsbruck/ <i>An extension of the registration period is only possible for students of Universität Innsbruck!</i>
Retention period	10.02. – 17.03.2026 (incl. online and face-to-face phases)
Enquiries	aurora-courses@uibk.ac.at Martin.Schnitzer@uibk.ac.at
Learning Outcomes (competence profile) Graduates of the micro-credential " <i>Sport, Tourism & Sustainable Event Management</i> " are able to identify and clearly explain key contemporary issues in Sport, Tourism, and Event Management (Critical Thinking, Explanation of Issues). They are able to pinpoint a current research problem in Sport Event Management (e.g. a stakeholder management issue) and articulate the problem statement clearly and appropriately (Problem Solving – Define Problem). They can read and comprehend scholarly articles on Sport Event Management topics, particularly those about event legacies and Sustainable Event Management, extracting the key insights. (Reading – Comprehension) and can demonstrate an advanced understanding of current research in Sport Event Tourism, with a focus on innovative developments in the field (Inquiry & Analysis – Existing Knowledge, Research, and/or Views). The graduates are able to apply the knowledge they have gained to analyze and address real-world case scenarios in Sport Tourism and Event Management for example, evaluating a specific destination's event strategy or a sports federation's event plan (Integrative Learning, Transfer). They can critically analyze information presented by guest speakers and at a scientific conference, by questioning assumptions and evaluating supporting evidence (Critical Thinking, Knowledge Transfer). Graduates have methodological competences enabling them to critically evaluate and discuss new scientific findings in Sport Tourism and Sustainable Event Management (Information Literacy – Evaluate Information and its Sources Critically).	