

INTERNATIONAL SYMPOSIUM ON CULTURAL TOURISM

Innsbruck, Austria

June 29-30, 2026

Calling Tourism Professionals, Academics &
Practitioners for

- Knowledge Exchange
- Networking
- Friendship
- PhD Poster Session



Space is Limited!

**Register on a First Come-
First Served Basis**

Click to Register



Topics Include

- Cultural Tourism: Trends, Challenges and Impact
- Tourism & Transformational Economies
- Sports Tourism: Major Events, Society and the Economy
- Sustainable Tourism
- Mobility & Tourism
- Transatlantic Education Programmes and Partnerships

Join us in the beautiful setting of the University of Innsbruck's *Kaiser Leopold Hall*.

Selected Speakers



Keynote Speaker
Billy Nungesser
Lieutenant Governor, State of Louisiana



Keynote Speaker
Joe Pine
Author of *The Experience Economy* and *The Transformation Economy*



Keynote Speaker
Mark Romig
Senior Advisor, New Orleans and Company



Karin Emprechtinger
Executive Director, Austrian Marshall Plan Foundation



Carrie Broussard
Assistant Secretary,
Louisiana Office of Cultural Development



Markus Meiler
Chair of Transport Planning, Head of the Unit of Intelligent Transport Systems
University of Innsbruck



Gordon "Nick" Mueller
Founding President and CEO Emeritus,
The National WWII Museum, New Orleans



Christine Keth
Head of Cooperations & Services, Innsbruck Tourism



Bridget Bordelon
Professor and Endowed Chair in Hospitality Management
University of New Orleans



Daniel Hammer
President and CEO, The Historic New Orleans Collection



Mike Peters
Head of SME and Tourism Research
University of Innsbruck

Click for a full list of panelists

Supported by:



LIEUTENANT GOVERNOR
BILLY NUNGESSER



Cover photo: View from Mount Patscherkofel over Innsbruck.
© Innsbruck Tourismus Eye5 - Jonas Schwarzwälder

More Information