



Application  
deadline:  
1 October

**AURORA**

# Headlines to Mindset: Shaping Public Opinion

**6 ECTS Virtual Course at VU Amsterdam**

In most political systems, citizens have little direct contact with their representatives. Instead, politicians operate in a highly mediatized environment, where the media serve as the main source of political information. Political communication research explores how politics is represented in the media. For example: How do people seek out political information, and how has this changed in the digital era? How do they learn from political news, and when does ideology shape this process? Do media, for instance, fuel polarization?

This course focuses on the impact of political information on public opinion and behavior. Students explore key questions in political communication through both theoretical and practical lenses. Please refer to the [Aurora Course Catalogue](#) for more information.

Start date: 27 October 2025  
End date: 12 December 2025

Study level: Master's students  
Language level: English C1



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