



Main academic disciplines

Innovation,  
Management, CSR  
and Sustainability

**AURORA**

# Business Responses to Climate Change

Bachelor´s summer course 2026

Copenhagen Business School  
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the European Union

**CBS**



**COPENHAGEN  
BUSINESS SCHOOL**

## Course content

The course offers an introduction to the complexity of climate change and business. Combining lectures and interactive exercises, the students learn about the science behind climate change (greenhouse gases, their relationship to weather and climate), how climate change provides risks and opportunities for business, and which actions can be taken. The students take theoretical lenses to analyze climate change and business (e.g., stakeholder theory). The students will in groups, analyze a self-chosen company to identify climate change-related risks and opportunities as well as provide recommendations for the future.

## Description of the teaching methods

Students will learn and apply theories, methods and tools applied to real cases, and hands-on course activities.

Teaching methods will consist of: interactive lectures, student participation and presentations complemented by scientific articles, practitioner articles, interactive exercises and group work to understand climate change and business.

## SDG ´s covered by this course:



## Description of the exam procedure

A combination of assignment and presentation: The students must participate in minimum 80 % of the scheduled teaching.

The students present the results of their group project. They will present the analysis of climate change related action of a specific company using theories, models, and practices presented and discussed throughout the course. They will hand in a synopsis of the group project (max. 5 pages)

## Course self-evaluation tool:

This course uses the [seismic SURVEY](#) which is a practical evaluation tool that was developed to assess how study programs or courses contribute to address key societal challenges through entrepreneurship and innovation. Translated to multiple languages, it introduces students to a range of skills they can acquire throughout the course and collects data on acquiring these skills.

### Format

**On site:** 22 June - 07 July 2026

**Exam:** pass/fail examination based on active participation in class and assignment.

### Nomination and application procedure:

Please contact your AURORA coordinator if you want to be nominated for this course. If you are selected, our summer university team will send you with the [AURORA application procedure](#).

## Examination

Exam ECTS	3
Examination form	Active participation and assignment
Size of written product	Max. 5 pages
Release of assignment	The Assignment is released in <u>Digital Exam</u> (DE) at exam start. Written product to be submitted on specified date and time.
Grading scale	pass/fail
Examiner(s)	One internal examiner
Exam period	Summer
Course and exam timetable	<a href="https://www.cbs.dk/en/study/cbs-summer-university/exams">https://www.cbs.dk/en/study/cbs-summer-university/exams</a>
Make-up exam/re-exam	Oral exam based on written product In order to participate in the oral exam, the written product must be handed in before the oral exam; by the set deadline. The grade is based on an overall assessment of the written product and the individual oral performance. Size of written product: Max. 5 pages Assignment type: Essay Duration: 20 min. per student, including examiners' discussion of grade, and informing plus explaining the grade Examiner(s): If it is an internal examination, there will be a second internal examiner at the re-exam. If it is an external examination, there will be an external examiner..

## Expected literature

- Hockerts, K., & Wüstenhagen, R. (2010). Greening Goliaths versus emerging Davids: Theorizing about the role of incumbents and new entrants in sustainable entrepreneurship. *Journal of Business Venturing*, 25(5), 481-492.
- Machado Unter, K. M. M., Park, S., & Rivera, J. (2024). Business response strategies to climate change: An integrative and research frontiers outlook. *Organization & Environment*, 37(2), 325–357. <https://doi.org/10.1177/108602662312028193>
- Rashidi-Sabet, S., Madhavaram, S. Parvatiyar, A. 2022 *Journal of Business Research*, Strategic solutions for the climate change social dilemma: An integrative taxonomy, a systematic review, and research agenda, 146: 619-635. DOI: 10.1016/j.jbusres.2022.03.088
- Ripple, W. J. et al. (2024). The 2024 state of the climate report: Perilous times on planet Earth. In *BioScience*, 74, 812-824.
- Schot, J., Geels, F.W. 2008 Strategic niche management and sustainable innovation journeys: theory, findings, research agenda, and policy, *Technology Analysis & Strategic Management*, 20:5, 537-554, DOI: 10.1080/09537320802292651
- Sundaram, A. K., & Hansen, R. G. (2023). Introduction to the Handbook of Business and Climate Change. In *Handbook of Business and Climate Change*.
- Tate, W., & Bals, L. 2018. Achieving Shared Triple Bottom Line (TBL) Value Creation: Toward a Social Resource-based View (SRBV) of the Firm. *Journal of Business Ethics*, 152(3), 803-826. DOI: 10.1007/s10551-016-3344
- Wieland, A., & Creutzig, F. (2025). Taking Academic Ownership of the Supply Chain Emissions Discourse. *Journal of Supply Chain Management*, 61(1), 3-13. <https://doi.org/10.1111/jscm.12338>