

Blending Media: Defining Film in the Modernist Period

June 9-10, 2009 – Innsbruck, Austria

Department of American Studies – University of Innsbruck

Program

Monday, June 8

19:00

Conference Warming – *Restaurant Löwenhaus*

Tuesday, June 9

9:00–9:30

Opening – *Claudia-Saal*

Karlheinz Töchterle, President of the University of Innsbruck
Waltraud Fritsch-Röbler, Dean of the Faculty of Language and Literature
Mario Klarer, Director of the Framing Media Research Group

9:30–11:00

Plenary Lecture I – *Claudia-Saal*

David N. Rodowick, Harvard University
A Compass in a Moving World (On Genres and Genealogies of Theory)
Introduction: Christian Quendler

11:00–11:30

Coffee Break – *American Corner Innsbruck*

11:30–13:00

Panel 1: Writing / Film

Claudia-Saal – Chair: Sabine Sielke

Rembert Hüser (University of Minnesota)
Eating Caligari

Alexander Böhnke (Universität Konstanz)
'Hollow out the Visible with the Word': The Contested
Relationship between Film and Writing

Johannes Mahlknecht (Universität Innsbruck)
The Painted Title: Blending Word and Image in the
Cinematic Paratext

Panel 2: The Poetry and Reality of Soviet Cinema

Thüring-Saal – Chair: Donald Crafton

Eva Binder (Universität Innsbruck)
Dziga Vertov's *Kino-Pravda*: Newsreel as a
'Laboratory' of Cinematic Communication

Adelheid Heftberger (Österreichisches Filmmuseum)
Dziga Vertov: A Film Poet in Words, Sounds and
Pictures

Christine Engel (Universität Innsbruck)
Eisenstein Revisited: Zbigniew Rybczyński's
Experimental Film *Steps*

13:00–14:00

Lunch Buffet – *American Corner Innsbruck*

14:00–16:00

Plenary Panel: Hybrids and Composites

Claudia-Saal – Chair: David N. Rodowick

Angela Krewani (Universität Marburg)

Hybrid Knowledge: Film and the Scientific Image

Suzanne Buchan (University for the Creative Arts, UK)

Animation at the Edges of Modernism: Hybridity, Art and Artefact

Jeffrey Skoller (University of California, Berkeley)

Waking the Dead: The Digital Composites of Ken Jacobs

16:00–16:30

Coffee Break – *American Corner Innsbruck*

16:30–18:00

Plenary Lecture II – *Claudia-Saal*

Introduction: Erwin Feyersinger

Donald Crafton, University of Notre Dame

An Art that Consumes Itself: The Autophagy of Animation

18:30

Dinner – *Restaurant Stiftskeller*

Wednesday, June 10

9:00–10:30

Plenary Lecture III – *Claudia-Saal*

Sabine Sielke, Universität Bonn

Portraiture, Close-Up, Face Recognition: Interfacing Visual Cultures and Cognitive Science

Introduction: Mario Klarer

10:30–11:00

Coffee Break – *American Corner Innsbruck*

11:00–12:30

Panel 3: Film as Philosophy, Psychology and Theory

Claudia-Saal – Chair: Angela Krewani

Steve Choe (University of Iowa)

Looking toward Mortality: Fritz Lang's *Destiny* (1921) and the Specificity of Cinema

Massimo Locatelli (Università Cattolica del Sacro Cuore, Milan and Brescia)

Kurt Lewin's Children: Media Images, Perception, Social Acting

Christopher Pavsek (Simon Fraser University, Canada)

The Impossible Essence of Cinema: Alexander Kluge's Film 'Theory'

Panel 4: Manipulating Motion

Thüring-Saal – Chair: Suzanne Buchan

Lars Nowak (Universität Weimar)

Illuminating Cinema's Black Box: Hiroshi Sugimoto's *Theatres*

Dominik Schrey (Universität Karlsruhe)

'Animated Live-Action': Virgil Widrich's *Fast Film* as Intermedial Bricolage

Florian Mundhenke (Universität Leipzig)

Experimental Filmmaking between Traditional Artistic Expression and Redefinition of Form and Reception: The Hand-Painted Films of Stan Brakhage

12:30–14:00

Lunch Buffet – *American Corner Innsbruck*

14:00–16:00

Panel 5: Commercial Definitions of Film

Claudia-Saal – Chair: Rembert Hüser

Alexander Starre (Universität Göttingen)
'You Ain't Heard Nothing Yet':
Metamedial Configurations of Sound in Early Talkies
and Dolby Trailers

Cristina Stanca-Mustea (Universität Heidelberg)
Advertising Movies in a Universal Fashion

Martha Blassnigg (University of Plymouth, UK)
Blending Technologies: Trade-Cards, Memory Practices
and the Popular Imagination

Michael Punt (University of Plymouth, UK)
Blending Technologies: Early Cinema, Popular Culture
and the Technological Imaginary

Panel 6: American Cinematic Modernism

Thüring-Saal – Chair: Laura Marcus

Philippa Gates (Wilfrid Laurier University, Canada)
Movie Moderns: Hollywood and Designing American
Modernity in the Early 1930s

Martina Pfeiler (Technische Universität Dortmund)
Manhatta: New York the Magnificent: Intermedial
Blending Phenomena in 20th and 21st Century Poetry
Films

Renaud C. Tschirner (Universität Innsbruck)
'No Use as Art': Pound/Eisenstein – The Ideogram and
the Question of Cinema

Mark Bartlett (London)
Undefining Film: Stan Vanderkeek and *Variations V* as
Paradigm for Intermedia Theory

16:00–16:30

Coffee Break – *American Corner Innsbruck*

16:30–18:00

Plenary Lecture IV

Claudia-Saal – Introduction: Cornelia Klecker

Laura Marcus, University of Edinburgh

'Poetry into Film Speech':

Documentary Cinema, Poetics and the Literature of 'Fact' in the 1930s

End of Symposium

Concept and Organization:

Christian Quendler, Cornelia Klecker, Erwin Feyersinger