

# BLENDING MEDIA

DEFINING FILM IN THE MODERNIST PERIOD

**JUNE 9–10, 2009**

CLAUDIANA, HERZOG-FRIEDRICH-STR. 3

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## **PROGRAM**



"FRAMING MEDIA" – A PROJECT OF THE AUSTRIAN SCIENCE FUND  
DEPARTMENT OF AMERICAN STUDIES – UNIVERSITY OF INNSBRUCK

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# MONDAY, JUNE 8

**19:00**

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## CONFERENCE WARMING

Restaurant Löwenhaus

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# TUESDAY, JUNE 9

**9:00–9:30**

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## OPENING

Claudia-Saal

### **Karlheinz Töchterle**

President of the University of Innsbruck

### **Waltraud Fritsch-Rößler**

Dean of the Faculty of Language and Literature

### **Mario Klarer**

Chair of the Department of American Studies

### **Christian Quendler**

Conference Committee

**9:30–11:00**

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## PLENARY LECTURE

Claudia-Saal

### **David N. Rodowick** (Harvard University)

A Compass in a Moving World (On Genres and Genealogies of Theory)

Introduction: Christian Quendler

**11:00–11:30**

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## COFFEE BREAK

American Corner Innsbruck

**11:30–13:00 PARALLEL PANELS**

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## WRITING/FILM

Claudia-Saal – Chair: Sabine Sielke

### **Rembert Hüser** (University of Minnesota)

Eating Caligari

### **Alexander Böhnke** (Universität Konstanz)

"Hollow out the Visible with the Word": The Contested Relationship between Film and Writing

### **Johannes Mahlke** (Universität Innsbruck)

The Painted Title: Blending Word and Image in the Cinematic Paratext

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## THE POETRY AND REALITY OF SOVIET CINEMA, Thüring-Saal – Chair: Donald Crafton

### **Eva Binder** (Universität Innsbruck)

Dziga Vertov's "Kino-Pravda": Newsreel as a "Laboratory" of Cinematic Communication

### **Adelheid Heftberger** (Österreichisches Filmmuseum)

Dziga Vertov: A Film Poet in Words, Sounds and Pictures

### **Christine Engel** (Universität Innsbruck)

Eisenstein Revisited: Zbigniew Rybczyński's Experimental Film "Steps"

**13:00–14:00**

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## LUNCH BUFFET

American Corner Innsbruck

**14:00–16:00 PLENARY PANEL**

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## HYBRIDS AND COMPOSITES

Claudia-Saal – Chair: David N. Rodowick

### **Angela Krewani** (Universität Marburg)

Hybrid Knowledge: Film and the Scientific Image

### **Suzanne Buchan** (University for the Creative Arts, UK)

Animation at the Edges of Modernism: Hybridity, Art and Artefact

### **Jeffrey Skoller** (University of California, Berkeley)

Waking the Dead: The Digital Composites of Ken Jacobs

**16:00–16:30**

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## COFFEE BREAK

American Corner Innsbruck

**16:30–18:00**

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## PLENARY LECTURE

Claudia-Saal

### **Donald Crafton** (University of Notre Dame)

An Art that Consumes Itself: The Autophagy of Animation

Introduction: Erwin Feyersinger

**18:30**

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## DINNER

Restaurant Stiftskeller

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# WEDNESDAY, JUNE 10

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## 9:00–10:30

### PLENARY LECTURE

Claudia-Saal

**Sabine Sielke** (Universität Bonn)

Portraiture, Close-Up, Face Recognition: Interfacing Visual Cultures and Cognitive Science

Introduction: Mario Klarer

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## 10:30–11:00

### COFFEE BREAK

American Corner Innsbruck

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## 11:00–12:30 PARALLEL PANELS

### FILM AS PHILOSOPHY, PSYCHOLOGY AND THEORY, Claudia-Saal – Chair: Angela Krewani

**Steve Choe** (University of Iowa)

Looking toward Mortality: Fritz Lang's "Destiny" (1921) and the Specificity of Cinema

**Massimo Locatelli** (Università Cattolica del Sacro Cuore, Milan and Brescia)

Kurt Lewin's Children: Media Images, Perception, Social Acting

**Christopher Pavsek** (Simon Fraser University, Canada)

The Impossible Essence of Cinema: Alexander Kluge's Film "Theory"

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### MANIPULATING MOTION

Thüring-Saal – Chair: Suzanne Buchan

**Lars Nowak** (Universität Weimar)

Illuminating Cinema's Black Box: Hiroshi Sugimoto's "Theaters"

**Dominik Schrey** (Universität Karlsruhe)

"Animated Live-Action": Virgil Widrich's "Fast Film" as Intermedial Bricolage

**Florian Mundhenke** (Universität Leipzig)

Experimental Filmmaking between Traditional Artistic Expression and Redefinition of Form and Reception: The Hand-Painted Films of Stan Brakhage

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## 12:30–14:00

### LUNCH BUFFET

American Corner Innsbruck

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## 14:00–16:00 PARALLEL PANELS

### COMMERCIAL DEFINITIONS OF FILM

Claudia-Saal – Chair: Rembert Hüser

**Alexander Starre** (Universität Göttingen)

"You Ain't Heard Nothing Yet": Metamedial Configurations of Sound in Early Talkies and Dolby Trailers

**Cristina Stanca-Mustea** (Universität Heidelberg)

Advertising Movies in a Universal Fashion

**Martha Blassnigg** (University of Plymouth, UK)

Blending Technologies: Trade-Cards, Memory Practices and the Popular Imagination

**Michael Punt** (University of Plymouth, UK)

Blending Technologies: Early Cinema, Popular Culture and the Technological Imaginary

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### AMERICAN CINEMATIC MODERNISM

Thüring-Saal – Chair: Laura Marcus

**Philippa Gates** (Wilfrid Laurier University, Canada)

Movie Moderns: Hollywood and Designing American Modernity in the Early 1930s

**Martina Pfeiler** (Technische Universität Dortmund)

"Manhatta: New York the Magnificent": Intermedial Blending Phenomena in 20<sup>th</sup> and 21<sup>st</sup> Century Poetry Films

**Mark Bartlett** (London)

Undefining Film: Stan Vanderbeek and "Variations V" as Paradigm for Intermedia Theory

**R. C. Tschirner** (Universität Innsbruck)

"No Use as Art": Pound/Eisenstein – The Ideogram and the Question of the Cinema

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## 16:00–16:30

### COFFEE BREAK

American Corner Innsbruck

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## 16:30–18:00

### PLENARY LECTURE

Claudia-Saal

**Laura Marcus** (University of Edinburgh)

"Poetry into Film Speech": Documentary Cinema, Poetics and the Literature of "Fact" in the 1930s

Introduction: Cornelia Klecker

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### END OF SYMPOSIUM

## SPECIAL THANKS TO

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### OUR COLLEAGUES AND STUDENTS AT THE DEPARTMENT OF AMERICAN STUDIES

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Sonja Bahn, Gudrun Grabher, Maria Meth, Claudia Schwarz, Hilde Wolfmeyer, Andrea Paulus, Sarah Geiger, Michael Maurer, Saskia Meyer

#### Concept and Organization

Christian Quendler, Cornelia Klecker, Erwin Feyersinger, Mario Klarer

#### Research Base

**“Framing Media: The Periphery of Fiction and Film”**  
A project of the Austrian Science Fund  
directed by Mario Klarer – Chair of the Department of American Studies

**FWF**

Der Wissenschaftsfonds.

#### Layout and Design

Sabine Lorenz

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