



Founded in 1955 in the heart of the Austrian Alps, ATOMIC is the world's largest ski-manufacturer. Products perfectly tailored for ski racers and freeskiers, cross-country skiers and backcountry skiers, beginners and World Champions alike are being tested in the company's backyard around Altenmarkt. ATOMIC employs 750 people and has more than 60 years of experience in the skiing industry, while selling products in 49 countries. Through its passion for skiing, the brand strives to create a better skiing experience with leading quality and technological innovations. ATOMIC is an Amer Sports brand. For our office in Grödig/Salzburg we are looking for a:

## **MARKETING TRAINEE ATOMIC AUSTRIA (M/F)**

### **(STARTING JUNE 2021 – DURATION: MIN. 6 MONTH)**

Within this position you get the opportunity to gain relevant experience for a career in marketing and the sports industry. You are responsible for supporting the ATOMIC AUSTRIA Marketing team and leading projects on your own. Therefore, we are seeking an open-minded and structured allrounder with a lot of team spirit for the world's leading skiing brand – ATOMIC.

#### **TASKS AND RESPONSIBILITIES**

- Supporting the ATOMIC Marketing Team in all areas – Trade, Consumer & Sports Marketing
- Designing graphics for ads and marketing materials
- Create social media content for local activations
- Prepare and support for media activation (print, online magazine articles)
- Developing and implementing In-Store presentations
- Co-organization and implementation of events
- Support shopper marketing and in-store program's
- Managing marketing partnerships, events and POS materials
- Back office support
- Media observation and market research

#### **YOUR PROFILE AND REQUIRED COMPETENCIES**

- Enthusiasm for the brand and the sport, especially on winter sports
- Studies in the field of Management, Economics, Media, Communication, Digital Marketing, Sports or Events
- Affinity towards new and social media
- Good knowledge of MS Office, Adobe Creative Cloud is an advantage
- Team spirit, open-minded, flexibility, independent working style
- Convince with a structured way of working
- Excellent communication skills (written and verbally) in German and English

#### **WHAT WE OFFER**

- Perfect start into marketing – interesting insights into the sports industry and environment
- Great working environment and talented colleagues who are passionate about marketing and skiing
- Regular sport activities with colleagues
- Intense contact with the newest products of ATOMIC
- Adequate salary
- Interns will gain valuable work experience and great exposure to Atomic's culture

If the scope of these responsibilities meets your expectations, please be welcome to **apply latest by May 15<sup>th</sup>** with a motivation letter and CV. Contact: [christiane.leitner@atomic.com](mailto:christiane.leitner@atomic.com)