

BURTON



Burton Sportartikel GmbH is the European headquarters of the world market leader for snowboard equipment, Burton Corporation in Vermont/USA (www.burton.com). Burton designs, manufactures and distributes industry-leading products for snowboarding and the snowboard lifestyle, including snowboards, boots, bindings, outerwear and layering as well as year-round apparel, bags and accessories.

To support the Burton Europe Marketing Team in Innsbruck, we're looking for a

PR & BRAND MARKETING INTERN (m/f)

In this motivating position, you will be working for 6 months (October 2017 until March 2018) in a young and dynamic environment that will allow you to develop a deep understanding of the action-sports marketing business, and gain experience in the snowboard and outdoor industry. Your role will be to assist the PR & Brand Marketing team with the following tasks:

- Handling requests from European PR agencies and media
- Translating and sending press releases
- Collecting and cataloging clippings, media reports and samples
- Help to organize and coordinate events (hotel bookings, catering, etc.)
- Providing support with order-management

REQUIREMENTS:

- You are a student (or have graduated) in Marketing, Communication or Event Management
- Strong team player with great communication skills and goal-oriented mentality
- Excellent German and English skills (written and oral), any other languages are a plus
- Proficient computer skills (Word, Excel, HTML and PowerPoint)
- High affinity with snowboarding or action-sports in general
- Good knowledge of the streetwear and outdoor market
- Experience with data software (SAP) is a plus

Are you the right candidate? Send your application to jobs@burton.at and join the Burton Family.