

## **KERSTIN NEUMANN**

Professor of Corporate Sustainability  
Faculty of Business  
Department of Organization and Learning  
University of Innsbruck  
Rennweg 1, Hofburg, TOP 312, A-6020 Innsbruck  
Email: [kerstin.neumann@uibk.ac.at](mailto:kerstin.neumann@uibk.ac.at)  
Web: <https://www.uibk.ac.at/iol/sustainability/>

### **Research interests**

- Organizational change towards sustainable enterprise models
- Management of stakeholder and collaborative relationships
- Integration of stakeholder theory in literature on corporate growth
- (Inter)-organizational design, learning and change
- Individual- and organizational level explanations of long-term and collaborative decision-making

### **Current academic position**

*Since September 2016*  
Full Professor of Corporate Sustainability  
Faculty of Business, University of Innsbruck, Austria

### **Former academic positions**

*April 2013-August 2016*  
Senior Researcher, Bocconi University, ICRIOS Invernizzi Center for Research on Innovation, Organization and Strategy, Milan, Italy

- Member of the Research Committee (since November 2010) of the global large-scale GOLDEN for sustainability research program studying the evolution towards sustainable organizations (“Global Organizational Learning and Development Network”)

*March 2007-March 2013*  
Assistant Professor of Strategy, WU Vienna University of Economics and Business, Department for Strategy and Innovation, Vienna, Austria

*March 2003-March 2007*  
Research and Teaching Assistant (contractual position for doctoral students), WU Vienna University of Economics and Business, Department for Strategy and Innovation, Vienna, Austria

## Education

*October 2015*

Venia legendi - from WU Vienna, University of Economics and Business, Vienna, Austria (habilitation)

Title of the cumulative habilitation: “Towards a Stakeholder-Based View of Cooperative Strategy”

*March 2007*

Doctoral degree in business administration and social science (Dr.rer.soc.oec), WU Vienna University of Economics and Business, Vienna, Austria

Title of the cumulative dissertation: “The Design and Management of Inter-organizational Relationships: Governance Decisions, Management Control Mechanisms and Post Formation Management“

*March 2003*

Magister (Diploma degree) in business administration, WU Vienna University of Economics and Business, Vienna, Austria

*September 1999*

Diploma in business administration (Dipl.-Kffr. (FH)), University of Applied Science (Fachhochschule), Cottbus/Senftenberg, Germany

## Publications (see end of this document)

- 10 original research papers (peer-reviewed): Strategic Management Journal (1), Global Strategy Journal (1), Management Accounting Research (1), Organization and Environment (2), European Management Review (1), Journal of Management Development (1), Academy of Management Best Paper Proceedings (3)
- Several book chapters
- Numerous peer-reviewed original conference contributions for e.g. AOM, ARCS, SMS, EGOS, DRUID, EURAM

## Academic services

- Research Committee Member of GOLDEN for Sustainability (Global Organizational Learning and Development Network)
- Member of GRONEN – Reading Group of Research on Organizations and the Natural Environment
- Membership: Academy of Management, Strategic Management Society, Alliance for Research in Corporate Sustainability
- Editorial Board Member of “Organization and Environment”
- Representative at Large of the Stakeholder Strategy Interest Group of the Strategic Management Society (2015)
- Ad-hoc reviewer for: Academy of Management Journal; Organization Science; Strategic Management Journal; Organizational Studies; Journal of International Business Studies; Journal of Management Studies; Organization and Environment; Management Accounting Research; European Management Review; Journal of Business Ethics
- Ad-hoc reviewer for: Academy of Management Annual and Special Conferences; Strategic Management Society Annual and Special Conferences; Alliance for Research on Corporate Sustainability Annual Conference
- Continuous academic conference organization and presentation activities (see end of this document)

**Invited research stays and talks (selection)**

- Selected invited research stays
  - Imperial College London (sabbatical 2022 accepted)
  - Tel Aviv University: visiting professor (July/August 2018, 2019, 2021; sabbatical 2022 accepted)
  - ETH Zurich: several short stays 2014-2016
  - Bocconi University: sabbatical (7 months), numerous short stays from 2009-ongoing
  - University of Illinois at Urbana Champaign: 2009
  - University of Surrey: several short stays in 2008-2011
- Selected invited research talks
  - VU Amsterdam, November 2019
  - LUISS University Rome, April 2019
  - Free University of Bolzano/Bozen: 2017
  - University of Sussex, Brighton: 2016
  - Henley Business School, University of Reading: 2016
  - IESEG Business School, Lille/Paris: 2016
  - ESCP Europe, Campus Paris: 2015
  - ETH Zurich: 2014
  - University of Surrey, Guildford: 2011
  - University of Illinois at Urbana Champaign: 2009

**Teaching experience**

- Since 2004 continuous teaching experience in German and English (diploma, bachelor and master level; doctoral program since 2012 and executive teaching since 2013)
- Constant development of new courses and modules, thesis supervision
- Co-initiator and co-developer of the university-wide, inter-disciplinary study program (30 ECTS, open level) “Sustainability – a SDG perspective” (start winter 2020)

Bachelor/diploma program (in German)

- Courses on strategic management and organization, strategic performance management and management control, thesis writing and selected research methods
- Project courses (student consultant projects with company partners) on strategy implementation, strategic performance management, stakeholder and network/alliance management, organizational design for intangibles

Master/diploma program (in English)

- Module in the inter-disciplinary program “Sustainability” on decision-making in the context of grand challenges
- Module on multi-stakeholder management
- Module on corporate sustainability, strategy and organization
- Interdisciplinary module on sustainability and stakeholders – a social and natural science perspective
- Project courses (student consultant projects with company/institutional partners) on various organizational theory and sustainability related topics
- Courses on thesis writing and selected research methods

Doctoral program (in English)

- Founding member of the Doktoratskolleg “Organizing the Digital: Relations, Publics, and Societies” at University of Innsbruck
- Course on academic writing
- Focused research seminars

Executive education/MBA (in German)

- Strategic Management in a Public Company

Theses (in German and English)

- Supervision of more ca. 50 diploma/master/bachelor theses
- Since mid-2017: PhD supervision

**University's and faculty's self-governance, third mission**

- Co-leadership of the inter-disciplinary research platform “Innovation Lab for Sustainability”, University of Innsbruck (2016-2019)
- Co-founder of the Sustainability Interest Group (“SInG”) at the interdisciplinary EPoS Research Area, University of Innsbruck (since 2020)
- Founding academic member of Doktoratskolleg “Organizing the Digital: Relations, Publics, and Societies” (since 2018)
- Curator of and presenter at the congress “Zukunft denken” at the 350<sup>th</sup> anniversary event of University of Innsbruck (2018/19)
- Service in several university commissions (e.g. hiring and promotion committees, university initiatives)
- Active engagement as a university representative with public stakeholders (e.g. keynotes, panel presentations, jury member)

**Grant writing experience/third party funding**

- Significant contributions provided within various grant-writing efforts in different frameworks (FP7, ERC and Marie Curie programs at EU level; PRIN and CARIPO at national level of Italy; SFB “Sonderforschungsbereich” of the Austrian Research Foundation FWF at national level of Austria)
  - Success: 2013 for a three-year grant provided from the Italian Ministry of University and Research (PRIN program project number: 201078ZTXE\_001; Euro 540.000); 2012 for a three-year grant of the CARIPO foundation, Italy, Euro 350.000)
- Research project on corporate sustainability (2017/18), administered by the “Italy Center” of University of Innsbruck, funded jointly by the region of Tyrol, the City of Innsbruck and the International Relations office of University of Innsbruck (Euro 11.100)
- Company funding: Swarovski KG (2016-2019)

**Languages**

German (mother tongue)

English (fluent)

Italian (advanced, comparable to C1-level of the Common European Reference Framework of Languages)

**Non-academic professional experience**

August 1997-January 1998

Deutsche Gesellschaft für Mittelstandsberatung (consultancy for SMEs of Deutsche Bank), Berlin, Germany, consultant assistant

## Appendix

### I Publications (p. 5)

### II Academic conference activities (p. 7)

### III Third mission talks (p. 11)

## Publications

Papers (peer-reviewed) (VHB JourQual 3 and AJR Guide 2018 of the Chartered Academic Association of Business Schools in brackets, if applicable):

1. Bettinazzi, E.; Massa, L.; Neumann, K. 2020. Sustainability as a competitive tool for the brave? Or for the best? A behavioral theory perspective. *Organization and Environment*, 33(3): 408–436 (VHB: B; AJG: 2).
2. Neumann, K.; Mollona, E.; Zollo, M. 2019. A behavioral perspective on the co-evolutionary dynamics of trust and governance in alliances. *Academy of Management Best Paper Proceedings 2019*.
3. Bettinazzi, E., Jacqueminet, A., Neumann, K., Snoeren, P. 2018. Exploring the conditions for environmental legitimacy: Evidence from the energy industry. *Academy of Management Best Paper Proceedings 2018 (best paper finalist at SIM division)*.
4. Zollo, M.; Bettinazzi, E.; Neumann, K.; Snoeren, P. 2016: Toward a comprehensive model of organizational evolution: Dynamic capabilities for innovation and adaptation of the enterprise model. *Global Strategy Journal*, 6 (3): 225–244. (VHB: B; AJG: 3, 2<sup>nd</sup> position in strategy)
5. Neumann, K.; Bettinazzi, E.; Massa, L.; Zollo, M. 2015. Macro-economic crises, competitive strategy and corporate sustainability. *Academy of Management Best Paper Proceedings 2015*.
6. Speckbacher, G.; Neumann, K.; Hoffmann, W. H. 2014: Resource relatedness and the mode of entry into new businesses: Internal resource accumulation vs. access by collaborative arrangement. *Strategic Management Journal*, 36 (11): 1675–1687. (VHB: A; AJG: 4 star, top position in strategy)
7. Zollo, M.; Cennamo, C.; Neumann, K. 2013. Beyond what and why: understanding organizational evolution towards sustainable enterprise models. *Organization and Environment*, 26 (3): 241-259. (VHB: B; AJG: 2)  
→ selected in the “Editor’s Choice” for most impactful papers in O&E
8. Arevalo, J.; Castelló I.; de Colle, S.; Lenssen, G.; Neumann, K.; Zollo, M. 2011. Introduction to the special issue: integrating sustainability in business models. *Journal of Management Development*, 30 (10): 941-954. (AJG: 1)
9. Neumann, K. 2010. Ex ante governance decisions in inter-organizational relationships: A case study in the airline industry. *Management Accounting Research*, 21 (4): 220-237. (VHB: A; AJG: 3)
10. Hoffmann, W. H.; Neumann, K.; Speckbacher, G. 2010. The Effect of inter-organizational trust on make-or-cooperate decisions: Disentangling opportunism-dependent and opportunism-independent effects of trust. *European Management Review*, 7 (2): 101-115. (VHB: B; AJG: 3)

## Papers (non peer-reviewed)

11. Neumann, K. 2019: Unternehmerische Nachhaltigkeit: Strategische Innovation und Weg zu mehr Resilienz. *RWZ - Zeitschrift für Recht & Rechnungswesen*, 7/8: 238-242.

Book chapters:

12. Neumann, K. 2019. Partner-specific routines, trust and the quality of strategic decision making: how prior ties bias post-integration management decisions in partner acquisitions. In: *Managing Interpartner Risks in Strategic Alliances*. (Series: Research in Strategic Alliances), Ed. TK Das, 189-208, New York: Information Age Publishing.
13. Neumann, K.; Zollo, M. 2017. A stakeholder-based view of strategic alliances. In: *Collaborative Strategy: A Guide to Strategic Alliances*, Eds. L. Mesquita, R. Ragozzino and J. Reuer, 168-175, Cheltenham: Edgar Elgar Publishing.
14. Neumann, K.; Bachmann, R. 2011. The containment of opportunism in the post formation period of inter-organizational relationships. In: *Strategic Alliances in a Globalizing World* (Series: Research in Strategic Alliances), Ed. TK Das, 159-184. New York: Information Age Publishing.
15. Bachmann, R.; Neumann, K. 2010. From handshake to marriage: The example of Austrian Airlines. In: *Cases in Strategic Management*, Ed. L. Costanzo, 55-66. Berkshire: McGraw-Hill.
16. Speckbacher, G.; Neumann, K. 2010. Ökonomische Analyse von Eigentumsstrukturen und Koordinationsmechanismen in Organisationen. In: *Praxis der Organisationsanalyse – Anwendungsfelder und Methoden*, Eds. Mayrhofer, W., Meyer, M., Titscher, S., 97-114. Wien: Facultas.

Manuscripts under review:

1. Bettinazzi, E., Jacqueminet, A., Neumann, K., Snoeren, P. [title redacted]. (revise-and-resubmitted). *Academy of Management Journal*.
2. Bettinazzi, E., Mahoney, J., Neumann, K., Snoeren, P., Zollo M. [title redacted]. (under review). *Academy of Management Review*.

Working papers/early stage work:

3. Neumann, K., Mollona, E., Zollo M. The co-evolutionary dynamics between trust and governance in strategic alliances.
4. Neumann, K., Findikoglu, M. The impact of cooperative routines on stakeholder orientation: pre-adaptation for sustainability?
5. Drori, I., Neumann K. The role of rhetoric in collective action for grand challenges.
6. Stettner, U., Neumann K. When markets fail: Towards a collective action approach in healthcare ecosystems.

**Academic conference activities: (1) organization of tracks/sub-themes and workshops; (2) paper presentations and panelist & discussant invitations**

1. Organization of tracks/sub-themes and workshops

- (1) 2021, August, **Academy of Management Annual Conference**, virtual format, co-organizer of and presenter at the panel symposium on “Managing Grand Challenges – Theoretical, Empirical, and Methodological Perspectives” (co-organized with L. Trabelsi)  
→ selected as a showcase live symposium at the ONE and SIM divisions
- (2) 2020, August, **Academy of Management Annual Conference**, virtual format, co-organizer of and presenter at the symposium on “Organizing for the grand societal challenges” (co-organized with A. Jacqueminet, selected among the synchronous (“live”) sessions of the ONE division)
- (3) 2019, August **Academy of Management Annual Conference**, Boston, co-organizer of and presenter at a symposium on “Stakeholder-oriented value creation” (with E. Bettinazzi, J. Mahoney, R. Priem, JW. Stoelhorst, P. Snoeren, M. Zollo)  
→ selected as showcase symposium at the STR division
- (4) 2017, August, **Academy of Management Annual Conference**, Atlanta, co-organizer of and presenter at the professional development workshop (PDW): The sustainability of firm’s growth: integrating corporate and stakeholder strategies (with E. Bettinazzi and M. Zollo)
- (5) 2016, June, **EGOS Annual Conference**, Naples, co-organizer of and presenter at the sub-theme: Innovating towards sustainable organizations – the role of power, dependence and stakeholder expectations (with S. Brusoni and M. Zollo)
- (6) 2015, October, **Strategic Management Society Annual Conference**, Denver, co-organizer of a panel on “Towards a stakeholder-oriented theory of corporate growth” (with M. Zollo, own presentation and participation at conference withdrawn due to illness)
- (7) 2015, August, **Academy of Management Annual Conference**, Vancouver, co-organizer of and presenter at the professional development workshop (PDW): Studying governance innovation and change through field experiments (co-organized with M. Zollo)
- (8) 2015, June, **EGOS Annual Conference**, Athens, co-organizer of and presenter at the sub-theme: Challenging unreflective organizational life - the evolution towards sustainable enterprise models (co-organized with S. Brusoni and A. Camuffo)
- (9) 2014, September, **Strategic Management Society Annual Conference**, Madrid, organizer of and presenter at the workshop: the integration of stakeholder and sustainable management principles at different levels of the firm: conceptual and empirical challenges
- (10) 2014, June, **EGOS Annual Conference**, Rotterdam, co-organizer of and presenter at the sub-theme: Rethinking enterprise models for the future: organizational evolution towards sustainability (co-organized with A. Camuffo and M. Zollo)
- (11) 2013, July, **EGOS Annual Conference**, Montreal, co-organizer of and presenter at the sub-theme: Sustainable enterprise evolution: combining individual-, firm- and system-level perspectives (co-organized with A. Camuffo and M. Zollo)
- (12) 2013, June, **EURAM Annual Conference**, Istanbul co-organizer of and presenter at the track (standing track): Organizational evolution towards the sustainable enterprise (co-organized with S. Bagdadli and M. Maras)
- (13) 2012, October, **Strategic Management Society Annual Conference**, Prague, co-organizer of and presenter at the showcase panel: Transitioning towards the sustainable enterprise (co-organized with C. Cennamo and M. Zollo)

- (14) 2012, August, **Academy of Management Annual Conference**, Boston, co-organizer of and presenter at the professional development workshop (PDW): Sustainable enterprise models innovation (co-organized with C. Cennamo and M. Zollo)
- (15) 2012, June, **EURAM Annual Conference**, Rotterdam, co-organizer of and presenter at the track: Organizational evolution towards the sustainable enterprise (co-organized with C. Cennamo, M. Maras and M. Zollo)
- (16) 2011, November **Strategic Management Society Annual Conference**, Miami, co-organizer of and presenter at the panel: GOLDEN for sustainability (co-organized with C. Cennamo and M. Zollo)

## 2. Paper presentations and panelist & discussant invitations

- (17) 2021, August, **Academy of Management Annual Conference**, virtual format, presenter at the panel symposium on “Managing Grand Challenges – Theoretical, Empirical, and Methodological Perspectives”; title of the presentation: When markets fail – Towards a collective action approach in healthcare ecosystems (with U. Stettner).
- (18) 2020, October **Strategic Management Society Annual Conference**, virtual format, London, paper presentation of “Stakeholder Value Creation” (with P. Snoeren, E. Bettinazzi, J. Mahoney, M. Zollo).
- (19) 2020, June, **ARCS - Alliance of Research on Corporate Sustainability Annual Conference**, Milan (Bocconi U.), appointed as session chair and discussant (cancelled due to COVID-19)
- (20) 2019, August, **Academy of Management Annual Conference**, Boston, paper presentation of “Firm Media Coverage and Multiple Signals: The Role of Signals’ Relative Strength and (In)congruence” (with E. Bettinazzi, A. Jacqueminet, and P. Snoeren) and paper presentation of “A behavioral perspective on co-evolutionary dynamics of trust and governance in alliances“ (with E. Mollona and M. Zollo)  
→ included in the AOM Best Paper Proceedings
- (21) 2018, December, **Academy of Management Special Conference on Start-up and Scale-up**, Tel Aviv, paper presentation of “The co-evolutionary dynamics of trust and governance in strategic alliances” (with E. Mollona and M. Zollo) and paper presentation of “Environmental legitimacy in the energy industry: a configurational approach” (with E. Bettinazzi, A. Jacqueminet, and P. Snoeren)
- (22) 2018, September, **Strategic Management Society Annual Conference**, Paris, paper presentation of “The dynamics of coevolution of trust and governance in strategic alliances” (with E. Mollona and M. Zollo), paper presentation of “Understanding the conditions for environmental legitimacy: a configurational approach” (with E. Bettinazzi, A. Jacqueminet, and P. Snoeren), workshop participation at the paper development workshop of the Stakeholder Strategy Interest Group
- (23) 2018, August, **Academy of Management Annual Conference**, Chicago, paper presentation of “Exploring conditions for environmental legitimacy: evidence from the energy industry” (with E. Bettinazzi, A. Jacqueminet, and P. Snoeren)  
→ Best paper finalist recognition of the AOM division “Social Issues in Management” and included in the AOM Best Paper Proceedings
- (24) 2018, June, **Alliance for Research on Corporate Sustainability (ARCS) Annual Conference**, Boston, paper presentation of “Exploring conditions for environmental

- legitimacy: evidence from the energy industry” (with E. Bettinazzi, A. Jacqueminet, and P. Snoeren)
- (25) 2017, December, **7<sup>th</sup> Israel Strategy Conference**, Haifa, chair and discussant of the paper session on “Strategy process and emotions”
- (26) 2017, August, **Academy of Management Annual Conference**, Atlanta, chair and discussant of the “TIM conversation on interfirm strategies and innovation: M&As, innovation and performance”
- (27) 2016, September, **Strategic Management Society Annual Conference**, Berlin, paper presentation of “Exploring governance, trust and performance dynamics in alliances: the role of learning through monitoring” (with E. Mollona and M. Zollo), paper presentation of ”Dynamic capabilities for sustainability: innovation and adaptation of the enterprise model by multinational enterprises” (with E. Bettinazzi, P. Snoeren and M. Zollo)
- (28) 2016, August, **Academy of Management Annual Conference**, Anaheim, paper presentation of “Adaptation through sustainability in crisis: the role of competitiveness and stakeholder orientation” (with E. Bettinazzi and L. Massa)
- (29) 2016, June **DRUID Annual Conference**, Rome paper presentation of “Macro-economic crisis and corporate sustainability” (with E. Bettinazzi, L. Massa and M. Zollo)
- (30) 2015, October, **Strategic Management Society Annual Conference**, Denver, paper accepted for presentation “The liability of prior ties”(conference participation withdrawn due to illness)
- (31) 2015, August, **Academy of Management Annual Conference**, Vancouver, chair of the paper session on “Business models and organizational structure”, paper presentation of “Macro-economic crises and corporate sustainability” (with E. Bettinazzi, L. Massa and M. Zollo)  
→ Included in the AOM Best Paper Proceedings
- (32) 2014, September, **Strategic Management Society Annual Conference**, Madrid, panelist in the panel on “Applying Stakeholder Analysis in the Classroom”, paper presentation of "Macro-economic crises and corporate sustainability performance” (with E. Bettinazzi, L. Massa and M. Zollo)
- (33) 2014, August, **Academy of Management Annual Conference**, Philadelphia, paper presentation of “Macro-economic crises and corporate sustainability” (with E. Bettinazzi, L. Massa and M. Zollo)
- (34) 2013, September, **Strategic Management Society Annual Conference**, Atlanta, panelist on the panel on “Transforming business decisions with big data”, paper presentation of “The evolution towards sustainable enterprise models: the selection and interaction between substantive and symbolic change” (with E. Bettinazzi and C. Cennamo)
- (35) 2013, August, **Academy of Management Annual Conference**, Lake Buona Vista, paper presentation of “Beyond what and why: understanding organizational evolution towards sustainable enterprise models” (with C. Cennamo and M. Zollo), paper presentation of “Resource relatedness and the mode of entry into new businesses” (with W. Hoffmann and G. Speckbacher)
- (36) 2013, June, **EURAM Annual Conference**, Istanbul, paper presentation of “Beyond what and why: understanding organizational evolution towards sustainable enterprise models (with C. Cennamo and M. Zollo)
- (37) 2012, October, **Strategic Management Society Annual Conference**, Prague, paper presentation of “From partnership to acquisition: the influence of inter-organizational routines

- and trust on post-acquisition performance”, paper presentation of “Resource based theory and the expansion of firm boundaries” (with W. Hoffmann and G. Speckbacher)
- (38) 2012, August, **Academy of Management Annual Conference**, Boston, paper presentation of “Resource based theory and the expansion of firm boundaries” (with W. Hoffmann and G. Speckbacher)
- (39) 2011, November, **Strategic Management Society Annual Conference**, Miami, paper presentation of “Towards an integration of resource based and transaction cost explanations of firm boundary choices” (with W. Hoffmann and G. Speckbacher)
- (40) 2010, August, **Academy of Management Annual Conference**, Montreal, paper presentation of “Resource based determinants of make-or-ally decisions: resource transferability and complementarity” (with W. Hoffmann and G. Speckbacher)
- (41) 2009, February, **Organization Science Winter Conference**, Steamboat Springs, paper presentation of “The containment of opportunism in the post-formation period of inter-organizational relationships” (with R. Bachmann)
- (42) 2007, October, **4th EIASM Workshop on Trust within and between Organizations**, Amsterdam, paper presentation of “Keep going: the role of trust, control and complementarity in the post-formation period of inter-organizational relationships”
- (43) 2007, October, **Strategic Management Society Annual Conference**, San Diego, paper presentation of “Resource based explanations of make or ally decisions: moderating role of environmental uncertainty” (with W. Hoffmann and G. Speckbacher)
- (44) 2007, August, **Academy of Management Annual Conference**, Philadelphia, paper presentation of “Resource based explanations of make or ally decisions: moderating role of environmental uncertainty” (with W. Hoffmann and G. Speckbacher)
- (45) 2007, July, **EGOS Annual Conference, Vienna**, paper presentation of “Direct and indirect effects of inter-organizational trust on vertical integration” (with W. Hoffmann and G. Speckbacher)
- (46) 2007, April, **European Accounting Association Annual Conference**, Lisbon, paper presentation of “Enhancing cooperative behavior under ex post opportunism in inter-organizational relationships between competitors”
- (47) 2006, October, **Strategic Management Society Annual Conference**, Vienna, paper presentation of “Direct and indirect effects of inter-organizational trust on vertical integration” (with W. Hoffmann and G. Speckbacher)
- (48) 2006, August, **Academy of Management Annual Conference**, Atlanta, paper presentation of “Direct and indirect effects of inter-organizational trust on vertical integration” (with W. Hoffmann and G. Speckbacher)
- (49) 2006, March, **European Accounting Association Annual Conference**, Dublin, paper presentation of “Cooperation, control and complementarity – findings from an inter-organizational relationship in the international airline industry”, paper presentation at the doctoral workshop of “Management control and dynamics in inter-organizational relationships between competitors”
- (50) 2005, December, **EIBA Annual Conference**, Oslo, paper presentation of “Control problems and control mechanisms in inter-organizational relationships – theoretical perspectives and evidence from the international airline industry”

**Third mission**

- (1) Project member of the Generali SME EnterPRIZE White Paper “Fostering sustainability in Small and Medium-sized Enterprises” (led by SDA Bocconi); and member of the “Generali Sustainability Hero” Award Jury for Austria (2021)
- (2) Scientific jury member for the City of Vienna’s 30th call of applied science funding in Vienna (Wiener FH Ausschreibung Forschung) (2021)
- (3) Keynote on „Nachhaltigkeit als Gemeinschaftsaufgabe“, Sustainability Group Development Workshop, Tirolkliniken GmbH (2021)
- (4) Panel discussant on sustainable energy transformation at MIA Mission Innovation Austria Week, Online (2021)
- (5) Keynote on „Nachhaltigkeit als strategische Notwendigkeit“, Top Management Development Workshop, Österreichische Post AG (2020)
- (6) Keynote on „Warum sich eine nachhaltige Unternehmensführung lohnt – für Unternehmen und Investoren“, BTV Experten-Dialog, Innsbruck (2019)
- (7) Presentation of „Nachhaltiges Wirtschaften als Erfolgsfaktor für Unternehmen – Herausforderungen für Wirtschaftsprüfer & Wirtschaftsprüferinnen der Zukunft“ at the Young Professionals Day 2019 by Institut Österreichischer Wirtschaftsprüfer und Kammer der Steuerberater und Wirtschaftsprüfer, Vienna (2019)
- (8) Presentation and discussion with the Top Management Team on corporate sustainability, Innsbrucker Kommunalbetriebe AG (2019)
- (9) Keynote on “Investitionen in Nachhaltigkeit – warum sie sich lohnen und wie sie gelingen“, with open discussion, at Tiroler Netzwerktreffen Energie: Chancen und Herausforderungen der Energiewende für Tirol, organized by Tiroler Standortagentur for „Tirol 2050 energieautonom“; Schwaz (2018)
- (10) Keynote on “Nachhaltigkeit – Wege zu organisatorischer und systemischer Resilienz“ at the gala event of the ASRA – Austrian Sustainability Report Award, supported by Austrian Federal Ministry of Sustainability and Tourism, Vienna (2018)
- (11) Panelist at the „Science Talks Vienna“, organized by Austrian Federal Ministry of Education and Research; Akademie der Wissenschaften, Vienna (2018)
- (12) Research show case presentation at the 2nd anniversary of University of Innsbruck’s benefactors association “1669” (2017)
- (13) Presentation of “Nachhaltigkeit – Modewort, Feigenblatt oder notwendiges Zukunftsparadigma?“ at Rotary Innsbruck (2017).