

Silvia Jordan

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CURRICULUM VITAE

Degrees/Education

April 2014	Habilitation in Business Administration - University of Innsbruck
2002-2006	Doctorate in Business Administration - University of Innsbruck
1997-2002	Diploma in International Business - University of Innsbruck and Växjö University, Sweden
1995-2001	Diploma in Psychology - University of Innsbruck
1987-1995	Akademisches Gymnasium Innsbruck

Grants and awards

06/2012	Departmental Teaching Prize, Department of Accounting, London School of Economics
2011	“Highly commended award winner” at the Emerald Literati Network Awards for Excellence for the paper by Jordan, S. & Treisch, C. (2010). The perception of tax concessions in retirement savings decisions. <i>Qualitative Research in Financial Markets</i> .
05/2009	Erwin Schrödinger Scholarship - Austrian Science Fund (FWF)
11/2007	Dissertation award - Tyrolean Chamber of Commerce

Appointments

Since 2014	Associate Professor at the Department of Organization and Learning, Innsbruck University School of Management
2006-2013	Assistant Professor at the Department of Accounting, Auditing and Taxation, Innsbruck University School of Management (on leave 09/2009 – 08/2012)
9/2011-8/2012	Research fellow at LSE (London School of Economics), Department of Accounting
3/2010-8/2011	Visiting fellow at LSE, Department of Accounting, funded by the Austrian Science Fund (Schrödinger Scholarship)
9/2009-2/2010	Research fellow at LSE, Department of Accounting
3 & 4/2009	Visiting teaching and research fellow at HEC, Paris, Department of Accounting
2002-2006	Research assistant at the Department of Accounting, Auditing and Taxation, Innsbruck University School of Management.

RESEARCH

Refereed journal articles

- Jordan, S., Mitterhofer, H. & Jorgensen, L. The interdiscursive appeal of risk matrixes: Collective symbols, flexibility normalism and the interplay of 'risk' and 'uncertainty'. *Accounting, Organizations and Society*, in press.
- Munro, I., & Jordan, S. (2013). 'Living Space' at the Edinburgh Festival Fringe: Spatial Tactics and the Politics of Smooth Space. *Human Relations*, 66(11), 1497-1525.
- Jordan, S., Jorgensen, L., & Mitterhofer, H. (2013). Performing risk and the project: Risk maps as mediating instruments. *Management Accounting Research*, 24(2), 156-174.
- Jordan, S. & Messner, M. (2012). Enabling Control and the Problem of Incomplete Performance Indicators. *Accounting, Organizations and Society*, 37(8), 544-564.
- Jorgensen, L., Jordan, S. & Mitterhofer, H. (2012). Sensemaking and discourse analyses in inter-organizational research: A review and suggested advances. *Scandinavian Journal of Management*, 28, 107-120.
- Jordan, S. & Treisch, C. (2010). The perception of tax concessions in retirement savings decisions. *Qualitative Research in Financial Markets*, 2(3), 157-184. ("highly commended award winner" at the Emerald Literati Network Awards for Excellence 2011)
- Jordan, S. (2010). Learning to be surprised. How to foster reflection-in-action in a high-reliability context. *Management Learning*, 41 (4), 391-413.
- Jordan, S., Messner, M. & Becker, A. (2009). Reflection and Mindfulness in Organizations: Rationales and Possibilities for Integration. *Management Learning*, 40 (4), 465-473.
- Jordan, S. & Brauner, E. (2008). Rotation in der Anästhesiepflege – Eine Analyse der Wirkungen auf Wissens- und Lernprozesse [Job rotation in anaesthesiological care – effects on organizational knowledge and learning]. *Die Pflege* (2, 2008), 114-124.

Invited journal articles

- Jordan, S. (2013). A short history of risk maps, or: why do we find risk maps appealing? "Risk & Regulation" published by the Centre for Analysis of Risk and Regulation, CARR, London School of Economics (pp. 20-21).

Monographs

- Jordan, S. (2008). *Learning to be mindful. Prozesse des Lernens und der Organisation von Wissen in der Anästhesiepflege*. [Learning to be mindful. Learning Processes and the Organization of Knowledge in Anaesthesiology] Innsbruck: Innsbruck University Press.

Edited books

- Jordan, S. & Mitterhofer, H. (eds.) (2010). *Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives Within Management Research*. Innsbruck: Innsbruck University Press.

Book chapters

- Mitterhofer, H. & Jordan, S. (2016). Imagining Risk - The Visual Dimension in Risk Analysis. In Burgess, A., Alemanno, A. and Zinn, J. (Eds.), *Routledge Handbook of Risk Studies* (pp. 318-334). London: Routledge.
- Jorgensen, L. & Jordan, S. (2016). Risk mapping: day-to-day risk work in inter-organizational project management. In Power, M. (Ed.), *Riskwork. Essays on the everyday life of risk management* (pp. 50-71). Oxford University Press.

- Jordan, S. & Johannessen, I. (2014): Mindful organizing and reflective practice. In Ie, A., Ngnoumen, C. T. & Langer, E.J. (Eds.), *Wiley-Blackwell Handbook of Mindfulness* (pp. 424-442). Hoboken, New Jersey: Wiley-Blackwell.
- Jordan, S. & Mitterhofer, H. (2010). Studying Metaphors-in-use In Their Social and Institutional Context – Sensemaking and Discourse Theory. In Maitlis, S. & Hernes, T. (Eds.) *Process, Sensemaking, and Organizing. Perspectives on Process Organization Studies book series (series editors: Haridimos Tsoukas & Ann Langley), Vol.1*, (pp. 242-274). Oxford University Press.
- Jordan, S. & Mitterhofer, H. (2010). Introduction. In S. Jordan, & H. Mitterhofer (Eds.), *Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives Within Management Research*. Innsbruck: Innsbruck University Press (7-13).
- Jordan, S. & Mitterhofer, H. (2010). Regulating socio-material practices without killing them: SOPs in an intensive care unit. In S. Jordan, & H. Mitterhofer (Eds.), *Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives Within Management Research*. Innsbruck: Innsbruck University Press (57-76).
- Jordan, S. & Mitterhofer, H. (2010). Von diebischen Lernprozessen, Wissensspiralen und Thermostaten. Metaphernanalyse und GABEK® in der organisationalen Wissens- und Lernforschung [On Thievish Learning, Knowledge Spirals and Thermostats. Metaphor Analysis and GABEK in Research on Organizational Knowledge and Learning]. In Raich, M. & Schober, P., Zelger, J. (eds.), *GABEK IV, Sprachliche Strukturen, Theorie und Anwendung*. Wien: Studienverlag (79-101).
- Treich, C. & Jordan, S. (2009). Eine Frage der Perspektive? Die Wahrnehmung von Steuern bei Anlageentscheidungen zur privaten Altersvorsorge. In Urnik, S., Fritz-Schmied, G. & Kanduth-Kristen, S.B. (eds.), *Steurowissenschaften und betriebliches Rechnungswesen. Strukturen – Prinzipien – Neuerungen. Festschrift für Herbert Kofler zum 60. Geburtstag*. Wien: Linde-Verlag (362-391).
- Brauner, E., Becker, A., & Jordan, S. (2005). Organizational Learning: The Interplay of Routinization and Crisis in Practices. In S. Gherardi & D. Nicolini (Eds.), *The Passion for Learning and Knowing. Proceedings of the 6th International Conference on Organizational Learning and Knowledge* (Vol. 1, pp. 133-155). Trento: University of Trento e-books.
- Jordan, S., & Lugger, J. (2005). Abstraction. Exploring micro-practices of organizational learning in a department of anaesthesiology. In S. Gherardi & D. Nicolini (Eds.), *The Passion for Learning and Knowing. Proceedings of the 6th International Conference on Organizational Learning and Knowledge* (Vol. 2, pp. 1-31). Trento: University of Trento e-books.
- Becker, A., Jordan, S. & Messner, M. (2003). Controlling als organisationale Praxis: Implikationen für die Forschung [Management accounting as organizational practice: Implications for empirical research]. In J. Weber, & B. Hirsch (Eds.), *Zur Zukunft der Controllingforschung. Empirie, Schnittstellen und Umsetzung in der Lehre* (pp. 143-160). Wiesbaden: Deutscher Universitäts Verlag.

Current working papers

- Messner, M. & Jordan, S.: The Use of Forecast Accuracy as a Performance Measure: Insights from a Case Study
- Jordan, S. & Becker, A.: The role of technological artefacts in the development of skilful performance: the case of anaesthetic nurses.
- Jordan, S., Mennicken, A. & Mitterhofer, H.: Accounting for immigration – Everyday valuation practices in the social media.

Presentations at research colloquia and international conferences

- 2017 Valuation, Technology and Society Workshop, Leicester, UK
WHU Otto Beisheim School of Management, research presentation at the Institute of Management Accounting and Control, Vallendar
Research project presentation at the initial meeting of the Health & Life Science Cluster Tirol, University of Innsbruck
- 2016 Vienna Business School, research presentation at the Institute for Strategy Management and Management Control
- 2015 International Symposium on Process Organization Studies, Kos
Amsterdam Business School, research colloquium of the department of accounting
- 2014 MASOP (Management accounting as a social and organizational practice) workshop, Paris
“Riskwork” workshop at the LSE, London
Essex Business School, research colloquium of the department of accounting
Ted O’Leary workshop at the LSE, invited talk
- 2013 Cardiff Business School, research colloquium of the department of accounting
Haugesund University College, research colloquium of the department of organization
Organization Studies Summer Workshop, Mykonos
Stockholm University, research colloquium of the department of accounting
AOS Workshop, Galway
Newcastle Business School, accounting research colloquium
- 2012 LSE, research colloquium of the department of accounting
EAA (European Accounting Association) annual congress, Ljubjana
Organization Studies Summer Workshop, Rhodes
International Symposium on Process Organization Studies, Kos
IPA (Interdisciplinary Perspectives on Accounting Conference), Cardiff
- 2011 LSE, research colloquium of the department of accounting
EGOS (European Group of Organization Studies) colloquium, Gothenburg
Bath University, workshop on Reflection and Learning
Innsbruck University, research colloquium of the research centre Organization Studies
- 2010 LSE, research colloquium of the department of accounting
Haugesund University College, research colloquium of the department of organization
Innsbruck University, research colloquium of the research centre accounting theory and research
EAA annual congress, Istanbul
EGOS colloquium, Lisbon
- 2009 HEC Paris, research colloquium of the department of accounting
International Symposium on Process Organization Studies, Cyprus
Conference on Performance Measurement and Management Control, Paris
- 2008 International GABEK Symposium, Sterzing
EGOS colloquium, Amsterdam

- EAA annual congress, Rotterdam
- MASOP (Management accounting as social and organizational practice) workshop, Paris
- 2007 Management Control Conference, Paris
- EGOS colloquium, Vienna
- EURAM (European Academy of Management) annual conference, Paris
- 2006 Organization Studies Summer Workshop, Mykonos
- 2005 CCN (Critical Care Nursing) Congress, Witten/Herdecke
- EGOS colloquium, Berlin
- 2004 EGOS colloquium, Ljubljana
- OKLC (Conference on Organizational Knowledge, Learning and Capabilities), Innsbruck
- 2003 Congress of the German Anthropological Society, Berlin

Ad-hoc Reviews

Ad-hoc reviewer for *Accounting, Organizations & Society*, *Contemporary Accounting Research*, *Management Accounting Research*, *Critical Perspectives on Accounting*, *Accounting Auditing & Accountability Journal*, *Accounting Horizons*, *The British Accounting Review*, *Management Learning*, *Organization*, *The Learning Organization*, *Organization Studies*, *Human Relations*, *The Scandinavian Journal of Management*, *Artificial Intelligence in Medicine*, *Risk Management*, *International Journal of Cross Cultural Management*, *Organization Management Journal*, *Valuation Studies* and *Foucault Studies*.

Memberships in research associations

- Member of the Editorial Board of *Accounting, Organizations & Society* since October 2017
- Member of the International Editorial Board (IEB) of *Management Learning* since February 2009
- Research associate CARR (Centre for Analysis of Risk and Regulation, London School of Economics and Political Science) since 2012
- Member of the EAA (European Accounting Association) Scientific Committee 2010-2012

Conference Organization

- Co-Organizer IPA (Interdisciplinary Perspectives on Accounting Conference) 2009, Innsbruck
- Co-Organizer of the biennial LSE-Innsbruck PhD-workshop and research day from 2013 onwards (funded by Bank Austria UniCredit Group)

Project Funding

- 2017 “Healthcare quality assessment in Austria: Discourses and performances”, (co-investigators: Albrecht Becker & Iain Munro: (FWF Austrian Science Fund and Matching Fund of the Tyrolean Government) (€ 259,789.95)
- 2015 “Immigration discourses and symbolic numbers in social networks”, (co-investigator Hermann Mitterhofer), funded by the University of Innsbruck (NWF) (€ 3500.-)
- 2013 Associate member of the project “RISKOP” (Risk in Offshore Operations), funded for 4 years by companies operating in the Norwegian Petroleum Industry and by the Norwegian Science Fund, institutional location: Stord/Haugesund University College Norway; project leader: Jan Jonassen (NOK 16 Mio, around € 2 Mio).
- 2009 Schrödinger Scholarship by the Austrian Science Fund (FWF) funding an 18-months stay at the London School of Economics and Political Science (LSE) for the project “Management Accounting and Organizational Learning” (€ 49,800.-)

- 2009 “Understanding Incentive Systems in Their Social and Institutional Context”, funded by the Tyrolean Chamber of Commerce (€ 3000.-)
- 2009 Book project “Beyond Knowledge Management. Sociomaterial and Sociocultural Perspectives within Management Research” (Emerging Researchers Book Series, Innsbruck University Press, co-editor: Hermann Mitterhofer), funded by Bank Austria UniCredit Group (€ 1000.-)
- 2007 “Dimensions of Retirement Investment Decisions – A Qualitative Analysis of Private Investors’ Perception of Taxation” (together with Prof. Corinna Treisch), funded by the Tyrolean Chamber of Commerce (€ 1800.-)

Areas of research and current research projects

My research is concerned with the various ways in which notions of performance and risk are established, communicated, acquired and acted upon within and between organizations. I am particularly interested in the ways in which people and organizations, through various representational practices such as setting of performance targets and standards of ‘good practice’, forecasting and risk mapping, make up, intervene in, and are affected by uncertainties related to complex interactions, high hazards, crises and organizational and societal change.

I investigate risk and performance management as social and organizational practices. This implies 1) looking at the social and organizational conditions that allow some technologies to become regarded as appropriate and functional, 2) taking into account a broader set of roles besides often espoused intentions of ‘better’, rational management that these managerial technologies may take on in organizations and society, and 3) regarding different roles as co-emerging with the social relations that these technologies help make possible. Against this background, my research builds upon the understanding that (notions of) performance and risk are not simply ‘captured’, but are constructed and shaped by the ways in which they are represented and communicated.

In order to make sense of the interaction between risk and performance management technologies and their organizational and social context, I draw in my research upon various concepts and approaches in organization studies, social psychology, sociology, linguistics, and historical and political sciences that share an interest in the constitutive character of communicative and representational practices. As such, my research is situated in the field of interpretative and critical accounting and organization studies.

I am currently engaged in three research projects, where I investigate together with my colleagues 1) practices of risk representation and management in high hazard contexts, 2) the interplay between programmes, technologies and fields of expertise in neoliberal health care reforms concerned with healthcare quality assessment and 3) the role of accounting concepts in immigration discourses in the social media.

TEACHING

London School of Economics

Courses Taught

Management Accounting, Decisions and Control (graduate): 2012 (8 classes)

Managerial Accounting (undergraduate): 2011/2012 (4 classes); 2010/2011 (3 classes.); 2009/2010 (3 classes)

Supervision of master theses in the master program "Accounting, Organizations and Institutions": 2010-2012

Student Evaluation (on a scale from 1 to 5, best possible evaluation: 1)

Managerial Accounting

2011/2012: average of 4 classes: 1.6

2010/2011: average of 3 classes: 1.5

2009/2010: average of 3 classes: 1.6

HEC Paris

Performance Measurement and Management (graduate): 2009

University of Innsbruck

Courses Taught

PhD research seminar (in English): 2016, 2015

PhD course on research methodology (in English): 2015, 2014

PhD course on doing a literature review (in English): 2015, 2014

Management accounting (graduate, in English): 2016, 2015

Cost accounting (undergraduate, in German): 2017, 2016, 2015, 2014, 2013, 2012, 2005, 2004 (since 2012: course leader)

Managerial accounting and organizational learning (undergraduate, in German): 2007, 2006, 2005, 2004

Knowledge management (undergraduate, in German): 2008, 2007, 2006

Research methods (graduate, in German): 2008, 2007, 2006

Performance measurement and management control (undergraduate, in German): 2008, 2007

Intellectual capital (undergraduate, in German): 2008, 2007

Strategic management accounting (undergraduate, in English): 2009, 2008

Management development and knowledge management (graduate, in English): 2009, 2008

Research colloquium on accounting (in English): 2013, 2012, 2009, 2008

Supervision of bachelor, diploma and master theses (in English and in German): 2004-2009; and from 2013 onwards

Recent Student Evaluation (on a scale from 1 to 5, best possible evaluation: 1)

2016/17	Cost Accounting (lecture)	Content & structure: 1.4; Presentation and communication: 1.5
2016/17	Cost Accounting (seminar 1)	Content & structure: 1.3; Presentation and communication: 1.3
2016/17	Cost Accounting (seminar 2)	Content & structure: 1.7; Presentation and communication: 1.6
2016/17	PhD Accounting Research Seminar	Content & structure: 1.1; Presentation and communication: 1.0
2016/17	Master Seminar Management Accounting (group 1)	Content & structure: 1.5; Presentation and communication: 1.5
2016/17	Master Seminar Management Accounting (group 2)	Content & structure: 1.9; Presentation and communication: 1.9

Activities as external examiner

Edinburgh Business School: examiner of Marian Gatzweiler's PhD thesis (April 2017)

Department of Accounting, Stockholm University: discussant to Andreas Sundström's PhD mid-term seminar (September 2013)

PhD colloquia

Faculty member of the IPA 2015 doctoral colloquium in Stockholm

Teaching Awards

Department of accounting teaching prize awarded by the LSE Teaching and Learning Centre in May 2012

ADMINISTRATION

Service to the University of Innsbruck (all departments)

- Since 2017 Coordinator of the Sub-Cluster Humanities, Social Sciences, Law and Economics within the Tyrolean Research Cluster “Life & Health Sciences”
- Since 2015 Member of the committee “Schaufenster Lehre” (reviewing and selecting for publication teaching studies of university members across different disciplines)

Service to the School of Management, University of Innsbruck

- Since 2017 Substitute member of the faculty council
- 2016-2017 Member of the appointment committee for a professorship in Financial Accounting
- 2015-2016 Member of the BSc Management & Economics quality management committee
- 2013 - 2014 Substitute member of the appointment committee for a professorship in Marketing
- 2008 – 2009 Member of the habilitation committee Dr. Michael Habersam
- 2008 Member of the habilitation committee Dr. Tobias Scheytt
- 2007 – 2008 Member of the appointment committee for a professorship in Corporate Governance
- 2007 Member of a task force to revise the recommendations for habilitations at the School of Management (“Habilitationpapier der Strukturkommission”), together with Annette Ostendorf and Marius Lüdicke
- 2007 Member of the habilitation committee Dr. Richard Weiskopf
- Sowi-Holding:
- Board member: 2002 - 2008
 - Keeper of the minutes: 2005 - 2008
 - Supervision of PINN diploma theses and EUROMOBIL projects: 2004 - 2006

Research Administration at the School of Management, University of Innsbruck

Organization of the research colloquium, Research Centre “Accounting Theory and Research”, Innsbruck University (2008-2009; and from 2013 onwards)

Deputy Coordinator of the Research Centre “Accounting Theory and Research”
<https://www.uibk.ac.at/atr/> (from 2013 onwards)