

## Lukas GORETZKI

Assistant Professor of Management Control  
Department of Organization and Learning  
Innsbruck University School of Management  
Universitätsstraße 15, A-6020 Innsbruck, Austria

Tel.: +43 (0) 512 507 71433

Lukas.Goretzki@uibk.ac.at

### ACADEMIC EXPERIENCE

- Assistant Professor, University of Innsbruck (since 10/2014)
- Postdoc, University of Innsbruck (09/2012 – 09/2014)
- Postdoc, WHU – Otto Beisheim School of Management (01/2012 – 08/2012)
- Research Assistant and PhD student, WHU – Otto Beisheim School of Management (08/2008 – 12/2011)

### PUBLICATIONS IN (PEER-REVIEWED) ACADEMIC JOURNALS

- Goretzki, L., Mack, S., Messner, M. & Weber, J.: Exploring the persuasiveness of accounting numbers in the framing of ‘performance’ – a micro-level analysis of performance review meetings, forthcoming in: *European Accounting Review*.
- Goretzki, L. & Messner, M. (2016): Coordination under uncertainty: A sensemaking perspective on cross-functional planning meetings, in: *Qualitative Research in Accounting & Management*, Vol. 13, Issue 1, 92 – 126.
- Goretzki, L., Strauß, E. & Weber, J. (2013): An institutional perspective on the changes in management accountants' professional role, in: *Management Accounting Research*, Vol. 24, Issue 1, 41-63.
- Goretzki, L. (2013): Management accounting and the construction of the legitimate manager, in: *Journal of Management Control*, Vol. 23, Number 4, 319-344.

### PAPERS UNDER REVIEW / WORKING PAPERS

- Goretzki, L., Wiegmann, L. & Strauß, E.: Exploring the roles of vernacular accounting systems in the development of “enabling” global accounting and control systems
- Mack, S. & Goretzki, L.: How management accountants exert influence on managers – A micro-level analysis of management accountants' influence tactics in budgetary control meetings

- Goretzki, L. & Messner, M.: The 'business partner' as a fragile aspirational identity: A field study of management accountants' identity work
- Goretzki, L., Lukka, K. & Messner, M.: Controllers' use of informational tactics
- Becker, S. & Goretzki, L.: Constructing social identities for staff professions as institutional work – A discourse analysis

## **BOOK PROJECTS**

- Goretzki, L. & Strauß, E.: The role of the management accountant – Local variations and global influences (in preparation for Routledge Studies in Accounting)

## **OTHER PUBLICATIONS**

- Becker, S. & Goretzki, L. (2015): Unsicherheiten effizient managen, in: Controlling & Management Review, Sonderheft 1, 32-37.
- Goretzki, L. (2015): Controllingship in der Unternehmenspraxis, in: Becker, Wolfgang / Ulrich, Patrick: Praxishandbuch Controlling, 79-95, Springer.
- Goretzki, L. & Messner, M. (2014): Business Partnering in der Praxis umsetzen, in: Controlling & Management Review, 58. Jg. Heft 2, 8-15.
- Schäffer, U., Goretzki, L. & Meyer, T. (2012): Beteiligung des Controllings an der strategischen Planung – Ergebnisse der WHU-Zukunftsstudie, in: Zeitschrift für Controlling & Management, 55. Jg., Heft 4, 312-318.
- Weber, J., Goretzki, L. & Meyer, T. (2012): Nachhaltigkeit als neues Aufgabenfeld für Controller – Ergebnisse der WHU-Zukunftsstudie, in: Zeitschrift für Controlling & Management, 55. Jg., Heft 3, 242-248.
- Weber, J., Schäffer, U., Goretzki, L. & Strauß, E. (2012): Zukunftsthemen des Controllings, Schriftenreihe Advanced Controlling Band 82.
- Goretzki, L. (2012): Rollenwandel der Controller zum Business Partner – Erkenntnisse aus der qualitativen Controllerforschung, in: Zeitschrift für Controlling & Management, 55. Jg., Heft 1, 64-66.
- Goretzki, L., Weber, J. (2012): Die Zukunft des Business Partners – Ergebnisse einer empirischen Studie zur Zukunft des Controllings, in: Zeitschrift für Controlling & Management, 55. Jg., Heft 1, 22-29.
- Goretzki, L., Weber, J. (2010): Der Wandel der Controller – Eine rollentheoretische Betrachtung am Beispiel der Hansgrohe AG, in: Zeitschrift für Controlling & Management, 54. Jg., Heft 3, 163-169.
- Goretzki, L., Weber, J. & Zubler, S. (2010): Die Rollen der Controller, in: Controller Magazin, Heft 2, 56-62.

- Weber, J., Goretzki, L. & Zubler, S. (2010): Welche Erkenntnisse kann die empirische Controllingforschung zum Erfolg des Controllings beitragen? In: Controlling – Zeitschrift für erfolgsorientierte Unternehmenssteuerung, 22. Jg., 322-329.
- Eitelwein, O. & Goretzki, L. (2010): Carbon Controlling und Accounting erfolgreich implementieren – Status Quo und Ausblick, in: Zeitschrift für Controlling & Management, 54. Jg., Heft 1, 23-31.
- Nevries, P., Strauß, E. & Goretzki, L. (2009): Zentrale Gestaltungsgrößen der operativen Planung, in: Zeitschrift für Controlling & Management, 53. Jg., S. 237-241.

## **PRESENTATIONS AT RESEARCH COLLOQUIA AND INTERNATIONAL CONFERENCES**

- 32nd EGOS Colloquium, Naples
- Turku School of Economics, research seminar of the Department of Accounting and Finance, Turku
- Workshop on Institutions & Conventions, Innsbruck
- 9th Workshop on Management Accounting as Social and Organizational Practice (MASOP), Innsbruck
- 13th Annual Conference for Management Accounting Research (ACMAR), Vallendar
- 10th European Network for Research on Organisational and Accounting Change (ENROAC) Conference, Galway
- NHH Bergen, research seminar of the Department of Accounting, Auditing and Law (June 2014)
- HEC Lausanne, research seminar of the Department of Accounting and Control (March 2013)
- 7th Workshop on Management Accounting as Social and Organizational Practice (MASOP), Paris
- 11th Annual Conference for Management Accounting Research (ACMAR), Vallendar
- 6th Workshop on Management Accounting as Social and Organizational Practice (MASOP), Kopenhagen
- 10th Annual Conference for Management Accounting Research (ACMAR), Vallendar
- 8th European Network for Research on Organisational and Accounting Change (ENROAC) Conference, Lissabon
- 26th European Accounting Association (EAA) Doctoral Colloquium, Istanbul
- 5th European Network for Research on Organisational and Accounting Change (ENROAC) Doctoral Summer School, Siena
- 3rd Workshop on Management Accounting as Social and Organizational Practice (MASOP), Kopenhagen
- 7th Annual Conference for Management Accounting Research (ACMAR), Vallendar

## **AWARDS**

- Best Reviewer Award 2015, Journal of Management Control
- Certificate for the paper entitled “An institutional perspective on the changes in management accountants' professional role” (2013) for being one of the 5 most highly cited papers in the journal *Management Accounting Research* (MAR) during 2014, 2015 and up until June 2016

## **EDITORIAL BOARD MEMBERSHIPS**

- Qualitative Research in Accounting & Management

## **AD-HOC REVIEWER FOR**

- Accounting and Business Research
- Accounting, Auditing & Accountability Journal
- Critical Perspectives on Accounting
- Journal of Applied Accounting Research
- Journal of Management Control
- Management Accounting Research
- Management Review Quarterly
- Qualitative Research in Accounting & Management
- Review of Managerial Science

## **SERVICE TO THE COMMUNITY**

- Member of the International Committee of the Management Accounting Section of the American Accounting Association (since 10/2015)

## **MEMBERSHIPS**

- European Group of Organizational Studies (EGOS)
- Member of the German Association of University Professors and Lecturers [*Verband der Hochschullehrer für Betriebswirtschaft e.V. (VHB)*]

## **OTHER ACTIVITIES**

- Initiator and co-organizer of the “Controlling Round Table” (annual workshop for finance and accounting professionals at the University of Innsbruck), since 2012 (together with Martin Messner)

## **ADMINISTRATION, UNIVERSITY OF INNSBRUCK**

- Alternate member of the University of Innsbruck, School of Management Faculty Council (since 2014 - 2016)
- Member of the University of Innsbruck, School of Management Faculty Council (since 2016)
- Alternate member of the University of Innsbruck, School of Management Curriculum Development Committee (2014 - 2016)
- Member of the University of Innsbruck, School of Management Curriculum Development Committee (since 2016)

## **COURSES TAUGHT**

### *University of Innsbruck*

- Management accounting (Master); Winter term 2012/2013, 2013/2014, 2014/15, 2015/2016, 2016/2017
- Qualitative research methods (Master); Winter term 2012/2013, 2013/2014, 2014/15, 2015/2016, 2016/2017
- Understanding and designing management control systems (Master); Winter term 2012/2013, 2013/2014, 2014/15, 2015/2016, 2016/2017
- Management control across industries (Master); Summer term 2013, 2014, 2015, 2016
- Research colloquium for master thesis (Master); Summer term 2016
- Functionalist and interpretive perspectives on accounting (Diploma); Winter term 2010

### *University of Siegen*

- Introduction to qualitative business and accounting research (PhD); Summer term 2015