

# UNO-INNSBRUCK REQUIRED TEXTBOOKS

The textbooks required for the 2017 UNO-Innsbruck International Summer School are listed below by individual class and are available for purchase through the UNO Bookstore. For each text we have listed the title, author, edition, publishing company and ISBN. Textbooks will **NOT** be available for purchase on site in Innsbruck. If a book is available in an electronic edition (e-textbook), and you are planning on bringing your laptop, Kindle or other electronic device, you can choose the e-version over the paper version. Some classes may require additional reading material to be purchased on site from the UNO-Innsbruck office.

**You are responsible for obtaining and transporting any text required for the classes in which you are enrolled, unless otherwise indicated below.** If you have any questions, please contact the UNO-Innsbruck office at: 504.280.7116 or [innsbruck@uno.edu](mailto:innsbruck@uno.edu).

**UNO Bookstore:** [WWW.THEUNOSHOP.COM](http://WWW.THEUNOSHOP.COM)

<b>ANTH 1020</b>	<b>FADS, FALLACIES, AND HUMAN ORIGINS</b>	<b>FACULTY: CHRISTINA JOSEPH</b>
Frauds, Myths, and Mysteries – Kenneth Feder – 7 <sup>th</sup> or 8 <sup>th</sup> Ed. – McGraw Hill – ISBN: 9780078035074		
<b>ANTH 3090</b>	<b>ANTHROPOLOGY OF THE ROMA (GYPSY) PEOPLES</b>	<b>FACULTY: CHRISTINA JOSEPH</b>
We Are the Romani People – Ian Hancock – 2002 – Hertfordshire, UK: University Press – ISBN: 978-1-902806-19-8		
<b>BA 3010</b>	<b>THE LEGAL ENVIRONMENT OF BUSINESS</b>	<b>FACULTY: SANDA GROOME</b>
The Legal Environment of Business: A managerial approach – Melvin & Katz – 2 <sup>nd</sup> Ed. – McGraw Hill – ISBN: 978-0-07-802380-04		
<b>BA 3021</b>	<b>BUSINESS LAW</b>	<b>FACULTY: SANDA GROOME</b>
The Legal Environment of Business: A managerial approach – Melvin & Katz – 2 <sup>nd</sup> Ed. – McGraw Hill – ISBN: 978-0-07-802380-04		
<b>ECON 2221</b>	<b>MONEY &amp; BANKING</b>	<b>FACULTY: BRUCE KLINE</b>
The Economics of Money, Banking, and Financial Markets – Frederic Mishkin – 11 <sup>th</sup> Ed. – Prentice-Hall – ISBN: 978-0133836790		
<b>ECON 3000</b>	<b>MANAGERIAL ECONOMICS</b>	<b>FACULTY: BRUCE KLINE</b>
Economics for Managers – Farnham – 2 <sup>nd</sup> Ed. – Prentice-Hall – ISBN: 978-0136065524 If the 2 <sup>nd</sup> Edition is not available, students may use the 3 <sup>rd</sup> Ed. ISBN: 978-0132773706		
<b>EES 1002</b>	<b>INTRODUCTION TO ENVIRONMENTAL SCIENCE</b>	<b>FACULTY: RHETT JACKSON</b>
Why Evolution is True – Jerry Coyne – Penguin – ISBN: 014311649		
<b>EES 2096</b>	<b>THE AUSTRIAN ALPS VS. SOUTHEASTERN U.S.</b>	<b>FACULTY: RHETT JACKSON</b>
The Control of Nature – John McPhee – Farrar & Strauss – ISBN: 0374522596		
<b>ENGL 2090</b>	<b>THE SHORT STORY IN EUROPE</b>	<b>FACULTY: ANNE BOYD RIOUX</b>
Goodbye Berlin – Christopher Isherwood – New Directions – ISBN: 978-0811220248 Oxford Book of French Short Stories – Ed. Elizabeth Fallaize – ISBN: 978-0199583171 Great German Short Stories of the Twentieth Century: A Dual-Language Book – Ed. M. Charlotte Wolf – ISBN: 978-0486476322 Additional material for this class will be available in Innsbruck for a small fee.		
<b>ENGL 2218</b>	<b>THE LITERATURE OF EUROPEAN TRAVEL</b>	<b>FACULTY: ANNE BOYD RIOUX</b>
Vienna Voices: A Traveler Listens to the City of Dreams – Jill Knight Weinberger – ISBN: 978-1932559897 The Bells in Their Silence: Travels through Germany – Michael Gorra – ISBN: 978-0691126173 Additional material for this class will be available in Innsbruck for a small fee.		
<b>FA 1010</b>	<b>ART APPRECIATION</b>	<b>FACULTY: AARON MCNAMEE</b>
A World of Art – Henry M. Sayre – Pearson – 8 <sup>th</sup> Ed. – ISBN: 9780134169897		
<b>FA 1060</b>	<b>DRAWING I</b>	<b>FACULTY: AARON MCNAMEE</b>
No text required for this course. Students will be required to purchase drawing supplies in Innsbruck.		
<b>FA 1551</b>	<b>INTRODUCTION TO PHOTOGRAPHY FOR NON-ART MAJORS</b>	<b>FACULTY: JEFFREY RINEHART</b>
No text required for this course. Students are required to have some form of digital camera, a laptop and Adobe Lightroom.		
<b>FA 2202</b>	<b>ART HISTORY SURVEY II</b>	<b>FACULTY: JEFFREY RINEHART</b>
Gardner's Art through the Ages: The Western Perspective, vol. II – Fred Kleiner – 14 <sup>th</sup> Ed. – Wadsworth – ISBN: 978-1-133-95480-4		
<b>FIN 3301</b>	<b>SMALL BUSINESS FINANCE</b>	<b>FACULTY: MARIANNE FORTUNA</b>
Small Business Finance for the Busy Entrepreneur – Sylvia Inks – 2016		
<b>FTA 2090-92</b>	<b>INTERNATIONAL COMMUNICATIONS</b>	<b>FACULTY: ANANDAM KAVOORI</b>
The Logics of Globalization – Anandam Kavoori – 1 <sup>st</sup> Ed. – Lexington Books		
<b>GER 1001</b>	<b>BASIC GERMAN I</b>	<b>FACULTY: PETER JORGENSEN</b>
German Survival Guide – Elizabeth Bingham – 2 <sup>nd</sup> Ed. – World Prospect Press – ISBN: 978-0-9703734-6-5		

<b>HIST 2991 NAZI GERMANY AND THE SECOND WORLD WAR</b>	<b>FACULTY: ALEXANDER LASSNER</b>
Why the Allies Won – Richard Overy – 1996 – W W Norton and Company – ISBN: 9780393316193 The Nazi Seizure of Power – William Allen – 2014 – Echo Point Books and Media – ISBN: 9781626548725	
<b>HIST 4003 MODERN MILITARY HISTORY</b>	<b>FACULTY: ALEXANDER LASSNER</b>
The Cambridge Illustrated History of Warfare – Geoffrey Parker – Cambridge – 2008 – ISBN: 9780521738064 The Military Revolution: Military Innovation and the Rise of the West – Geoffrey Parker – Cambridge	
<b>HIST 4346 POSTWAR EUROPE: 1945 TO THE PRESENT</b>	<b>FACULTY: MARC LANDRY</b>
Postwar – Tony Judt – Penguin – ISBN: 978-0143037750 Additional material for this class will be available in Innsbruck for a small fee.	
<b>HIST 4373 HISTORY OF THE HABSBURG EMPIRE: DOOMED TO FAIL?</b>	<b>FACULTY: MARC LANDRY</b>
The Radetzky March – Joseph Roth – The Overlook Press – ISBN: 978-1585673261 Additional material for this class will be available in Innsbruck for a small fee.	
<b>HUMS 2090 EUROPE THROUGH LITERATURE AND CINEMA</b>	<b>FACULTY: BARBARA COOPER</b>
Story of My People – Edoardo Nesi – Other Press N.Y. – ISBN: 978-1590516775 Total Chaos – Jean Claud Izzo – Europa Editions – ISBN: 978-1609451264 Gold: The Marvellous History of Genral John Augustus Sutter – Peter Owen Publishers – ISBN: 978-0720611755 Additional material for this class will be available in Innsbruck for a small fee.	
<b>ITAL 1001 BASIC ITALIAN I</b>	<b>FACULTY: BARBARA COOPER</b>
New Italian Espresso – Gruppo Italiaidea – 2014 – Alma Edizioni – ISBN: 978-88-6182-353-2	
<b>JOUR 2790 TRAVEL WRITING</b>	<b>FACULTY: ANANDAM KAVOORI</b>
Introduction to Travel Journalism – John F. Greenman – Peter Lang	
<b>MANG 3401.1 INTRODUCTION TO MANAGEMENT &amp; ORGANIZATIONAL BEHAVIOR</b>	<b>FACULTY: ROBERT BROWN</b>
Essentials of Contemporary Management – Jones & George – 7 <sup>th</sup> Ed. – McGraw Hill – ISBN: 978-0-07-786253-8	
<b>MANG 3401.2 INTRODUCTION TO MANAGEMENT &amp; ORGANIZATIONAL BEHAVIOR</b>	<b>FACULTY: TOM BRAMORSKI</b>
Fundamentals of Management – Ricky Griffin – 8 <sup>th</sup> Ed. – Cengage Learning – ISBN: 978-1-285-84904-1	
<b>MANG 3401.3 INTRODUCTION TO MANAGEMENT &amp; ORGANIZATIONAL BEHAVIOR</b>	<b>FACULTY: ROBERT BROWN</b>
Essentials of Contemporary Management – Jones & George – 7 <sup>th</sup> Ed. – McGraw Hill – ISBN: 978-0-07-786253-8	
<b>MANG 3595 SPORT, TOURISM, AND EVENT MANAGEMENT</b>	<b>FACULTY: MARTIN SCHNITZER</b>
Managing Major Sports Events – Parent & Smith-Swan – 1 <sup>st</sup> Ed. – Routledge – ISBN: 978-0415672337 Sport and Tourism – Higham & Hinch – 1 <sup>st</sup> Ed. – Routledge – ISBN: 978-0750686105	
<b>MANG 4446 INTERNATIONAL MANAGEMENT</b>	<b>FACULTY: MARIANNE FORTUNA</b>
International Management: Managing Across Borders and Cultures – Helen Deresky – 9 <sup>th</sup> Ed.	
<b>MKT 3501.1 PRINCIPLES OF MARKETING</b>	<b>FACULTY: TOM BRAMORSKI</b>
MKTG – Lamb, Hair & McDaniel – 11 <sup>th</sup> Ed. – Cengage – ISBN: 9781337117258	
<b>MKT 3501.2 PRINCIPLES OF MARKETING</b>	<b>FACULTY: STEPHEN BARNETT</b>
MKTG – Lamb, Hair & McDaniel – 9 <sup>th</sup> Ed. – Cengage – ISBN: 978-1285860169	
<b>MKT 3501.3 PRINCIPLES OF MARKETING</b>	<b>FACULTY: STEPHEN BARNETT</b>
MKTG – Lamb, Hair & McDaniel – 9 <sup>th</sup> Ed. – Cengage – ISBN: 978-1285860169	
<b>MUS 1000 MUSIC APPRECIATION</b>	<b>FACULTY: ROBIN H. WILLIAMS</b>
Music: An Appreciation, Brief Edition – Roger Kamien – McGraw-Hill – ISBN: 978-0077837310 (Electronic version preferred)	
<b>MUS 2001 MUSIC AND MUSICIANS OF AUSTRIA</b>	<b>FACULTY: ROBIN H. WILLIAMS</b>
Materials for this class will be available in Innsbruck for a small fee.	
<b>PHIL 2201 ETHICS</b>	<b>FACULTY: ANDREAS OBERPRANTACHER</b>
Ethics: The Essential Writings – Gordon Daniel Marino – 2010 – Random House – ISBN: 978-0812977783 Additional material for this class will be available in Innsbruck for a small fee.	
<b>PSYC 2091 PSYCHOPATHOLOGY AND ABNORMAL BEHAVIOR: AN INTRODUCTION</b>	<b>FACULTY: LILLIAN T. EBY</b>
Without Conscience: The Disturbing world of Psychopaths among us – R.D. Hare – 1993 – Guilford Press – ISBN: 1572305410 Additional material for this class will be available in Innsbruck for a small fee.	
<b>SOC 1051 INTRODUCTORY SOCIOLOGY</b>	<b>FACULTY: DEAN ROJEK</b>
Social Problems – Eitzen, Zinn & Smith – 13 <sup>th</sup> Ed. – Pearson – ISBN: 978-0-205-88188-8	
<b>SOC 4098 SOCIOLOGICAL PERSPECTIVES OF GENOCIDE &amp; HOLOCAUST</b>	<b>FACULTY: DEAN ROJEK</b>
Centuries of Genocide – Totten & Parsons – 4 <sup>th</sup> Ed. – Routledge – ISBN: 978-0-415-87192-1	