



## Invitation

### 6<sup>th</sup> eeecon lecture

of the research platform  
Empirical and Experimental Economics

### Professor Holger Strulik

University of Göttingen

### New Developments in the Economics of Ageing and Longevity

Wednesday, 10 October 2018, 6:30 pm  
Kaiser-Leopold-Saal, Karl-Rahner-Platz 3

## Contact

research platform  
Empirical and Experimental Economics  
Universitätsstraße 15  
6020 Innsbruck

Registration would be appreciated until 30 September 2018  
via [eeecon@uibk.ac.at](mailto:eeecon@uibk.ac.at)



**Professor Holger Strulik** is a distinguished scholar in growth and health economics. He obtained his PhD in Economics at the University of Göttingen in 1996 and in 2013 his Venia Legendi in Economics at the University of Hamburg. Since 2012, he is Professor for Macroeconomics and Development at the University of Göttingen.

Holger Strulik's research interests include development economics, population economics and dynamic macroeconomics. While in his earlier years his focus was on growth economics, in recent years, his main research interest is in the field of health economics. He proposed an alternative approach for considering human health in economic models. By including health according to a more medical viewpoint as the accumulation of bodily deficits (like the number of diseases or symptoms) rather than the sum of investments of people into their health (like expenditures for gym) data confirmed the theoretical model more appropriately leading to practical relevant findings.

Holger Strulik has published in leading economic journals, such as the *European Economic Review*, *Journal of Economic Theory*, *Journal of Public Economics*, *Journal of Health Economics* and *Journal of Economic Behavior and Organization*. He is an Associate Editor of the *Journal of Demographic Economics* and the *Journal of the Economics of Ageing*. Holger Strulik is also a member in several research networks such as the European Research Development Network (EUDN), CESifo, the Macroeconomics Council, the Council for Population Economics and the Council for Development Economics of the German Economic Association. In 2017, he achieved the top rank under more than 3,000 considered economists in the Handelsblatt Ranking of the 100 research strongest economists in the German speaking area.

Professor Holger Strulik gives the 6th eeecon lecture on "New Developments in the Economics of Ageing and Longevity". He will show how insights from modern gerontology on the ageing of human bodies can be integrated into an economic life model, how this fundamentally changes the predictions and implications of conventional health economic theory, and how the new framework can be applied to problems that have not yet been addressed in health economics.

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## Program

#### Welcome address

Professor Janette Walde, Speaker of the research platform

#### Opening address

Professor Tilmann Märk, Rector of the University of Innsbruck

#### Introduction of the lecturer

Professor Markus Walzl, Dean of the Faculty of Economics and Statistics

#### Lecture

Professor Holger Strulik, University of Göttingen

Afterwards, we invite you all to join us for some snacks, drinks and inspiring discussions.