



## Invitation

### 5<sup>th</sup> eeecon lecture

of the research platform  
Empirical and Experimental Economics

### Professor Yan Chen

University of Michigan

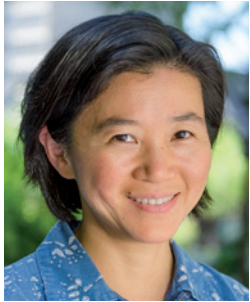
### Group Identity and Public Goods Provision in the Field

Thursday, November 9<sup>th</sup> 2017, 6:00 pm  
Kaiser-Leopold-Saal, Karl-Rahner-Platz 3

## Contact

research platform  
Empirical and Experimental Economics  
Universitätsstraße 15  
6020 Innsbruck

Registration is possible until October 31<sup>st</sup> 2017 via  
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**Professor Yan Chen** is a behavioral and experimental economist. She obtained her PhD in Social Science (specialized in Economics) at the California Institute of Technology and is since 2015 the Daniel Kahneman Collegiate Professor of Information at School of Information at the University of Michigan. Also, she holds an appointment as research professor with the University of Michigan Institute for Social Research since 2008.

Yan Chen's research focuses on market and mechanism design as well as behavioral and experimental economics. The fundamental challenge she addresses in her research is the design of robust mechanisms when the agents involved are not perfectly rational. In meeting this challenge, she applies experimental, computational, and theoretical approaches to incorporate dynamic learning theories from economics and cognitive psychology into the static mechanism design framework. In other work she synthesizes economic and social psychology theories to understand the effects of social identity in economic decision making, and to develop team-based approaches to increase and sustain member contributions in online communities and the sharing economy. She also investigates efficient and fair mechanisms for allocating indivisible resources.

Yan Chen has published in leading economic journals, such as the *American Economic Review*, *Journal of Political Economy*, *Journal of Economic Theory*, *Journal of Public Economics*, and *Games and Economic Behavior*. She has also published in refereed conference proceedings in computer science, such as *CHI* and *WSDM*, and general interest journals such as the *Proceedings of the National Academy of Sciences*.

She is an Associate or Advisory Editor in outstanding journals like *Games and Economic Behavior*, *Management Science*, *Experimental Economics*, and *Journal of the Economic Science Association*. Her research is funded by the National Science Foundation. She served as the president of the Economic Science Association from 2015-2017.

Professor Yan Chen gives the 5<sup>th</sup> eeecon lecture "Group Identity and Public Goods Provision in the Field." In this talk, she will summarize a number of laboratory and field experiments she has conducted in online communities, applying social identity theory and team-based approaches to alleviate the free-rider problem in public goods provision in the field. Her recent work combines the causal inference from field experiments with the predictive accuracy of machine learning to promote pro-social activities.

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## Program

### Welcome address

Professor Janette Walde, Speaker of the research platform

### Opening address

Professor Bernhard Fügenschuh, Vice-Rector for Student Affairs and Teaching

### Introduction of the lecturer

Professor Markus Walzl, Dean of the Faculty of Economics and Statistics

### Lecture

Professor Yan Chen, University of Michigan

Afterwards, we invite you all to join us for some snacks, drinks and inspiring discussions.