

Tuesday, 14th March 2017, 5 – 6.30 p.m., MCI Aula, Universitätsstraße 15, Innsbruck

islamic business between sharia & high-tech.



CEDOMIR NESTOROVIC

Professor for International Marketing & Director of the Executive MBA Asia-Pacific, ESSEC Business School, Singapore

Prof. Nestorovic holds a Ph.D from the Institute of Political Sciences in Paris. He teaches geopolitics and international marketing at the ESSEC Business School for more than 15 years, with a specific focus on Islamic Business & Management.

He participates regularly to meetings dealing with Islamic Business such as the World Halal Forum in Kuala Lumpur, or the Kuala Lumpur Islamic Finance Forum. Prof Nestorovic is also one of the initiators and keynote speakers of the academic conferences devoted to Islamic Marketing and Branding, such as the International Conference on Islamic Marketing and Branding in Kuala Lumpur and London, or the Global Islamic Marketing Conference in Dubai and Abu Dhabi.

Appearing frequently in print and electronic media, Prof Nestorovic works closely with companies on issues pending with Islamic markets.

He has been awarded the title of “Professor of the Week” by The Financial Times in 2012 for his contribution to Lexicon on Islamic Finance. He is also the recipient of the Teacher’s Award at ESSEC for 2017.

Free participation for members of MCI Alumni & Friends, University of Innsbruck and invited guests. Please register at alumni@mci.edu.