

The University of Innsbruck invites applications for the position of a

**UNIVERSITY PROFESSOR  
OF  
BUSINESS ADMINISTRATION WITH A FOCUS ON MARKETING**

at the School of Management - Department of Strategic Management, Marketing and Tourism. The position will be based on a permanent civil-law employment contract with the University.

**RESPONSIBILITIES**

The professor shall represent the field of Marketing in research and teaching.

The successful candidate is expected to conduct internationally recognized theoretical and empirical research. S/he is to cover essential topics in core areas of Marketing. Application of qualitative and quantitative methods as well as a multidisciplinary approach is desired. The professor's research activities shall complement those of the Department of Strategic Management, Marketing and Tourism. S/he is expected to participate in the research center "Strategic Leadership, Branding, Innovation" as well as in the research platform "Organizations & Society" and to support and cooperate with the Brand Research Lab and the Retail Lab. S/he is expected to publish in internationally well-established peer reviewed journals, cooperate with international research partners, and successfully apply for research grants.

The professor shall teach in the School's undergraduate, graduate and PhD programs. Teaching will be in German and English.

He/she is expected to actively participate in the strategic development of the School of Management and in academic self-government.

## QUALIFICATION REQUIREMENTS

- a) a pertinent degree in higher education in Austria or the equivalent abroad;
- b) a pertinent 'Habilitation' or equivalent qualification;
- c) publications in leading international peer-reviewed academic journals;
- d) participation in the relevant international scholarly discourses, specifically in social sciences;
- e) experience in raising external research funding;
- f) excellent teaching skills;
- g) international scientific experience pertinent to the discipline;
- h) the ability to lead teams in research and teaching.

Applications must reach us at the latest by

**November 13<sup>th</sup>, 2013**

Please send to:

Leopold-Franzens-Universität Innsbruck, Fakultäten-Servicestelle, Karl-Rahner-Platz 3, 6020 Innsbruck ([fss-karlahnerplatz@uibk.ac.at](mailto:fss-karlahnerplatz@uibk.ac.at)).

The University of Innsbruck is committed to increasing the percentage of female employees especially in leading positions and therefore explicitly invites women to apply. In the case of equivalent qualifications, women will be given preference.

The application should at least include: CV including a description of the applicant's scholarly and professional career; list of scientific publications; list of on-going and completed research projects (amount of funding, funding body, duration); concept of planned research activities at the Department of Strategic Management, Marketing and Tourism; list of courses taught and teaching evaluations; electronic copies of five significant publications.

The application and all accompanying documents should be submitted electronically (CD-ROM or e-mail). Submission as a hardcopy is optional. The applications will be reviewed internationally; therefore the application has to be in English.

The basic salary is set down in the collective bargaining agreement for university employees. Professors are in the remuneration group A 1. For the position the monthly salary before tax is 4.601,20 Euro (14 x). Depending on qualification and experience a higher salary can be a topic in the negotiations with the rector. Beyond that the university offers attractive additional benefits (<http://www.uibk.ac.at/universitaet/zusatzleistungen/>).

The full, authoritative text in German (published in the official bulletin of the University of Innsbruck of October 2<sup>nd</sup>, 2013), comprehensive information on the School of Management, the Department of Strategic Management, Marketing and Tourism, as well as additional information on the current status of the application process may be found at: <http://www.uibk.ac.at/fakultaeten/betriebswirtschaft/career.html>.

Univ.-Prof. Dr. Dr. h.c. mult. Tilmann MÄRK

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