

The University of Innsbruck invites applications for the position of a

**UNIVERSITY PROFESSOR  
OF  
BUSINESS ADMINISTRATION WITH A FOCUS ON SMALL AND  
MEDIUM-SIZED BUSINESSES  
WITH SPECIAL CONSIDERATION OF TOURISM**

at the School of Management - Department of Strategic Management, Marketing and Tourism. The position will be based on a civil-law, fixed-term employment contract for five years with the University, according to § 99 (1), University Act.

### **RESPONSIBILITIES**

The professor shall represent the field of Business Administration with a focus on small and medium-sized businesses in due consideration of tourism in research and teaching.

The successful candidate is to cover essential topics in core areas of Business Administration, applied to small and medium-sized businesses. Primarily, topics shall be addressed that focus on the foundation of enterprises, corporate management, business succession planning, and the dynamic development of products and services by small and medium-sized businesses. These topics are expected to be dealt with mainly in the context of tourism companies.

The professor shall participate in the establishment and development of a planned interfaculty research center "Tourism". The professor's research activities shall complement those of the Department of Strategic Management, Marketing and Tourism. S/he is expected to participate in the research center "Strategic Leadership, Branding, Innovation" as well as in the research platform "Organizations & Society". S/he is expected to publish in internationally well-established peer reviewed journals, cooperate with international research partners, and successfully apply for research grants.

The professor shall primarily teach in the bachelor program "Wirtschaft, Tourismus, Gesundheit und Sport" in Landeck. Therefore, places of employment will be Innsbruck as well as Landeck. In addition, s/he is expected to take part in the School's undergraduate, graduate and PhD programs. Teaching will be in German and English.

He/she is expected to actively participate in the strategic development of the School of Management and in academic self-government.

### **QUALIFICATION REQUIREMENTS**

- a) a pertinent degree in higher education in Austria or the equivalent abroad;
- b) a pertinent 'Habilitation' or equivalent qualification;
- c) publications in leading international peer-reviewed academic journals;
- d) participation in the relevant international scholarly discourses, specifically in social sciences;
- e) experience in raising external research funding;
- f) excellent teaching skills;
- g) international scientific experience pertinent to the discipline;
- h) the ability to lead teams in research and teaching.

Applications must reach us at the latest by

**19<sup>th</sup> of March 2014**

Please send to:

Leopold-Franzens-Universität Innsbruck, Fakultäten-Servicestelle, Karl-Rahner-Platz 3,  
A -6020 Innsbruck ([fss-karlsruhnerplatz@uibk.ac.at](mailto:fss-karlsruhnerplatz@uibk.ac.at)).

The application and all accompanying documents should be submitted electronically (CD-ROM or e-mail). Submission as a hardcopy is optional.

The University of Innsbruck is committed to increasing the percentage of female employees especially in leading positions and therefore explicitly invites women to apply. In the case of equivalent qualifications, women will be given preference.

The basic salary is set down in the collective bargaining agreement for university employees. Professors are in the remuneration group A 1. For the position the monthly salary before tax is 4.697,80 Euro (14 x). Depending on qualification and experience a higher salary can be a topic in the negotiations with the rector. Beyond that the university offers attractive additional benefits (<http://www.uibk.ac.at/universitaet/zusatzleistungen/index.html.en>).

The application should at least include: CV including a description of the applicant's scholarly and professional career; list of scientific publications; list of on-going and completed research projects (amount of funding, funding body, duration); concept of planned research activities at the Department of Strategic Management, Marketing and Tourism; list of courses taught and teaching evaluations; electronic copies of five significant publications.

Applicants have no claim for refund of travelling expenses incurred in the course of the application process.

The full, authoritative text in German (published in the official bulletin of the University of Innsbruck of 19<sup>th</sup> of February 2014), comprehensive information on the School of Management, the Department of Strategic Management, Marketing and Tourism, as well as additional information on the current status of the application process may be found at: <http://www.uibk.ac.at/fakultaeten/betriebswirtschaft/career.html>.

Univ.-Prof. Dr. Dr. h.c. mult. Tilmann MÄRK  
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