

The English version of the curriculum for the „Master of European Cultural Anthropology“ is not legally binding and is for informational purposes only. The legal basis is regulated in the curriculum published in the University of Innsbruck Bulletin on 8 April 2009, issue 62, No. 240.

Decision of the Curriculum Committee of the Faculty of Humanities 1 on 02.02.2009, approved by Senate Decree on 24.03.2009:

On the basis of § 25 para. 1 no. 10 University Organisation Act 2002, BGBl. I (Federal Law Gazette) No. 120, most recently amended by Federal Law BGBl. I (Federal Law Gazette) No. 134/2008 and § 32 Section "Regulations of Study Law", republished in the University of Innsbruck Bulletin of 3 February 2006, Issue 16, No. 90, most recently amended by the University of Innsbruck Bulletin of 7 May 2008, Issue 42, No. 272, the following is decreed:

Curriculum for the
Master of Arts programme in European Cultural Anthropology
at the Faculty of Humanities 1 of the University of Innsbruck

§ 1 Qualification Profile

(1) The Master of Arts programme in European Cultural Anthropology is included in the group of study programmes of Humanities and Cultural Sciences.

(2) The Master of Arts programme in European Cultural Anthropology serves as education and consolidation in the discipline of European Cultural Anthropology and preparation for work with a focus on Cultural Sciences after other bachelor's programmes in the fields of Humanities or Social Sciences.

(3) The objective of the Master programme is to prepare graduates for a wide range of occupational and vocational fields. They include:

1. culture-related adult education and continuing vocational training,
2. archives, documentation, collections, museums and expositions,
3. libraries,
4. public relations,
5. feature journalism and editorial work,
6. cultural tourism,
7. cultural policy and administration (e.g. cultural offices and offices for historical monuments), civil service, non-governmental, supranational and international culture organisations and institutions,
8. (in combination with post-graduate preparatory training:) mediation, intercultural social work and cultural management.

(4) The Master of Arts programme in European Cultural Anthropology provides the following skills:

1. General skills: A systematic approach to complex tasks; experienced scientific research; a creative approach to and critical handling of different and new kinds of sources; autonomous application of methods and working techniques in European Cultural Anthropology; critical examination of different theories in Humanities as well as open-mindedness for the knowledge and theories other disciplines have to offer; critical examination of gender constructions, religions, ideologies and media cultures; professionalism in terms of information and knowledge management; gathering and pervasion of complex texts and relationships; advanced work with specialised literature in foreign languages; qualification in order to formulate scientific questions and perform scientific work independently;

presentation and explanation of autonomously elaborated findings; scrutiny, interpretation and critique of viewpoints and their intelligible presentation; qualification in order to widen the knowledge acquired quickly and purposefully as well as to get acquainted with new topics specialised and precise proficiency in written and oral form; knowledge in terms of elaborating different types of scientific texts; qualification in order to study largely in an independent and self-organised manner; teamwork capability.

2. Subject-specific skills: Comprehensive knowledge of the discipline's history and the development of European Ethnology/Folklore/Cultural Anthropology; specialised knowledge in the fields of research of European Ethnology/Folklore/Cultural Anthropology; sensitisation for cultural contacts, cultural conflicts and cultural transfer; advanced knowledge of cultural processes and the impact of globalisation and Europeanization, pluralisation and modernisation; (inter)cultural skills in terms of transfer of one's own culture and handling of foreign cultures; perception and analysis of historical dimensions of present phenomena and discourses; reflexive approaches to types of knowledge about and transfer of culture; critical examination of cultural demarcations (especially gender constructions) as well as their impact on everyday life and popular identity concepts.

(5) Fields of occupation and further studies: The specific competences and key qualifications obtained or developed during the study programme stand for a complex education that makes the graduates employable in fields of occupation with very diverse requirements and profiles. Especially, the Master study programme serves as a basis for a Ph.D. study programme and thus for a scientific career for which the graduates are specifically prepared.

§ 2 Length and Scope

The Master of Arts programme in European Cultural Anthropology includes 120 ECTS credits (hereinafter abbreviated as ECTS-AP) and thus has a duration of four semesters.

§ 3 Admission

(1) The admission requirement for the Master of Arts programme in European Cultural Anthropology is having completed a relevant bachelor's programme at a university or university of applied sciences or an equivalent study programme at a recognised post-secondary educational institution in Austria or abroad.

(2) In any case, the bachelor's programme in European Cultural Anthropology at the University of Innsbruck and the bachelor's programme in History at the University of Innsbruck are considered relevant study programmes according to section 1.

§ 4 Types of courses and maximum number of participants

(1) **Lectures (VO)** deal with main and/or specific topics as well as relevant methods and opinions.

(2) Courses assessed via continuous assessment:

1. **Lectures with tutorials (VU)** are used for systematic acquisition, application and consolidation of scientific content. The number of participants is unlimited.

2. **Introductory seminars (PS)** are used to transfer basic knowledge of scientific work, as an introduction to scientific literature and in order to deal with exemplified problems of the discipline

via presentations, discussions and written work or equivalent performance. Maximum number of participants: 30

3. **Seminars (SE)** are courses for advanced scientific discussion. The participants are required to perform scientific work independently, particularly in form of a presentation and a written piece of work or equivalent performances. Maximum number of participants: 30

4. **Excursions (EX)** are used to illustrate and consolidate the subject in situ. Maximum number of participants: 30

5. **Working groups (AG)** are used for joint tests of practical skills, practical application of scientific knowledge and methods or joint work on concrete questions. Maximum number of participants: 30

6. **Conversation classes (KO)** are used for consolidation of opinions, research approaches, theories or research subjects via reception and discourse. Maximum number of participants: 30

§ 5 Allocation procedure for courses with a limited number of participants

Admission to courses with a limited number of participants is allocated as follows:

1. Students who would suffer a prolongation of their studies if not admitted shall be admitted preferentially.

2. If criterion 1 is insufficient in order to regulate admission to a certain course, students for whom the course in question is part of a compulsory module shall take precedence over those for whom the course is part of an elective module.

3. If criteria 1 and 2 are insufficient in order to regulate admission to a certain course, admission is allocated by lottery.

§ 6 Denomination and scope of compulsory and elective modules

(1) Twelve compulsory modules (CM) with a total of 85 ECTS-AP shall be taken:

CM 1	Introduction I: European Ethnology as Cultural Studies	7.5 ECTS-AP
CM 2	Introduction II: Self-Study Reading Course	7.5 ECTS-AP
CM 3	Perspectives I: Europeanization and Globalization	7.5 ECTS-AP
CM 4	Approaches I: Cultural Dynamics and Pluralisation	7.5 ECTS-AP
CM 5	Approaches II: Cultural Demarcations and Differentiations	7.5 ECTS-AP
CM 6	Perspectives II: Modernity and Modernisation	7.5 ECTS-AP
CM 7	Approaches III: Culture and Historicity	7.5 ECTS-AP
CM 8	Fundamentals of Media Studies	7.5 ECTS-AP
CM 9	Fundamentals of Media Studies	5 ECTS-AP
CM 10	Cultural Studies and Ethnological Writing	7.5 ECTS-AP
CM 11	Excursions: European Ethnology	10 ECTS-AP
CM 12	Master's Thesis Defense	2.5 ECTS-AP

(2) One elective module with a total of 7.5 ECTS-AP shall be taken. This elective module may be substituted by practice according to § 10.

EM 1	Cultural and Social Philosophy I	7.5 ECTS-AP
EM 2	Theory of Gender Relations	7.5 ECTS-AP

§ 7 Compulsory and elective modules

(1) The following compulsory modules with a total of 85 ECTS-AP shall be taken:

1.	Compulsory Module: Introduction I: European Ethnology as Cultural Studies	SST	ECTS-AP
a.	VO European Ethnology as Cultural Studies This lecture provides an insight to the cognitive identity of European Cultural Anthropology. It deals both with the discipline's specificity and with its competence and potential as an integrated science.	2	3.75
b.	KO European Ethnology as Cultural Studies This conversation class sensitises the students for problematic approaches to forms of culture and categorisations, consolidating critical examination of the discipline's traditions as well as with the canon of Cultural Anthropology.	2	3.75
	Total	4	7.5
Learning outcome of the module: The students have an insight to history of science and the specificity of the discipline; they have advanced theoretical and methodological knowledge and work with key concepts of the discipline.			
Registration requirements: none			

2.	Compulsory Module: Introduction II: Self-Study Reading Course	SST	ECTS-AP
	AG Reading Course During the Reading Course, selected key texts are read and worked on in order to site European Cultural Anthropology.	1	7.5
	Total	1	7.5
Learning outcome of the module: The students are able to deal with subject-specific scientific texts autonomously and critically, also taking into account gender-related issues and theories as well as foreign language literature. They work in and with different digital learning environments.			
Registration requirements: none			

3	Compulsory Module: Perspectives I: Europeanisation and Globalisation	SST	ECTS-AP
a.	VO Europeanization and Globalisation This lecture provides an insight to the interdisciplinary discussion about	2	3.5

	Europeanisation and globalisation to which European Cultural Anthropology has a specific contribution: unification and coalescence processes in Europe, tensions between global and local sphere as well as between mobility and sedentariness.		
b.	SE Europeanisation and Globalisation This seminar sensitises for the cultural impact of phenomena of Europeanization and globalisation at national, regional and local level: criticism of Eurocentric perspectives in European Cultural Anthropology, extra-European perspective.	2	4
	Total	4	7.5
Learning outcome of the module: The students are provided with interdisciplinary perspectives and specialised factual knowledge of current cultural and social development. They have acquired new approaches for analysis.			
Registration requirements: none			

4.	Compulsory Module: Approaches I: Cultural Dynamics and Pluralisation	SST	ECTS-AP
a.	VU Cultural Dynamics and Pluralisation This lecture with tutorial deals with the topic of cultural change exemplified by tourism, migration, integration, multiculturalism, cultural contact, cultural conflict and cultural transfer.	2	3.5
b.	PS Cultural Dynamics and Pluralisation This introductory seminar starts with empirical findings and emphasises how Europeanization and globalisation lead to delimitation of cultural practices. The specific approach of European Cultural Anthropology consists of asking for the impact of cultural dynamics and pluralisation on everyday life and popular identity concepts.	2	4
	Total	4	7.5
Learning outcome of the module: The students are provided with advanced knowledge in current fields of research of the discipline in terms of delimitation of cultural practices. They have practiced empirical techniques based on concrete case studies and are able to transfer the skills acquired to practical fields of European Cultural Anthropology such as tourism or migration.			
Registration requirements: none			

5.	Compulsory Module: Approaches II: Cultural Demarcations and Differentiations	SST	ECTS-AP
a.	VU Cultural Demarcations and Differentiations This lecture with tutorial shows how borders are negotiated in times of Europeanization and globalisation. The specific approach of European Cultural Anthropology consists of asking for the impact of cultural demarcations and differentiations on everyday life and popular identity	2	3.75

	concepts.		
b.	AG Cultural Demarcations and Differentiations Based on empirical research, this working group tries to grasp cultural demarcation and differentiation phenomena in view of new theoretical approaches. The objects of investigation are cultural standards and patterns of orientation, regionalisms and nationalisms, ethnicization and ethnicity, gender differentiations, social, religious and everyday life demarcations.	2	3.75
	Total	4	7.5
Learning outcome of the module: The students are provided with advanced knowledge in current fields of research of the discipline in terms of establishment and differentiation of cultural borders in order to form popular identity concepts. They have practiced empirical techniques based on concrete case studies and are able to transfer the skills acquired to practical fields of European Cultural Anthropology.			
Registration requirements: none			

6.	Compulsory Module: Perspectives II: Modernity and Modernisation	SST	ECTS-AP
a.	VO Modernity and Modernisation This lecture puts the contribution of European Cultural Anthropology to the discussion about Modernity and Modernisation into context. Especially the role of Folklore as a child of Modernity, of European Cultural Anthropology as a child of reflexive Modernisation, simultaneity of the non-simultaneous, recurrence of traditions and discussions about post-traditional societies are dealt with.	2	3.5
b.	SE Modernity and Modernisation This seminar provides an insight to the specific contribution of European Cultural Anthropology to the interdisciplinary discussion about Modernity and Modernisation. Different innovation trends since the 16 th century (such as Reformation, Enlightenment, secularisation, democratisation, industrialisation and post-industrialisation) are emphasised.	2	4
	Total	4	7.5
Learning outcome of the module: The students reflect on and operate with the key concepts of Cultural Science, i.e. Modernity and Modernisation, competently taking into account their significance for society as a whole as well as for European Cultural Anthropology in particular. They apply their analytic potential to fields of research of the discipline and reflect on their fundamentals and trends.			
Registration requirements: none			

7.	Compulsory Module: Approaches III: Culture and Historicity	SST	ECTS-AP
a.	VU Culture and Historicity	2	3.75

	This lecture with tutorial deals with processes of change and permanence, phenomena of tradition and innovation in view of contemporary European cultures.		
b.	PS Culture and Historicity This introductory seminar deals with approaches to historicity of cultural phenomena and broadens the empirical approaches of European Cultural Anthropology by including the perspective of History.	2	3.75
	Total	4	7.5
Learning outcome of the module: The students are provided with a consolidated insight to the historical perspectives of European Cultural Anthropology. They have specialised knowledge of the historical dimensions of present phenomena and are able to contextualise and analyse processes of change.			
Registration requirements: none			

8.	Compulsory Module: Approaches IV: Memory, Recollection and Narration	SST	ECTS-AP
a.	VU Memory, Recollection and Narration This lecture with tutorial deals with the cultural ways of making the past become present. Special emphasis is put on musealisation, memorial culture, conservation of historical monuments and local history as well as Invention of Tradition and folklorisation.	2	3.75
b.	SE Memory, Recollection and Narration This seminar deals with narration as the central mode of creation of meaning and orientation (e.g. narration in everyday culture, biography research, contemporary legends, memorial culture, conservation of historical monuments and local history, cultural heritage, folklorisation).	2	3.75
	Total	4	7.5
Learning outcome of the module: The students have comprehensive understanding of current handling of the past; they have consolidated subject-specific knowledge in the fields of narrative research, discourse analysis and biography research. The concepts of memory (storage), construction of the past (recollection) and narration (creation of meaning) can be thoroughly pervaded analytically and categorised theoretically.			
Registration requirements: none			

9.	Compulsory Module: Fundamentals of Media Studies	SST	ECTS-AP
a.	VO Introduction to Media Studies The concept of the media; Relations between media, information and ideologies; the media and politics; history of the media; forms of orchestration in the media; forms of communication in the media; speech – writing; intertextuality; multimodality: text – graphic – image – sound –	1	2.5

	object; aesthetics of the media; reception of the media; critique of the media		
b.	VU Introduction to Media Analysis Fundamentals of Media Analysis exemplified by print media, film and TV or new media; fundamentals of print media analysis; history of print media; kinds of texts; text design; intratextuality; communicative and aesthetic aspects; fundamentals of film and TV analysis; fundamentals, genre and format analyses; perception of film vs. literature; popular culture; fundamentals of new media analysis; history of the new media; multimediality; hypertext and hypermedia; forms of interactivity	1	2.5
	Total	2	5
	Learning outcome of the module: Knowledge of fundamental concepts of Media Studies; an overview of crucial questions, approaches and findings of Media Research; introduction to the methodology of Media Analysis by examples		
	Registration requirements: none		

10.	Compulsory Module: Cultural Studies and Ethnological Writing	SST	ECTS-AP
a.	KO Cultural Studies and Ethnological Writing This conversation class provides advanced knowledge of how to elaborate scientific texts and shall serve as a writing workshop, providing help for the elaboration of the Master's thesis.	2	3.5
b.	SE Cultural Studies and Ethnological Writing This seminar shall serve as preparation, monitoring and ongoing supervision of the Master's thesis. It deals with issues of science theory, concepts of scientific method, specificity of Cultural Studies and Ethnological Writing, definition of problems and study design.	2	4
	Total	4	7.5
	Learning outcome of the module: The students develop their own innovative, research-driving questions. They give reasons for their own research concepts, contents and conclusions and defend them. They elaborate work plans and transfer the skills acquired in this module to new research projects critically.		
	Registration requirements: none		

11.	Compulsory Module: Excursions: European Ethnology	SST	ECTS-AP
a.	EX Large-scale Excursion in European Cultural Anthropology The large-scale excursion shall take seven to twelve days. It allows the perception and analysis of cultural phenomena and processes in the field. Exercises in field studies; acquaintance with selected practical fields of European Cultural Anthropology in Austria and abroad	2	7
b.	EX Excursion in European Cultural Anthropology	1	3

	The excursion shall take one to three days. It allows the perception and analysis of cultural phenomena and processes in the field. Exercises in field studies; acquaintance with selected practical fields of European Cultural Anthropology in Austria and abroad		
	Total	3	10
	Learning outcome of the module: The students know selected fields of practice and research of the discipline and have consolidated their skills for differentiated perception and self-reflexive contemplation as well as analysis of cultural phenomena.		
	Registration requirements: none		

12.	Compulsory Module: Master's Thesis Defense	SST	ECTS-AP
	Final oral defense of the Master's thesis in front of an examination board	-	2.5
	Total	-	2.5
	Learning outcome of the module: Examination of the Master's thesis in the overall context of the Master programme in European Ethnology; with special focus on theoretical comprehension, methodical issues, communication of findings of the Master's thesis and presentation skills.		
	Registration requirements: Positive evaluation of all other compulsory and elective modules as well as the Master's thesis		

(2) One elective module with a total of 7.5 ECTS-AP shall be taken. The elective module may be substituted by practice according to § 10.

1.	Elective Module: Cultural and Social Philosophy I	SST	ECTS-AP
a.	VO Cultural and Social Philosophy I: Lecture providing an overview of concepts, methods, questions and theories of Cultural and Social Philosophy.	2	4
b.	PS Cultural and Social Philosophy I: Introduction to specialised literature and handling of adequate questions and theories of Cultural and Social Philosophy in the framework of discussions, presentations and written work	2	3.5
	Total	4	7.5
	Learning outcome of the module: Fundamental knowledge of concepts, methods, questions and theories of Cultural and Social Philosophy; consolidated knowledge of selected questions and theories as well as the skill of presenting them in an intelligible way in written and oral form; awareness of philosophical		

	problems
	Registration requirements: none

2.	Elective Module: Theory of Gender Relations	SST	ECTS-AP
a.	VO Concepts of Gender – Theories of Gender Overview of theories on gender relations, conveyance of the current research status of critical gender studies, contextualisation of critical gender studies, integration of theoretical reflection and practical implementation by means of selected examples	2	3.75
b.	VU Historical Overview of Gender Relations Analysis and critical discussion of various source material and/or texts from selected topic areas with consideration of statements on gender relations	2	3.75
	Total	4	7.5
	Learning outcome of the module: Students will gain competence to critical reflection on questions about gender relations and their meanings		
	Registration requirements: none		

§ 8 Master's Thesis

- (1) Within the Master programme, a Master's Thesis with a scope of 27.5 ECTS-AP shall be elaborated. The Master's Thesis is a scientific piece of work that proves the ability to work on a scientific topic independently and in a justifiable way in terms of content and methodology.
- (2) The topic of the Master's Thesis shall be taken from the field of European Cultural Anthropology.
- (3) The student has the right to propose a topic for his/her Master's Thesis or choose a topic out of a number of proposals.
- (4) The student has the right to write his/her Master's Thesis in a foreign language if the supervisor's consent is provided.
- (5) The Master's Thesis has to be presented in writing as well as in the electronic form specified by the Director of Studies.

§ 9 Examination Regulations

- (1) All modules except the module Master's Thesis Defense are completed by successful completion of the courses included.
- (2) Course examinations are:
 1. Examinations that prove the knowledge and skills provided by a certain lecture, with the

assessment taking place in a single examination at the end of the lecture. Before starting the course, the course lecturer shall specify and declare which type of examination (written and/or oral) will take place.

2. Courses assessed via continuous assessment, which are assessed according to the participants' regular written and/or oral contributions. Before starting the course, the course lecturer shall specify and publish the assessment criteria.

- (3) The assessment of the final module Master's Thesis Defense shall take place in form of an oral examination in front of an examination board of three examiners.

§ 10 Praxis

(1) In order to test and apply the knowledge and skills acquired or as an orientation on the conditions of professional practice as well as in order to achieve additional qualifications, the students of the Master programme in European Cultural Anthropology have the opportunity of performing subject-relevant practical work with a scope of 160 hours, i.e. 7.5 ECTS-AP instead of the elective module.

(2) Subject-relevant fields of occupation are those where European Cultural Anthropology is applied as a cultural practice (e.g. museums and expositions, archives, documentation offices, libraries, the media, cultural politics and cultural administration, tourism).

(3) Before starting the practice, permission of the Director of Studies shall be applied for.

(4) A certificate of the institution stating duration, scope and content of the practical work performed shall be submitted to the Director of Studies; besides, an exhaustive report with a list of tasks performed shall be elaborated.

§ 10 Academic Degree

The academic degree "Master of Arts", abbreviated as "MA" shall be conferred upon graduates of the Master programme in European Cultural Anthropology.

§ 11 Coming into force

This curriculum comes into force on 1 October 2009.

§ 13 Temporary dispositions

(1) Upon coming into force, degree students who started the Master's programme in European Ethnology (Folklore) at the University of Innsbruck (curriculum published in the University of Innsbruck Bulletin on 28 June 2002, issue 55, No. 490) before this curriculum came into force have the right to finish their studies within five semesters.

(2) If they do not finish the Master's programme in European Ethnology (Folklore) on time, the students become subject to this curriculum of the Master of Arts programme in European Cultural Anthropology.

For the Curriculum Committee: Dr. Dietrich Feil

For the Senate: Univ.-Prof. Dr. Ivo Hajnal

