

Note:

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The legally binding versions are found in the University of Innsbruck Bulletins (in German).

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Consolidated version from October 1 2018

Curriculum for the **Master Program in Business Education** at the University of Innsbruck Faculty of Business and Management

§ 1 Qualification profile and program objectives

- (1) The Master Program in Business Education forms part of the group of studies in the social and economic sciences.
- (2) The Master Program in Business Education aims at intensive career preparation in the social and economic sciences and qualifies students for careers which require the application of well-founded, scientific knowledge and methods. As a scientific program, it essentially covers theories, methods and instruments of business education. Findings from the field of gender research are also taken into consideration.
- (3) In addition to subject-specific competences, the Master Program in Business Education also promotes general social and personal skills. Among others, these include communication, conflict-solving, cooperation, leadership, presentation, and reflection skills.
- (4) The objective of the Master Program is to develop advanced analytical and problem-solving competences valuable in science and practice, which are well-grounded in science and supported by theories and methods. This competence should enable students,
 - to elaborate research questions independently, to reflect on scientific knowledge and apply it to new, especially research-relevant contexts, as well as to pursue PhD programs;
 - to cope with pertinent responsibilities in their professional careers outside the university in a scientifically sound and practically relevant manner. Above and beyond the field of Business Education, graduates of the Master Program are qualified to pursue careers in a variety of occupational fields;
 - to reflect intensively on the ethical and social consequences and dimensions when applying their knowledge.
- (5) In particular, the Master Program in Business Education prepares students for
 - teaching business and economic subjects at vocational schools and/or colleges and
 - managerial, planning, analytical, research and consulting responsibilities, requiring a combination of business-related and pedagogical qualifications and
 - pursuing a PhD program.

§ 2 Admission requirements

- (1) Admission to the Master Program in Business Education requires a thematically relevant bachelor program completed at a university or a university of applied science or other, equivalent studies completed at an acknowledged Austrian or non-Austrian post-secondary educational institution. In cases where only minor requirements are missing, the Rector's office may require applicants to take additional exams during the Master Program in Business Education to have their degrees acknowledged as equivalent to the requirements stated above.
- (2) Thematically relevant studies include the Bachelor Program in Management and Economics completed at the University of Innsbruck.

§ 3 Duration of the program

- (1) The Master Program in Business Education equals 150 credits (ECTS); this corresponds to a program duration of five semesters.
- (2) The Program is organized in courses.

[§ 4 acc. to the University of Innsbruck Bulletin of 15 February 2018, Issue 14, No. 204 is omitted]

§ 5 Types of course units and number of participants

- (1) Lectures (VO) are scientific presentations that provide an introduction to a subject matter or cover, discuss and explain research topics, questions, and methods and introduce new research findings.
- (2) Course units with continuing performance assessment are:
 1. Proseminars (PS): Proseminars cover the fundamentals of scientific methods, give an introduction to the literature and state of the art in the field, and focus on selected issues from the field. The maximum number of participants is 40.
 2. Seminars (SE): Seminars focus on detailed scientific discussions. Participants are expected to make oral and/or written contributions. The maximum number of participants is 30.
 3. Tutorials (UE): In tutorials, students acquire application-oriented competences and work on practical cases. The maximum number of participants is 20.
 4. Lectures with practical elements (VU) focus on the practical treatment of concrete scientific tasks that are discussed during the lecture parts of the course. Maximum number of participants: 150

§ 6 Procedure for the admission to course units with a limited number of participants

In course units with a maximum number of participants, places are allocated based on the following procedure:

1. At the beginning of the registration period for course units of a given semester, each student receives 1,000 points twice. At the end of the registration period for a certain semester, unused points expire.
2. Students use as many points as they want from the first account of 1,000 points to bid for course units which they want to enroll in; this way, they express their course preferences for the 1st enrolment round.
3. Students use as many points as they want from the second account of 1,000 points to bid for course units which they want to enroll in; this way, they express their course preferences for the 2nd enrolment round.

4. Depending on how many points from the first account are used to bid for certain course units, students receive up to 30 ECTS credits, provided they fulfill the admission requirements.
5. Depending on how many points from the second account are used to bid for certain course units, students receive courses which have not been allocated according to Points 2 and 4 above. Again, students have to fulfill the respective admission requirements.
6. The total number of course units assigned according to Points 1-5 above may not exceed the number of course units necessary in a given semester (30 ECTS credits).
7. A lottery system is used to allocate course units still available after the course allocation described in points 1-5 above to those students who have received fewer course units than necessary in a given semester (30 ECTS credits).
8. Through the procedures described in Points 1-7 above, all students are assigned exactly the number of course units necessary for the Program in any given semester (30 ECTS credits).

§ 7 Overview of mandatory courses

- (1) The following course is mandatory:

	Mandatory Course	SST	ECTS credits
1	Research Skills in Business Education	4	10

- (2) The following courses are mandatory:

	Mandatory Course	SST	ECTS credits
1	Orientation Course Business Education	3	5
2	Introduction to Theories of Socioeconomic Education	5	10
3	Teaching and Learning as a Career	5	10
4	Management and Development of Educational Organizations	3	5
5	Didactics of Business Education (I)	5	10
6	Didactics of Business Education (II)	5	10
7	Support Course for Teaching Practice	2	5
8	Support Course for Master Thesis	1	2.5

§ 8 Overview of elective courses

(1) Four elective courses from the following catalogue have to be completed:

	Elective Course	SST	ECTS credits
1	Teaching/Learning Relationships (I): Assessment of Career-Related Competences	3	5
2	Teaching/Learning Relationships (II): Current Topics in Business Education Research and Practice	3	5
3	Teaching/Learning Relationships (III): Coaching and Supervision	3	5
4	Human/Technology Relationships: E-Learning	3	5
5	Human/Technology Relationships: (II): Digital Business Processes in Business Education	3	5
6	Human/Technology Relationships: (III): Business Education in a Digital Economy	3	5
7	Human Relations Management (I): Intercultural Human Resource Development	3	5
8	Human Relations Management (II): Employment-oriented Counseling	3	5
9	Human Relations Management (III): Facilitating, Counseling and Coaching Learning Groups	3	5
10	Interdisciplinary Competences		5

(2) One additional elective course has to be completed:

	Elective Course	SST	ECTS credits
1	One of the courses of the master programs offered by the Faculty of Business and Management or the Faculty of Economics and Statistic		10

§ 9 Description of mandatory and elective courses

(1) **Mandatory Course** referred to in § 7 (1)

1	Mandatory Course: Research Skills in Business Education	SST	ECTS credits
a	VO Methodological and Methodical Aspects of Research in Business Education The lecture covers methodological research approaches in business education, fundamental research methods, and the development of research designs.	2	4
b	SE Research Skills in Business Education Discussion of methodical questions and research designs of selected research topics in business education	2	6
	Total	4	10

	Learning objectives of the course: Students become acquainted with methodological and methodical research approaches in business education; they develop the competence to categorize research qualitatively and to design research projects independently.
	Admission requirements: positive completion of the mandatory courses referred to in § 7 (2-1 and 2-2)

(2) Mandatory Courses referred to in § 7 (2)

1	Mandatory Course: Orientation Course Business Education	SST	ECTS credits
a	VU Introduction to Business Education Introduction to business education - central terms, history and careers; with a special focus on gender aspects	2	3
b	UE Business Education in Practice Insight into selected pedagogical careers in schools and other organizations	1	2
	Total	3	5
	Learning objectives of the course: Students become familiar with the history of and theory formation in business education: they acquire an overview of research and practice in business education.		
	Admission requirements: none		

2	Mandatory Course: Introduction to Theories of Socioeconomic Education	SST	ECTS credits
a	VO Introduction to Theories of Socioeconomic Education Introduction to central terms of socioeconomic education with special consideration of didactic theories and models; special focus on gender aspects	2	4
b	PS Reflection on Theories of Socioeconomic Education Critical reflection on planning, designing and following up on teaching/learning arrangements with consideration of didactic, pedagogical and methodical questions	3	6
	Total	5	10
	Learning objectives of the course: Students develop didactic and pedagogical competences which enable them to structure the complex fields of planning, executing, and analyzing teaching/learning units.		
	Admission requirements: none		

3	Mandatory Course: Teaching and Learning as a Career	SST	ECTS credits
a	PS Planning Lessons Acquaintance with and work on first methodical and didactic concepts for teaching business subjects in schools; reflection on the complex role of being a teacher	3	6

b	UE The Practice of Teaching Students plan, teach, evaluate and follow up on lessons within the framework of a teaching practice at a vocational school; the teaching practice aims at career orientation and is thematically integrated into the course unit.	2	4
	Total	5	10
Learning objectives of the course: Students gather first teaching experience and reflect on the role of the teacher.			
Admission requirements: none			

4	Mandatory Course: Management and Development of Educational Organizations	SST	ECTS credits
a	VO Education Management Detailed introduction to the special characteristics of managing educational organizations	2	3
b	PS Development of Educational Organizations Discussion of and reflection on the special characteristics of developing and managing educational organizations	1	2
	Total	3	5
Learning objectives of the course: Students develop the competence to identify tasks and challenges involved in education management in companies and schools; these they reflect on and critically evaluate the instruments which could be used as a response.			
Admission requirements: none			

5	Mandatory Course: Didactics of Business Education (I)	SST	ECTS credits
a	VO Didactics of Business Education (I) Introduction to up-to-date, action-oriented, and holistic methods of teaching and learning, especially in view of their application at vocational schools and in adult education	1	2
b	SE Didactics of Business Education (I) Development, application and critical analysis of methodically/didactically well-founded teaching/learning units for business education	4	8
	Total	5	10
Learning objectives of the course: Students acquire the didactic competences to plan, implement, and develop teaching/learning arrangements in business education.			
Admission requirements: positive completion of the mandatory courses referred to in § 7 (2-2 and 2-3)			

6	Mandatory Course: Didactics of Business Education (II)	SST	ECTS credits
a	VO Didactics of Business Education (II) Introduction to basic theories, methods, and didactic questions in the context of communication technologies and New Media	2	5
b	SE Didactics of Business Education (II) Development of didactically and methodically sound teaching/learning units for selected curricular areas in the context of communication technologies and New Media	3	5
	Total	5	10
Learning objectives of the course: Students develop specialized didactic competences to plan, implement, and develop teaching/learning arrangements in business education, especially in the context of communication technologies and New Media.			
Admission requirements: positive completion of the mandatory courses referred to in § 7 (2-2 and 2-3)			

7	Mandatory Course: Support Course for Teaching Practice	SST	ECTS credits
	SE Support Course for Teaching Practice Discussion and coaching regarding relevant questions emerging in the course of the teaching practice; special focus on gender aspects	2	5
	Total	2	5
Learning objectives of the course: Students complete a period of teaching practice in a school, reflect on this experience, and develop their own pedagogical professionalism.			
Admission requirements: positive completion of the mandatory courses referred to in § 7 (2-2, 2-3, 2-5 and 2-6); registration for the teaching practice referred to in § 10			

8	Mandatory Course: Support Course for Master Thesis	SST	ECTS credits
	SE Support Course for Master Thesis The seminar supports the process of creating the master thesis. Students present their thesis, discuss particular issues in detail, and intensively reflect on theoretical aspects as well as research designs.	1	2.5
	Total	1	2.5
Learning objectives of the course: On completion, students have the competence to design and carry out a scientific study and to present their research results in different contexts.			
Admission requirements: positive completion of the mandatory courses referred to in § 7 (1)			

(3) Elective courses referred to in § 8 (1)

1	Elective Course: Teaching/Learning Relationships (I): Assessment of Career-Related Competences	SST	ECTS credits
a	VO Assessment of Career-Related Competences Introduction to selected, current methods and concepts of career-related competence assessment	2	3
b	PS Assessment of Career-Related Competences Critical reflection on questions and instruments of career-related competence assessment	1	2
	Total	3	5
Learning objectives of the course: Students acquire the diagnostic competences to assess the learning and development level of learners.			
Admission requirements: none			

2	Elective Course: Teaching/Learning Relationships (II): Current Topics in Business Education Research and Practice	SST	ECTS credits
a	VO Classroom Leadership and Discipline Discussion of current topics in business education research and practice	2	3
b	PS Classroom Leadership and Discipline Discussion of current topics in business education research and practice	1	2
	Total	3	5
Learning objectives of the course: Students know and reflect on current and future topics in business education research and practice.			
Admission requirements: none			

3	Elective Course: Teaching/Learning Relationships (III): Coaching and Supervision	SST	ECTS credits
a	VO Coaching und Supervision Introduction to coaching and supervision as professional forms of counseling; differentiation from other forms of counseling; different settings, methods, and models	2	3
b	SE Coaching und Supervision Application of and reflection on different counseling methods	1	2
	Total	3	5
Learning objectives of the course: Students acquire the competence to critically reflect on and develop their pedagogical professionalism.			
Admission requirements: none			

4	Elective Course: Human/Technology Relationships (I): E-Learning	SST	ECTS credits
a	VO Media Didactics and e-Learning Theories and didactic questions in the context of digital teaching/learning arrangements, with special focus on gender aspects.	2	3
b	PS Designing E-based Teaching/Learning Units Theory-based development of target-group-specific e-learning scenarios	1	2
	Total	3	5
Learning objectives of the course: Students reflect on theories of media didactics and develop didactic competences to select, design, and implement e-based teaching/learning units.			
Admission requirements: none			

5	Elective Course: Human/Technology Relationships (II): Digital Business Processes in Business Education	SST	ECTS credits
a	VO Digital Business Processes in Business Education The lecture focusses on how digital technologies and business education can be connected on a curricular and didactic level.	1	3
b	PS Digital Business Processes in Business Education Development of teaching/learning arrangements to connect digital technologies and business education on a curricular and didactic level	2	2
	Total	3	5
Learning objectives of the course: Students are able to work critically and constructively on curricular and subject-matter questions related to the influence of digitalization on business education. They develop the competence to reflect on and assess questions of curricular theory.			
Admission requirements: none			

6	Elective Course: Human/Technology Relationships: (III): Business Education in a Digital Economy	SST	ECTS credits
a	VO Business Education in a Digital Economy The lecture covers questions of occupational education and training along with occupational further education in view of digitalization and resulting workplace-related developments.	1	3
b	PS Business Education in a Digital Economy Development of target-group-specific teaching/learning arrangements to connect occupational education and training with digitalization development	2	2
	Total	3	5
Learning objectives of the course: Students acquire a well-founded knowledge regarding the challenges and opportunities of digitalization for occupational education and training. They develop the competence to design teaching/learning arrangements and assess their quality.			
Admission requirements: none			

7	Elective Course: Human Relations Management (I): Intercultural Human Resource Development	SST	ECTS credits
a	VO Intercultural Human Resource Development In-company education, career development and work structuring, with a view to intercultural aspects	1	3
b	PS Intercultural Human Resource Development Development of teaching/learning arrangements for developing intercultural competences	2	2
	Total	3	5
Learning objectives of the course: Students acquire well-founded knowledge regarding specific tasks of human resource development in a globalized economy. They develop the competence to design intercultural teaching/learning arrangements and assess their quality.			
Admission requirements: none			

8	Elective Course: Human Relations Management (II): Employment-oriented Counseling	SST	ECTS credits
a	VO Employment-oriented Counseling The lecture covers concepts of career counseling with special focus on gender aspects.	2	3
b	PS Employment-oriented Counseling Designing and reflecting on counseling scenarios	1	2
	Total	3	5
Learning objectives of the course: Students reflect on different concepts of career counseling and develop competences to cope with concrete counseling situations in the light of their reflections.			
Admission requirements: none			

9	Elective Course: Human Relations Management (III): Facilitating, Counseling and Coaching Learning Groups	SST	ECTS credits
a	VO Understanding Group Processes Presentation and discussion of group dynamics that can manifest themselves in work and learning groups	1	1
b	SE Moderation Students facilitate learning groups and critically reflect on their own efforts.	2	4
	Total	3	5
Learning objectives of the course: Students develop the competence to independently facilitate, support, and counsel learning groups. Additionally, they acquire basic insights into group dynamics.			
Admission requirements: none			

10	Elective Course: Interdisciplinary Competences	SST	ECTS credits
	Course units with a maximum number of 5 ECTS credits can be chosen freely from all curricula of master programs offered at the University of Innsbruck, provided that space in these courses is available.		5
	Total		5
	Learning objectives of the course: Students reflect on different concepts of career counseling and develop competences to cope with concrete counseling situations in the light of their reflections.		
	Admission requirements: none		

(4) Elective courses referred to in § 8 (2)

	Elective Course: Courses from other Master Programs of the Faculty of Business and Management or the Faculty of Economics and Statistics	SST	ECTS credits
a	Students can choose and complete a 10-ECTS-credit course from other master programs organized by the University of Innsbruck Faculty of Business and Management or the Faculty of Economics and Statistics.		10
	Total		10
	Learning objectives of the course: The learning objectives of the respective courses give the student insight into other subjects.		
	Admission requirements: defined by the respective curriculum		

§ 10 Teaching practice

- (1) Students of the Master Program need to complete a period of school teaching practice, which comprises 12 weeks (25 ECTS credits) and the "Support Course" at the University (5 ECTS credits) - § 7 (2-7), i.e. 30 ECTS credits in total.
- (2) In principle, the teaching practice should be completed during the winter semester. In justified, exceptional cases, the Academic Director can grant an exception to this rule, provided that the responsible Provincial School Administration agrees. The teaching practice is organized in compliance with the applicable ministerial decree.
- (3) Admission to the teaching practice requires the positive completion of the following courses: "Orientation Course Business Education", "Introduction to the Theories of Socioeconomic Education", "Teaching and Learning as a Career", "Didactics of Business Education (I)" and "Didactics of Business Education (II)".

§ 11 Master thesis

- (1) In the Master Program in Business Education, a master thesis must be written. The topic of the thesis must be related to the area of business education, i.e. to subjects covered by one or more of the mandatory courses referred to in § 7 (1 and 2) or by the elective courses referred to in § 8 (1).
- (2) The master thesis is a scientific piece of work.

- (3) By creating the master thesis, students must demonstrate that they are able – independently and in a limited period of time - to apply the theoretical and methodical instruments of the Master Program to a particular research question and to reflect on them.
- (4) Students have the right to propose the topic of the master thesis or to choose from a number of proposals.
- (5) The master thesis is equivalent to a work load of 27.5 ECTS credits.
- (6) The topic and the supervisor of the master thesis may only be submitted on positive completion of the mandatory courses referred to in § 7 (1) and § 7 (2-1 to 2-6).
- (7) The master thesis must be submitted in printed and in electronic form, as defined by the University of Innsbruck Director of Studies.
- (8) It is permissible for several students to work on one single master thesis topic together, as long as it is feasible to assess the performance of each individual student separately.

§ 12 Examination regulations

- (1) Course performance is evaluated by one of the following methods:
 1. In courses consisting of a lecture and a course unit with continuing performance assessment, the final grade comprises the grade of the course unit with continuing performance assessment and an overall exam covering the course content. Admission to the overall exam requires a positive grade in the course unit with continuous performance assessment.
 2. In courses consisting exclusively of course units with continuing performance assessment, the final grade is determined by the grades of the course units with continuing performance assessment.
- (2) The examination method (written/oral/exam paper/s) for examinations in course units with continuing performance assessment is determined by the instructor of the course unit before the course unit starts.
- (3) Overall exams comprise the entire course content; they are administered by individual examiners. The overall exam is a written exam (maximum length: 90 minutes).
- (4) The assessment of courses organized by other master programs is based on the examination regulations of the respective curriculum.

§ 13 Academic degree

Graduates of the Master Program in Business Education are awarded the academic degree of "Master of Science", or "M.Sc.", in brief.

§ 14 Implementation

- (1) This curriculum comes into force on 1 October 2010.
- (2) Changes of the curriculum according to the University of Innsbruck Bulletin of 15 February 2018, Issue 14, No. 204 come into force on 1 October 2018 and apply to all students.

§ 15 Interim regulations

A list of equivalent courses will be published separately.

Appendix: Recommended course of studies

5th	Teaching Practice + Support Course			
4th	Master Thesis + Support Course			
3rd	Elective Module	Didactics of Business Education (II)	Research Skills in Business Education	Elective Module
2nd	Management and Development of Educational Organizations	Didactics of Business Education (I)	Elective Module	Elective Module
1st	Orientation Course Business Education	Introduction to Theories of Socioeconomic Education	Teaching and Learning as a Career	Elective Module