Tourism diversification in mid-mountain territories as a way to adapt to global change

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Tourism diversification: a way to adapt

Context of adaptation to **global changes** in mid-mountains regions currently **based on snow related tourism**

→ Tourism diversification is a promising way to adapt

It questions:

*The **nature** of tourism offer

*The panel of **actors** (larger)

*The **spatial scale** (larger)

How tourism diversification processes **can transform** development trajectories in mid-mountain territories and help to adapt to global change ?

Transformative capacity of diversification process

Snow related tourism

diversified touristic activities

Hard to combine

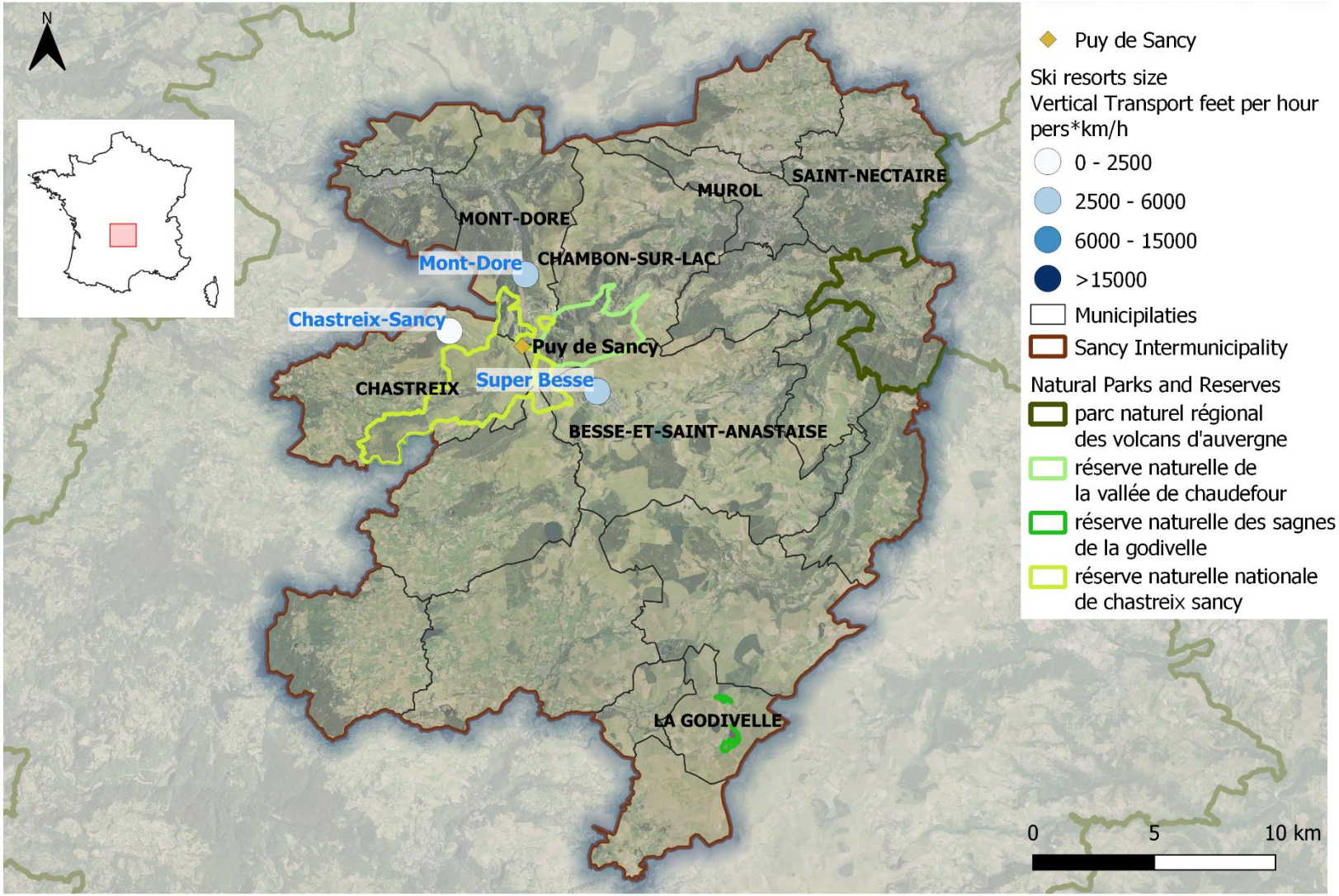
3 main analyses :

1) Clearly **define** this tourism diversification processes
2) **Measure/Qualify the benefits** of diversification
3) **Organization of local actors** as the driver of this transformative capacity

→ Logic of guiding local actors

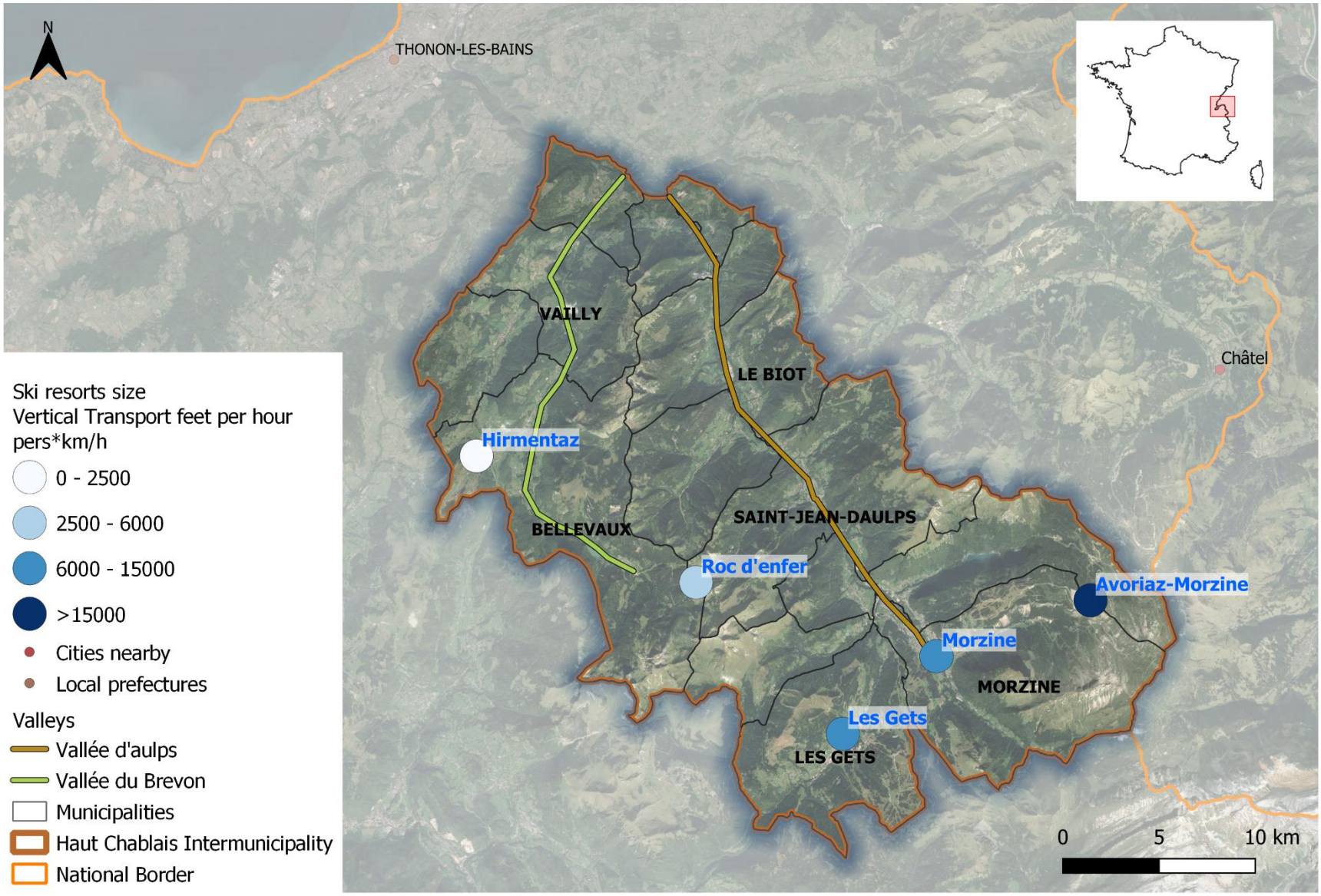
2 field territories

The Sancy



2 field territories

The Haut Chablais



References

- *Richard et al.(2010); Pachauri et al. (2014); Beniston (2003), Steiger et al.(2018)*
- *Abegg et al. (2007); Spandre et al. (2015); Achin (2015); Burki et al (2003)*
- *Luthe, Wyss (2012); Martin, Sunley (2006); Perret (1992); Jamot (1983)*
- *Beritelli et al (2014)*

Thank you !

We can meet at poster session 3.2.A