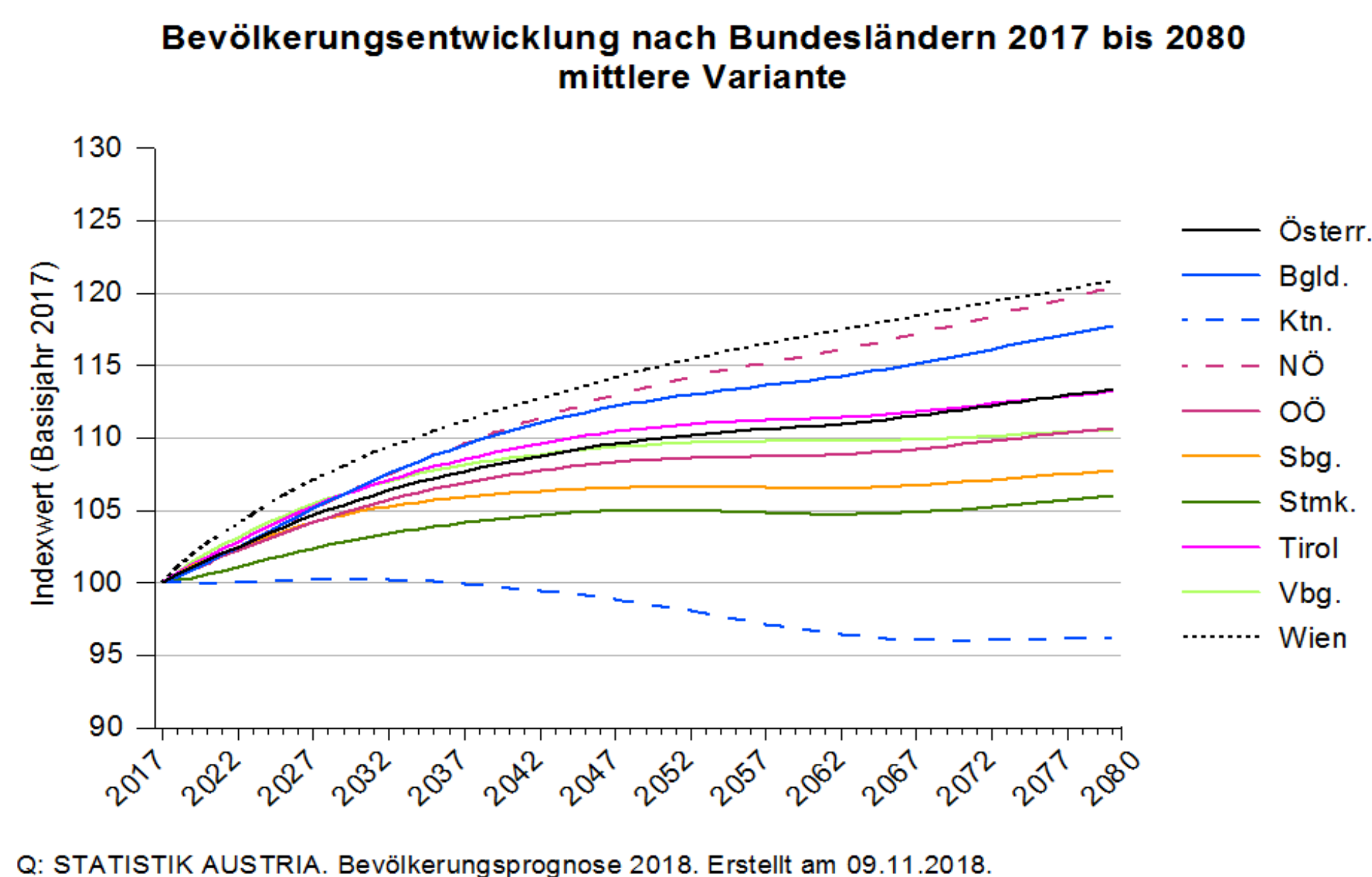


INTRO

- Whole region of Carinthia (except of the central areas Klagenfurt and Villach) can be classified as predominantly rural (OECD, regional typology)
- Carinthia is the only Federal State in Austria whose population will shrink in the long term
 - negative effects of demographic change
 - birth deficits and out-migration
- Between the years 1996 and 2016: 110,649 people left Carinthia and moved to another Federal State



CHALLENGES

1. Brain-drain:

Out-migration of young intelligence

- In 2016, 10,548 people left Carinthia; 60 % of them were 0-26 years old
- Main reasons for out-migration: education & training (47.9 %), new job (22.7 %), family reasons (19.2 %)
- Carinthia is good for “anyone who doesn't want to go high up, with a good education hey will find a job here.” (17-years old Carinthian apprentice)

2. Labour shortage

- In 2030, there will be a total shortage of 43,000 people on the Carinthian labour market
- Tourism sector: While the number of guests grows from year to year, it becomes more and more difficult to find sufficient staff
- Austria (2018): need of ~162,000 skilled workers



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Each year, about 5,000 people move away from Carinthia. Most of them are young and intelligent, willing to find a good job or start a study program.

CARINTHIA'S(RE-)ACTIONS

- Promoting the compatibility of family and career
- Dual trainings in higher education to reduce the shortage of skilled workers
- Brain circulation: design of attractive educational offers also for young people outside of Carinthia
- Become “open” and “international”: International School; International Day Care Center
- Initiatives:
 - Initiative for Carinthia
 - Carinthian International Club (CIC)
 - Carinthian Welcome Center
- Grants:
 - for enterprises, offering academics a job in Carinthia
 - for students doing their Master studies at Klagenfurt University



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