

# DIAMONT

## Working in Test Regions

**Andechs, 4.10.2007**

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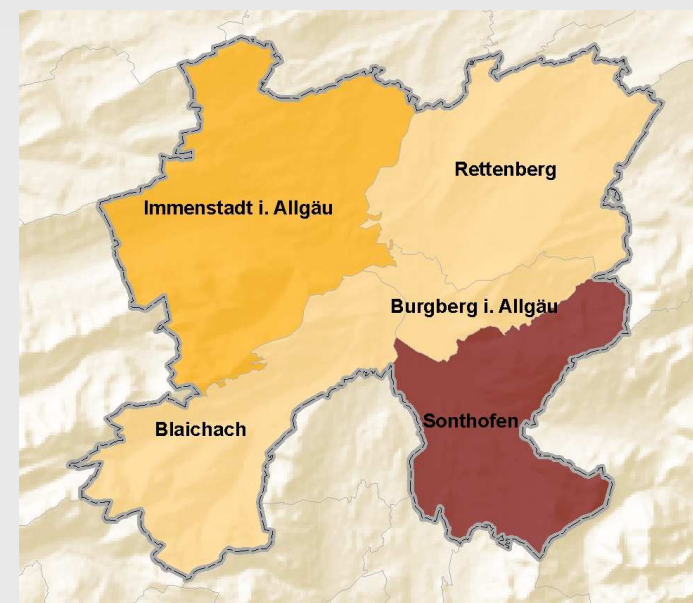
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- Inter-municipal cooperation already exists for marketing in tourism
- Ongoing discussions on regional development (application for LEADER and elaboration of regional development concept)
- Moderator well known in the region



- Invitations sent out by the mayoralities of Immenstadt and Sonthofen  $\Rightarrow$  binding character
- Circle of participants consciously limited to local government and public sector  $\Rightarrow$  “protected atmosphere”
- High continuity of participation  $\Rightarrow$  high continuity of discussion



First  
Workshop



Second  
Workshop



		First Workshop	Second Workshop
<b>Local self-government:</b> elected representatives of the municipality	Mayors	5	3
<b>Public sector:</b> municipal administration	Directors of main offices, building authorities, business development, treasurer	8	7
<b>Public sector:</b> regional administration	District Office Oberallgäu: Society of Regional Development, Department of Finances and Civil Engineering	2	2
<b>Local, regional economy</b>	Architect	1	1
<b>NGOs</b>		-	-
<b>Economic chambers</b>		-	-
<b>Total</b>		<b>16</b>	<b>13</b>

# Structure of the workshop



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## First Workshop

## Second Workshop

### Short input

Information on  
INTERREG and  
DIAMONT

Presentation of  
the “Fitness check”

Results of the  
1<sup>st</sup> Workshop

Presentation of  
instruments

### Group discussions

3 rounds of discussion  
(30-45 minutes each)

### Plenum

Summary of results by participants

### Closure

General summary by the moderator  
Perspectives for 2<sup>nd</sup>  
workshop

How to  
continue the  
process?



## First Workshop

Impulses for economic development are necessary (tourism is not sufficient).

Industrial and commercial development has to be fostered.

Demand and supply have to be better analysed and coordinated.

More intensive inter-municipal cooperation is necessary to compete with adjacent regions.



## Second Workshop

First steps of analysis and evaluation

Discussion of instruments with elements of inter-municipal cooperation





## 1<sup>st</sup> round

### **Analysis and evaluation of the situation and development trends**

What is the recent situation, which are the spatial relationships?

Do the data of the “fitness check” reflect the actual situation of the region?

Which challenges has the region to face up in future?

## 2<sup>nd</sup> round

### **Demands and leeway for the development of commercial and industrial areas**

Which demand for land is expected for industrial and commercial development?

Which leeway does still exist for this development?

## 3<sup>rd</sup> round

### **Objectives and requirements for steering and action**

Which requirements for action do you see?

Where will intervention be necessary?

### **First ideas for a location profile**

Which are the specific strengths of and potentials / opportunities for the region ?

Which are the “unique selling propositions”?

### **Specifying and analysing the existing supply of areas for commercial and industrial development**

Which is the recent supply of areas for commercial and industrial development (quantity and quality)?

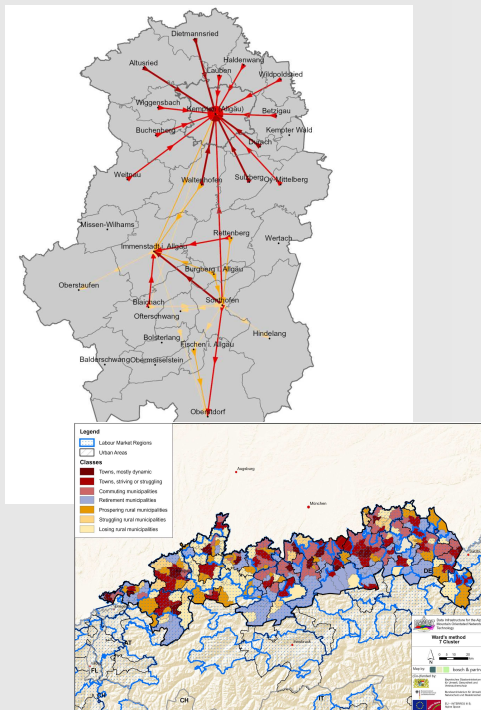
Which role does the Municipal Land Use Plan play for steering the development?

### **Summarizing discussion of instruments**

Which are the perspectives and requirements for the future application of the presented instruments?

## First Workshop

### Context analysis



## Second Workshop

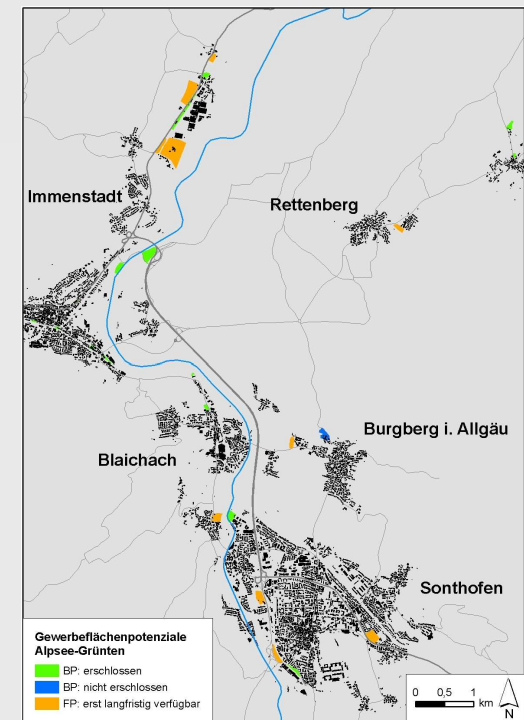
### Instruments

Inter-municipal location marketing (Region Pillerseetal / Tirol)

Regional pool of commercial areas (Regional association of planning Neckar-Alb)

Regional land use plan (Rhein / Ruhr, SCOT for Metropôle Savoie)

### Commercial and industrial areas







## First Workshop

### Analysis and evaluation of the situation and development trends

- Results of the context analysis mainly confirmed
- More and specific data on the development of industry and trade
- Better estimation of the contribution of tourism to the local and regional value added
- Systematic analysis of demand of and supply with commercial and industrial areas

### Demands and leeway for the development of commercial and industrial areas

- Communities are badly prepared for new challenges in land resource management
- Ideas with respect to the further development of the service sector still rather diffuse
- Alpsee-Grünten region as suitable nucleus for a more intensive cooperation between the municipalities in the whole region

### Objectives and requirements for steering and action

- More intensive inter-municipal cooperation and a bigger vision for the region are urgently necessary

## Second Workshop

### First ideas for a location profile

- Some ideas of possible clusters:  
Forestry and Wood (green centre of Immenstadt)  
Electrotechnology  
Mechanical engineering
- Only little imagination, lack of visionary ideas

### Specifying and analysing the existing offer of areas for commercial and industrial development

- Land use plans are actively used, but steering effect only for housing construction, not for industrial and commercial areas
- Better coordination of municipal land use plans seems difficult
- Municipal land use planning and regional planning not sufficiently inter-linked
- Pooling of commercial and industrial areas could be a good option

### Summarizing discussion of instruments

- Alpsee-Grünten Alliance must be thematically expanded
- The devil of inter-municipal development is in the details.

## Second Workshop

## Statements

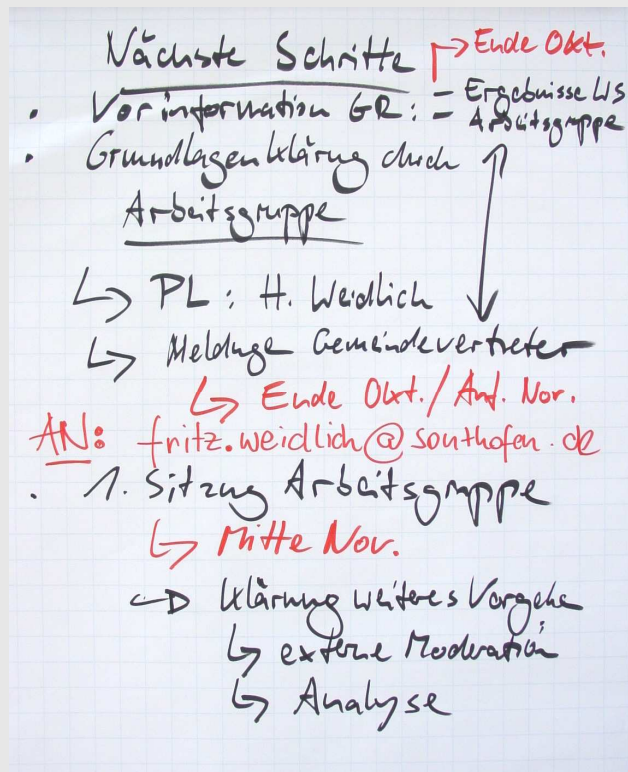
// The Workshops acted as a perfect start for further activities in inter-municipal cooperation.

By actively participating in the workshops, the mayors expressed their will for more cooperation in future. //



## Second Workshop

# Decisions on the next steps



At the end of October the municipal councils will be informed about the workshop results and the ongoing process.

A working group is set up which shall steer further steps and decides when external experts have to be involved:

- The chair of the working group was appointed.
- All municipalities will nominate representatives for the working group (end of October).
- The working group will meet the first time middle of November.