

Innsbruck Spring School on Credence Goods, Incentives and Behavior

Innsbruck Spring Summit - (Un)Ethical Behavior in Markets

Program Overview

	Monday, May 08	Tuesday, May 09	Wednesday, May 10	Thursday, May 11	Friday, May 12	
08:30	Registration			Registration and transfer to Seegrube		
09:00	Lecture 1 Rudolf Kerschbamer	Lecture 3 Rudolf Kerschbamer	Lecture 5 Loukas Balafoutas	Keynote 1 Cass Sunstein	Session 4	
09:30						
10:00				Coffee Break	Coffee Break	
10:30	Student Presentations	Student Presentations		Session 1	Session 5	
11:00						
11:30				Keynote 2 Susann Fiedler		
12:00						
12:30						
13:00				Lunch and (optional) hike to Hafelekarspitze	Lunch @ Das Brahms	
13:30			Lecture 6 Cass Sunstein			
14:00	Lecture 2 Michael Kirchler	Lecture 4 Jeannette Brosig-Koch		Session 2		
14:30						
15:00			Lecture 7 Loukas Balafoutas	Coffee Break		
15:30	Student Presentations	Student Presentations		Session 3		
16:00						
16:30						
17:00						
17:30			Böhm-Bawerk Lecture Cass Sunstein	Summit Dinner @ La Trattoria		
18:00						
18:30						
19:00	School Dinner @ Pizzeria Una					
19:30						
20:00						
20:30						
21:00						

Program

Monday, May 8

Location: Fakultätssitzungssaal, 3rd floor, SoWi

08:30 - 09:00	Registration at SoWi Main Entrance https://goo.gl/maps/nzksyFVVoWGJPstN6	
09:00 - 11:00	Lecture 1	Rudolf KERSCHBAMER University of Innsbruck <i>Theory and Lab Evidence on Credence Goods and Fraud (1)</i>
11:00 - 12:30	Student presentations & discussion I	Eva KLEIN University of Paderborn <i>Hierarchy in Escape Rooms: Evidence from a Field Experiment</i>
		Loylom PRASERTSRI Thammasat University <i>The Effects of Altruistic and Extrinsic Motivations on Product Reviews: Evidence from a Framed Field Experiment</i>
		Giorgio DINI University of Bologna <i>Greenwashing and Enforcement: A Laboratory Experiment on Deterrence and Credibility</i>
14:00 - 16:00	Lecture 2	Michael KIRCHLER University of Innsbruck <i>Metascience Approaches</i>
16:00 - 17:30	Student presentations & discussion II	Felipe TRILLOS University of Montpellier <i>Can Responsible Investments Modify Myopic Behaviors? An Experimental Test</i>
		Armando HOLZKNECHT University of Innsbruck <i>Return, Risk and ESG</i>
		Marcel SEIFERT IHS Vienna <i>Financial Return and Environmental Impact Information Promote ESG Investments: Evidence From a Large, Incentivized Online Experiment</i>
19:00	Dinner @ Pizzeria Una (Meeting point: SoWi Main Entrance)	

Tuesday, May 9

Location: Fakultätssitzungssaal, 3rd floor, SoWi

9:00 - 11:00	Lecture 3	Rudolf KERSCHBAMER University of Innsbruck <i>Theory and Lab Evidence on Credence Goods and Fraud (2)</i>
11:00 - 12:00	Student presentations & discussion III	Andrea ERHART University of Innsbruck <i>A Feld Experiment on the Reciprocal Interaction Between Donors and Recipients of Donation</i>
		Florian BOTTNER University of Innsbruck <i>What the New Loss and Damage Fund Needs for Electorate Approval: Evidence from Austria and the Netherlands</i>
14:00 - 16:00	Lecture 4	Jeannette BROSIG-KOCH University of Magdeburg <i>Lab Evidence on Physician Incentives in Health Care</i>
16:00 - 17:30	Student presentations & discussion IV	Solveig AHORNER University of Duisburg-Essen <i>The Influence of Physician Rating Websites on the Quality of Primary Care</i>
		Elisabeth SIEVERT University of Erfurt <i>Disclosing Diagnostic Uncertainty during Antibiotic Prescribing</i>
		Nanyin YANG Texas A&M University <i>Patient Trust and Doctor Performance: A Theoretical and Experimental Study of Patient-Doctor Relationship</i>

Wednesday, May 10

Location: Fakultätssitzungssaal, 3rd floor, SoWi

9:00 - 11:30 Lecture 5

Loukas BALAFOUTAS | University of Innsbruck
Field Evidence on Credence Goods and Fraud (1)

Location: Madonnensaal, Karl-Rahner-Platz 3, 2nd floor, Theology

<https://goo.gl/maps/AdFkdTVQpxhzW3D78>

13:30 - 14:30 Lecture 6

Cass SUNSTEIN | Harvard University
Nudging: Past, Present, and Future

Location: Fakultätssitzungssaal, 3rd floor, SoWi

15:00 - 16:30 Lecture 7

Loukas BALAFOUTAS | University of Innsbruck
Field Evidence on Credence Goods and Fraud (2)

Location: Aula, 1st floor, SoWi

17:00

Böhm-Bawerk
Lecture

Cass SUNSTEIN | Harvard University
The Use of Algorithms in Society

Thursday, May 11

Location: Seegrube Restaurant

08:15 - 08:30	Registration for the Summit at the SoWi Main Entrance https://goo.gl/maps/nzksyFVVoWGJPtN6
08:45	Gondola up to Hungerburg / Seegrube
09:20 - 09:30	Official opening of the Summit
09:30 - 10:30	Keynote 1 Cass SUNSTEIN Harvard University <i>The Right Not to be Manipulated</i>
10:30 - 11:00	Coffee break
11:00 - 12:30	Session 1 Timo GOESCHL Heidelberg University <i>Self-Nudging is More Ethical, but Less Efficient Than Social Nudging</i> Georg SATOR University of Nottingham <i>Social Influence on Moral Judgements</i> Jeannette BROSIG-KOCH University of Magdeburg <i>The Role of Communication Content and Reputation Information in Patients' Choice of a Physician</i>
12:30 - 14:30	Lunch and (optional) hike to Hafelekarspitze
14:30 - 15:30	Session 2 Thomas STÖCKL MCI <i>Voting for Insider Trading Regulation. An Experimental Study of Informed and Uninformed Traders' Preferences</i> Sara MUSTAFAZAD University of Montpellier <i>Market Volatility and Investor Behavior Towards Green, Brown, and Neutral Assets</i>
15:30 - 16:00	Coffee break
16:00 - 17:00	Session 3 Felix HOLZMEISTER University of Innsbruck <i>Competition and Moral Behavior: A Meta-Analysis of 45 Crowd-Sourced Experimental Designs</i> Jan BIERMANN University of Hamburg <i>Algorithmic Advice as a Credence Good</i>
17:30	Gondola down to Innsbruck
18:00	Dinner @ La Trattoria

Friday, May 12

Location: Fakultätssitzungssaal, 3rd floor, SoWi

09:00 - 10:30	Session 4	Markus WALZL University of Innsbruck <i>The Economics of Label Credence Goods</i> Marco Alexander SCHWARZ DICE <i>A Dynamic Theory of Regulatory Capture</i> Mehmet SAGLAM University of Cincinnati <i>The Limits to Predatory Trading: Experimental Evidence</i>
10:30 - 11:00	Coffee break	
11:00 - 11:30	Session 5	Shuna Shu Ham HO Dalhousie University <i>Nonmarket Social License as Moral License for Unethical Market Behaviors</i>
11:30 - 12:30	Keynote 2	Susann FIEDLER Vienna University of Economics and Business <i>Understanding Interdependent and Strategic Choice Construction in Social Dilemma Situations</i>
12:30	Lunch & Closing of the School / Summit	