

## Workshop Output TT 3.3.D

**Title of workshop: Integrating agricultural and tourism supply chains for boosting marginal Mountain areas**

**Prepared by**

|                      |   |
|----------------------|---|
| <b>Moderators</b>    | <b>Stefano Duglio &amp; Giampiero Lombardi</b>  |
| <b>Participants*</b> | <ol style="list-style-type: none"> <li>1. Stefano Duglio &amp; Giampiero Lombardi (contribution 1)</li> <li>2. Gvantsa Salukvadze (contribution 2)</li> </ol> |

\* Workshop participants that have submitted contributions to the workshop

General questions to please be answered in the workshop reporting

- 1) What was the focus of the workshop? Methodological issues and advancements or thematic issues (systems knowledge, transformation knowledge, target knowledge). Please check and fill in the matrix in the output section.

| <b>Methodological issues and advancements</b> | <b>Thematic issues</b> |                          |                  |
|---|------------------------|--------------------------|------------------|
|   | System knowledge       | Transformation knowledge | Target Knowledge |
|   | X                      |                          |                  |

- 1) Which key points were discussed in the workshop as a whole? (This should be more a synthesis and not simply a summary of the key points in each presentation)

We have discussed on the real feasibility of integrating the agriculture and tourism mountain chains with a specific focus on marginal mountain areas as a strategy for boosting economic development of inner mountain areas

- 2) What is your opinion on the current state of knowledge concerning your topic(s) (focusing on mountain regions)? *Please check and fill in the matrix on the following page.*

One of the case study dealt with the theme of TT3.3, in particular the Case study 1: EMERITUS Project (Ecomanagement fo agri-tourism in mountain areas), in Soana Valley, Regione Piemonte, Italy, North-Est of the Italian Alps. The project is carried out by the University of Torino in collaboration with the Municipality of Valprato Soana.

The second case study provided further insights on local tourism supply-chain in high mountainous in Georgia.

Other experiences were mentioned even if not in depth analyzed as the Westhighland way in Scotland, Green way in Ireland and Camino de Santiago in Spain which provided tourist diversification options

Ideas for questions to potentially be answered by the moderators after the workshop in the reporting (please delete what is not useful):

1) What was the main message/consensus of your workshop?

The main message ins that the integration between agriculture and tourism in marginal mountain areas is possible and can boost the local economy if some “drivers” are taken into consideration.

These are:

1. Food quality
2. Cooperation among operators
3. Incentives
4. Specific policies
5. Results monitoring

2) Was there any significant controversy (if so, what?) that requires new data (or further exploration of existing data) to resolve the issue? (explain)

Given that resources are limited, data monitoring is necessary for the right allocation among different users so to avoid conflicts.

3) Were new research questions raised? If yes, would working on these questions need to involve other disciplines (which ones)?

The TT came up with two new research proposals:

1. Need to use and recognize the local heritage and identity to strengthen the link between humans and the land
2. Improve the knowledge needed to avoid competition between farmers and tourism operators when using the same resources