



The Changing Relationships between the Business Sector and Society

AIANI-TIWAG Guest Lecture

Benjamin Gidron

College of Management Academic Studies
(Rishon LeZion, Israel)

Tuesday, May 19, 2015, 19:00

Claudiasaal

**Herzog-Friedrich Str. 3, 2. Stock
Innsbruck**

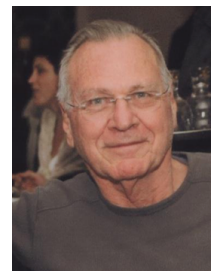
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The past 20-30 years have seen a trend of the business sector to get involved, in a variety of ways, in dealing with societal issues and problems - from helping marginalized populations integrate into society to the protection of the environment.

The lecture will focus on the responsibilities (if any) of the business sector, beyond legal requirements, to social and environmental problems and the specific modes by which it addresses those. The lecture will present an overview of this topic within a historical perspective, focusing on the different contexts that led the business sector to define its responsibilities to society in each era. The lecture will conclude by posing several questions to leaders in the business sector and policy-makers regarding the desired relationships between the business sector and society.

Prof. Gidron currently serves as a Professor of Social Enterprise at the School of Business Administration, the College of Management Academic Studies. He is a Professor Emeritus in the G. Glazer Business School at Ben Gurion University of the Negev, where he was the initiator and founding director of the Israeli Center for Third sector Research - ICTR (1997-2009). In this role he studied extensively the different dimensions of the Israeli Nonprofit Sector, both locally and comparatively and published the findings in many articles and books. He was the Founding President of the International Society for Third sector Research (ISTR) 1992-1996. Prof. Gidron is currently AIANI-TIWAG Guest Scientist at the University of Innsbruck.



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