

Academic Programme

7th Corpora & Discourse
International Conference

17-19 July 2024

Innsbruck, Austria



17 July 2024 (Wednesday)

from 8:15	Registration (Room 7, 1st Floor)			
9:15–10:00	Conference Opening Room: Audimax			
10:00–11:00	Keynote 1: Gerlinde Mautner : The marriage of true minds... and some impediments: Reflection on CADS in theory and practice Chair: Ulrike Jessner-Schmid			
11:00–11:30	Coffee Break (Lobby/Garden)			
	Panel 1: Methodology 1 Chair: Dario Del Fante	Panel 2: Political Discourse 1 Chair: Mark McGlashan	Panel 3: Environmental Discourse 1 Chair: Gavin Brookes	Panel 4: Corpora & Grammatical Structures Chair: Gerhard Rampl
	Room 11	Room 12	Room 8	Room 9
11:30–12:00	A. Marchi & A. Ferraresi A Babel of voices: Making the Desert Island Discs Corpus	N. Borza Discursive legitimization strategies in the Facebook comments of Fidesz supporters	R. Poole Investigating ecological change and climate crisis through diachronic corpus-assisted ecolinguistics	M. Ryoo A multifactorial analysis of CAN and MAY in essays written by American, German and Korean university students
12:00–12:30	E. Diegoli & A. Partington Lexical Priming Theory: Evolution, evaluation, extension	C. Konecny & P. Mayr Persuasion in COVID-19 political discourse beyond cognitive linguistics	J. Currie, D. L. Fryer & B. Clarke Conceptualising <i>climate change</i> in the UK Houses of Parliament	Y. Hathaway Constructing discursive opposition: A case study of affixal negation in Ta- Nehisi Coates's discourse on race
12:30–13:00	M. Gillings & S. Jaworska How humans vs. machines identify corpus discourse topics	N. Brocca, D. Garassino & V. Masia Politicians vs. LLMs: A corpus analysis on implicit persuasive techniques	A. Meyer Text mining on mining: Investigating a sustainability report corpus of a mining company	
13:00–14:00	Lunch Break			

	Panel 5: Methodology 2 Chair: Mathew Gillings	Panel 6: Political Discourse 2 Chair: Frazer Heritage	Panel 7: Environmental Discourse 2 Chair: Ben Clarke	Panel 8: Identities and Personal Discourses Chair: Adriano Ferraresi
	Room 11	Room 12	Room 8	Room 9
14:00–14:30	A. Duguid & D. Del Fante Evaluative cohesion and the values of delegitimization	R. S. Ngula Representation of ‘politics’ and ‘politician/s’ in World Englishes	S. Conti, L. Locatelli, D. Brombal & P. Y. Szeto Environmental sustainability in the ESG reports of Chinese listed companies	A. Marchi & C. Evans Cast in memory: The discursive construction of personal nostalgia in BBC Desert Island Discs
14:30–15:00	C.-R. Kennedy Using corpus linguistics to safeguard children against online harms	A. Kurkina The evolution of woke: From social activism to political propaganda	L. Locatelli A corpus-based functional analysis of Chinese environmental discourse	C. Cantos Delgado & C. Maíz-Arévalo A corpus analysis study of WSM and WSW's self-presentation strategies on Tinder profiles
15:00–15:30	G. Marko A corpus-based study of the discourses of discourse analysis, with a special emphasis on the difference between critical and ‘non-critical’ approaches	L. Klocker Metaphors of slavery: A metaphor analysis of pro- and anti-slavery pamphlets	M. Falcone Phraseological patterns of anticipatory discourse in youth environmentalism	M. Imamovic Emotivity in popular science talks? An analysis of evaluative language used by speakers to express attitude
15:30–16:00		Y. Zhu The red metaphors in the governance of China and their translation in English: From the perspective of Frame Theory	D. Mateja, P. S. Szyc, Z. Falkowska & T. Malinowski Climate change discourse in Polish newspapers over seven years	L. Bruce Language ideologies and identities of new speakers of Scots: A corpus-assisted discourse study
16:00–16:30	Coffee Break (Lobby/Garden)			
16:30–17:30	Keynote 2: Rachelle Vessey: Intersectional corpus-assisted discourse studies Chair: Alison Duguid Room: Audimax			
18:00–20:00	Conference Reception (Lobby/Garden)			

18 July 2024 (Thursday)

	Panel 9: Metaphor Chair: Rachelle Vessey	Panel 10: Health Discourse 1 Chair: Isobelle Clarke	Panel 11: Relationships & Sexuality Chair: Morana Lukač	Panel 12: Analysing Fiction Chair: Christine Elsweller
	Room 11	Room 12	Room 8	Room 9
9:00–9:30	C. Taylor Metaphors we interpret by: What's with WATER?	G. M. L. Bencini & C. Bevitori What's in a name? Representing aphasia and autism over time: A CADS perspective	A. Lischinsky "But what about jealousy?" Emotion talk in news discourse about polyamory	S. J. Mukherjee, S. A. Hunt & M. Leedham Gendered characters and gendered words in best-selling contemporary young adult fiction
9:30–10:00	M. Bisiada, D. Del Fante, I. Elmerot & C. Taylor Migration and metaphors of water: A contrastive corpus-assisted study	L. Giordano Corpus-assisted framing analysis of Italian newspaper discourse on diabetes before and during the COVID-19 Pandemic	M. Sánchez Cócera Misogyny vs. solidarity: Social media polarization over revenge porn	C. R. Hoffmann Emotionality revisited: A new look at the dispersion of emotional lexis in US Hollywood film screenplays
10:00–10:30	N. Dykes The wolf ate us, and the wolf being cancer: A methodological comparison of metaphor retrieval approaches	A. Lustig, M. McGlashan & G. Brookes Keywords of Multiplicity: A corpus assisted discourse analysis of online multiplicity communities	D. Archer & F. Heritage The mainstreaming of misogyny? Andrew Tate's prevalence in corpora from Reddit and British press	M. Kirner-Ludwig Turn and turn again: On efficiency and formularity in humorous fictional TCD
10:30–11:00	B. Clarke Online news readers' metaphorical conceptions of climate change	N. Curry & G. Brookes The discursive construction of the climate and health polycrisis in English, French and Spanish	S. Eyssette Finding absence through double triangulation: A cross-linguistic corpus-assisted discourse analysis	L. Leone <i>Up</i> in British English and American English during the years 1600-1999
11:00–11:30	Coffee Break			
11:30–12:30	Keynote 3: Anatol Stefanowitsch: Populism as politics, narrative and trope: A call for an integrated discourse- and corpus-linguistic approach to populism Chair: Anna Islentyeva Room: Audimax			
12:30–13:30	Lunch Break			

	Panel 13: News Discourse Chair: Charlotte Taylor	Panel 14: COVID-19 & Vaccination Chair: Niall Curry	Panel 15: Gender Chair: Charlotte-Rose Kennedy	Panel 16: Political Discourse 3 Chair: Anna Marchi
	Room 11	Room 12	Room 8	Room 9
13:30–14:00	D. Del Fante Re-presentation: A corpus-assisted semantic profile of the noun representation in CADS studies	D. Beauchamp Linguistic variation in NHS tweets throughout the first year of the pandemic	E. K. Zimmermann & A. Islentyeva Language and gender in food and beverage advertising	D. Dayter Changing meanings in discourses around politics: Exploring the outrage culture keywords
14:00–14:30	T. Parnell 'Homeless' in the cost-of-living crisis: A corpus-assisted analysis of British national media coverage	I. Iori A corpus-assisted study of Sinophobic discourses in editorials and reader comments during the COVID-19 pandemic	E. Kaukonen & R. Marling Business knights and superwomen: Gendered representation of leaders in Estonian media	G. Alcaraz-Mármol & J. Soto-Almela Spanish-English semantic preferences in portraying Afghan women during the Taliban takeover
14:30–15:00	L. Narisano & M. C. Gatti Metaphors of sustainability: A case study on media discourse	R. E. de Lima Lopes Vaccine and vaccination in parliamentary discourse in Brazilian Portuguese during COVID-19	C. Posch Half-witted women and exceptional men? A corpus-assisted study of gendered social actors in two large mountaineering corpora	C. Wong & S. Fitzmaurice Visualising conceptual shift between the religious and the secular in Early Modern English
15:00–15:30	S. Tubaltseva Construction of the dichotomy of West versus East in the American and Russian newspapers	I. Clarke & Y. Sha The discourses of vaccination across pseudoscience and conspiracy websites	S. Liu Semantic prosody evolution of the word "女权 [feminism/feminist]" in Chinese social media	F. Zaupa Communicating and constructing well-being and human sustainability in corporate discourse: A corpus-assisted approach to CSR communication
15:30–16:00	Coffee Break (Lobby/Garden)			
16:00–17:30	Poster Session Room 11 & Room 12			
18:00–19:00	Guided City Tour of Innsbruck (Meeting Point: Marktplatz, Innrain 4)			
20:00–23:00	Conference Dinner at <i>Das Brahms</i> (Universitätsstraße 1)			

19 July 2024 (Friday)

	Panel 17: Legal Discourse Chair: Dawn Archer	Panel 18: Digital/New Media Chair: Daria Dayter	Panel 19: Academic & Scientific Discourse Chair: Claudia Posch
	Room 11	Room 12	Room 8
9:00–9:30	R. P. Dumlao A useful methodological synergy? Examining what makes a phrase legal, political or even altered by combining linguistics with statutory interpretation	A. Fábíán & I. Trost The discourse of inclusion and disability on social media	N. Brocca & E. Nuzzo Data-driven learning in academic email communication: A comparative study in L1 and L2 Italian
9:30–10:00	J. Nikitina How undercover is terminological variation in supranational law? A corpus-assisted exploration of police incitement	S. Rüdiger The good, the tasty and the delicious: Evaluative strategies in online eating shows	A. T. Güler & C. Hatipoğlu The contextual variables of academic spoken discourse: A metadiscursive perspective
10:00–10:30	A. Trklja Exploring discourse organization through metadiscourse, textual colligation, recursion and discourse patterning	Y. Biri Professionalism and positioning in investment advice on YouTube	C. Prado-Alonso The use of adjective phrase inversion in learned and scientific exposition
10:30–11:00	X. Zhao A corpus-based critical discourse analysis on the discursive construction of Chinese national identity in the COVID-19 discourse	S. Diemer Multimodal meaning-making: Showings in video-mediated conversations	K. Zipser & E. Kegyes German language skills in apprenticeship training: A corpus linguistic discourse analysis of selected scientific journals
11:00–11:30	Coffee Break (Lobby/Garden)		
11:30–12:30	Keynote 4: Paul Baker: Added value or perilous activity? The affordances and challenges of automatic annotation for CADS Chair: Charlotte Taylor Room: Audimax		
12:30–13:30	Lunch Break		

	Panel 20: Methodology 3 Chair: Sofia Rüdiger	Panel 21: Health Discourse 2 Chair: Karoline Irschara	Panel 22: Educational Discourse Chair: Carlos Prado-Alonso
	Room 11	Room 12	Room 8
13:30–14:00	S. Kopf A classification scheme of discourse studies on social media: The benefits and pitfalls of adopting a CADS approach	U. Kania & A. Phillips-Beeching “That’s diabetes on a plate”: Analysing online news reader comments	F. Verachtert, E. Zenner & D. Van De Mierop A corpus-assisted discourse analysis of language variation in child-directed praise and reprimands
14:00–14:30	T. Feldmüller Frames and framings of German extremism discourse: A distributional-semantic method for the corpus-driven exploration of semantic frames	N. Pelizzari Lay-friendliness in British and Italian patient information leaflets: A corpus-driven comparative study	F. Villegas Perspectives on democracy and education: A corpus-assisted cognitive critical discourse analysis of the Chilean’s citizenship education official textbooks
14:30–15:00	A. Orrequia-Barea RQTR to test relevance in query terms to build a bilingual corpus of media representation of Ukrainian refugees	T. Cancio Pastor & C. Zanchi Mental health and illness in the Italian press: A corpus-assisted study	J. Huang & T. Liu “Stop being single”: A corpus-assisted discourse analysis of scholarly educational videos’ comments and danmu on romantic relationships
15:00–15:30	Coffee Break (Lobby/Garden)		
15:30–16:00	Closing of the Conference: Audimax		

Group 1: Historical Corpora – Metaphor – New Media – Methodology

Thursday, 18 July – 16:00-17:30 – Room 11

Hanno Biber	"Atrocity propaganda" and the language of terror to be found in a German text corpus from 1933
Claudia Roberta Combei Co-Author: L. Troncone	Code switching between Italian and dialects in TikTok discourse
Katherine Hallin	Conceptualizing metaphor use in the Brookings Institution's foreign policy guidance
Ursula Kania Co-Authors: S. Lampropoulou; A. Magliacane; P. Johnson	"Of course he'd be confused with all the languages flying about": A corpus-assisted critical discourse analysis of multilingual parenting discussions on Reddit
Carina Kiemes Co-Author: M. Müller	Social knowledge in controversial discourses: Challenges in annotating and automating topoi
Morana Lukač	Echoes of manipulation: Corpus insights into narcissistic abuse discourses
Ulrike Pfeifer	Promises and pitfalls: Dissecting open science discourses
Lydia Risberg Co-Authors: M. Tuulik; K. Koppel; E. Prangel; E. Aedmaa; M. Langemets; S. Zupping; E. Vainik; S.-E. Soosaar; H. Pook	Lexicographer as a stylist: Challenges and possibilities to include LLMs and corpus query tools in lexicographic work
Akira Sano	Anonymous discussion and text visualizing: A case study of YouTube comments on the Ukrainian war

Poster Session

Group 2: COVID-19/Health Discourse – News – Academic Discourse

Thursday, 18 July – 16:00-17:30 – Room 12

Ksenija Bogetic Co-Author: D. Del Fante	The meanings of 'crisis': A corpus-based analysis of parliamentary discourses in four European states
Dario D'Agostino	Control procedures in sceptical pandemic discourse: A grounded theory on discursive series and practices
Johanna Disdier	Representation of social actors in online shared political news: Influence on international perception and sharing behaviour
Irene Elmerot Co- Authors: A. Culková; I. Reifová	Silencing climate: A study on televised climate reporting
Iona Fitzpatrick Co-Author: X. Sun	Smoke, Switch, Quit: A corpus-assisted investigation of tobacco industry and health bodies' language around tobacco use
Isabell Landwehr	Densification in scientific texts: Exploring phrasal complexity
Maria Leedham Co-Authors: D. Therova; J. Tuck; T. Ullmann; P. Shrestha	Disciplines, demographics and attainment: Creating corpora of student writing and lecturer feedback
Karoline Marko	"Taking chronic recidivists off the street would protect lives": Corpus linguistic ventures into criminology
Isabelle Suremann	An approach to a corpus-assisted comparative metadiscourse analysis
Zuzanna Maria Szutta Co-Author: P. J. Topolski	Analysis of the media discourse surrounding the 2021 Polish-Belarusian border crisis

Campus Map & Address



Ágnes-Heller-Haus
Innrain 52a
6020 Innsbruck
Registration: Room 7, 1st Floor

Contact

Email: cads2024@uibk.ac.at
<https://www.uibk.ac.at/congress/cads2024>

Department of English
Universität Innsbruck
Innrain 52d
6020 Innsbruck, Austria



Special thanks to our sponsors and supporters:

Universität Innsbruck

Faculty of Language, Literature and Culture

International Relations Office

Office of the Vice-Rector for Research

Research Area

“Cultural Encounters - Cultural Conflicts”

Research Platform

Center Interdisciplinary Gender Studies Innsbruck

Renato Software Ltd.

Land Tirol

Land Vorarlberg

Organising Committee:

Anna Islentyeva

Department of English

Karoline Irschara

Department of Linguistics

Christine Konecny

Department of Romance Languages

Claudia Posch

Department of Linguistics

Gerhard Rampl

Department of Linguistics

Elisabeth Zimmermann

Department of English

Programme compiled by:

Anna Islentyeva

Laurin Klocker

Jonas Oberparleiter

Elisabeth Zimmermann

Layout by:

Elena Carpentieri

Lena Irnberger

Matteo Volpe

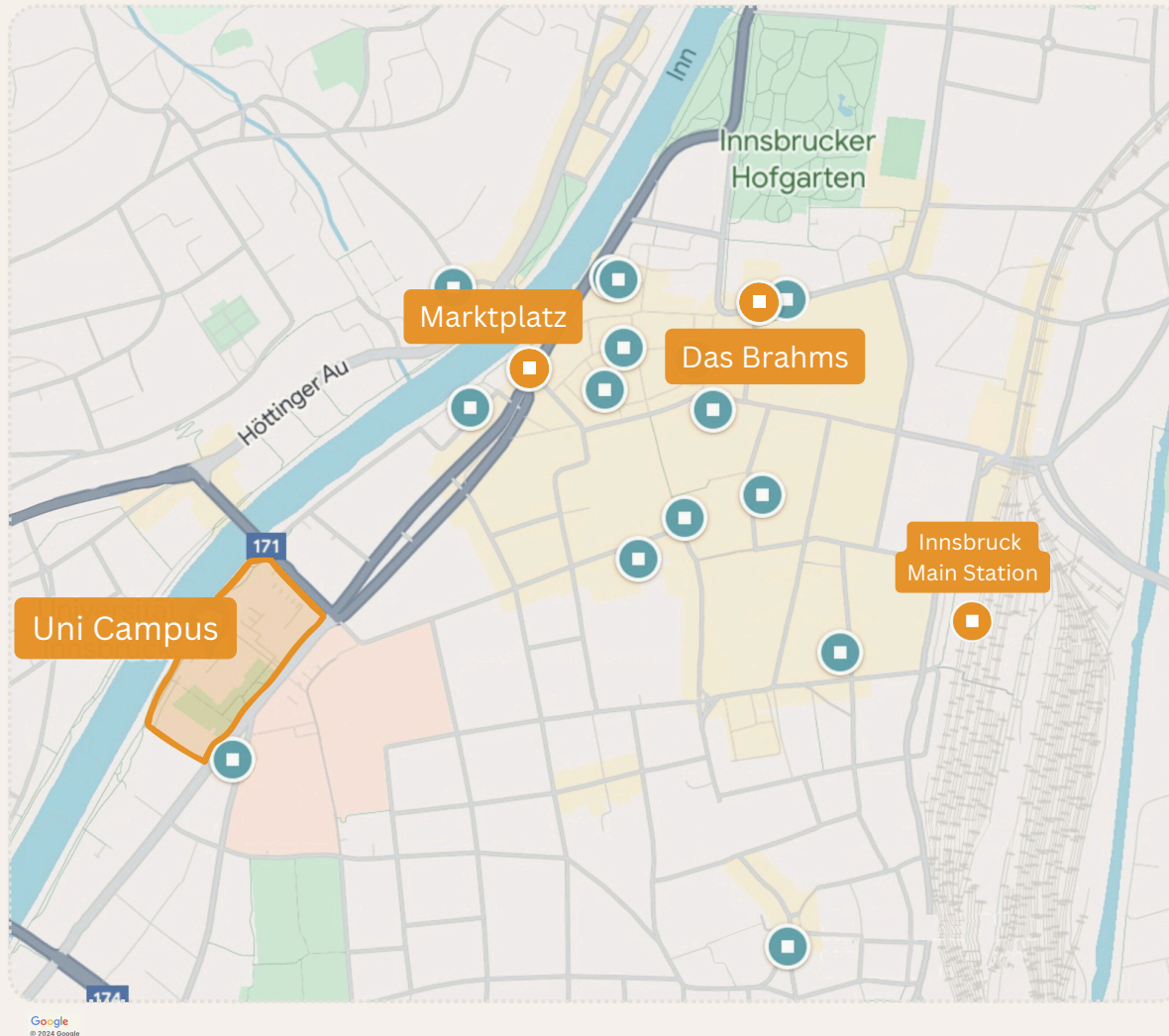
Picture on cover page by:

Julian Ringler

Logo designed by:

Tatiana Zhukova

Discover Innsbruck



Cafés:



Restaurants:

