

International Conference  
**Creativity and innovation in urban ecosystems:  
Munich and Montreal in comparison**

October 11 & 12, 2018 | International House (ITZ), University of Passau

**WEDNESDAY, OCTOBER 10, 2018**

during day **Arrival of the Montreal delegation**

17.00 h **Welcome of guests from Montreal**

**Guided city tour in Passau**

-registered participants only-

18.00 h Dinner @ Restaurant „Oberhaus“

-registered participants only-

**THURSDAY, OCTOBER 11, 2018**

Moderation: Katrina Jordan and Madeleine Bausch

8.00 h **Arrival and Registration**

8.30 h **Opening speech | Heads of research project**

*Christoph Barmeyer*

Chair of Intercultural Communication,  
University of Passau

*Allain Joly*

Department of Management,  
HEC Montreal

9.00 h **Opening speech | Representations of regional governments Quebec and Bavaria**

*Véronique-Aimée Dion*

Représentation du Québec - Bavière

*Florence Gauzy*

Scientific Coordination Office Bavaria-  
Québec in the Bavarian Research Alliance

9.30 h **Interactive introduction**

Come-together with all participants

9.45 h **Keynote: Research project creative ecosystems in comparison - Munich and Montreal**

*Christoph Barmeyer | Allain Joly | Maria Wilhelm*

10.30 h Coffee break

11.00 h **Short presentations | Activities and particularities**

Presentations à 8 min. of business incubators | Subsequent interactive exchange

**Gate Garching**

*Christian Heckemann*

Managing Director

**INN.KUBATOR Passau**

*Robert Richter*

Scout for Digitalisation, Start-ups

**LMU Entrepreneurship Center**

*Nadine Chochoiek*

Project Management Teaching

**District 3 Innovation Center**

*Khalil Haddad*

Communications Manager

**Ateliers Créatifs Montreal**

*Gilles Renaud*

Managing Director

12.30 h Lunch break

13.45 h **Founders Slam | Founding and development experiences**

Young entrepreneurs discuss their founding and development experiences in the respective urban ecosystems | subsequent Q&A session

**Mime et Moi | MUC**

*Oliver Barth*

**Studystuff | MUC**

*Nicolas Colsman*

**Emvolution | MUC**

*Sebastian Wolfsteiner*

**Beeye | MTL**

*Julie Delisle*

**Regiothek | PA**

*Simon Nestmeier*

**SymbioTIC | MTL**

*Mathieu Lutfy*

15.15 h	Coffee break
15.45 h	<b>Vernissage   Creativity and innovation (scientific posters)</b> Interactive presentation and discussion of scientific posters summarizing student projects and master theses <i>Madeleine Bausch</i>
16.15 h	<b>World Café</b> Group discussions on different, rotating topics
17.00 h	<b>Presentation of results   Conclusions</b>
19.00 h	Dinner @ Heilig Geist Stiftsschenke -registered participants only-

FRIDAY, OCTOBER 12, 2018

8.30 h	<b>Opening and review</b>			
9.00 h	<b>Keynote: What makes an urban ecosystem creative?</b> <i>Patrick Cohendet</i> Department of International Business, HEC Montreal			
10.00 h	Coffee break			
10.30 h	<b>Presentation   Innovation systems and scientific cooperation</b>			
	<i>Peter Freier</i> Commercial, science, technology attaché, Représentation du Québec - Bavière		<i>Florence Gauzy</i> Scientific Coordination Office Bavaria- Québec in the Bavarian Research Alliance	
11.15 h	<b>Break-out sessions   The Munich ecosystem   in German!</b> <i>Jürgen Enninger</i> Manager Expert Team Cultural and Creative Industry, City of Munich		<b>Break-out sessions   The Montreal ecosystem   in French!</b> <i>Sylvie Labelle</i> Commissaire développement économique – innovation, Ville de Montréal	
12.00 h	Lunch break			
13.00 h	<b>Interviews: Introduction to workshop topics</b>			
13.20 h	<b>Workshop 1:</b> Entrepreneurship Empowerment <i>Nadine Chochoiek</i>	<b>Workshop 2:</b> Imagining Startup Ecosystems <i>Julie Delisle</i> <i>Kerstin Kuyken</i>	<b>Workshop 3:</b> Stimulate your creativity <i>Michael Kriegel</i> <i>Inés Hagenbucher</i>	<b>Workshop 4:</b> Design Thinking Crash Course <i>Verena Brandl</i>
15.00 h	Coffee break			
15.30 h	<b>Wrap-up   Concluding remarks</b>			
17.00 h	Guided tour of world's biggest organ @ St. Stephan's Cathedral Passau -registered participants only-			

Kindly supported by:



Bavarian State Ministry of Science and the Arts



HEC MONTRÉAL

Further Information:



<http://www.phil.uni-passau.de/barmeyer/internationales-kolloquium-kreativitaet-und-innovation/>