

Prof. Dr. Albrecht Becker.

Universitätsstr. 15. 6020 Innsbruck. Austria. Phone +43 (0)512 507-71410. Email albrecht.becker@uibk.ac.at

Research Seminar

Samuel Sponem (HEC Montreal)

Crafting informational benefits. A Goffmanian analysis of CFOs' interface strategies

Wednesday, 13.12.2017, 16:00

Sowi, Universitätsstr. 15, SR 11

We gratefully acknowledge financial support by the Canadian Studies Centre.



Samuel Sponem is Chairholder of the CPA International Research Chair in Management Control and Associate Professor at HEC Montreal. After studying at ENS Cachan, he went on to get a PhD in Management Sciences from Paris-Dauphine University. He was an assistant professor at the Conservatoire national des arts et métiers in Paris before joining HEC Montréal's faculty in 2010.

His teaching and research interests focus primarily on the use, dissemination and impacts of management control tools—namely the use of budgets and performance measurement tools in large organizations—demonstrating both the wide array of practices as well as the unexpected roles such devices sometimes play. He also studied the roles of management control and performance measurement tools in community, creative and academic settings as well as the place and role of management controllers.

His works have led to publications in prestigious peer-reviewed journals, trade and business journals or journals targeting the general public as well as chapters in various books.

Professor Sponem is actively involved in teaching and knowledge transfer for practitioners and the general public. He also coordinated the writing of the book *Petit bréviaire des idées reçues en management* with Anne Pezet.