

International Agri-food Lectures

“Consumer influence is not just the opportunity to choose between different brands and groceries.”

The Case of the Danish Food Communities -

A different mode of consumption?



When: Thursday, January 29th 2015 | 19:00

Where: HS 2 (SoWi - Universitätsstrasse 15)

Speaker: Chris Kjeldsen (Denmark)

What is it about?

Food Communities are member-based and member-driven food co-operatives and display an alternative to ordinary profit-driven supermarkets. They focus



on offering organic and biodynamic products with lots of taste and quality at affordable prices. The objective is that customers are members, owners and co-workers and engage themselves with a



few hours of work each month (i.e. for packing, ordering, management, etc.). The profits made are used to reduce the price of the vegetables for members or to sponsor socially responsible projects.

Principles:

- Locally grown & seasonal food of organic quality
- Environmentally friendly production and consumption
- Raising awareness about food and organics
- Fair & direct trade with producers including transparent and trust-building food chains
- Economic sustainability and independence



Organised by:

Contact:

Tel.:

Department of Sociology

Univ.-Prof. Dr. Markus Schermer &
Mag. Christoph Furtschegger

markus.schermer@uibk.ac.at

0043 (0) 512/ 507-7313

