

Win a trip to Milan, Italy, to the World Expo 2015!

Make a Video about the Future of Food!
Meet students from the U.S. and Europe!

VIDEO CONTEST:

The Future of Food

1. How will we eat in the future?
2. What should we eat in the future?

Topics of your video submissions may range from: **sustainability, food supply, nutrition education, health promotion, food diversity** to **culinary innovation.**

From May 1 to October 31, 2015, Austria and the United States of America will join in welcoming more than 20 million visitors to [Expo Milano 2015](#). For the first time in the history of world's fairs, the theme of Expo is food: **"Feeding the Planet, Energy for Life."** This theme will unite 140-plus countries into action around the challenges and opportunities facing our global food system and the sustainable development of our planet.



Universität für Bodenkultur Wien
University of Natural Resources
and Life Sciences, Vienna



Start Video Submission NOW



June 14, 2015:
Deadline for Video Submission



June 23, 2015: Award Ceremony
at Amerika Haus



Invitation to the U.S. Embassy Vienna
4th of July Celebration



August 2015: Trip to World Expo Milano 2015

A jury comprised of representatives of the University of Natural Resources and Life Sciences (BOKU Vienna), U.S. Embassy Vienna staff, as well as an independent videographer will select the winning entries.

Guidelines:

- Participants:
 - Students attending Austrian high schools, business or technical schools, 14 to 19 years old; and
 - Students attending the University of Natural Resources and Life Sciences Vienna (BOKU Vienna);
- 1 submission per participant or group/class;
- Length of submitted videos: up to 5 minutes, format: mp4, wmv, mov or avi;
- Must be in German or English;
- Can be stop-motion videos, drawings, slide-shows, animated films or just real videos;
- Contest platform will be YouTube (for detailed uploading information see [separate instructions](#) on U.S. Embassy website: <http://austria.usembassy.gov>);
- Send the URL of your video to embassy@usembassy.at, with **foodcontest** in the subject line. By doing so you officially enter your video in the contest;
- The U.S. Embassy will send an e-mail confirming the receipt;
- Please make sure that your video complies with the YouTube Terms of Service: <http://goo.gl/22ilCq>;
- Videos will be judged on the creativity and originality of the thoughts and ideas expressed;
- Winners will be announced on the U.S. Embassy website and on the Embassy Facebook page and on the BOKU Vienna website;
- Prizes will be awarded at a ceremony on June 23, 2015;
- The following individuals are **not eligible** to enter the contest: employees of the Tri-Missions Vienna, employees of the American Corner Innsbruck and employees of the University of Natural Resources and Life Sciences (BOKU Vienna).



Video submissions that do not comply with the YouTube Terms of Service or the guidelines above or that otherwise contain prohibited, inappropriate, or irrelevant content will be disqualified, removed from the selection and not considered for a prize.

The winners will be recognized at the U.S. Embassy Vienna 4th of July celebration.

Prizes (high school student category):

Trip to the World Expo 2015 Milano (up to 5 individuals, plus accompanying teacher),
1 overnight in Milan, entrance to the Expo

Prizes (university student category):

Trip to the World Expo 2015 Milano (up to 5 individuals), 1 overnight in Milan, entrance to the Expo

