43rd International Conference of the AAAS (Austrian Association for American Studies) organized by the Department of American Studies, University of Innsbruck

November 11-13, 2016, Innsbruck, Austria

PROGRAM

AMERICA THROUGH THE SMALL SCREEN: TELEVISION AND ITS TRANSFORMATIONS

Friday, November 11

13:30 - Registration Desk Opens (Theology)

12:30–13:30
Board Meeting AAAS (TBD)

14:00–15:00
Conference Opening and Fulbright Award
Kaiser-Leopold-Saal (Theology)

Tilmann Märk, Rector of the University of Innsbruck
Sebastian Donat, Dean of the Faculty of Language and Literature, University of Innsbruck
Mario Klarer, President of the AAAS, Head of the Department of American Studies, University of Innsbruck

15:00–16:30
Keynote Lecture I, Kaiser-Leopold-Saal (Theology)

"America on Television: Television on America"
Christopher Bigsby, University of East Anglia
Introduction: Mario Klarer

16:30–17:00
Coffee Break

17:00–18:30
General Assembly AAAS
Kaiser-Leopold-Saal (Theology)

18:30
Dinner Buffet (Theology)
Saturday, November 12

9:00–10:30
Keynote Lecture II, HS 3 (Geiwi)

“Animality, Domesticity and Enterprise in My Cat From Hell”

Diane Negra, University College Dublin
Introduction: Cornelia Klecker

10:30–11:00 Coffee Break

11:00–12:30
Concurrent Panels I, II, III, and IV
Lecture Rooms 50101, 50105, 50109, and 40130 (all Geiwi)

12:30–15:00 Lunch on your own

15:00–16:30
Concurrent Panels V, VI, VII, and VIII
Lecture Rooms 50101, 50105, 50109, and 40130 (all Geiwi)

16:30–17:00 Coffee Break

17:00–18:30
Keynote Lecture III, HS 3 (Geiwi)


Amanda D. Lotz, University of Michigan
Introduction: Roberta Hofer

19:00 Dinner (Urichhaus, Bergisel)

Sunday, November 13

9:00–11:00
Concurrent Panels IX, X, XI, XII, and XIII
Lecture Rooms HS 3, 50101, 50105, 50109, and 40130 (all Geiwi)

Board Meeting AAAS (New Board)
Coffee Room (Geiwi)

11:00–11:30 Coffee Break

11:30–13:00
Concurrent Panels XIV, XV, XVI, and XVII
Lecture Rooms 50101, 50105, 50109, and 40130 (all Geiwi)

13:00–13:30
Conference Farewell Address
HS 3 (Geiwi)
PANELS

Saturday, November 12, 11:00–12:30

Panel I: Animals in American Television I (Room 50101)
Chair: Michael Fuchs
Stefan Brandt (University of Graz)
"Political Animals: Mister Ed and the American Civil Rights Movement"
Alexa Weik von Mossner (University of Klagenfurt)
"Anthropomorphism, Trans-Species Empathy, and Animal Characters in American Serial Television"
Brett Mills (University of East Anglia)
"The Death and Resurrection of Brian Griffin"

Panel II: Remapping Crime Television in the Post-Network Era I (Room 50105)
Chair: Stefan Meier
Brigitte Georgi-Findlay (TU Dresden)
“The Marshal and the Sheriff: Western Crime Fighters in Justified and Longmire”
Jesus A. Gonzalez (Universidad de Cantabria, Spain)
“Wiring’ The Wire: Transtextuality and Generic Affiliation in The Wire”
Evelyne Keitel (TU Chemnitz)

Panel III: Television Heroines (Room 50109)
Chair: Julia Leyda
Theresa Trimmel (University of Sussex)
“Women, Serial Television Drama and Homeland”
Lisanna Wiele (University of Siegen)
“Smile, Jessica’: Rape Culture and Televised Trauma in Jessica Jones”
Lea Gerhards (Saarland University)
“Desiring the ‘Eternal Stud’: The Straight Female Gaze in The Vampire Diaries”

Panel IV: Slavery (Un)shackled on/to American Television (Room 40130)
Chair: Stefan Rabitsch
Esther Košútik-Strießner (University of Klagenfurt)
“I seem to have trouble dying’: A Critical Examination of the TV Miniseries The Book of Negroes and Its Adaptation Process from the Novel to the Screen”
Verena Sucher (University of Klagenfurt)
László Bernáth (University of Klagenfurt)
“Not in My Backyard’: The Denial of Slavery as a Canadian Institution”
Panel V: #ViewerEngagement (Room 50101)
Chair: Christian Stenico
Barbora Orlická (University of Graz)
"Immerse Yourself! Exploring Narrative Strategies for Audience Engagement in Mr. Robot"
Silke Jandl (University of Graz)
"Beyond America's Small Screen: Web Series, Viewer Participation and Social Media"
Min Kyung Yoo (Freie Universität Berlin)
"The American Hero in the South Korean Reception of The Walking Dead"

Panel VI: Politics and Politicians on Contemporary US Television (Room 50105)
Chair: Betty Kaklamanidou
Gregory Frame (Bangor University, UK)
"The Leader of the Free World?: The Decline of the Presidency in House of Cards and Scandal"
Ian Scott (University of Manchester)
"The Last Hurrah': The West Wing and the Future of American Politics after 9/11"
Betty Kaklamanidou (Aristotle University, Greece)
"The Cold War Re-visited or How Russia Helps Promote American Exceptionalism in House of Cards and The Americans"

Panel VII: Transforming Media (Room 50109)
Chair: Mario Klarer
David Spurr (University of Geneva)
"Nam June Paik’s American Television"
Liliane Weissberg (University of Pennsylvania)
"Interviewing the Victim: Changing Media and the Documentation of the Holocaust from the American Liberators’ Accounts to Wire and Video Tapes, TV Series, and Beyond"

Panel VIII: Issues of Gender, Quality, and Genre in Dramedy Television (Room 40130)
Chair: Julia Havas and Maria Sulimma
Julia Havas (University of East Anglia)
"Binge for Love’: Gender and the Netflix Dramedy"
Maria Sulimma (Freie Universität Berlin)
"More Cringe than Comedy? The Complicated Humor of HBO’s Girls"
Bettina Soller (University of Hannover)
"Fatherhood as Dramedy"
Panel IX: Mediating Current Issues (HS 3)
Chair: Cornelia Klecker
Julia Leyda (IASS Potsdam and NTNU, Trondheim)
"'Winter is coming': Contemporary QTV and Climate Change"
Elif Özdemir (University of Leipzig)
"Gentrification in Shameless: Working Class Revisited in the Neighborhood"
Astrid Fellner (Saarland University)
"Screening Transamerica"
Verena Bernardi (Saarland University)
"Southern Fangs: Vampires and Their Regional Attachment"

Panel X: The Nostalgic Gaze (Room 50101)
Chair: Diane Negra
Tobias Steiner (University of Hamburg)
"Nazi Flags on Times Square! The Sixties, Twisted Nostalgia, and the Renegotiation of Cultural Memory in Recent US Alternate History Television Drama"
Maria Katharina Wiedlack (University of Vienna)
"The Americans: Cold War Nostalgia and the New Cold War"
Roberta Maierhofer (University of Graz)
"There's No Such Thing as a Simple Life: Experiencing Time in the HBO Miniseries Olive Kitteridge (2014)"
Robert Spindler (University of Innsbruck)
"'The Last Male-Driven Show'? Gender Stereotypes in The A-Team (1983-1987)"

Panel XI: Polarizing Protagonists (Room 50105)
Chair: Christian Quendler
Bryonie Carter (Saint Charles Community College, USA)
"Masculinities and the Politics of Horror in NBC's Hannibal"
Alexandra Hauke (University of Vienna)
"'We're not bad people. But we did a bad thing': (Im)Morality and Dramatic Villainy in Bloodline"
Marleen Knipping (University of Göttingen)
"'Another beautiful Miami day. Mutilated corpses with the chance of afternoon showers': The Narrative Negotiation of Normalcy in Dexter"
Alexandra Ganser (University of Vienna)
"The Power Play of Piracy: Black Sails"
Panel XII: Stories, Well-Seasoned (Room 50109)
Chair: Gudrun Grabher
Sandra Danneil (TU Dortmund)
“The Rhetorics of Animated Seriality: Framing Comic Transgression”
Marcin Cichocki (University of Paderborn)
“Anthology Series: A New Season, a New Beginning”
Christian Stenico (University of Innsbruck)
“Observing the Narrator in Her Natural Habitat: Narration and the Pseudo-Documentary Genre”
Johannes Mahlknecht (University of Innsbruck)
“The New Golden Age of Television: Origins”

Panel XIII: Remapping Crime Television in the Post-Network Era II (Room 40130)
Chair: Melanie Graichen
Justyna Stiepanow (University of Gdańsk, Poland)
“Catering to Tastes and Shaping Attitudes: The Double Role of the US Law Enforcement Image Presented in Law and Order”
Stefan Meier (TU Chemnitz)
“Beyond Baker Street: Sherlock Holmes in the Age of Media Convergence”
Melanie Graichen (TU Chemnitz)
“Tweet ‘em to DEATH!': Social Media, Fan Cultures, and the Period Crime Drama”
Stefanie Jahn (TU Chemnitz)
“Listening (to) Detectives: TV Series Narration and Participatory Culture in the Podcast Serial”
Panel XIV: Animals in American Television II (Room 50101)
Chair: Stefan Brandt
Manuela Neuwirth (University of Graz)
"The Alien Animal and the Human Alien: Anthropomorphizing the Extraterrestrial in ALF and Star Trek"
Dawn Keetley (Lehigh University, USA)
"Sacrificial Animals and the Vanishing 'Human' in The Walking Dead Franchise"
Michael Fuchs (University of Graz)
"'I have no taste for animal cruelty': Human Cannibalism and/as Animal Politics in Hannibal"

Panel XV: Small Screen Frontiers (Room 50105)
Chair: Johannes Mahlknecht
Bärbel Schlimbach (Saarland University)
"Re-Framing the Western: HBO’s Deadwood"
Emre Tuncel (Istanbul Bilgi University)
"Breaking Bad and Western Movies"
Julia Möseneder (University of Innsbruck)
"Killing on the Frontier: The Enforcer Archetype in US Western Television Shows"
William Lee Tate (James Madison University, USA)
"Zorro and Paladin: Lessons from the Wild West"

Panel XVI: “Infinite Diversity in Infinite Combinations”: Unusual Perspectives in Celebration of Star Trek’s 50th Anniversary (Room 50109)
Chair: Stefan Rabitsch
Stefan Rabitsch (University of Klagenfurt)
"'A [Starfleet] tar is a soaring soul': Navigating Star Trek’s Transatlantic Double Consciousness"
Martin Gabriel (University of Klagenfurt)
"Let’s make sure history never forgets …’: Starfleet Ships and the Continuation of Anglo-American Cultural Domination in the Star Trek Universe”
Christian Domenig (University of Klagenfurt)
"Bajoran Religion and Christian Middle Ages"

Panel XVII: Challenging (American) TV as It Is: Contingency, Coherence and Changing Technologies in Contemporary US-American Television (Room 40130)
Chair: Kathrin Rothemund
Kathrin Rothemund (University of Bayreuth)
"Televisioned Contingency: Narrative Complexity in Streamed Serials”
Sven Stollfuß (University of Bayreuth)
"Streaming Consistency: The (New) Meaning of Season Arcs”
Mareike Jenner (Anglia Ruskin University, UK)
"The Changing Face of Television: Contemporary Television as TV IV"